

# THE CASH BOX

VOLUME XVII

NOVEMBER 26, 1955

NUMBER 10



Don Hartman, head of production at Paramount Pictures, substitutes for Decca president Milton Rackmil as he presents Danny Kaye with a gold record for having sold over a million disks of the "Hans Christian Andersen" score, including singles, EPs and LPs. In the insert is Danny in a scene from his latest film, "The Court Jester," which will also have an album issued by Decca and a couple of singles entitled "Life Cannot Better Be" and "They'll Never Outfox The Fox."





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Volume XVII Number 10  
November 26, 1955

Publishers

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# The Cash Box

## PHONY LISTS

Very often we are asked the question, "How come disk jockeys clear across the country use *The Cash Box* lists to program their shows in preference to other lists that may be available to them?"

Naturally it is hard not to boast a little when such a question comes up, but the truth is that *The Cash Box* lists are the most widely used of any by disk jockeys all over the country. And the reason is very simple: They are the most accurate.

*The Cash Box* lists tell what is happening in the music business today. They don't pretend to predict what may happen tomorrow; that is the function of reviews. And if we may boast just once again, our reviews, we feel, have a higher percentage of accuracy than any others from any other source.

*The Cash Box* lists, for instance, do not attempt to do what everyone knows cannot be done. We go only as far as lists can logically go. In other words, our top sellers go up to fifty. We have found through long experience that up to about fifty we can get an absolutely authentic list, one which can be relied upon, one which you can program by, and one which does not have to have a warning printed underneath it cautioning you to question its authenticity.

Our lists do not go beyond the limit of logic. They do not attempt to go to 100, which one paper recently inaugurated, because we know—and anyone who has ever had any experience in the music business knows—that such a list is impossible to authenticate.

WE CHALLENGE ANY PUBLICATION TO EXPLAIN TO US OR THE REST OF THE MUSIC BUSINESS ON WHAT BASIS ONE SONG IS NUMBER 91 AND ANOTHER IS NUMBER 92.

We all know that in that strata any number is a sheer guess. And trying to pass it off as a list with any semblance of reality is an insult to the intelligence of all those who deal in this industry and a fraud upon the entire music business.

*The Cash Box* will never perpetrate such obvious deceptions upon its readership and upon the industry with which it is associated. We sincerely believe—more than that, know — that fifty is about the limit at which a list can be accurate. We will continue to give our readers this authentic service in the same way we have been doing for years.



# LAST CHANCE

## Best Record of 1955

"Davy Crockett"—Bill Hayes	45,128
"Rock Around The Clock"—Bill Haley	44,874
"Cherry Pink And Apple Blossom White"—Perez Prado	39,652
"Melody Of Love"—Billy Vaughn	37,137
"Unchained Melody"—Al Hibbler	35,254
"Ain't That A Shame"—Pat Boone	33,860
"Yellow Rose Of Texas"—Mitch Miller	33,129
"Sincerely"—McGuire Sisters	29,072
"Crazy Otto"—Johnny Maddox	29,002
"Mr. Sandman"—Chordettes	28,337
"Tweedlee Dee"—Georgia Gibbs	27,351
"Dance With Me Henry"—Georgia Gibbs	25,154
"Let Me Go, Lover"—Joan Weber	22,822
"Love Is A Many-Splendored Thing"—Four Aces	21,405
"Hearts Of Stone"—Fontane Sisters	20,629
"Learnin' The Blues"—Frank Sinatra	19,583
"A Blossom Fell"—Nat "King" Cole	19,436
"Autumn Leaves"—Roger Williams	19,135
"Unchained Melody"—Les Baxter	18,654
"Honey Babe"—Art Mooney	17,269
"Hard To Get"—Gisele MacKenzie	15,344
"Something's Gotta Give"—McGuire Sisters	13,110
"Seventeen"—Fontane Sisters	13,052
"Moments To Remember"—Four Lads	12,158
"How Important Can It Be"—Joni James	9,398
"Tina Marie"—Perry Como	9,176
"Seventeen"—Boyd Bennett	8,835
"Naughty Lady Of Shady Lane"—Ames Brothers	7,337
"That's All I Want From You"—Jaye P. Morgan	6,942
"Earth Angel"—Penguins	6,168
"Ko Ko Mo"—Perry Como	6,007
"Earth Angel"—Crewcuts	5,873
"It's A Sin To Tell A Lie"—Somethin' Smith & Redheads	5,726
"Make Yourself Comfortable"—Sarah Vaughan	5,118
"Heart"—Eddie Fisher	3,652
"Maybellene"—Chuck Berry	3,143
"Whatever Lola Wants"—Sarah Vaughan	3,028
"No More"—De John Sisters	2,627
"Sixteen Tons"—Tennessee Ernie Ford	1,994

## Best Male Vocalist of 1955

Perry Como	44,861	Don Cornell	12,220
Eddie Fisher	43,055	Alan Dale	11,658
Nat "King" Cole	42,791	Johnny Desmond	10,391
Frank Sinatra	40,652	Julius LaRosa	8,509
Sammy Davis, Jr.	27,816	Rusty Draper	7,354
Al Hibbler	25,344	Roy Hamilton	6,629
Frankie Laine	24,176	Johnnie Ray	5,118
Bill Hayes	19,785	Tony Martin	4,346
Tony Bennett	16,382		

## Best Female Vocalist of 1955

Jaye P. Morgan	41,392	Doris Day	16,352
Georgia Gibbs	40,968	Teresa Brewer	13,406
Joni James	31,827	Jo Stafford	10,321
Sarah Vaughan	29,584	Kay Starr	8,297
Patti Page	27,250	Kitty Kallen	7,511
Gisele MacKenzie	23,262	Ella Fitzgerald	5,922
Rosemary Clooney	23,145	Dinah Shore	3,065
Mindy Carson	18,507		

## Best Vocal Group of 1955

McGuire Sisters	43,521	Hilltoppers	15,291
Four Aces	42,864	Four Freshmen	12,633
Fontane Sisters	37,691	Cheers	11,918
Crewcuts	35,980	Gaylords	7,327
Ames Brothers	27,340	DeCastro Sisters	7,160
Four Lads	26,519	Mills Brothers	4,768
Chordettes	18,735	Four Knights	3,519

## Best Orchestra of 1955

### STUDIO ORCHESTRA

### BAND

Mitch Miller	37,629	Perez Prado	36,298
Les Baxter	36,150	Art Mooney	33,591
Hugo Winterhalter	30,054	Ralph Marterie	29,872
Percy Faith	21,426	Boyd Bennett	24,305
Mantovani	19,862	Guy Lombardo	18,117
Jack Pleis	9,330	Ferko String Band	12,321
Paul Weston	5,292	Sammy Kaye	11,954
Mitchell Ayres	2,721	Ray Anthony	8,621
		Glenn Miller	7,225
		David Carroll	6,029
		Ralph Flanagan	4,602
		Russ Morgan	3,171

## Best Small Instrumental Group of 1955

Bill Haley & Comets	38,552	George Shearing	8,629
Les Paul & Mary Ford	31,629	Crazy Otto	3,521
Three Suns	13,410	Lenny Dee	2,765
Roger Williams	13,162	Mulcays	1,354
Johnny Maddox	11,516		

## Best Rhythm and Blues Record of 1955

"Ain't It A Shame"—Fats Domino	37,982
"Earth Angel"—Penguins	36,747
"Pledging My Love"—Johnny Ace	35,945
"Hearts Of Stone"—Charms	24,376
"My Babe"—Little Walter	23,721
"Johnny Has Gone"—Varetta Dillard	23,243
"I've Got A Woman"—Ray Charles	21,778
"Maybellene"—Chuck Berry	17,346
"Unchained Melody"—Al Hibbler	16,538
"It's Love, Baby"—Louis Brooks & Earl Gaines	14,927
"Every Day"—Count Basie & Joe Williams	13,783
"Sincerely"—Moonglows	13,624
"The Wallflower"—Etta James & The Peaches	12,849
"Tweedlee Dee"—Lavern Baker	12,350
"You Upset Me Baby"—B. B. King	11,462
"Only You"—The Platters	10,925
"A Fool For You"—Ray Charles	9,944
"Bo Diddley"—Bo Diddley	9,791
"Don't Be Angry"—Nappy Brown	9,248
"Flip, Flop and Fly"—Joe Turner	8,928
"What'cha Gonna Do"—Clyde McPhatter & The Drifters	8,581
"Why Don't You Write Me"—The Jacks	7,369
"All By Myself"—Fats Domino	6,484
"I Hear You Knockin'"—Smiley Lewis	5,974
"Soldier Boy"—Four Fellows	5,837
"Walking The Blues"—Jack Dupree & Mr. Bear	5,224
"Story Untold"—Nutmegs	4,983
"At My Front Door"—El Dorados	4,924
"Reconsider Baby"—Lowell Fulson	4,574
"Ling Ting Tong"—Five Keys	3,852
"Teach Me Tonight"—Dinah Washington	3,372

## Best R & B Male Vocalist of 1955

Fats Domino	36,872	"Sonny Boy" Williamson	9,739
Johnny Ace	34,693	Clyde McPhatter	9,384
Ray Charles	34,107	Howling Wolf	9,072
Joe Turner	30,749	Amos Milburn	8,829
Little Walter	27,368	Chuck Willis	8,744
B. B. King	25,671	Danny Overbea	7,996
Ray Hamilton	24,392	Louis Jordan	7,238
Muddy Waters	19,503	Lightning Hopkins	6,474
Al Hibbler	17,699	Charles Brown	6,369
Lowell Fulson	16,127	Little Jr. Parker	4,662
Willie Mabon	13,249	Arthur Prysock	4,139
Smiley Lewis	13,067	Ivory Joe Hunter	3,842
Jack Dupree	10,771		

## Best R & B Female Vocalist of 1955

Ruth Brown	35,347	Big Maybelle	5,928
Dinah Washington	24,638	Lula Reed	5,361
Varetta Dillard	21,792	Mahalia Jackson	4,722
Faye Adams	16,685	Dakota Staton	4,282
Shirley Gunter	7,239	Annisteen Allen	3,157
Ella Johnson	6,398		

## Best R & B Vocal Group of 1955

The Charms	34,722	"5" Royales	12,661
Clyde McPhatter & The Drifters	34,583	Dominoes	8,981
Five Keys	28,847	Orioles	6,299
Clovers	27,573	Harptones	5,382
Shirley & Lee	21,869	Du Droppers	5,276
Midnighters	19,748	Cadillacs	4,859
Spaniels	17,469	Counts	4,137
El Dorados	17,285	Robins	3,694
Spiders	15,372	Flamingoes	2,485

## Best R & B Orchestra of 1955

Count Basie	28,473	Louis Brooks	10,271
Buddy Johnson	22,749	Piano Red	9,435
Earl Bostic	19,642	Tiny Bradshaw	5,752
Bill Doggett	17,384	Red Prysock	4,293

## Best Country Record of 1955

"In The Jailhouse Now"—Webb Pierce	36,322
"Loose Talk"—Carl Smith	30,457
"Satisfied Mind"—Porter Wagoner	29,972
"Making Believe"—Kitty Wells	26,456
"I Don't Care"—Webb Pierce	26,021
"Cattle Call"—Eddy Arnold & Hugo Winterhalter	22,738
"More And More"—Webb Pierce	22,396
"If You Ain't Lovin'"—Faron Young	20,072
"Yellow Roses"—Hank Snow	19,564
"I've Been Thinking"—Eddy Arnold	18,862
"Live Fast, Love Hard, Die Young"—Faron Young	17,577
"All Right"—Faron Young	16,693
"Just Call Me Lonesome"—Eddy Arnold	16,428
"There She Goes"—Carl Smith	15,875



# FOR OPS TO VOTE

## Best Country Record of 1955 (Cont.)

"Love, Love, Love"—Webb Pierce	12,891
"Ballad Of Davy Crockett"—Tennessee Ernie Ford	10,453
"Are You Mine"—Ginny Wright & Tom Tall	10,352
"Let Me Go, Lover"—Hank Snow	10,184
"Hearts Of Stone"—Red Foley	9,958
"The Kentuckian Song"—Eddy Arnold & Hugo Winterhalter	9,568
"Satisfied Mind"—Red & Betty Foley	8,842
"As Long As I Live"—Kitty Wells & Red Foley	7,657
"Satisfied Mind"—Jean Shepard	7,538
"Would You Mind"—Hank Snow	6,589
"That Do Make It Nice"—Eddy Arnold	6,335
"Making Believe"—Jimmy Work	6,229
"Are You Mine"—Myrna Lorrie & Buddy De Val	5,384
"Ballad Of Davy Crockett"—Mac Wiseman	4,637
"In The Jailhouse Now, No. 2"—Jimmie Rodgers	4,376
"Yonder Comes A Sucker"—Jim Reeves	3,958
"Kisses Don't Lie"—Carl Smith	3,712
"New Green Light"—Hank Thompson	3,282
"Cryin', Prayin', Waitin', Hopin'—Hank Snow	2,954
"It Tickles"—Tommy Collins	2,671
"If You Were Me"—Webb Pierce	1,846
"Baby, Let's Play House"—Elvis Presley	1,742
"There's Poison In Your Heart"—Kitty Wells	1,354
"Most Of All"—Hank Thompson	1,082
"I Forgot To Remember To Forget"—Elvis Presley	812
"Wildwood Flower"—Hank Thompson	675

## Best Country Male Vocalist of 1955

Webb Pierce	35,284	Slim Whitman	9,889
Eddy Arnold	30,472	Marty Robbins	9,864
Hank Snow	24,621	Ferlin Huskey	7,456
Carl Smith	22,358	Ray Price	7,332
Faron Young	22,196	Mac Wiseman	4,891
Red Foley	18,441	Stuart Hamblen	3,428
Hank Thompson	14,283	Hank Williams	3,354
Jim Reeves	14,128	Jimmie Rodgers	2,227
Ernest Tubb	13,964	Hank Locklin	1,359
Tennessee Ernie Ford	12,542	Redd Stuart	958

## Best Country Female Vocalist of 1955

Kitty Wells	34,429	Ginny Wright	11,290
Goldie Hill	23,252	Martha Carson	6,589
Jean Shepard	22,561		

## Best Country Vocal Combination of 1955

Johnnie & Jack	20,693	Kitty Wells & Red Foley	5,296
Carlises	16,432	Maddox Bros. & Rose	3,182
Red & Betty Foley	13,584	Lonzo & Oscar	1,848
Sons Of The Pioneers	11,022	Lester Flatt & Earl	
Davis Sisters	8,654	Scruggs	792
Homer & Jethro	8,531		

## Best Country Band of 1955

Hank Thompson's Brazos		Billy Gray's Western	
Valley Boys	30,396	Oakies	1,842
Pee Wee King	28,452	Spade Cooley	1,728
Carl Smith's Tunemsmiths	14,581	Miller Brothers	1,484
Ray Price's Cherokee		Jimmy Heap & His Melody	
Cowboys	14,239	Masters	1,112
Bob Will's Texas Playboys	7,722	Grady Martin's Sluefoot	
Tex Williams	5,846	Five	978
Cliffie Stone	3,558	Leon McAuliffe	839
Wade Ray's Cow Town Five	3,279	Vaughn Horton's	
		Pinetoppers	642

## Best Country Sacred Singer of 1955

Martha Carson	18,259	Jordanaires	3,391
Red Foley	17,973	Bill Monroe	2,512
Stuart Hamblen	12,569	Statesmen Quartet	2,356
T. Tommy & The Chanters	12,229	Webb Pierce	1,614
Louvin Brothers	11,748	Crossroads Quartet	1,396
Jimmie Davis	8,356	Carl Story	1,229
Blackwood Brothers	8,272	Faron Young	932
Carl Smith	6,393	Foggy River Boys	678
Chester Smith	4,571	Chuck Wagon Gang	584
Smith Brothers	3,582	George Beverly Shea	520

## Best Country Instrumental Artist of 1955

Chet Akins	32,197	Del Wood	5,317
Bud Isaacs	20,875	Jerry Byrd	3,025
Lloyd Ellis	14,384	Arthur Smith	1,876
Speedy West & Jimmy		Little Jimmie Dickens	1,211
Bryant	8,361	Tommy Jackson	857
Merle Travis	5,492		

## Most Promising New Male Vocalist of 1955

Pat Boone	33,562	Steve Lawrence	6,148
Nick Noble	20,316	Jerry Vale	4,739
Chuck Berry	13,412	Frank Verna	4,461
Chuck Miller	12,360	Eddie Fontaine	2,158
Fess Parker	9,509	Frankie Lester	1,609
David Whitfield	7,272	Dick Roman	1,527

## Most Promising New Female Vocalist of 1955

Gogi Grant	27,092	Marion Marlowe	7,450
Gale Storm	24,381	Carmen McRae	5,792
Caterina Valente	20,659	Terri Stevens	3,165
Lillian Briggs	18,544	Susan Hunter	3,029
Joan Weber	15,425	Julie London	2,318
Peggy King	12,917	Jill Corey	2,226
Priscilla Wright	10,765	Micki Marlo	1,395
Kitty White	9,842		

## Most Promising New Vocal Group of 1955

Platters	24,591	Three Chuckles	8,619
Somethin' Smith & Redheads	22,863	Four Coins	6,332
De John Sisters	15,722	Dream Weavers	3,821
Penguins	11,539	Sunnysiders	3,715
Don, Dick & Jimmy	10,806		

## Most Promising New Orchestra of 1955

Billy Vaughn	23,826	Joe Reisman	6,321
Les Elgart	11,219	Dan Terry	2,509
Richard Maltby	7,543	Pete Rugolo	1,345

## Most Promising New R & B Male Vocalist of 1955

Chuck Berry	34,721	Earl Gaines	10,269
Bo Diddley	33,849	Bobby Blue Bland	9,175
Nappy Brown	27,462	Earl King	7,285
Joe Williams	22,635	Mr. Bear	4,656
Jimmy Reed	16,866	Otis Williams	2,983
Little Willie John	16,273	Johnny Fuller	2,247
Earl "Connelly" King	14,617	Dean Barlow	1,251
Billy Brooks	12,926		

## Most Promising New R & B Female Vocalist of 1955

Lavern Baker	32,974	Dolores Ward	6,127
Etta James	19,722	Patricia Bowman	5,893
Donna Hightower	14,054	Pauline Rogers	3,751

## Most Promising New R & B Vocal Group of 1955

Penguins	35,492	The Danderliers	7,767
The Platters	34,785	The Cardinals	4,185
The Moonglows	34,247	The Cashmeres	3,774
The Jacks	17,833	The Royal Jokers	2,918
Gene & Eunice	13,928	The Medallions	2,382
Charlie & Ray	12,775	The Riveliers	2,129
The Four Fellows	11,731	The Cues	1,593
The Marigolds	9,395	The Turks	1,247
The Hearts	8,922		

## Most Promising Country Male Vocalist of 1955

Porter Wagoner	18,456	Tom Tall	5,229
Elvis Presley	18,172	Sonny James	4,597
Tommy Collins	12,402	Jim Wilson	4,518
Jimmy Work	12,357	Al Terry	2,947
Jimmy Newman	12,129	Marvin Rainwater	2,723
Justin Tubb	9,762	Terry Fell	2,642
Jim Edward Brown	9,558	Eddie Dean	1,892
Bobby Lord	8,649	Buddy De Val	1,144
Benny Martin	8,450	Jimmie Rodgers Snow	1,057
Red Sovine	5,746	Werley Fairburn	829

## Most Promising Country Female Vocalist of 1955

Rita Robbins	17,632	Bonnie Sloan	4,475
Betty Foley	16,851	Anita Carter	2,259
Maxine Brown	15,438	Betty Amos	1,482
Myrna Lorrie	8,751	Betty Cody	1,265
Ruby Wells	5,893	Tabby West	1,072
Charline Arthur	5,662	Bonnie Lou	580
Wanda Jackson	5,557	Joan Hager	456

## Most Promising Country Vocal Combination of 1955

Ginny Wright & Tom Tall	17,972	Louvin Brothers	5,208
Wilburn Brothers	16,438	George & Earl	2,984
Maxine & Jim Edward		Wilma Lee & Stony Cooper	2,563
Brown	12,563	Rita Robbins & Don Winters	1,088
Rusty & Doug	9,227	Rose Lee & Joe Maphis	956
'Nita, Rita & Ruby	9,154	Wesley & Marilyn Tuttle	628
Myrna Lorrie &		Don Reno & Red Smiley	582
Buddy De Val	5,412		



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sings

# Lady Love

c/w

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*His First On....*

# WING RECORDS

A SUBSIDIARY OF MERCURY RECORD CORP.

## THE NATION'S TOP TEN PLUS THE NEXT 25 JUKE BOX TUNES

The Top Ten Tunes Netting Heaviest Play In The Nation's Juke Boxes, Compiled From Reports Submitted Weekly To The Cash Box By Leading Music Operators Throughout The Country.

## THE CASH BOX

### CODE

AA—Double A	CL—Cardinal	ES—Essex	JU—Jubilee	OR—Original	SO—Sound
AB—Abbott	CO—Columbia	EX—Excella	JZ—Josie	PA—Parrot	SP—Specialty
AL—Aladdin	CR—Coral	FB—Fabor	KA—Kapp	PE—Peacock	ST—Starlite
AP—Apollo	CT—Cat	FE—Federal	KI—King	PM—Prom	TA—Tampa
AR—Arcade	CV—Clearview	FI—Fiesta	LO—London	PP—Peter Pan	TI—Tico
AT—Atlantic	CW—Crown	4 Star—Four Star	MA—Marble	PR—Prestige	TR—Trend
AU—Audivacs	DA—Dana	GN—Golden	MD—Media	RA—Rainbow	UN—United
BE—Bell	DE—Decca	GR—Groove	ME—Mercury	RB—R & B	UQ—Unique
BN—Benida	DL—DeLuxe	GS—Gold Star	MG—MGM	RE—Regent	VI—RCA Victor
BT—Bethlehem	DO—Dot	GTJ—Good Time	MO—Modern	RL—Real	VJ—Vee-Jay
CA—Capitol	DT—Dootone	Jazz	ND—New Disk	RM—Rama	WD—Waldorf
CD—Cadence	DU—Duke	HE—Herald	NG—Norgran	RP—RPM	WI—Wing
CH—Chess	EP—Epic	IM—Imperial	OK—Okeh	SA—Savoy	X—Label "X"
CK—Checker	ER—Era	JD—Jay Dee	OL—Olympic	SE—Seeco	

Pos. Last Week

### AUTUMN LEAVES ROGER WILLIAMS

CA-3223 (F-3223)—Jackie Gleason  
CD-1421 (45-1421)—John Sebastian  
CR-61485 (9-61485)—Steve Allen & Geo. Cates O.  
DE-29653 (9-29653)—Victor Young

KA-116 (45-116)—Roger Williams  
ME-70686 (70686x45)—Maynard Ferguson  
MG-12068 (K12068)—Ray Charles Singers  
PM-1123 (45-1123)—Lou Garisto  
X-0161 (4X-0161)—Geri Galian

### MOMENTS TO REMEMBER THE FOUR LADS

CO-40539 (4-40539)—Four Lads

DE-29694 (9-29694)—Louis Armstrong

### LOVE IS A MANY-SPLENDORED THING FOUR ACES

CA-3202 (F-3202)—Woody Herman  
CR-61467 (9-61467)—Don Cornell  
CW-165 (45-165)—Don, Dick & Jimmy  
DE-29625 (9-29625)—Four Aces

MG-30883 (K-30883)—David Rose O.  
PM-1120A (45-1120A)—The Rockets  
RA-320 (45-320)—Johnny Conquet

### ONLY YOU THE PLATTERS

DE-29694 (9-29694)—Louis Armstrong  
DO-15423 (45-15423)—Hilltoppers

ME-70633 (70633 x 45)—Platters  
WI-90015 (90015 x 45)—Lola Lee

### YELLOW ROSE OF TEXAS

#### MITCH MILLER—JOHNNY DESMOND

CA-3249 (F-3249)—Stan Freberg  
CO-40540 (4-40540)—Mitch Miller  
CR-61476 (9-61476)—Johnny Desmond

PM-1122A (45-1122A)—Maury Laws  
Ch. & O.  
VI-20-6241 (47-6241)—Homer & Jethro  
X-0161 (4X-0161)—Geri Galian

### HE

#### AL HIBBLER—McGUIRE SISTERS

CR-61501 (9-61501)—McGuire Sisters  
DE-29660 (9-29660)—Al Hibbler

MG-12078 (K12078)—Kay Armen

### SHIFTING, WHISPERING SANDS

#### RUSTY DRAPER—BILLY VAUGHN

DO-15409 (45-15409)—Billy Vaughn  
ME-70696 (70696 x 45)—Rusty Draper

VI-20-6243 (47-6243)—Johnson Family Singers

### SUDDENLY THERE'S A VALLEY

#### GOGI GRANT—JO STAFFORD—JULIUS LA ROSA

CA-3228 (F-3228)—Patty Andrews  
CD-1270 (45-1270)—Julius LaRosa  
CO-40559 (4-40559)—Jo Stafford

DE-29686 (9-29686)—Mills Bros.  
ER-1003 (45-1003)—Gogi Grant  
MG-12078 (K12078)—Kay Armen

### YOU ARE MY LOVE

#### JONI JAMES

JU-S218 (45-S218)—Four Tunes

MG-12066 (K12066)—Joni James

### AIN'T THAT A SHAME

#### PAT BOONE

DO-15377 (45-15377)—Pat Boone  
IM-5348 (45-5348)—Fats Domino

PM-1122B (45-1122B)—Bill Marline  
WI-90000 (90000 x 45)—Ronnie Gaylord

11) AT MY FRONT DOOR. 12) LOVE AND MARRIAGE. 13) I HEAR YOU KNOCKIN'. 14) SIXTEEN TONS. 15) SEVENTEEN. 16) THE LONGEST WALK. 17) MY BONNIE LASSIE. 18) SOMEONE YOU LOVE. 19) THE BIBLE TELLS ME SO. 20) FORGIVE MY HEART. 21) CROCE DI ORO. 22) PEPPER-HOT BABY. 23) NO ARMS CAN EVER HOLD YOU. 24) TINA MARIE. 25) ROCK-A-BEATIN' BOOGIE. 26) BLACK DENIM TROUSERS. 27) MY BOY-FLAT TOP. 28) DADDY-O. 29) DOG FACE SOLDIER. 30) IT'S ALMOST TOMORROW. 31) ALL AT ONCE YOU LOVE HER. 32) SWEET KENTUCKY ROSE. 33) BURN THAT CANDLE. 34) SAME OLD SATURDAY NIGHT. 35) WAKE THE TOWN AND TELL THE PEOPLE.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



TOPPING THE  
CHRISTMAS  
HIT PARADE!

# Dorothy Collins

(Christmas Version of  
"MISTER SANDMAN")

"MISTER  
SANTA"



"THE  
TWELVE  
GIFTS OF  
CHRISTMAS"

CORAL  
61539  
9-61539



**CORAL RECORDS**  
*America's Fastest Growing Record Company*



# RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓑ EXCELLENT

ⓓ VERY GOOD

ⓐ GOOD

ⓐ FAIR

ⓐ MEDIOCRE

## FOUR FRESHMEN (Capitol 3292; F-3292)

**B+** "CHARMAINE" (2:14) [Miller ASCAP—Rapee, Pollack] The Freshmen proved with their last release "Day By Day" that they're growing in popularity every day. Here they belt out a fascinating tango styling of the standard "Charmaine" as a follow-up. The dee jay favorites fashion the number to a tango beat that breaks into a fast rumba tempo. Should click too.

**B** "IN THIS WHOLE WIDE WORLD" (2:30) [Benton BMI—Roland] The quartet displays some more thrilling harmony on this dramatic romantic ballad. Ken Errair handles the trumpet work.

## ESTELITA (Real 211; 45-221)

**B+** "LA MACARENA" (2:50) [Peer BMI—Monterde] Estelita, a most attractive starlet and cafe entertainer, makes her record debut on the Real label with a fascinating delivery of "La Macarena" (The Bullfighter's Prayer). Dramatic and beautiful selection that should have wide appeal.

**C+** "WAITING FOR THE ROBERT E. LEE" (2:37) [LaSalle ASCAP—Gilbert] The Latin star changes the pace and belts out an exciting novelty treatment of this old favorite. Second chorus is sung in Spanish.

## JO ANN TOLLEY (Jubilee 5223; 45-5223)

**B** "VERY TRULY YOURS" (2:36) [Wemar BMI—Wolfe, Solow] Jo Ann Tolley has a commercial new offering on Jubilee. A tender ballad with a tearful, sentimental theme excellently performed. Strong side.

**C+** "SO IT'S OVER" (2:50) [Benell BMI—Gould, Dexter, Martin] The polished chirp does a solid job on this lilting song about a love affair that's over. Attractive deck.

## DEAN MARTIN (Capitol 3295; F-3295)

**B+** "CHANGE OF HEART" (2:28) [Broadcast BMI—Rox] Dean Martin is relaxed and inviting as he offers a light and infectious ditty from the "New Faces of 1956." Happy bouncer with clever lyrics.

**B+** "MEMORIES ARE MADE OF THIS" (2:15) [Montclare BMI—Gilkysen, Dehr, Miller] Dino is in class "A" form on this mellow performance of a refreshing new ditty with an attractive Latin lilt. Appealing tempo and pretty melody make this side a contender.

## RICHARD MALTBY (X"-0177; 4X-0177)

**B** "FOUR OR FIVE TIMES" (2:27) [Miller ASCAP—Hellman, Gay] Richard Maltby, the man who leads the band with that great dance beat, does a top job with the chorus on this oldie. Inviting up tempo.

**B+** "WALKIE TALKIE" (2:54) [SESAC—Maltby] This clever, contagious novelty is a Maltby creation. Tremendous arrangement that opens with a tricky vibe and piano intro and breaks into a sensational swing number. Side should appeal to all age groups. Great dance deck.

## THE CASH BOX

## DISK OF THE WEEK



EDDIE FISHER

"EVERYBODY'S GOT A HOME BUT ME" (3:08) [Chappell ASCAP—Rodgers, Hammerstein]  
"DUNGAREE DOLL" (1:58) [E. B. Marks BMI—Raleigh, Edwards]

EDDIE FISHER  
(RCA Victor 20-6337; 47-6337)

● Every once in a while, a song with a tremendous inspirational impact comes along. Just such a rare selection is offered here by Eddie Fisher. It's the big dramatic ballad from the new Rodgers and Hammerstein musical "Pipe Dream" and it goes under the title "Everybody's Got A Home But Me." Fisher gives it a superb reading, and from all angles it looks like a #1 hit. In time, it could become another "You'll Never Walk Alone." But for the present, it's a smash. Flip is a swinging teen age novelty "Dungaree Doll."



FRANK SINATRA

"TENDER TRAP" (2:56) [Barton ASCAP—Cahn, Van Heusen]  
"WEEP THEY WILL" (2:16) [Sam Weiss ASCAP—Fischer, Carey]

FRANK SINATRA  
(Capitol 3290; F-3290)

● Even though Sinatra is riding the lists with a number of good sellers, there's always room for one more. And on this release, Frankie offers a delightful and infectious ditty tagged "The Tender Trap." A light and bouncy title song from the pic in which he is starred. Easy-going deck that should make noise. Coupling also deserves watching. It's a pretty ballad titled "Weep They Will" and it's set to a refreshing slow waltz tempo. Two charming sides sure to earn money for all involved.



RUSTY DRAPER

"ARE YOU SATISFIED" (2:29)  
[Cordial BMI—Wooley, Escamellia]  
"WABASH CANNONBALL" (2:42)  
[Southern ASCAP—Carter]

RUSTY DRAPER  
(Mercury 70757; 70757x45)

● As his beautiful performance of "Shifting, Whispering Sands" continues to sell a bundle of records, Rusty Draper issues a tremendous new side that should be all over the charts in short order. A colorful ditty labeled "Are You Satisfied." The tune features a clever lyric, a very danceable beat, and a sensational melody gimmick that'll drive the teen agers wild. Should be another topper for Rusty. Flip is a rock and roll styling of the perennial favorite "Wabash Cannonball." Commercial rendition. Top half is the one to keep an eye on.



PLATTERS

"THE GREAT PRETENDER" (2:38) [Pera BMI—Ram]  
"I'M JUST A DANCING PARTNER" (2:30)  
[Admont ASCAP—Crain, Weiner]

THE PLATTERS  
(Mercury 70753; 70753x45)

● Thanks to their sensational rendition of "Only You," the Platters are today one of the wax world's hottest recording groups. And it looks and sounds as tho they're gonna make it two in a row because their follow-up platter offers another fabulous performance on a tune dubbed "The Great Pretender." The lead voice has a magnificent sound and gets a great backing on this fish-beat ballad with that commercial rhythm and blues flavor. Great melody and lyrics. Another list topper for the pop and R & B charts. Flip "I'm Just a Dancing Partner," is a waltz ballad.

## JOHNNY MADDOX (Dot 15432; 45-15432)

**B+** "HANDS OFF" (2:30) [Tollie BMI—Bowman, McShann] Johnny Maddox leads an ork with his keyboard artistry as thrush Jackie Little belts out the lyrics to this fast rising rhythm and blues hit. High speed beauty side that could make big noise. Watch it.

**B** "HOP SCOTCH BOOGIE" (1:58) [Randy-Smith ASCAP—Vaughn] The delightful sound of a boogie-woogie piano takes the spotlight on this solid dance item. Swinging number that the jitterbugs will thoroughly enjoy.

## LEW CAREY (Tiara 6003; 45-6003)

**B+** "GET ALONG STRANGER" [Larry Taylor ASCAP—Bandini] Lew Carey gets an excellent assist from the orchestra on an exciting piece of romantic blues material set to an unusual beat. Terrific song superbly styled by the polished crooner. Song deserves watching. Could break.

**C+** "DO I DARE TO DREAM" [Jerry Johnston ASCAP—Colby, Manning] A pleasant love song capably performed. Ray Charles singers supply the backing.

## BOB MANNING (Capitol 3286; F-3286)

**B** "THE DAY WE FELL IN LOVE" (2:38) [Sunbeam BMI—Bock, Holofener] The rich and mellow voice of Manning is effective on this sentimental, reminiscing tale of love. Touching tune invitingly fashioned. Pretty orking.

**C+** "BEGGAR OR KING" (2:35) [Ross Jungnickel ASCAP—Tepner, Bennett] Another romantic ballad. Imaginative lyrics combined with an ok melody.

## HUGO WINTERHALTER ORCH. (RCA Victor 20-6339; 47-6339)

**B+** "MEMORIES OF YOU" (2:42) [Shapiro, Bernstein ASCAP—Razaf, Blake] Hugo Winterhalter and the chorus ease through an enchanting version of this oldie on the revival trail. Lovely ballad featured in the Benny Goodman film.

**B** "AUTUMN RHAPSODY" (3:00) [Sunbeam BMI—Leigh, Alstone] Sally Sweetland takes the spotlight on this lovely romantic theme. Lush tender melody.

## BOYD BENNETT (King 4853; 45-4853)

**B+** "THE MOST" (2:17) [Lois BMI—Young, Jr.] A new jumper in the "Seventeen," "Flat-Top" vein is belted across by Boyd Bennett with Big Moe on the vocal. Melody is similar to the previous two sides and the number drives from start to finish. Another commercial piece that should make noise.

**C+** "DESPERATELY" (2:13) [Lois BMI—Young, Jr.] Boyd does the crooning on this pretty ballad. Warm, appealing love song.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



Sensational...!!!

# EVERYBODY'S GOT A HOME



Roy

# HAMILTON



Orchestra under direction of O. B. Masingill  
(From Rodgers & Hammerstein's "Pipe Dream")

c/w

## "TAKE ME WITH YOU"



. . . 9132 (5-9132)



# RECORD REVIEWS

ⓐ DISK & SLEEPER

ⓑ EXCELLENT

ⓑ VERY GOOD

ⓐ GOOD

ⓐ FAIR

ⓐ MEDIOCRE

## DE CASTRO SISTERS

(Abbott 3014; 45-3014)

ⓑ "ROCKIN' AND ROLLIN' IN HAWAII" (2:05) [Marlee ASCAP—Kaye] The DeCastros break loose and belt out a driving novelty about the rock and roll rage in Hawaii. Exciting dance side with Skip Martin's ork supplying the thrilling backdrop.

ⓑ "CRY BABY BLUES" (2:33) [Farmer ASCAP—Shanklin, Sherman] Another potent novelty with a rhythm and blues, driving backing. Cute lyrics that'll also appeal to the youngsters. Wild orking.

## DEAN HUDSON

(Valley Meadowlark 3; 45-3)

ⓑ "TITANIC" (2:46) [Valley BMI—Hudson] Dean Hudson and the Scholars offer a fascinating group-sing treatment of a foot-stomping number with a folksy-spiritual flavor. Different from the run-of-the-mill tunestuff. Potent sleeper that could step out. Keep an eye on it. Disk has a thrilling sound.

ⓐ "GLAD I GOT TO SEE YOU" (2:38) [Valley BMI—Gibson] April Ames is the thrush featured on this pretty love song. Lark has a warm and inviting voice extremely suitable for this sentimental ballad.

## EDITH LANZA

(Barclay 1305; 45-1305)

ⓑ "TWO LITTLE ANGELS" (2:28) [Kohn ASCAP—Jaxon, Kohn] Edith Lanza does a lovely job on a beautiful inspirational ballad that fits right into today's trend. A chorus assists. Dramatic delivery. Good material.

ⓐ "MERCİ BIEN" (1:43) [Alroy BMI—Hanauer, Roman] A romantic Latin pleaser is treated by the thrush and the Hi-Tones on this end. New lyrics set to the familiar "Dark Eyes" melody.

## ART MOONEY ORCH.

(MGM 12133; K12133)

ⓑ "MEMORIES OF YOU" [Shapiro, Bernstein ASCAP—Blake, Razaf] This beautiful oldie on its way back to the hit parade, thanks to "The Benny Goodman Story," is excellently styled by the Art Mooney ork and a chorus. Pretty arrangement.

ⓑ "THE LORD IS A BUSY MAN" [Hill & Range BMI—Joyce, Allen] Art Mooney hands in his version of this much covered handclapping inspirational bouncer. Wonderful rendition.

## NICK NOBLE

(Wing 90042; 90042x45)

ⓑ "LOVELY LIES" (2:20) [Burlington ASCAP—Glazer, Davashe] Newcomer Nick Noble has another strong contender in this contagious lilting ballad refreshingly styled to an up tempo. Charming side that could step out. Watch it.

ⓑ "BELLA BELLA PERZICELLA" (2:23) [Radoir BMI—Genaro, Crafter] A catchy Italian ditty gets a light-hearted treatment from the versatile songster. Commercial novelty has the earmarks of a click number.

## PATTI JEROME

(Wing 90038; 90038x45)

ⓑ "ALL IS WELL" (1:58) [Stage 3 Entr. ASCAP—Collins, Lange, Sutton, Meurer, Jr.] Patti Jerome makes her debut on Wing with a fast-moving spiritual type handclapper.

ⓐ "ONE" (2:40) [Pinelawn BMI—McGregor, Cobert] The thrush comes over strongly on this shuffle beat romantic ballad. Good number.

## THE CASH BOX

### SLEEPER OF THE WEEK

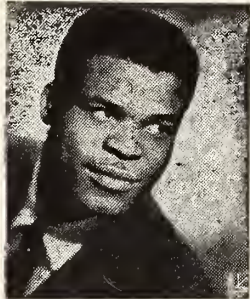
"EVERYBODY'S GOT A HOME"

[Chappell ASCAP—Rodgers, Hammerstein]

"TAKE ME WITH YOU" (2:30)  
[Geo. Pincus ASCAP—David, Carr]

ROY HAMILTON

(Epic 9132; 5-9132)



ROY HAMILTON

● Tailor-made for the Roy Hamilton voice and technique is this brilliant new Rodgers and Hammerstein song from the forthcoming B'way musical "Pipe Dream." It's a fascinating, exceptionally moving, dramatic story handled by Hamilton in the same inspired manner with which he revived "You'll Never Walk Alone" a few years ago. His fans will go crazy over it. A top drawer number with standard qualities. Flip is an emotional reading of a romantic item tagged "Take Me With You."

"SIBONEY" (3:05)

[Leo Feist ASCAP—Lecuona]

"NOW" (3:07)

[Winneton BMI—Duane, Noble]

DICK DUANE

(ABC-Paramount 9656; 45-9656)

● The new ABC-Paramount label continues to issue superb recordings by its artists, and on this release it has a powerful contender for big sales results. The disk stars the dramatic, wide-range voice of Dick Duane on the wonderful evergreen "Siboney." An exciting rendition of a penetrating favorite. Could be a big seller all over again. Duane is a polished performer and sings with spirit. The bottom half, "Now," is a warm and inviting romantic item treated with sincerity. "Siboney" looks big.

"TEEN AGE PRAYER" (2:27)

[Peer International BMI—Reichner, Lowe]

"GYPSY LADY" (2:30) [Peer International BMI—Reichner, Lowe]

GLORIA MANN

(Sound 126; 45-126)



GLORIA MANN

● The Sound label has come up with an outstandingly beautiful new side that could develop into a big hit and establish vocalist Gloria Mann as a top talent. It's a lovely number dubbed "Teen Age Prayer"—a fragile romantic offering rendered in an intimate and sincere manner by the thrush. The lyrics and melody are beautifully wed and the whole theme is set to a fish beat, the current dance rage of the youngsters. Tune has an enchanting simplicity about it. Don't miss this one. Flip is "Gypsy Lady."

"ARE YOU SATISFIED" (2:20)

[Cordial BMI—Wooley, Escamillia]

"HUMDINGER" (1:54)

[Mills ASCAP—Morgan, Malkin]

SHEB WOOLEY

(MGM 12114; K12114)

● Altho Sheb Wooley is familiar to the public as a country artist, on his latest release "Are You Satisfied," he comes thru with a phenomenal ditty that could be a tremendous smash in the pop market. With the aid of a female voice, he dishes up some clever vocal tricks with exciting results. The vocal gimmick makes the side a standout. Watch it closely. "Humdinger," the coupling, is a bouncier novelty with more of a country flavor.

## PAUL WESTON ORCH.

(Columbia 40605; 4-40605)

ⓑ "MEMORIES OF YOU" (3:54) [Shapiro, Bernstein ASCAP—Razaf, Blake] This beautiful theme being revived via "The Benny Goodman Story," is wonderfully styled by Paul Weston's crew with Clyde Hurley featured on the trumpet. Lovely job.

ⓑ "THE NAKED SEA" [Criterion ASCAP—Almeida, Fields] The ork is very effective on this side—a lush instrumentation of a title tune from a forthcoming movie. Wonderful material. Could hit big.

## SYLVIA MARIE

(Web 1054; 1054-45)

ⓐ "LITTLE WALKING DOLL" (2:20) [Web Music-Buck, Web] A cute kiddie novelty is pertly fashioned by the spright, colorful voice of Sylvia Marie as Jack Loos assists on the organ and Dick Showalter on the drums. Catchy.

ⓐ "RUNNIN' WILD" (2:00) [Leo Feist ASCAP—Gibbs, Gray, Wood] Sylvia handles the accordion on this fast moving, high-flying instrumental item. Loos and Showalter complete the trio again. Super speed side.

## THE HI-FI FOUR

(King 4856; 45-4856)

ⓑ "BAND OF GOLD" [Ludlow BMI—Musel, Taylor] The Hi-Fi Four come up with a pretty shuffle beat arrangement of a new tune that's starting to break. Smooth pleasing treatment that should share in the coin garnered by this song.

ⓐ "DAVY, YOU UPSET MY LIFE" —This half is a cute rock and rolling novelty telling how Davy Crockett upset a young man's life and love.

## BOB GRAYBEAU & LEX GOLDEN

(Merit 1103; 45-1103)

ⓐ "IF YOU EVER FIND SOMEONE TO LOVE" (2:21) [Paty BMI—Michael] Bob Graybeau does the crooning on this pretty romantic offering as Lex Golden's ork accompanies. Intimate performance of a velvety number.

ⓐ "FROM SOMEWHERE ABOVE" (2:30) [Paty BMI—Michael] Another tender love song handled in a similar manner.

## THE GYPSIES

(Groove 0129)

ⓑ "YOU'VE BEEN AWAY TOO LONG" (2:34) [Deep River Music ASCAP—Vidacovich, Yacich] The Gypsies blend prettily on a slow melodic ballad. Smooth flowing ditty etched with a beat. Ok romantic wax.

ⓑ "ROCK AROUND THE CHRISTMAS TREE" (2:29) [Deep River Music ASCAP—Barovick, Rose, Goodman] The Gypsies aim at the Holiday trade with a rocking treatment of a Christmas tune. Deck has a tinsel flecked lyric with a jump rhythm. Cute wedding.

## JOYCE ROMERO

(Essex 406; 45-406)

ⓑ "FEEL SO GOOD" [J. M. C. BMI—Johnson] Bill Marine and Joyce Romero team up on a driving pop treatment of a rhythm and blues hit. Swinging instrumentation. Rocking deck.

ⓐ "PLAY IT FAIR" [Progressive BMI—Campbell] Joyce takes the spotlight on this end and solos on a fast rising new rock and roll number. Good arrangement with a sharp fish beat. Hoofers should enjoy both ends.





# Helen Grayco

sings

## "NIGHT TRAIN"

c/w

"I'D BETTER BE CAREFUL"

X-0180 (4X-0180)



# Norman Brooks

## "GOODBYE GAL GOODBYE"

c/w

## "WAY-WAY-TE- NAN-GO"

X-0179 (4X-0179)



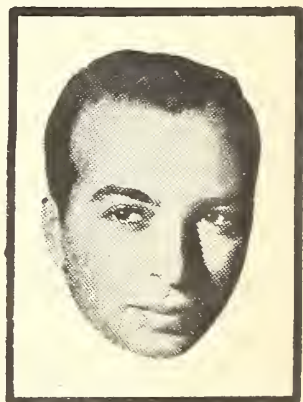
# Russ Carlyle

## "MY MOM"

c/w

## "THE POINT OF NO RETURN"

X-0181 (4X-0181)



# Louis Jordan

## "CHICKEN BACK"

c/w

## "WHERE CAN I GO"

X-0182 (4X-0182)



## "TIMES TWO, I LOVE YOU"

### The Three Chuckles

Breaking **BIG!**



a Product of Radio Corporation of America

### RECORDS MARK THE HITS!



# HITS and MORE HITS

## BONNIE LOU DADDY-O

KING 4835

## BOYD BENNETT THE MOST

KING 4853

MY BOY - FLAT TOP  
KING 1494SEVENTEEN  
KING 1470

## COME HOME

Two Great Versions

BUBBER JOHNSON  
KING 4822CATHY RYAN  
KING 4848

## LITTLE WILLIE JOHN ALL AROUND THE WORLD

KING 4818

and

## HOME AT LAST

b/w

## NEED YOUR LOVE SO BAD

KING 4841

## BOBBY ROBERTS MY UNDECIDED HEART

b/w

## I'M GONNA COMB YOU OUTTA MY HAIR

KING 4837

## THE PLATTERS ONLY YOU (And You Alone)

b/w

## YOU MADE ME CRY

FEDERAL 12244

## RUBY WRIGHT I FALL IN LOVE WITH YOU EV'RY DAY

b/w

## DO YOU BELIEVE

KING 4850

## BILL DOGETT HONEY BOY MISTY MOON

KING 4838

## CURLY HOLIDAY MY HEART CRIES OUT I CRIED TO A FOOLISH HEART

KING 4843

## Christmas Releases

## JOE WARD NUTTIN' FOR CHRISTMAS

b/w

## CHRISTMAS QUESTIONS

KING 4854

## BUBBER JOHNSON LET'S MAKE EVERY DAY A CHRISTMAS DAY

b/w

## IT'S CHRISTMAS TIME

KING 4855

# KING RECORDS



### LOU MONTE

(RCA Victor 20-6320; 47-6320)

**B+** "ITALIAN JINGLE BELLS" (2:15) [Hill & Range BMI—Monte, Brown] Lou Monte, the master of Italian-American Novelties, does a tremendous job with his novel Italian rendition of this perennial hit. Clever ditty that'll thrill his many fans.

**B+** "SANTO NATALE" (2:08) [Larry Spier ASCAP—Hoffman, Manning, Nardone] Lou turns to the serious side and does a beautiful job with a gorgeous Yuletide love song. Tune made noise last year; could stir up a fuss again with this treatment.

### THE MCGUIRE SISTERS

(Coral 61531; 9-61531)

**B+** "I'D LIKE TO TRIM A TREE WITH YOU" [Northern ASCAP—Tishman, Goetehius] A light and refreshing new Xmas ditty is pertly styled by the McGuires. Happy novelty. Title explains the subject matter. Could break big.

**B** "THE LITTLEST ANGEL" [Emes ASCAP—David, Rady] This side offers a polished rendition of a story-line song. Tune is based on the story of the same name by Charles Tazewell. Inviting selection.

### THE DENNIS JAMES BOYS & GIRLS

(Kapp 126; 45-126)

**B** "LET'S ALL SING FOR CHRISTMAS" (2:06) [Garland ASCAP—Skylar, Kapp] An easy-going waltz tempo number full of the Christmas spirit, is delivered in gangster style by the Dennis James crew. This is the title tune of a Kapp Xmas album.

**C+** "JINGLE BELLS" (1:36) [P.D.] An ear pleasing straight reading of the great holiday classic. A banjo adds to the happy air.

### FOUR ACES

(Decca 29702; 9-29702)

**B+** "THE CHRISTMAS SONG" (2:46) [E. H. Morris ASCAP—Torme, Wells] Decca issues on a single two wonderful sides from the Aces' "Merry Christmas" album. This is the beautiful ballad favorite set to a shuffle beat. Commercial side. Fine performance.

**B** "JINGLE BELLS" (2:23) [P.D.] Another wonderful holiday favorite from the same LP. Lively reading.

### DE JOHN SISTERS

(Epic 9133; 5-9133)

**B+** "THE ONLY THING I WANT FOR CHRISTMAS" (2:38) [Remick ASCAP—Knight, Lange, Porter] The DeJohns blend effectively on one of the most meaningful of all Christmas tunes. A pretty song with a great set of words. Side should get much air play.

**B** "THAT'S HOW SANTA CLAUS WILL LOOK THIS YEAR" (2:38) [Fred Raphael ASCAP—Perrin, Merrick] The sisters bounce thru a lively ditty describing how the modern Santa will look this year. He'll be wearing a Davy Crockett hat and be riding in a plane. Cute side.

### THE SPORTSMEN

(Key 507; 45-507)

**B** "REINDEER ROCK" (2:04) [Bulls-Eye ASCAP—Fell, Call] The rock and roll craze has effected Xmas music as evidenced here. The Sportsmen belt out the danceable novelty in exciting form. Different from the usual Yuletide merchandise. A side for the teen-agers.

**B** "THE ONLY THING I WANT FOR CHRISTMAS" (2:40) [Remick ASCAP—Lange, Knight, Porter] The boys change the pace and the mood and come up with a lovely Xmas song. Excellent lyrics with great meaning. Wonderful number.

### JONI JAMES

(MGM 12091; K12091)

**B+** "THE CHRISTMAS SONG" (2:54) [E. H. Morris ASCAP—Torme, Wells] A great song for Joni's fragile voice is this beautiful standard. And she does a great job with it. Lush pretty accompaniment. Should get loads of air play.

**B+** "HAVE YOURSELF A MERRY LITTLE CHRISTMAS" (2:42) [Leo Feist ASCAP—Martin, Blane] The thrush is in fine form on this standard well remembered from the Judy Garland pic "Meet Me In St. Louis". Another excellent favorite. You'll be hearing this version often during the holidays.

### DE CASTRO SISTERS

(Abbott 3012; 45-3012)

**B+** "SNOWBOUND FOR CHRISTMAS" (2:50) [Dandelion BMI—Chorney, Shrager, Shrager] A lovely romantic Christmas song is warmly woven by the exciting DeCastro Sisters' harmony. Pretty love song that could make big noise during the season. Excellent delivery. Watch this one.

**B** "CHRISTMAS IS A-COMIN'" (2:06) [Hub ASCAP—DePaul, Raye] From the romantic, the girls turn to the lighter side and lilt thru a delightful song about the happy atmosphere as Xmas approaches. Refreshing pleaser.

### GENE AUTRY

(Columbia 40589; 4-40589)

**B** "ROUND, ROUND THE CHRISTMAS TREE" (2:08) [Fairway BMI—Stryker] The man who made "Rudolph" an institution, Gene Autry, lalts thru a delightful new Yuletide novelty. Appealing, lively platter.

**C+** "MERRY CHRISTMAS WALTZ" (2:30) [Golden West BMI—Loweer, Batson] A pretty waltz number with a Christmas theme. Has a romantic approach.

### KENT HARIAN ORCH.

(Caravan 15502; 45-15502)

**B** "CHRISTMAS CHA-CHA CHOO CHOO TRAIN" (2:30) [Kay-En-J BMI—Pirro, Harian] A chorus handles the vocal as Kent Harian's Orchestra rhythms through a catchy Xmas cha cha novelty. Cute ditty with some attractive sounds. Light, happy side that fits right into the Xmas spirit.

**B** "CHRISTMAS KIDDIE POLKA" (2:45) [Kay-En-J BMI—Pirro, Harian] The voices blend smoothly on this gay polka holiday novelty. Arrangements and orchestrations are great on both sides. Two good sides for DJ shows.

### PETE PONTRELLI —DREAM DUSTERS

(Skyway 103; 45-103)

**B** "SEASON'S GREETINGS" (3:04) [Skyway BMI—Whenham] Pete Pontrelli's ork acts as a wonderful showcase for vocalist Larry Noble who wends his way thru a pleasing Holiday ballad. Warm inviting selection.

**C+** "SPRING FEVER BLUES" (2:57) [Skyway BMI—Whenham] Although this has nothing to do with Xmas, it is a pleasing ditty presented smoothly by the Dream Dusters.

### HOMER & JETHRO

(RCA Victor 20-6322; 47-6322)

**B** "NUTTIN' FOR CHRISTMAS" (2:21) [Ross Jungnickel ASCAP—Tepper, Bennett] Country comics Homer & Jethro offer a clever hillbilly treatment of this much recorded new Xmas novelty. Humorous version that should add many smiles to Xmas.

**B** "SANTA'S MOVIN' ON" (2:00) [Hill & Range BMI—Snow, Haynes, Burns] Another clever comedy ditty rendered with a delightful twang by the team. Great set of lyrics for laughs.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"





# *The McGuire Sisters* sing

## THE LITTLEST ANGEL

Based on the story, "THE LITTLEST ANGEL,"

by Charles Tazewell

*and*

## I'D LIKE TO TRIM A TREE WITH YOU

61531 - 9-61531



**CORAL RECORDS**

America's Fastest Growing Record Company







**MGM's SATISFIED HITS!**

**BREAKING BIG!**

**SHEB WOOLEY**

**CONNIE FRANCIS**

**are you satisfied?**

b/w  
**HUMDINGER**  
MGM 12114 78 rpm  
K 12114 45 rpm

b/w  
**MY TREASURE**  
MGM 12122 78 rpm  
K 12122 45 rpm

**BIG TV PLUG**

**SPECIALS**

**ART MOONEY and Orch.**

**MEMORIES OF YOU**

MGM 12133 78 rpm  
K 12133 45 rpm

**THE LORD IS A BUSY MAN**

**ROBBIN HOOD**

**A NO TEEN AGE SCHOOL PRAYER TOMORROW**

MGM 12138 78 rpm  
K 12138 45 rpm

**BETTY MADIGAN**

**THERE SHOULD BE RULES and STRANGERS**

MGM 12094 78 rpm  
K 12094 45 rpm

**BILL GALLUS**

**SOMETIME and FOOLISHLY**

MGM 12124 78 rpm  
K 12124 45 rpm

**SHIRLEY HARMER**

**SECRET DOORWAY PLEASE HURRY HOME**

MGM 12121 78 rpm  
K 12121 45 rpm

**ROSALIND PAIGE**

**ALABAMA BOUND and I CAN'T GO ON THIS WAY**

MGM 12123 78 rpm  
K 12123 45 rpm



**get ready! get set!**

**KISMET**

**is coming...**

**M-G-M RECORDS**

THE GREATEST NAME IN ENTERTAINMENT

701 SEVENTH AVE NEW YORK 36 N Y



**PLATTER SPINNER PATTERN**

**ALL ABOUT DISK JOCKEYS**

**THE TEN RECORDS**

**DISK JOCKEYS PLAYED MOST THIS WEEK**

(PLUS THE NEXT TEN)

**A SUMMARY OF REPORTS RECEIVED FROM THE NATION'S DISK JOCKEYS**

- |   |                                |
|---|--------------------------------|
| 1. SIXTEEN TONS   | Tennessee Ernie Ford (Capitol) |
| 2. MOMENTS TO REMEMBER  | Faur Lads (Columbia)           |
| 3. LOVE IS A MANY-SPLENDORED THING  | Faur Aces (Decca)              |
| 4. AUTUMN LEAVES  | Rager Williams (Kapp)          |
| 5. ONLY YOU   | { Platters (Mercury)           |
|   | { Hilltappers (Dat)            |
| 6. I HEAR YOU KNOCKIN'  | Gale Storm (Dat)               |
| 7. HE   | { Al Hibbler (Decca)           |
|   | { McGuire Sisters (Caral)      |
| 8. YOU ARE MY LOVE  | Jani James (MGM)               |
| 9. LOVE AND MARRIAGE  | Frank Sinatra (Capital)        |
| 10. SHIFTING, WHISPERING SANDS  | { Rusty Draper (Mercury)       |
|   | { Billy Vaughn (Dat)           |
| 11) SUDDENLY THERE'S A VALLEY. 12) AT MY FRONT DOOR. 13) YELLOW ROSE OF TEXAS. 14) IT'S ALMOST TOMORROW. 15) ALL AT ONCE YOU LOVE HER. 16) NO ARMS CAN EVER HOLD YOU. 17) FORGIVE MY HEART. 18) CROCE DI ORO. 19) SOMEONE YOU LOVE. 20) BLACK DENIM TROUSERS. 20) CRY ME A RIVER. 20) MY BONNIE LASSIE. |                                |

Texas Radio, Inc., Austin and Galveston, Texas, has just completed a six months' poll to determine the top disk jockeys in Texas. They are 1) Kent Burkhart (KXOL-Fort Worth); 2) Larry Kane (KLBS-Houston) 3) Bruce Hayes (KLIF-Dallas) 4) Jim Randolph (KLIF-Dallas) 5) Paul Berlin (KNUZ-Houston). . . . Promotion pieces on Jo Ann Tolley's latest Jubilee release, "Very Truly Yours" and "So It's Over", sent to over 3,000 disk jockeys and one-stops coast to coast.

\* \* \* \* \*

Pic of the week—**Bob Sticht** (KOWH-Omaha, Nebr.) claims to have been the first anywhere to play Bill Haley's "Burn That Candle" and "Rock-A-Beatin' Boogie". Haley, who was playing Omaha's Civic Auditorium at the time of the release, brought it up to him personally. Also present were Bill Henry, local Decca distrib; Clarence Goldberg of Decca's Chicago office; and Haley's manager, Jim Ferguson. . . . Frank Roberts (KXGI-Fort Madison, Iowa) sends a card he received so that we might enjoy a chuckle with him. A Miss Patty Hart requests the spinning of "The Shiftless Whispering Sands". . . . Art King (WBSM-New Bedford, Mass.), who spins from 7 to 10:30 p.m. across the board, holds informal chit-chats with artists who phone in at a pre-specified time. Conversation is interlarded with spins of the artist's latest recordings. . . . Otto Cesana visited Philadelphia and found many stations using his music as themes. WCAU-TV, which uses three of his selections, answers inquiries with a form letter which they have prepared. . . . Robin Bonneau (WTSV-Claremont, N. H.) writes to tell us The Cash Box Top Fifty is always at his elbow during his morning stint from 6:30 to 9. . . . Jack Eisner (WMAZ-Springfield, Mass.) reports his "Requestfully Yours" has been building steadily in the Springfield area. . . . David Dreis (KENT-Shreveport, La.) doing two shows. "The Wax Work" from 3 to 5 pm and "The Night Owl" from 8:35 to midnight. . . . John Harvey (KGO-San Francisco, Calif.) has inaugurated a new feature he calls "20 +". He selects a record a week to be given 20 or more plays from Monday thru Friday on his 1:30 to 5 p.m. segment. The platter picked was Pat Boone's "No Arms Can Ever Hold You". . . . Dave Steere advised that WMAK-Nashville, Tenn. has switched from a mixed schedule of C & W, pops and R & B, to exclusively pop music 18 hours daily.



**BOB STICHT**  
(KOWH-Omaha, Neb.)



**JOHN STONE**  
(KTOW-Oklahoma City, Okla.)

John Stone (KTOW-Oklahoma City, Okla.) enjoying his switch from KFRB-Fairbanks, Alaska, to KTOW. . . . Correction! Ken Garland's Top Ten was recently listed as Portland, Oregon instead of Portland, Maine. Please take note. . . . Freddy Marshall, formerly with WNAV-Annapolis, Md., is now with WNTM-Vero Beach, Fla. Freddy plays pops from 8 to 9:30 a.m. and is Farmer Freddy from 12 to 1 p.m. . . . Johnny Fairchild (WORZ-Orlando, Fla.) made quite a production out of the legend of San Michele and the record, "The Lucky Little Bell" by Sammy Kaye. He begins with David Carroll's "La Golondrina", then fades and reads the legend. The legend and La Golondrina end at the exact time. This is followed by the Sammy Kaye record.

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



**ANOTHER JONI JAMES "CLICK"**  
*sweeping the country!*

# Joni James



my  
believing  
heart

you never  
fall in love  
again

**M-G-M RECORDS**  
THE GREATEST NAME  IN ENTERTAINMENT

MGM 12126 78 rpm  
K12126 45 rpm



# VICTOR'S DETROIT PROMOTION



DETROIT, MICH.—One of the most ambitious good-will promotions in RCA Victor's history was staged on November 13 at the University of Detroit Field House before an estimated audience of 7,000 patrons.

The event included an actual recording session featuring Jaye P. Morgan in addition to a huge open house party for teen-agers in the Detroit area. The admission was free and the doors were thrown open on a first-come first-seated plan.

In addition to seeing and hearing Jaye P. and Hugo Winterhalter, the youngsters were entertained by the Rhythmettes and Mike Pedicin's Quintet, Victor artists.

Local disk jockeys were on hand to participate and each jockey had a specially designated spot on the Field House floor.

The actual recording session, held on a nationwide TV hook-up for "Wide Wide World" was supervised by Victor's A & R chief Joe Carlton. Other Victor execs in attendance were Bill Bullock, general manager of the singles division; Jack Burgess, sales manager; Bernie Miller, promotion director; Charles Hall, assistant to Bernie Miller; and Ann Fulchino of the publicity department.

Above is a bird's-eye view of the afternoon's action:

Top row (1) Disk Jockey Bob Maxwell WWJ, and Mike Pedicin's Quintet (2) Nat Tarnapol and Robin Seymour-WKMH (3) Don McLeod-WJBK (4) The Rhythmettes.

Second Row (1) Joe Carlton (2) The bopsters in action (3) Jaye P. Morgan (4) An NBC representative; Joe Carlton; Jaye P. Morgan; and Hugo Winterhalter—back to camera—discussing the recording session.

Third Row (1) Bud Davis CKLW, giving his autograph to a fan. (2) Hugo Winterhalter conducting the orchestra (3) Don McLeod; Bud Davis; Mike Baiano, Miss Morgan's husband; and Jaye P. (4) Marty McNeely WJR, introducing the Rhythmettes.

Fourth Row (1) Jaye P. singing her new tune (2) Paul Knowles, Raymond Rosen Co., Philadelphia distributors; Bob Maxwell; Jack Burgess; Bob Jerhardt, Carson Distributing, Saginaw, Mich.; Clarence Malin, v. p. of RCA Dist. Corp., Detroit; Bill Bullock; Pat Vacca, manager of Mike Pedicin Quintet. (In rear) Al Hindle, manager Custom Record Sales, RCA, Chicago; Al Pulley, RCA Victor (3) A view of the University's Field House (4) Don McLeod and Hugo Winterhalter.



# nuttin'...but nuttin' will TOP- *Art* MOONEY'S

## 'nuttin' for Christmas'

MGM RECORDS  
BIG  
SENSATIONAL  
HIT

with vocal by six-year-old TV star

### BARRY GORDON

MGM  
12092 78 rpm  
K12092 45 rpm

also available  
1 POCKET EP  
X1173

**M-G-M RECORDS**

THE GREATEST NAME IN ENTERTAINMENT

411 SEVENTH AVE. NEW YORK 10, N.Y.

"It's What's in THE CASH BOX That Counts"



# THE CASH BOX ROUND THE WAX CIRCLE

## NEW YORK:

Norm Weinstroter, national sales head of Coral Records, will have an added incentive to do a big sales promotion job on the just released Goofers record. He wrote the lyrics while Dick Jacobs wrote the music to "Sick, Sick, Sick." The Goofers will introduce the side on the Ed Sullivan show. . . . Ivan Mogull's Harvard Music has a new Nat "King" Cole special release of "Toyland." Although the song has nothing to do with Christmas, it is being rushed out for the holiday season. . . . Barry Frank is currently recording on 4 different labels. He has "Only You" on Bell; "In The Hall Of The Cha Cha King" on Seeco; "Frisky" on Jubilee; and "Shy" on Columbia. . . . Bill Haley's Comets will be spotlighted in a picture layout to appear in the American Weekly Magazine the latter part of November. . . . Peggy King arrives from Hollywood for a record session and promotion. . . . The Songsters have a cutie in "My Heart Jumps" on Mercury. . . . Terri Stevens has been signed to do the two hour coast to coast CBS radio show "On A Sunday Afternoon" for December 4. . . . Letter from Arnold Shaw says he is picking up new songs while on his trip through South America. . . . Ed Murrow will do a one half hour story of Louis Armstrong's current European jazz tour. Satchmo's concerts are being filmed now and will be presented on Murrow's December 13 TV show. Riotous receptions that greet Armstrong at his concerts made page one of The New York Times last week. . . . Robert Clary flew back to New York last Monday to be sworn in as a United States citizen. . . . Stan Cooper has left Barton Music where he was general professional manager. Cooper will announce his new affiliation next week. . . . The Four Voices are in New York this week to plug their newest Columbia disk "The Big Eye" and "Darling Thanks To You." . . . Tommy and Jimmy Dorsey last week broke every one-week gross and attendance record in the 25-year history of Frank Dailey's Meadowbrook.



THE SONGSTERS

## CHICAGO:

Paul Glass, bustling Allstate Distrib, has reason to believe that profits will start dancing for him with, "When You Dance" by The Turbans. "They give the number a real kick!" shouts Paul. . . . Buddy Laine, recently appearing at the Aragon Ballroom, tells the world he's got a Decca contract. Says: "Everybody's Doin' It" has strong promise of catching on." . . . For first time in many moons, Chi Thitter has no stage show. Because "Guys And Dolls" dominates the place. . . . Georgie Shaw at The Cloister Inn. . . . Len Garmisa, distrib for ABC-Paramount, expecting heavy shipment of new releases. . . . Father-and-

son team over at King, Morrie and Chuck Myers, very enthused over Boyd Bennett's, "The Most." Boyd's top fandom, according to Chuck Myers, is among teenagers. "The Most" again permits Boyd to reach this great following," says Chuck. . . . Earl Bostic here for Blue Note booking. . . . Henry Friedman of Midwest Mercury showing folks the clever album artwork on "Battle Of Saxs," featuring 10 of the top sax men. . . . George and Ernie Leaner keen on Roy Hamilton's "Without A Song." . . . Tommy Reed sends word from Kansas City that his band celebrated first full year's stay at Hotel Muehlebach Nov. 17. . . . DJ Sig Sakowicz to have hospital show (another of good causes Sig works for) Nov. 22. This one slates Len Dresslar and Pat Scott of WBBM-TV's "In Town Tonight," ABC-TV's pianist Chet Roble and Eddie Zima's band for lively entertainment. . . . The Sipiora brothers at Singer One-Stop mighty proud of pick, shovel and lantern that one disk salesman with imagination placed in their window to bolster "16 Tons" by Tennessee Ernie Ford. "This record is selling three ways. To the pop, country and R&B market," says Joe Sipiora. . . . Harry Belafonte's folk-singing at Empire Room has critics in mellow mood. . . . Jack Karey, WCFL deejay, tells of pic taken with Nick Noble, "It's great," remarks Jack. . . . Fran Warren in town for "Pajama Game." . . . What happen to pal Linn Burton? Haven't heard from him. . . . Ralph Conrad of Deed Records promising a "big one soon."



TENNESSEE ERNIE

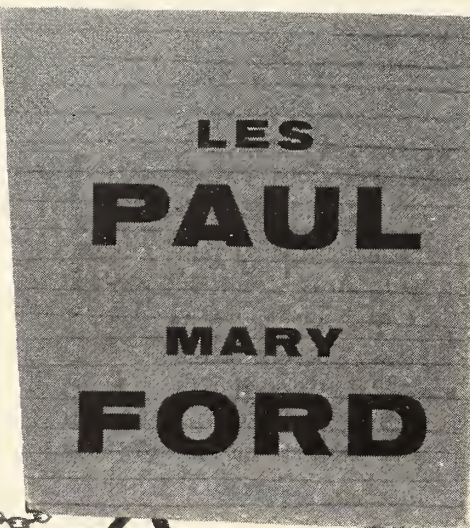
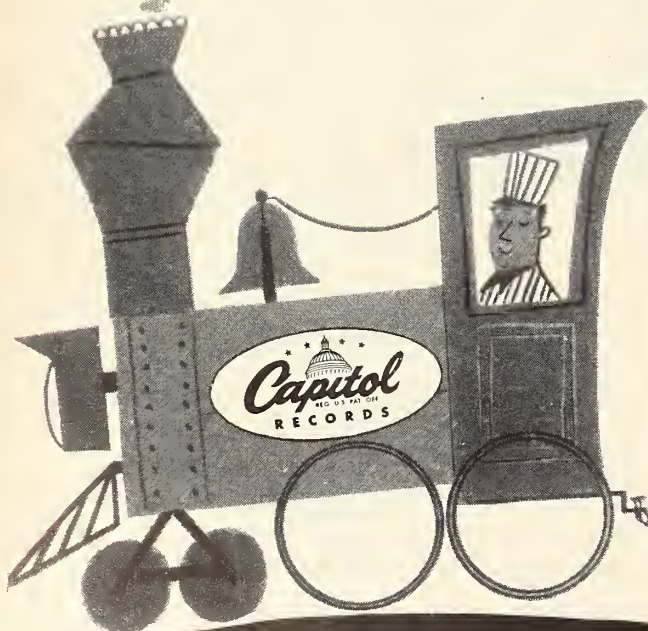
## HOLLYWOOD:

The Four Coins are currently appearing at the El Cortez in Las Vegas. Their Epic record of "Memories Of You" is breaking big throughout the country. . . . Mike Kurlan has appointed Jerry Johnson to handle promotion for his Modern Distributing Co. Mike is pleased with sales of Teresa Brewer's "Shoot It Again," despite the fact that Los Angeles did not get the U.S. Steel Hour TV show that kicked off the disc. . . . Carl Bailey of KBIG celebrating his 25th year in radio this week. Known as the "world's tallest disk-jockey", six foot, ten inch Bailey has spent all of the last twenty-five years in radio in the Southern California area. . . . Latest record to get its send-off in the Los Angeles market—since the phenomenal "Sixteen Tons"—is the Era recording of "The Lord Is A Busy Man" by the Merry Macs—practically all majors are covering. . . . Herb Jeffries busy recording his 12" LP "The Singing Prophet" for Olympic Records. One side will contain the entire "Nature Boy Suite" written by Eden Ahbez and including the original theme that the hit single was taken from. The recording of the entire Suite realizes an ambition held by both Ahbez and Jeffries for the past several years. . . . Jimmy Hilliard in town and recording Label "X" artists, including Helen Grayco. Helen joins hubby Spike Jones for the Portland Oregon Auto Show this week, and will also be with him when Spike plays the Los Angeles Auto Show next month. . . . Georgia Gibbs opened at the Dunes in Las Vegas last week. Both sides of her new Mercury release look good; "Goodbye to Rome" and "Twenty-Four Hours." . . . Red Clyde of Bethlehem Records in town for a week. . . . Sid Talmadge and Bob Stern have added the Jubilee and Josie labels to their Record Merchandising firm. . . . Johnny Sipple, formerly Mercury's West Coast field man, and now National Sales Manager of Wing Records, in town for a fast one-day visit with Abe Diamond of Diamond Distributing.



TERESA BREWER

# headed for big sales



# TEXAS LADY ALABAMY BOUND

From the RKO Picture "Texas Lady"

record no. 3301



# IF YOU LIKE **Money**

## YOU'LL LOVE THESE!



**Out One Week  
And Selling Like A  
Hit Record  
Should!**

### "Are You Satisfied?"

COUPLED WITH

### "The Wabash Cannonball" (IN ROCK 'N ROLL)

# RUSTY DRAPER

MERCURY 70757

### BEST SELLERS



### Only You THE PLATTERS

MERCURY 70633



### The Shifting Whispering Sands RUSTY DRAPER

MERCURY 70696



### C'est La Vie SARAH VAUGHAN

MERCURY 70727



### Goodbye To Rome GEORGIA GIBBS

MERCURY 70743



### Angels In The Sky THE CREWCUTS

MERCURY 70741



### Almost Tomorrow DAVID CARROLL

MERCURY 70717

CHICAGO 1, ILLINOIS





## Wing Adds To Roster

CHICAGO, ILL.—Wing Records continually on the lookout for new artists who will be an asset to the label, fee's it has just that in Patti Jerome, Jimmy Palmer, the Wilder Brothers and the Monarchs, four new names added to the roster. These additions bring the list of artists on Wing at the present time to a total of thirty-six.

The first release by each of these artists was issued last week. Patti Jerome sings "One" and "All Is Well"; the Wilder Brothers offer "The Old Chimney" b/w "I Wanna Goat For Christmas"; the Monarchs couple "Angels In The Sky" with "Wanna Go Home"; and the Jimmy Palmer ork features "Please Don't Talk About Me" and "Down Home Rag".

The label has also just released 24 low priced Blue Ribbon Children's Series records and expects to release five LPs in approximately one week. The LPs will feature Buddy Morrow, Paul Bley, Freddie Slack and Nat Adderly.

## Portable Piano



NEW YORK—Christine McGuire offers a request performance on the new Wurlitzer Electronic piano as sisters Phyllis and Dorothy listen in. The compact little instrument, which weighs only 80 pounds, has 64 keys, and can be played silently through ear phones if desired, was used on a recent Arthur Godfrey show. The portable instrument folds up into an attractive carrying case.

DOING GREAT

"NOTHIN'  
TO DO"

by  
ARCHIE BLEYER

# 1279

cadence  
RECORDS



"HE"

Al Hibbler ..... Decca  
McGuire Sisters ..... Coral  
Kay Armen ..... MGM  
George Beverly  
Shea ..... RCA Victor

AVAS MUSIC PUB. CO., INC.  
607 FIFTH AVE., N. Y. C.

## Ops Aid Teen-Agers



TOLEDO, OHIO—The United Music Operators of Michigan in a program to aid amateur teen-age talent in the Toledo and Detroit areas, met with great success on Nov. 6 when it held its first two shows. The program exchanges competitive amateur acts between Detroit and Toledo and the performers are given an opportunity to appear on Fred Mitchell's (WOHO, Toledo) show "Hitch With Mitch", and Bob Maxwell's (WWJ-TV, Detroit) show.

Sunday afternoon at Kim Walow's Night C ub in Toledo, 400 youngsters packed the nitery to see Mitchell emcee the professionals and amateurs. The pros on the bill were Bunny Paul (Capitol) and Sonny Graham (RCA).

Sunday night, more than 2000 teenagers jammed into the Toledo Arena to watch Bill Haley and his Comets and other local amateur talent perform. Mitchell again emceed and asked Sonny Graham seated in the audience to take a bow. He also had Roy Small, promotion rep for the United Music Ops of Michigan, take a bow for his important role in setting up the teen-age talent program.

Pictured above are Sonny Graham, Bill Haley, Roy Small, Fred Mitchell and Haley's Comets.

## Philadelphia Authors

NEW YORK—It looks as though the housewives of Philadelphia are becoming big competitors of the Tin Pan Alley men these days. Earlier this year, Vicki Silvers, penned "Learnin' The Blues", a big hit for Frank Sinatra on the Capitol label. Now Mrs. Gwen Lipsey, who writes under the name of Gwen Dahlin and hails from the city of Brotherly Love, has written "The Teenagers' Wail" recorded by Joe Loco and his orchestra for Columbia.

Miss Dahlin thought up the idea for the song this past Summer while vacationing in Atlantic City with her 14-year-old niece Dale. Whenever Gwen suggested that her niece do something else besides watch television, the teenager answered "I don't know, I don't wanna, I can't" which are the lyrics of the song.

Loco is currently on a tour of the West Coast.

## Haley In Columbia Film

HOLLYWOOD—Negotiations have reached the final contract-signing stage between Columbia Pictures and Bill Haley & His Comets, whereby the rock-'n-roll group will be featured in a full-length film which will start shooting in Hollywood early in January. In addition to featuring the group in the film, Columbia will also use Bill Haley, himself, as an integral part of the story.

## THE CASH BOX



## Top Selling Records

Reported by the Foremast

## RETAIL OUTLETS

From Coast to Coast



### BROADWAY MUSIC New York, N. Y.

1. 16 Tons (T. Ernie Ford)
2. Love Is Many-Splendored (Four Aces)
3. Autumn Leaves (R. Williams)
4. Moments To Remember (Four Lads)
5. Only You (Platters)
6. Ain't That A Shame (Boone)
7. Suddenly There's A Valley (Gogi Grant)
8. Bonnie Lassie (Ames Bros.)
9. Love And Marriage (Sinatra)
10. Forgive My Heart (Nat Cole)

### KATZ DRUG COMPANY Kansas City, Mo.

1. 16 Tons (T. Ernie Ford)
2. Only You (Hilltoppers)
3. I Hear You Knockin' (Storm)
4. At My Front Door (Pat Boone)
5. It's Almost Tomorrow (Snooky Lanson)
6. Rock-A-Beatin' Boogie (Haley)
7. Autumn Leaves (R. Williams)
8. He (Al Hibbler)
9. Amukiriki (Paul & Ford)
10. Shifting, Whispering Sands (Billy Vaughn)

### FERGUSON'S RECORD SHOP Memphis, Tenn.

1. 16 Tons (T. Ernie Ford)
2. Burn That Candle (Bill Haley)
3. Only You (Platters)
4. Autumn Leaves (R. Williams)
5. At My Front Door (El Dorados)
6. Love Is Many-Splendored (Four Aces)
7. Moments To Remember (Four Lads)
8. Yellow Rose (Mitch Miller)
9. Black Denim Trousers (Cheers)
10. No Arms (George Shaw)

### RICHLOY RECORDS Philadelphia, Pa.

1. 16 Tons (T. Ernie Ford)
2. Love And Marriage (Sinatra)
3. Someone You Love (Nat Cole)
4. Love Is Many-Splendored (Four Aces)
5. Autumn Leaves (R. Williams)
6. Yellow Rose (J. Desmond)
7. Black Denim Trousers (Cheers)
8. Paper Roses (Lola Dee)
9. Bible Tells Me (Nick Noble)
10. He (Al Hibbler)

### ALAMO PIANO COMPANY San Antonio, Tex.

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Moments To Remember (Four Lads)
4. Suddenly There's A Valley (Jo Stafford)
5. Shifting, Whispering Sands (Rusty Draper)
6. Only You (Platters)
7. I Hear You Knockin' (Storm)
8. Ain't That A Shame (Boone)
9. Yellow Rose (Mitch Miller)
10. Forgive My Heart (Nat Cole)

### CULVER'S Phoenix, Ariz.

1. Love Is Many-Splendored (Four Aces)
2. Autumn Leaves (R. Williams)
3. Yellow Rose Of Texas (Miller)
4. Moments To Remember (Four Lads)
5. Suddenly There's A Valley (Gogi Grant)
6. Shifting, Whispering Sands (Rusty Draper)
7. Seventeen (Fontanes)
8. He (Al Hibbler)
9. Tina Marie (Perry Como)
10. 16 Tons (T. Ernie Ford)

### TOLZIEN MUSIC STORE Amarillo, Tex.

1. Moments To Remember (Four Lads)
2. Autumn Leaves (R. Williams)
3. Suddenly A Valley (Stafford)
4. I Hear You Knockin' (Storm)
5. Yellow Rose (Mitch Miller)
6. 16 Tons (T. Ernie Ford)
7. Love Is Many-Splendored (Four Aces)
8. A Woman In Love (F. Laine)
9. Pet Me Poppa (R. Clooney)
10. At My Front Door (Pat Boone)

### HUDSON-ROSS Chicago, Ill.

1. 16 Tons (T. Ernie Ford)
2. Someone You Love (Nat Cole)
3. Autumn Leaves (R. Williams)
4. He (McGuire/Hibbler)
5. Only You (Platters)
6. You Are My Love (J. James)
7. There Should Be Rules (Betty Madigan)
8. Love And Marriage (Sinatra)
9. I Hear You Knockin' (Storm)
10. Cry Me A River (J. London)

### BILL'S "T" RECORD SHOP Tulsa, Okla.

1. 16 Tons (T. Ernie Ford)
2. Only You (Platters)
3. At My Front Door (Pat Boone)
4. I Hear You Knockin' (Storm)
5. Moments To Remember (Four Lads)
6. Shifting, Whispering Sands (Rusty Draper)
7. Learning To Love (P. King)
8. He (McGuire)
9. Amukiriki (Paul & Ford)
10. Burn That Candle (Bill Haley)

### COCROFT MUSIC COMPANY Thomasville, Ga.

1. 16 Tons (T. Ernie Ford)
2. At My Front Door (Pat Boone)
3. No Arms (Pat Boone)
4. I Hear You Knockin' (Storm)
5. Only You (Hilltoppers)
6. Autumn Leaves (M. Miller)
7. Shifting, Whispering Sands (Billy Vaughn)
8. Moments To Remember (Four Lads)
9. Yellow Rose (Mitch Miller)
10. Love Is Many-Splendored (Four Aces)

### THE MUSIC SHOP Springfield, Ill.

1. 16 Tons (T. Ernie Ford)
2. Autumn Leaves (R. Williams)
3. Only You (Platters)
4. Forgive My Heart (Nat Cole)
5. Love And Marriage (Sinatra)
6. Moments To Remember (Four Lads)
7. He (Al Hibbler)
8. Black Denim Trousers (Cheers)
9. At My Front Door (Pat Boone)
10. My Bonnie Lassie (Ames Bros.)

### MOSES MELODY SHOP Little Rock, Ark.

1. 16 Tons (T. Ernie Ford)
2. Burn That Candle (Bill Haley)
3. Moments To Remember (Four Lads)
4. Seventeen (Boyd Bennett)
5. Love Is Many-Splendored (Four Aces)
6. Ain't That A Shame (Fats Domino)
7. Rock Around The Clock (Bill Haley)
8. Black Denim Trousers (Cheers)
9. Autumn Leaves (R. Williams)
10. Only You (Platters)

### LYRIC NEWS AND RECORD SHOP Indianapolis, Ind.

1. 16 Tons (T. Ernie Ford)
2. Autumn Leaves (R. Williams)
3. Moments To Remember (Four Lads)
4. Love Is Many-Splendored (Four Aces)
5. Yellow Rose (Mitch Miller)
6. Shifting, Whispering Sands (Rusty Draper)
7. He (McGuire)
8. Only You (Platters)
9. Suddenly A Valley (La Rosa)
10. At My Front Door (Pat Boone)

### THE MUSIC BOX Spokane, Wash.

1. Autumn Leaves (R. Williams)
2. 16 Tons (T. Ernie Ford)
3. I Hear You Knockin' (Storm)
4. Yellow Rose (Mitch Miller)
5. He (Al Hibbler)
6. Suddenly There's A Valley (Jo Stafford)
7. At My Front Door (Pat Boone)
8. Moments To Remember (Four Lads)
9. Love Is Many-Splendored (Four Aces)
10. Ain't That A Shame (Boone)

### CALIFORNIA MUSIC CO. Los Angeles, Calif.

1. 16 Tons (T. Ernie Ford)
2. Love Is Many-Splendored (Four Aces)
3. Moments To Remember (Four Lads)
4. Yellow Rose (Mitch Miller)
5. Cry Me A River (J. London)
6. Autumn Leaves (R. Williams)
7. Suddenly There's A Valley (Gogi Grant)
8. Love And Marriage (Sinatra)
9. Shifting, Whispering Sands (Rusty Draper)
10. Japanese Farewell Song (K. C. Jones)

### BERGENFIELD MUSIC, INC. Bergenfield, N. J.

1. Yellow Rose (Mitch Miller)
2. Autumn Leaves (R. Williams)
3. 16 Tons (T. Ernie Ford)
4. Daddy-O (Bonnie Lou)
5. Moments To Remember (Four Lads)
6. Only You (Platters)
7. Love Is Many-Splendored (Four Aces)
8. He (Al Hibbler)
9. I Hear You Knockin' (Storm)
10. My Bonnie Lassie (Ames Bros.)

### THOMPSON'S Eugene, Ore.

1. 16 Tons (T. Ernie Ford)
2. Autumn Leaves (R. Williams)
3. Moments To Remember (Four Lads)
4. Shifting, Whispering Sands (Billy Vaughn)
5. Suddenly A Valley (G. Grant)
6. Bonnie Lassie (Ames Bros.)
7. Tina Marie (Perry Como)
8. Love Is Many-Splendored (Four Aces)
9. Yellow Rose (Mitch Miller)
10. Seventeen (Fontanes)

### HOSPE PIANO CO. Omaha, Neb.

1. 16 Tons (T. Ernie Ford)
2. I Hear You Knockin' (Storm)
3. Daddy-O (Fontanes)
4. Only You (Platters)
5. Love And Marriage (Sinatra)
6. Croce Di Oro (Patti Page)
7. Suddenly A Valley (Stafford)
8. He (Al Hibbler)
9. Rock-A-Beatin' Boogie (Haley)
10. If You Don't Want My Love (J. P. Morgan)

### DENVER DRY GOODS CO. Denver, Colo.

1. 16 Tons (T. Ernie Ford)
2. Autumn Leaves (R. Williams)
3. Shifting, Whispering Sands (Rusty Draper)
4. Love Is Many-Splendored (Four Aces)
5. Don't Take It So Hard (Gum Drops)
6. Black Denim Trousers (Cheers)
7. Moments To Remember (Four Lads)
8. Bible Tells Me (Don Cornell)
9. Pepper-Hot Baby (Morgan)

### MUSIC CORNER New Haven, Conn.

1. 16 Tons (T. Ernie Ford)
2. Almost Tomorrow (Dream Weavers)
3. Moments To Remember (Four Lads)
4. You Are My Love (J. James)
5. Forgive My Heart (Nat Cole)
6. Only You (Platters)
7. Love And Marriage (Sinatra)
8. I Hear You Knockin' (Storm)
9. At My Front Door (El Dorados)
10. Love Is Many-Splendored (Four Aces)

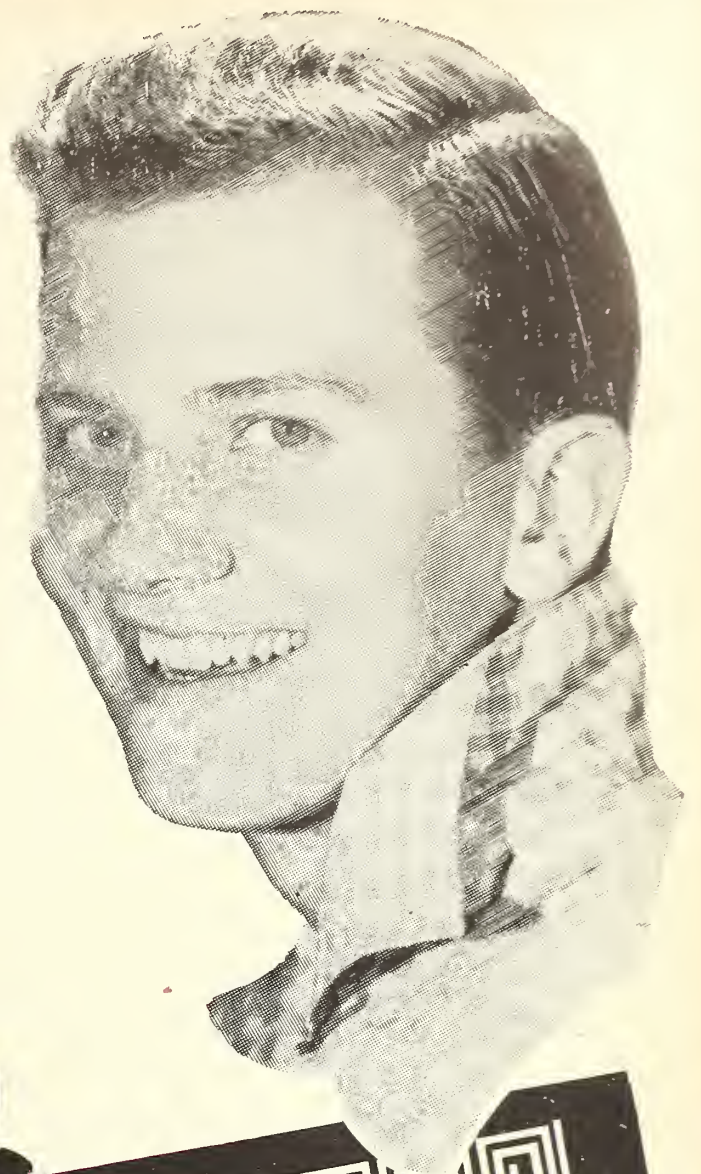
### SONG SHOP Cincinnati, Ohio

1. 16 Tons (T. Ernie Ford)
2. Only You (Platters)
3. Autumn Leaves (R. Williams)
4. Band Of Gold (Kit Carson)
5. Shifting, Whispering Sands (Rusty Draper)
6. Moments To Remember (Four Lads)
7. You Are My Love (J. James)
8. Someone You Love (Nat Cole)
9. Forgive My Heart (Nat Cole)
10. Daddy-O (Bonnie Lou)





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**THE 4<sup>TH</sup> STRAIGHT HIT BY  
THE YEAR'S GREATEST  
SINGING SENSATION**

**Pat  
Boone**

**"GEE WHITTAKERS!"**  
AND

**"TAKE THE TIME"**  
DOT 15435

*Dot*

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THE NATION'S BEST SELLING RECORDS



# 58½ Hour Marathon



DETROIT, MICH.—Don McLeod (right) and Mickey Shorr (left), WJBK radio disk jockeys did a 58½ hour marathon broadcast for the United Foundation Torch Drive in Detroit, Michigan.

Broadcasting from Grinnell's (downtown Detroit Music Store) Woodward Avenue window, McLeod and Shorr began their stint at 2:00 p.m., Monday, October 31 and worked steadily thru to Thursday, Nov. 3, 12:30 A.M. It was the longest known continuous broadcast ever done in the Detroit area.

Sitting in their "glass cage," dressed in various lounging robes, and unshaven, Don and Mickey attracted thousands of downtown Detroit shoppers. Other WJBK disk jockeys visited the two doing guest appearances on the marathon.

While it was impossible to put a dollar estimate on the value of the marathon (the United Foundation forbids individual collections) Ted Mansfield, head of the drive's Radio & TV branch, said:

"There are thousands of contributors who were newly contacted, due to the marathon. Their over-all contributions were more substantial than perhaps ordinarily would have been, with Don & Mickey acquainting listeners with the UF story. This also made it easier for volunteer workers to get pledges."

#5366

# "Witchcraft"

THE SPIDERS

*Going POP....All the way*

**Imperial Records**

# CANADIAN CAPERS

## TORONTO TOPICS:

It's a big welcome home to our Canadian delegation from the Nashville Caper. Despite tiredness, the boys look good and admit the Southern hospitality they were exposed to is the greatest. Your scribe really digs their newly acquired western look developed while under the influence of "Grand Ole Opry." . . . Bailey Bird, BMI Canada Limited is having a travelling month—first up to the Ontario northlands and then down to Quebec's metropolis, and we do mean Montreal. . . . Dodo Green (Cadillac) still going strong as she turns in another hold-over week on her umpteenth return engagement at the Zanzibar. . . . Monday, November 14th has come and gone but is a much remembered night by all Jazz fans who really had themselves a ball at Massey Hall where Dave Brubeck, Gerry Mulligan's Sextet, the Australian Jazz Quartet, and vocalist Carmen McRae (Decca) gave out with a quiet but good evening of the best in Jazz. . . . Same evening had Turk Murphy (Columbia) opening at the Colonial which automatically leads to a jam packed house every night. . . . Town Tavern had Eddie Heywood heading a fine trio, and a fabulous drawing card if one



PAT BOONE

could gather a true impression from the crowd that surged in after the Jazz concert had come to a close. . . . The most legitimate and general beef of Canadian Promotion men connected with recording and record distributing companies is the fact that they seldom hear of any artist appearing in their particular locality until it's all over but the applause. So cock an ear, agents and managers. Our boys are just slightly unhappy and would sincerely appreciate a little action on your part—like co-operation! . . . George Offer of Decca Records reports great enthusiasm throughout Ontario, Canada over the Dream Weavers' recording of the coming big hit (they hope) that was originally picked up from Radio Station WRUF in Miami. The name of said song you say?—"It's Almost Tomorrow." . . . Warwick Webster of "Man In The Raincoat" fame, back home with his bride after their honeymoon in England. . . . Coming home again are the Four Diamonds (Coral) to sing their recording "Black Denim Trousers" on "Cross Canada Hit Parade." A side note from Pete MacFarlane, co-producer of "CCHP", states that this particular recording is the No. 1 seller in Canada. Pete also tells us that Pat Boone (Dot) is a guest on the same program which makes quite a few Teenage hearts flutter out of control (judged by the response received through mail and telephone calls when said news was announced). Pat is here to do the fast rising "At My Front Door." . . . Margaret Whiting (Capitol) has many friends all waiting patiently for her forthcoming appearance on the "Jackie Rae CBC-TV Show." . . . Cross Canada Hit Parade picks the following as this issue's TOP TEN for this week in Canada: 1) LOVE IS A MANY SPLENDORED THING; 2) MOMENTS TO REMEMBER; 3) AUTUMN LEAVES; 4) YELLOW ROSE OF TEXAS; 5) BONNIE LASSIE; 6) SHIFTING, WHISPERING SANDS; 7) SUDDENLY THERE'S A VALLEY; 8) HE; 9) BLACK DENIM TROUSERS; 10) BIBLE TELLS ME SO.

**MONTREAL MEMOS:**  
Currently featured at the Oasis Room of the El Morocco is Lillian Roth who is enjoying a very successful engagement. She will be followed by MGM recording artist Alan Dean who will be supported by a chorus line. Owner Peter Vandernorth has signed a number of top-flight names to follow these stars. They are Morey Amsterdam, Joyce Bryant, Edith Piaf, Arthur Blake & Rudy Vallee. . . . Jack Newman of the Peer-Southern set-up in Canada back from Nashville where he attended WSM's 4th Annual Disk Jockey Festival. . . . The Ritz Cafe of the Ritz Carlton Hotel is presenting this week lovely song star Jane Morgan. . . . Ann Sommers, formerly with the Sammy Kaye orchestra as vocalist, joined Max Chamitov and his quartet in the Bon Soir Room at Dagwood's.



JOYCE BRYANT

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# WINTER WONDERLAND

...and Always

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FLIES HIGH WITH

# 3 GREAT NEW RELEASES!

**"In The  
Year Of  
Our Love"**

AND

**"Hey!  
Ba-Ba-Re-Bop"**

**LOLA DEE**

WING 90035



**"Lovely  
Lies"**

COUPLED WITH

**"Bella Bella Perzicella"**  
**NICK NOBLE**

WING 90042



**"Hands  
Off"**

AND

**"In The Kingdom  
Of My Heart"**  
**FRANKIE  
CASTRO**

WING 90037



**WING RECORDS**  
A SUBSIDIARY OF MERCURY RECORD CORP.



## Unusual Promotion

NEW YORK—Paul Livert, who has a long and varied experience as professional musician, personal manager and now a & r at Dawn Records, probably never got the reception at any of his regular activities that was accorded his first attempt at promotion.

Livert's first two records for Seeco on the Dawn label were mailed to jockeys all over the country with a return card enclosed. The card asked for comments, which is a pretty usual thing. However, Livert's card consisted of three statements to be checked and a few lines for the deejay's own comments. They are:

—Two more and you'll have four lousy records.

—Go back to parking cars.

—Mitch Miller's got nothing to worry about.

The off-beat approach to a situation that is usually handled with such choice embellishments as "this is the greatest" or "breaking in Oshkosh" did the trick and brought Livert a rash of return cards with humorous remarks and a strong percentage of promises to play the disks.

## 100th Account For Basch

NEW YORK—When the Buddy Basch Office this week signed to handle Eastern record promotion on behalf of batoneer-writer-arranger Paul Weston and singer Shirley Harmer, they marked the Basch Offices one hundredth and one hundred first accounts. Basch will handle "The Naked Sea"; just released by Weston as a single, as well as his best-selling "Mood For Twelve" album. For Miss Harmer, Basch will promote the just-issued "Secret Doorway".

In the past few years Basch has represented some of the top name recording artists: Danny Kaye, Dinah Shore, Spike Jones, Tony Martin, Johnny Desmond, Florian Zabach, Tex Beneke-Glenn Miller Orchestra, Lisa Kirk, Burl Ives, Andy Russell, Morey Amsterdam, Mimi Benzell, Morton Gould, Gloria De Haven, Connie Boswell, Buddy Clark, Johnny Long, Bill Snyder, Georgia Gibbs, Al Morgan, Tutti Camarata, Karen Chandler, Snooky Lanson, Fran Warren, Sammy Davis Jr., Bob Manning, Eileen Barton, and Dick Contino, among others.

## An Organ Revival

HOLLYWOOD, CAL. — "When everyone in and out of the record business tells you that organ music doesn't sell and that you can't start a record company with a 12" organ album, it's downright discouraging—especially when that's exactly what you intend doing."

So says 32-year-old Rich Vaughn, prexy of HIFI records, who, in eight months reports he has sold 84,000 record albums.

It all started in February, 1955, when Vaughn submitted a tape of organ music by ex-Paramount organist George Wright to a number of recording companies. Little interest was shown by the companies and the music was turned down. So Vaughn decided to start his own label, with his own money, and put it out himself.

"George Wright Plays The Mighty Wurlitzer Pipe Organ," a 12" album, was HIFI record's initial release on April 1, of this year. Vaughn was so sure it would sell that he guaranteed the initial shipments to all 27 distributors. Then the re-orders started pouring in.

The second album, "George Wright Encores At The Mighty Wurlitzer," Vaughn says hit even bigger, for now the consumer was familiar with HIFI records' quality and was on the lookout for the next one. By the end of the year, RCA's Custom Record Division will have pressed over 100,000 12" LP's on these two numbers.

Vaughn didn't follow any of the accepted methods for cutting albums. He used an unpopular instrument "cold," without publicity. He had Wright mix ballads, novelty tunes and up-tempo music purposely, because he felt the listener would like variety.

"You can't," states Vaughn, "underestimate today's record buyer. He's always on the prowl for something new, and if it's recorded properly, reproduced with the finest fidelity, and packaged attractively, he'll not only buy it, but be on the lookout for the next one."

HIFI records' catalog also includes two Richard Purvis classical organ recital albums, "Dick Stewart Sings," "Joe Enos Plays Two Pianos," and "The Mitchell Boys Choir Sings." All the albums are available on 7½" and 15" half track or full track HIFI tape, and the Wright and Purvis albums have been issued in stereophonic HIFI tape.

A new George Wright Christmas album has just been released and multiple-recorded harp, poetry, classical piano, and military band albums are on the slate for early 1956.

## Ross, Benson Merge Firms

NEW YORK—The Universal Corporation, headed by Kal Ross, and Anthon Management, headed by Fred Benson, will merge as of December 1 in a new personal management office to be known as Benson & Ross. Among the artists the firm will handle are bandleaders Ray Anthony and Les Baxter, comic Jackie Kannon and announcer Del Scharbutt.

# 2 MINUTE RECORDS

## Nation's Music Ops Ask "The Cash Box" To Start Crusade For 2 Minute Recordings All Over Again

### Claim Many Record Manufacturers Have Been "Neglecting This Important Time Element"

CHICAGO—"Now that we have so much greater selectivity, and the public takes more time to choose the recordings they want to listen to, let's remind the record manufacturers all over again that two minutes should be the time limit for all recordings", wrote one very well known music operator.

He also added, "I remember your hot crusade to get all the record manufacturers to cut down on the time of their recordings."

"Perhaps", he concluded, "the time has come when you have to enter into this crusade all over again."

A checkup thruout this area revealed that many other music operators are of the same opinion. They have personally protested the increased time to those who distribute recordings to them.

Said one of the Chicago music operators, "This operator is telling the truth. Personally, we all agree that greater selectivity is helping all of us to prove that the automatic musical instrument is the finest there is in the nation."

"But", he adds, "we can't make money if we have to wait for minutes until the public chooses the recording they want to hear, and then

find that the record is going to play three minutes and more.

"The fact is", he concluded, "the best hits have been two minutes and less."

Years ago *The Cash Box* started a crusade to get record manufacturers to realize that the nation's juke box owners must have "timed recordings."

As *The Cash Box* explained then, 2 minute records meant almost 30 plays an hour during peak hour playtime, whereas 3 minute disks meant less than 20 plays an hour during the same peak play periods. A difference of 50% intake.

*The Cash Box* was the very first publication in music history to "time" all new recordings released by the manufacturers. Never before had "time of play" appeared on record labels.


*The Cash Box* also pointed out that the greatest hits in recorded music were two minutes and even less.

This publication does not believe that a "crusade" is again necessary as to time of play. It hopes that this "reminder" will bring back to the record manufacturers the fact that the juke box industry needs recordings that are perfectly timed for greater play appeal.

## Deejay On Parade



ROCHESTER, N. Y.—Deejay Ed Ferland of WHEC is shown at the New Community War Memorial. Ferland originated his show there during the recent two week Industry on Parade and attracted throngs of teen-agers. His show is completely sold out sponsor-wise too.



**DEED**

**Rita Raines**  
**"SUCH A DAY"**  
C/W  
**"OLE DEVIL MOON"**  
DEED 1010

records 64 W. Randolph St. Chicago 1, Ill.  
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(ALL PHONES: Humboldt 6-5204)

**MIDWEST'S LARGEST ONE-STOP**

FREE TITLE STRIPS TO OPERATORS!

"Only those records best suited for commercial use are reviewed by **THE CASH BOX**"



# THE MANHATTAN BROS.



Joe Mogotsi



Rufus Khoza



Miriam Makeba



Ronnie Sehume



Nathan "Dambuza" Mdledle

# LOVELY LIES



Backed with KILIMANJARO  
No. 1610



Here is a group that does not speak a word of English. However, after Tom Glazer, popular American composer penned English lyrics to this Zulu folk song, he spent five strenuous weeks of rehearsing the Manhattan Brothers until they learned the English words through the use of phonetics.

**London**  
RECORDS





## Brass Reception



NEW YORK—The top brass of Columbia's confederate army turned out to congratulate A & R chief Mitch Miller upon his receiving a gold record for topping the million mark with "Yellow Rose Of Texas". From left to right are: Joe Higgins; James Conkling, president; Art Schwartz, sales promotion manager; Gene Becker, A & R; Percy Faith, musical director; Mitch Miller, "Mr. South"; Goddard Lieberson, executive vice-president; Al Earl, executive assistant; and Stan Kavan, album merchandising manager.

## Jack Benny To Plug DeJohns' Xmas Disk

NEW YORK—The DeJohns' Christmas entry will have the benefit of a big promotional pitch by stage, screen, radio and TV comedian Jack Benny.

"That's How Santa Claus Will Look This Year" was composed by Jack Benny writers Sam Perrin and Mahlon Merrick. The title was suggested by Mack Martin, professional manager of Raphael Music, and was carried to fruition by Perrin and Merrick.

Benny has worked a skit around the tune which will be presented by the Sportsmen on the December 11 show.

Marv Holtzman, a & r head of Epic, revealed that it is then Benny's intention to personally call his top twenty friends in the radio and tv field to have them give live plugs to the tune.

## Newcomers To Epic Roster

NEW YORK—Marvin Holtzman, A & R head of Epic Records, this week announced two additions to the label's roster.

Frances Wayne, wife of Neil Hefti, bandleader already on Epic, has been pacted and will do an album with Hefti shortly. Both are currently appearing at Birdland, this city.

Also signed was the Dwight Mitchell Duo. Dwight Mitchell is a concert and jazz pianist. Willie Ruff, representing the second half of the duo, plays the French horn. Holtzman is very high on the prospects of the duo, calling them one of the most spectacular sight as well as musically accomplished groups he has ever seen.

## Theatres To Promote New Madigan Xmas Disk

NEW YORK—A promotional tie-up has been arranged with the coast-to-coast Brandt Theatres chain, as well as with hundreds of other motion picture theatres throughout the country, whereby Betty Madigan's M-G-M recording of "We're All Kids At Christmas", a new Holiday platter introduced this year, will be played five times per day in each house during intermission periods, as well as continuously throughout the day in each theatre's inner and outer lobbies.

The theatres will start playing Betty's platter as of November 1st, and will continue doing so throughout the months of November and December. In most cases, tie-ins have also been made with nearby record shops whereby the record stores will carry posters of the pictures being featured at the theatres involved in the promotion during this period, and in return, the theatres will have posters telling where patrons can purchase the record.

"We're All Kids At Christmas" was written by Sylvia Dee and Evelyn Danzig, who, between them have written in the past such hits as "Too Young", "My Sugar Is So Refined", "Scarlett Ribbons", etc.

## Mann's "Teen Age" Clicking

NEW YORK—On the heels of big play among N.Y. dee jays, eastern distribs report a big demand for "Teen Age Prayer" by Gloria Mann on the Sound label. One distrib had a 2000 order waiting and on the same day had called the manufacturer for an 8000 piece re-order.

# THE CASH BOX JUKE BOX REGIONAL REPORT

The Top Ten Records—City by City

### New York, N. Y.

1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. Moments To Remember (Four Lads)
4. 16 Tons (T. Ernie Ford)
5. Only You (Platters)
6. He (Al Hibbler)
7. Love And Marriage (Sinatra)
8. Yellow Rose (Mitch Miller)
9. You Are My Love (J. James)
10. Bonnie Lassie (Ames Bros.)

### Chicago, Ill.

1. 16 Tons (E. Ernie Ford)
2. I Hear You Knockin' (Storm)
3. Autumn Leaves (R. Williams)
4. Shifting, Whispering Sands (Rusty Draper)
5. Only You (Platters)
6. He (McGuire/Hibbler)
7. You Are My Love (J. James)
8. At My Front Door (P. Boone)
9. Love And Marriage (Sinatra)
10. Love Is Many-Splendored (Four Aces)

### Los Angeles, Calif.

1. 16 Tons (T. Ernie Ford)
2. Autumn Leaves (R. Williams)
3. Love Is Many-Splendored (Four Aces)
4. Moments To Remember (Four Lads)
5. Suddenly A Valley (Grant)
6. Cry Me A River (J. London)
7. Shifting, Whispering Sands (Rusty Draper)
8. Love And Marriage (Sinatra)
9. Yellow Rose (Mitch Miller)
10. Japanese Farewell Song (K. C. Jones)

### St. Louis, Mo.

1. 16 Tons (T. Ernie Ford)
2. I Hear You Knockin' (Storm)
3. Croce Di Oro (Joan Regan)
4. He (McGuire/Hibbler)
5. Only You (Hilltoppers)
6. When All The Streets Are Dark (Somethin' Smith)
7. Love And Marriage (Sinatra)
8. Memories Of You (Coins)
9. Moments To Remember (Four Lads)
10. Autumn Leaves (R. Williams)

### Seattle, Wash.

1. 16 Tons (T. Ernie Ford)
2. Autumn Leaves (R. Williams)
3. I Hear You Knockin' (Storm)
4. Suddenly A Valley (Grant)
5. Burn That Candle (B. Haley)
6. At My Front Door (El Dorados)
7. My Boy—Flat Top (D. Collins)
8. Solitude (Norman Petty)
9. Moments To Remember (Four Lads)
10. Alphabet Rock (Lancers)

### Minneapolis, Minn.

1. 16 Tons (T. Ernie Ford)
2. I Hear You Knockin' (Storm)
3. Autumn Leaves (R. Williams)
4. Moments To Remember (Four Lads)
5. Only You (Platters)
6. He (McGuire)
7. My Boy—Flat Top (Collins/Bennett)
8. Love And Marriage (Sinatra)
9. You Are My Love (J. James)
10. At My Front Door (P. Boone)

### Baltimore, Md.

1. 16 Tons (T. Ernie Ford)
2. He (Al Hibbler)
3. At My Front Door (P. Boone)
4. Autumn Leaves (R. Williams)
5. Only You (Platters)
6. Shifting, Whispering Sands (Rusty Draper)
7. I Hear You Knockin' (Storm)
8. Love Is Many-Splendored (Four Aces)
9. Almost Tomorrow (Dream Weavers)
10. You Are My Love (J. James)

### Atlanta, Ga.

1. Autumn Leaves (R. Williams)
2. 16 Tons (T. Ernie Ford)
3. Love Is Many-Splendored (Four Aces)
4. Moments To Remember (Four Lads)
5. Almost Tomorrow (Dream Weavers)
6. Only You (Platters)
7. Forgive My Heart (N. Cole)
8. No Arms (Pat Boone)
9. Someone You Love (J. James)
10. He (Al Hibbler)

### Detroit, Mich.

1. 16 Tons (T. Ernie Ford)
2. At My Front Door (P. Boone)
3. Only You (Platters)
4. When You Dance (Turbans)
5. No Arms (Georgie Shaw)
6. You Tickle Me Baby (Jokers)
7. I Hear You Knockin' (Storm)
8. Daddy-O (Bonnie Lou/Fontanes)
9. Rock-A-Beatin' Boogie (Bill Haley)
10. Times Two, I Love You (Three Chuckles)

### Houston, Tex.

1. Autumn Leaves (R. Williams)
2. 16 Tons (T. Ernie Ford)
3. Only You (Platters/Hilltoppers)
4. Love Is Many-Splendored (Four Aces)
5. I Hear You Knockin' (Storm)
6. Dog-Face Soldier (R. Morgan)
7. Too Late Now (DeCastros)
8. Burn That Candle (B. Haley)
9. Forgive My Heart (N. Cole)
10. As I Live And Breathe (Frank Verna)

### Milwaukee, Wisc.

1. 16 Tons (T. Ernie Ford)
2. I Hear You Knockin' (Storm)
3. You Are My Love (J. James)
4. Autumn Leaves (R. Williams)
5. Only You (Platters/Hilltoppers)
6. Someone On Your Mind (Champ Butler)
7. Love And Marriage (Sinatra)
8. Shifting, Whispering Sands (Rusty Draper)
9. Cry Me A River (J. London)
10. Amukiriki (Paul & Ford)

### Cincinnati, Ohio

1. 16 Tons (T. Ernie Ford)
2. Autumn Leaves (R. Williams)
3. Only You (Platters)
4. Moments To Remember (Four Lads)
5. Shifting, Whispering Sands (Rusty Draper)
6. Love Is Many-Splendored (Four Aces)
7. Band Of Gold (Kit Carson)
8. You Are My Love (J. James)
9. Forgive My Heart (N. Cole)
10. He (Al Hibbler)

### Denver, Colo.

1. Autumn Leaves (R. Williams)
2. 16 Tons (T. Ernie Ford)
3. Shifting, Whispering Sands (Rusty Draper)
4. Love Is Many-Splendored (Four Aces)
5. Black Denim Trousers (Cheers)
6. Moments To Remember (Four Lads)
7. He (McGuire/Hibbler)
8. Suddenly A Valley (Stafford)
9. Don't Take It So Hard (Gum Drops)
10. Bible Tells Me (D. Cornell)

### Memphis, Tenn.

1. Autumn Leaves (R. Williams)
2. 16 Tons (T. Ernie Ford)
3. Only You (Platters)
4. Burn That Candle (B. Haley)
5. Moments To Remember (Four Lads)
6. Love Is Many-Splendored (Four Aces)
7. At My Front Door (El Dorados)
8. He (Al Hibbler)
9. Yellow Rose (Miller/Desmond)
10. Black Denim Trousers (Cheers)

### Philadelphia, Pa.

1. Autumn Leaves (R. Williams)
2. 16 Tons (T. Ernie Ford)
3. Shifting, Whispering Sands (Rusty Draper)
4. He (Al Hibbler)
5. Black Denim Trousers (Cheers)
6. Love Is Many-Splendored (Four Aces)
7. No Arms (Georgie Shaw)
8. I Hear You Knockin' (Storm)
9. Moments To Remember (Four Lads)
10. Love And Marriage (Sinatra)

### Kansas City, Mo.

1. At My Front Door (P. Boone)
2. Only You (Hilltoppers)
3. 16 Tons (T. Ernie Ford)
4. I Hear You Knockin' (Storm)
5. Autumn Leaves (R. Williams)
6. He (Al Hibbler)
7. Rock-A-Beatin' Boogie (Bill Haley)
8. Shifting, Whispering Sands (Billy Vaughn)
9. Almost Tomorrow (Dream Weavers)
10. Dancing In My Socks (Robbin Hood)

### Cleveland, Ohio

1. 16 Tons (T. Ernie Ford)
2. Almost Tomorrow (Dream Weavers)
3. At My Front Door (El Dorados/Boone)
4. Autumn Leaves (R. Williams)
5. Moments To Remember (Four Lads)
6. It's Obdacious (B. Johnson)
7. Daddy-O (Bonnie Lou)
8. Love And Marriage (Sinatra)
9. Love Is Many-Splendored (Four Aces)
10. I Hear You Knockin' (Storm)

### Boston, Mass.

1. Love Is Many-Splendored (Four Aces)
2. 16 Tons (T. Ernie Ford)
3. I Hear You Knockin' (Storm)
4. Moments To Remember (Four Lads)
5. He (Al Hibbler)
6. At My Front Door (P. Boone)
7. Autumn Leaves (R. Williams)
8. My Boy—Flat Top (D. Collins)
9. Love And Marriage (Sinatra)
10. How Many Others (Roman)

### Pittsburgh, Pa.

1. 16 Tons (T. Ernie Ford)
2. When You Dance (Turbans)
3. Black Denim Trousers (Cheers)
4. Come Home (B. Johnson)
5. Shifting, Whispering Sands (Rusty Draper)
6. Yellow Rose (Mitch Miller)
7. Love And Marriage (Sinatra)
8. At My Front Door (P. Boone)
9. Times Two, I Love You (Three Chuckles)
10. Love Is Many-Splendored (Four Aces)

### San Francisco, Calif.

1. Autumn Leaves (R. Williams)
2. Love Is Many-Splendored (Four Aces)
3. Moments To Remember (Four Lads)
4. 16 Tons (T. Ernie Ford)
5. Yellow Rose (Mitch Miller)
6. Shifting, Whispering Sands (Rusty Draper)
7. He (Hibbler/McGuire)
8. Black Denim Trousers (Cheers)
9. Suddenly A Valley (Grant/Stafford)
10. I Hear You Knockin' (Storm)

### New Orleans, La.

1. 16 Tons (T. Ernie Ford)
2. Autumn Leaves (R. Williams)
3. Only You (Platters)
4. I Hear You Knockin' (Storm)
5. Love Is Many-Splendored (Four Aces)
6. No Arms (Georgie Shaw)
7. He (Al Hibbler)
8. You Are My Love (J. James)
9. All At Once You Love Her (Perry Como)
10. Almost Tomorrow (Dream Weavers)

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Do It With **THE TURBANS**

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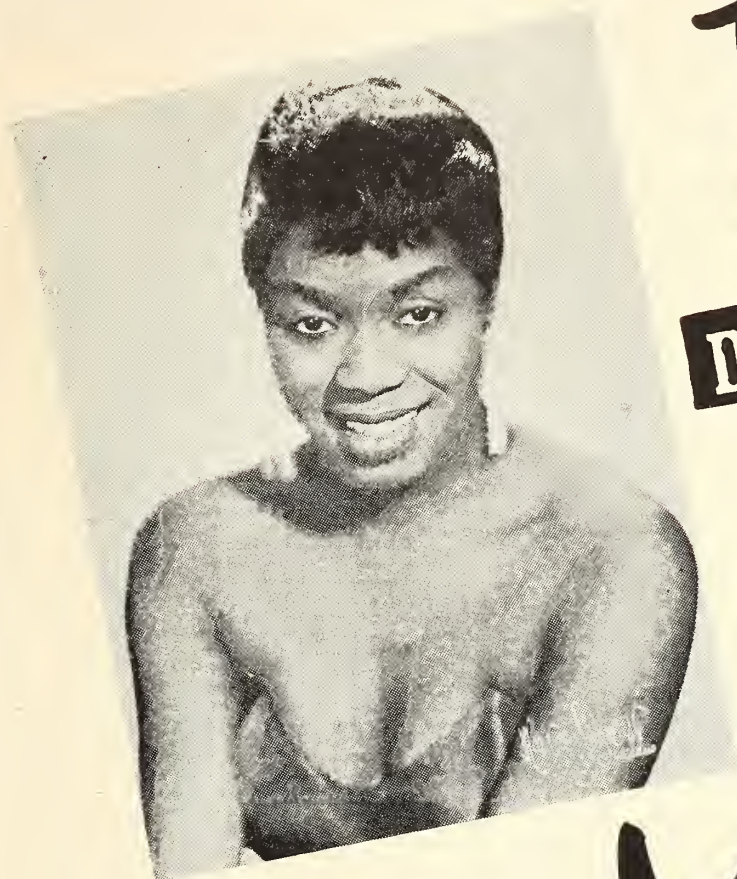
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honors...

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DISK OF THE WEEK

".....has all the earmarks of  
a top hit---the kind that  
becomes a standard..."

Sarah  
Vaughan  
*singing*

"C'est  
la Vie"



# 70727



## Top 15 Best Selling Pop Albums

1. LOVE ME OR LEAVE ME . . . . . Doris Day (Columbia CL 710; EPB 540)
2. OKLAHOMA . . . . . Original Movie Cast (Capitol SAO 595; SDM 595)
3. IN THE WEE SMALL HOURS . . . . . Frank Sinatra (Capitol W 581; EBF 1, 2-581)
4. ROMANTIC JAZZ . . . . . Jackie Gleason (Capitol W 568; EBF 568)
5. JAZZ: RED, HOT AND COOL . . . . . Dave Brubeck (Columbia CL 699; B 699)
6. MISS SHOW BUSINESS . . . . . Judy Garland (Capitol W 676; EDM 1, 2, 3, 4-676)
7. LONESOME ECHO . . . . . Jackie Gleason (Capitol W 627; EBF 1, 2-627)
8. SO SMOOTH . . . . . Perry Como (RCA Victor LPM 1085; EPB 1085)
9. HARRY JAMES IN HI-FI . . . . . Harry James (Capitol W 654; EAP 1, 2, 3, 4-654)
10. PETE KELLY'S BLUES . . . . . Jack Webb & Various Artists (RCA Victor LPM 1126; EPB 1126)  
Peggy Lee & Ella Fitzgerald (Decca DL 8166; ED 2269)
11. THE STUDENT PRINCE . . . . . Mario Lanza (RCA Victor LM 1837; ERB 1837)
12. JUST FOR LOVERS . . . . . Sammy Davis, Jr. (Decca DL 8170; ED 2285, 6, 7)
13. DUET . . . . . Stan Kenton & June Christy (Capitol T 656; EAP 1, 2, 3-656)
14. SONGS OF THE WEST . . . . . Norman Luboff Choir (Columbia CL 657; B 2003)
15. SOMETHING COOL . . . . . June Christy (Capitol T 516; EBF 1, 2, 3, 4-516)
15. OUR TOWN . . . . . Frank Sinatra (Capitol EAP 673 (EP only)

### TOP SELLING PROMOTIONAL ALBUMS

- MEET ANDRE KOSTELANETZ . . . . . Andre Kostelanetz (Columbia KZ1)  
POP SHOPPER . . . . . Various Artists (RCA Victor SPL 12-13; SPC 7-13)

a big one . . .

**"There Should Be Rules"**

recorded by

**Betty Madigan**

MGM #K-12094

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DIRECT From The Orient . . . . . our NEW HIT

**THE JAPANESE FAREWELL SONG**

Sensationally recorded by

**KAY CEE JONES**

on Marquee

RANGER MUSIC, INC. 1619 Broadway New York 19, N. Y.

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**"ROCK-A-BEATIN' BOOGIE"**

MYERS MUSIC, INC. 122 N. 12th St. Phila. 7, Pa.

Another Smash!

**"DEEP IN THE HEART OF TEXAS"**

and

**"HAPPY DAYS ARE HERE AGAIN"**

Media 1016

**MEDIA RECORDS**

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## Sarnoff Wins Forrestal Memorial Award

WASHINGTON, D. C.—Brig. Gen. David Sarnoff, chairman of the board of the Radio Corporation of America and National Broadcasting Company, was announced last week as the winner of the James Forrestal Memorial Award by the National Security Industrial Association. He will receive the medal at an association dinner to be held next January 26.

The N.S.I.A. established the award last year in honor of its founder, the late Secretary of Defense. It is awarded annually to "a distinguished American whose leadership has promoted significant understanding and cooperation between industry and government in the interest of national security".

President Eisenhower received the award last year.

## 3 In A Row For Myers

NEW YORK — "Rock-A-Beatin' Boogie", recorded by Bill Haley and his Comets on Decca, is the third plug song in a row for the Myers Music pubbery to have made the Army Sheet Music Order. The two previous selections were also Haley recorded tunes "Rock Around The Clock" and "Mambo Rock".

Orchestrations and copies of each song to make the Army Order are placed in the hands of every Army post and base in the world.

## MGM EP On "Cry Tomorrow"

NEW YORK—On December 2nd, MGM Records will release a one pocket extended play set consisting of four tunes from the forthcoming film "I'll Cry Tomorrow". The set will be an original cast album recorded directly from the sound track of the picture and will feature the voice of Susan Hayward singing "Sing You Sinners", "When The Red, Red Robin Comes Bob, Bob, Bobbin' Along", "Happiness Is A Thing Called Joe", and a medley consisting of "The Vagabond King Waltz" and "I'm Sittin' On Top of the World". The record company will supply streamers to their distributors and dealers as well as to exhibitors booking the pic.

## THE CASH BOX



# Album Reviews

### POPULAR

**"SYLVIA SYMS SINGS"**—Decca DL 8188 (12" LP)

WE JUST COULDN'T SAY GOODBYE; I'M THE GIRL; LILAC WINE; MY SHIP; I DON'T WANT TO CRY ANYMORE; HONEY IN THE HONEYCOMB; A WOMAN'S INTUITION; EXPERIMENT; LET ME LOVE YOU; THEN I'LL BE TIRED OF YOU; I'M SO HAPPY I COULD CRY; DOWN WITH LOVE.

Sylvia Syms, one of the spectacular singing talents of our time, reaches new heights with the release of this album displaying the quality of her dynamic voice in addition to the exciting range of her repertoire. With the aid of Ralph Burns' orchestra, the star enraptures the listener with twelve mood selections many of which are top-drawer intimate standards of a less familiar nature. An exciting interlude of sheer listening pleasure sure to earn the thrush many new admirers and whet the palates of her enthusiasts. A grade "A" pop LP that will definitely thrill pop and jazz lovers.

**LIBERACE in "SINCERELY YOURS"**—From The Original Sound Track—Columbia CL-800 (12" LP)

CORNISH RHAPSODY; TRAUMEREI; CHOPSTICKS; LIEBESTRAUM; GERSHWIN MEDLEY; MOZART SONATA #9; TCHAIKOVSKY CONCERTO #1 IN B-FLAT; RHAPSODY IN BLUE; SINCERELY YOURS; EL CUMBANCHERO; MINUET IN G; TEA FOR TWO; POLONAISE IN A-FLAT MAJOR (CHOPIN); BEER BARREL POLKA.

One of Warner Brothers' major film releases this season, "Sincerely Yours," features TV star Liberace in the lead role portraying a brilliant piano recitalist whose goal it is to appear on the stage of Carnegie Hall. All thru the film, the pianist offers a wonderful array of favorites both pop and classical in addition to the title song which he penned. Here, Columbia offers the original sound track. Liberace is accompanied by a full and flowing orchestra and has an LP that should appeal greatly to adults who enjoy their classical music on the lighter, more familiar side. A few corny novelties round out the disk. As pic starts hitting the local theatres, dealers will enjoy a healthy sale.

**JOE "FINGERS" CARR** plays **"THE CLASSICS"**—Capitol T649 (12" LP)  
MELODY IN F—RUBINSTEIN; MINUET IN G—BEETHOVEN; HUNGARIAN DANCE NO. 5—BRAHMS; SCARF DANCE—CHAMINADE; WALTZ OF THE FLOWERS—TCHAIKOVSKY; LIEBES-TRAUM—LISZT; LE SECRET—GAUTIER; DANCE OF THE COMEDIANS—KABALEVSKY; ANITRA'S DANCE—GRIEG; SABRE DANCE—KHATCHATURIAN; PRELUDE #7—CHOPIN; PRELUDE IN C SHARP MINOR—RACHMANINOFF.

Under the moniker Joe "Fingers" Carr, Lou Busch has become one of the most popular and best liked exponents of cornball piano music. His fleet fingering and delightful, happy-go-lucky technique have made all of his previous releases—both LPs and singles—favorites, and he's become a sound, steady-selling artist for Capitol. On this album, the same jovial Carr spirit prevails, but the material is not the type you would expect a honky tonk pianist to perform. The material comprises a dozen classics, the more familiar melodies, styled in the lighthearted vein. It's a refreshing diversion from the usual and should appeal greatly to piano enthusiasts.

**"THAT OLD FEELING"**—BILLY ECKSTINE—MGM E 3275 (12" LP)

THAT OLD FEELING; MORE THAN YOU KNOW; LOVE ME OR LEAVE ME; NO ONE BUT YOU; COQUETTE; WONDER WHY; BECAUSE YOU'RE MINE; I'M YOURS TO COMMAND; PASS THE WORD AROUND; GIVE ME ANOTHER CHANCE; WHAT WILL I TELL MY HEART; YOU'VE GOT ME CRYING AGAIN.

The gifted "Mr. B," Billy Eckstine, is in smooth form on this LP issued by MGM. It's a delightful package including a dozen beautiful, romantic favorites, some standards and some of more recent vintage. Each is delivered in an expressive, sincere manner. Lovely array of vocal mood music. Many of these sides were previously issued as singles, and for Eckstine fans who don't already have these tasty platters, this LP is a juicy morsel.

**"THE MUSIC OF JEROME KERN"** Medley from Shows—Regent Light Opera Company—Leonard Joy, Conductor Camden CAL 243 (12")

ROBERTA; MUSIC IN THE AIR; SHOW BOAT; SALLY; THE CAT AND THE FIDDLE; VERY GOOD EDDY; SWEET ADELIN AND OTHERS.

Jerome Kern, one of the most gifted and prolific composers of operetta and popular music the world has known, died ten years ago. Fortunately, through memory and mediums of entertainment, his music lives on. It is no coincidence that Camden offers a re-issue of Jerome Kern music from old Victor shellacs to mark the tenth anniversary of Kern's death. Though the recorded sound may not be on a par with today's standards this package offers one of the most sweeping arrays of Jerome Kern music available anywhere. The scope of the melodies gives the listener the rare treat of hearing many unfamiliar tunes that missed the pop parade, all at a budget price. Nevertheless melodies such as "Twas Not So Long Ago," "Siren's Song," "Babes in the Wood," have ingratiating qualities. The Regent Light Opera Company under Leonard Joy's direction does a thoroughly professional job in bringing the songs across. This set is a must for collectors of show music.

### CHRISTMAS

**"CHRISTMAS CAROLS"**—LEROY ANDERSON—Decca DL 8193 (12" LP)

CHRISTMAS MEDLEY; A CHRISTMAS FESTIVAL; O LITTLE TOWN OF BETHLEHEM; O SANCTISSIMA; WHILE BY MY SHEEP; BRING A TORCH, JEANNETTE; ISABELLA; WE THREE KINGS OF ORIENT ARE; PATAPAN; AWAY IN A MANGER; FROM HEAVEN HIGH I COME TO YOU; WASSAIL SONG; LO, HOW A ROSE E'ER BLOOMING; O COME, LITTLE CHILDREN; IN DULCI JUBILO; ANGELS IN OUR FIELDS ABIDING; PASTORES A BELEN; O COME, O COME, EMMANUEL; I SAW THREE SHIPS; IT CAME UPON A MIDNIGHT CLEAR; THE CONVENTRY CAROL; MARCH OF THE KINGS.

The buyer certainly gets his money's worth on this LP. Twenty complete selections of beautiful Christmas carols tenderly presented by one of our most gifted music men, LeRoy Anderson. In addition to quantity, the listener also gets quality, for in this LP, are many of the beautiful but less familiar carols superbly executed by the maestro. A refreshing diversion from the much repeated Christmas standards. For those who want the standards on their LP, Anderson presents a medley of ten of the best known on one band under the title "A Christmas Festival." Excellent Xmas fare.

**"CHRISTMAS MUSIC"**—Ethel Smith—organ solos—Decca DL 8187 (12")

SILENT NIGHT; IT CAME UPON THE MIDNIGHT CLEAR; O HOLY NIGHT; THE FIRST NOWELL; OH, LITTLE TOWN OF BETHLEHEM; ANGELS WE HAVE HEARD ON HIGH; ADESTES FIDELES; HARK! THE HERALD ANGELS SING; WHITE CHRISTMAS; GOD REST YE MERRY, GENTLEMEN; GOOD KING WENCESLAS; JINGLE BELLS.

There is something about organ music that when applied to religious or serious Holiday music gives the pieces a sober and more meaningful quality. That's the result popular organist Ethel Smith obtains in her new Xmas release. A master at the organ, she plays Yuletide favorites with charm and understanding. With "White Christmas," and "Jingle Bells," Miss Smith gives the listener a chance to hear her perform with great flexibility. With a growing interest in recorded organ music this set may find a grateful Holiday audience.



## THE CASH BOX



# Album Reviews

## CLASSICAL

**GROFE**—"Grand Canyon Suite"—Copland—"El Salon Mexico"—Boston Pops Orchestra, Arthur Fiedler, Conductor—RCA Victor LM-1928 (12")

This set offers two works by a pair of American composers who have musically attempted to capture our natural wonders and those of neighboring lands. Grofe, has accurately written into music the majesty and mystery of the Grand Canyon. The suite's familiar third section, "On the Trail," has one experiencing his way on mule around the canyon. Copland in his short work, "El Salon Mexico," has also picturesquely captured the theme of his work, a dance hall in Mexico. There is a spright and melodic Latin dance rhythm throughout the piece. With the Boston Pops Orchestra and, of course Arthur Fiedler at the helm, the works are played for all their worth. Top-notch sound. Imposing view of the Grand Canyon on the cover should help draw attention to the album. The set belongs in the modern, serious music lover's record cabinet.

**VERDI**—"The Force of Destiny" (Highlights)—Milanov, Peerce, Warren, Moscona—Renato Cellini and Jonel Perlea, Conductors—RCA Victor LM-1916 (12" LP)

Even in excerpts Verdi's opera of tow ill-fated lovers comes across with fine dramatic intensity. This can be attributed largely to the fine cast Victor has assembled for the leading roles. It would be rather difficult to improve upon such outstanding Met singers as Jan Peerce, Zinka Milanov and Leonard Warren. Verdi's powerful and emotional score fits neatly into the somberness and melancholia of the opera's plot. This beautiful work unfortunately, has a meager representation in the LP catalogues. Thus, this set with a commendable performance and hi-fi sound will get the nod from operatic music collectors.

**"SYLVIA" and "COPPELIA"**—Delibes—Pierre Monteux—members of the Boston Symphony Orchestra—RCA Victor LM-1913—(1-12" LP)

The name Delibes conjures the names of "Sylvia"; "Coppelia" and "Lakme." Pierre Monteux, with members of the Boston Symphony Orchestra, backs the two Delibes ballet scores thus offering as delectable a package as could be desired. Monteux's treatment brings forth all the fragile charm, melodic treats and enchantment embodied in the two fairy tales. Ballet lovers, Delibes fans, and buyers of light classical music will find this release to their liking.

## JAZZ

**"TROMBONE FOR TWO"**—J. J. Johnson and Kai Winding—Columbia CL 742—(1-12")

THE WIFFENPOOF SONG; GIVE ME THE SIMPLE LIFE; CLOSE AS PAGES IN A BOOK; TURNABOUT; TROMBONE FOR TWO; IT'S SAND, MAN; WE TWO; LET'S GET AWAY FROM IT ALL; GOODBYE; THIS CAN'T BE LOVE.

J. J. Johnson and Kai Winding have teamed up to bring a new sound to the ear. Their previous album "Kai Winding and Jay Johnson," is currently a best seller. The two trombone artists are rounded out by the inclusion of Dick Katz on the piano; Paul Chambers, bass; and Osie Johnson, drums. Tho the three carry off their chores in excellent manner, and have brief spots in the sun, it is completely a J. J. and Kai album and the two turn in a magnificent bit of teamwork that is fun to follow. This should prove to be a strong Fall seller.

**EDDIE HEYWOOD**—EmArcy MG-36042—(1-12" LP)

HEY THERE; YOU NEVER GAVE IT A TRY; LOVE ME OR LEAVE ME; TENDERLY; SO LITTLE TIME; LET'S FALL IN LOVE; SECRET LOVE; OLD FASHIONED WALK; SOFT SUMMER BREEZE; HEYWOOD'S BOUNCE; YOUNG AT HEART; 'S WONDERFUL.

The poignant story told in the notes on the album, of Eddie Heywood's paralyzed hands, and the road back, only serves to point up to a greater degree his complete mastery of the piano as evidenced by this issue. Heywood is back in complete control of the keyboard, which he plays with a warmth, depth and technical virtuosity. His selection of tunes is light, lyrical and pleasing. An excellent choice of material to listen to carefully, or to relax to in complete comfort.

**"THREE SWINGING BELLS"**—The Aaron Bell Trio—Herald Jazz HLP 0100—(1-12" LP)

LOVER COME BACK TO ME; THEY CAN'T TAKE THAT AWAY FROM ME; STELLA BY STARLIGHT; COOLCITY; THERE'LL NEVER BE ANOTHER YOU; SOMEBODY LOVES ME; OLD MAN RIVER; DEVIL'S CREEP; THE MAN I LOVE; SOFTLY AS IN A MORNING SUNRISE; PURPLE MOOD; CHOLLY'S FOLLY.

A new group, insofar as records go, the Aaron Bell Trio comes up with an album that is an excellently performed set of 12 tunes, for the main part, tried and true standards. The trio has a fresh, commercial sound, and each artist is skillful at his chosen instrument. Aaron Bell on the bass, Charlie Bateman on the piano, and Charlie Smith on the drums complement each other expertly in the ensembles and shine in the solo spots. This initial entry for Herald into the LP field should prove to be a money maker for all concerned.

**"JAZZ ECSTASY"**—Harvey Leonard Sextet and Trio—Keynote LP 1102—(1-12" LP)

WOODY'N YOU; LADY IS A TRAMP; BEE CEE CEE; TIGER'S TUNE; WE'LL BE TOGETHER AGAIN; THE TIGER; CHIPPY'N; AUTUMN NOCTURNE; ALONE TOGETHER; TO MICKEY'S MEMORY.

Keynote offers Harvey Leonard with his Sextet and Trio. Both groups are composed of accomplished, tho lesser known jazz lights. Leonard works with Jerry Lloyd, trumpet; Morty Lewis, tenor; Frank Rehack, trombone; Teddy Kotick, bass; and Will Bradley, Jr. on the drums. The trio is rounded out with two females in the rhythm section—Elaine Leighton, drums; and Anne Drevnak, bass. The two combos show a keen awareness of modern jazz and turn out an album that is worthy of a good long listen. Given the proper exposure it should sell well.



A star studded Royal Variety Show was the talk of the town. Critics said "A show truly fit for a Queen". It would be hard to say who was the outstanding performer of the evening, nevertheless, I'd like to single out the surprise addition to the show, and what a wonderful surprise it was. Hearing Ethel Merman lead the entire cast in the finale singing "There's No Business Like Show Business". I'm sure Ethel, who should by now be back in the States, can't stop talking about the whole event, a really Royal occasion.

"Sunday Night at The London Palladium", the regular T.V. show on I.T.A., is replaced this Sunday by excerpts of the Daily Mirror "Disk Festival". It also comes from the London Palladium and will feature the most popular recording stars in the country. Among those appearing are Ted Heath and his Music, Ruby Murray, Eddie Calvert, Joan Regan, Alma Cogan, Dickie Valentine, Max Bygraves, the Stargazers and David Whitfield just back from the U.S. where once again he scored such a big success.

Manuel Kopelman who started the cut-price record business recently over here on the mail order system, has now taken over a factory and plans to deliver records to stores all over the country. . . . M. C. A.'s London office announced that it has negotiated a world wide contract with George Melachrino and his orchestra. George's orchestra, which records for RCA Victor and H.M.V., is very popular in the U.S. and it seems likely that following the fabulous success of Mantovani in America the Melachrino orchestra may be invited to tour the U.S.

Leon Kaba of French Vogue Records over in London, this week told me that the biggest box office attraction in France and Belgium at the moment is that great soprano-sax man Sidney Bechet. Wherever he appears S.R.O. notices are put up and police reinforcement has to be called in.

Three songs for the 1956 best seller charts in Britain are "Love and Marriage", "Sixteen Tons" and "The Shifting Whispering Sands". I don't see all three as sheet music sellers but I see them all as disk hits. Lew and Leslie Grade the agents, are interested in Julius La Rosa for this country. Should please Julie and Archie Bleyer with whom he makes such wonderful records.

This week's best selling pop singles. (Courtesy New Musical Express)

- 1) "Hernando's Hideaway"—Johnstone Brothers (Eng. Decca)
- 2) "Rock Around the Clock"—Bill Haley (Brunswick)
- 3) "Man From Laramie"—Jimmy Young (Eng. Decca)
- 4) "Blue Star"—Cyril Stapleton (Eng. Decca)
- 5) "Hey There"—Johnnie Ray (Philips)
- 6) "I'll Come When You Call"—Ruby Murray (Eng. Columbia)
- 7) "Hey There"—Rosemary Clooney (Philips)
- 8) "Ev'rywhere"—David Whitfield (Eng. Decca)
- 9) "Yellow Rose of Texas"—Mitch Miller (Philips)
- 10) "Let's Have A Ding Dong"—Winifred Atwell (Eng. Decca)

## Been Bad?



NEW YORK—Six year old Barry Gordon, reported to be the youngest artist in the recording world, looks dejected because he's got "Nuttin'" for Christmas, which also happens to be the title of the new MGM record on which he sings the song with Art Mooney's orchestra. Barry has appeared on the Jackie Gleason and Milton Berle TV shows.

# nuttin'???

For Holiday Programming!

## JONI JAMES

M-G-M Recording of

## HAVE YOURSELF A MERRY LITTLE CHRISTMAS

LEO FEIST INC.

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# "DOGFACE SOLDIER"

(from the U-I picture "To Hell And Back" starring Audie Murphy)

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RUSS MORGAN . . . . . Decca

JOE LIPMAN Ork & Chorus . . . MGM

STEPHEN MAKE Band . . . . Original

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Inaugurating Show



HOLLYWOOD—Tony Travis, RCA Victor recording artist, inaugurated “Teen-Age Hi-Jinx” which bowed on KFSB, San Diego NBC basic affiliate on November 8. New disk jockey show aimed at younger set is heard nightly from 7:30-8. L to R, Travis, James Honeycutt and Gae Evans, San Diego high school students who co-host the show.

Multi-Activated Johnny

NEW YORK—If you ask Johnny Parker what he’s doing these days, you’ll have to stop for about a half hour or so to get an answer, because the artist-writer is involved in a dozen different projects.

On the song-writing front, he is the writer of the words and music of a number of songs including: “Nothin’ To Do” by Archie Bleyer; “Alphabet Rock” by the Lancers; “Ooh How I Love Ya” by Ginny Gibson; “Keep It Movin’” by the Ink Spots; “Red Hot Serenade” recorded by the Crewcuts in their LP “Crewcuts Go Long Hair”; “The Last Spring” and “Open Your Heart” by Sidney Torch in his LP “Music From Across The Sea”, and in England, Ronnie Aldrich and the Squadronaires have released “Rock Candy” on the London label.

On the singing front, the crooner has just completed a 12” LP for Dave Kapp, proxy of the Kapp Label. It features Parker singing standards with accompaniment by guitarist Tony Mottola and his group. The LP is scheduled for release in January.

On the author front, he is finishing up his philosophy book on Relativism, a philosophy he hopes one day to teach. He has also started on a novel about show business and has just become engaged.

Rudolph Rides Again

NEW YORK—“Rudolph The Red Nosed Reindeer” is set to ride for the seventh time. The publisher, St. Nicholas Music, has added Norm Rubin (New York), Solly Wagner (Chicago), and Joe Whalen (Hollywood) to the staff.

There are eleven new records, including Les Paul and Mary Ford (Capitol), The Four Aces (Decca), The Three Suns (Victor), The Voices of Walter Schuman (Victor), Dennis James (Kapp) etc. There are now 80 versions which have sold 18 million records, the first being Autry’s which accounts for 5 million. Over 2 million copies of sheet music have been sold and this year sales are running ahead of last year. The song has again received all rack orders. The record companies are having special promotions of their versions of the song.

For the first time, Radio City Music Hall is including Rudolph in its Christmas Stage Show with special introductory lyrics by Al Stillman. The Technicolor picture short of Rudolph will open at the Roxy Theater mid-December and will be shown in leading theaters all over the country.

In addition to Rudolph, the firm will be working on “The Night Before Christmas Song” with reissues of the seven records out last year.

Jerome Kern Songbook



NEW YORK—Stan Stanley, general professional manager of Chappell & Co., makes a presentation of one of the first copies of the Jerome Kern Songbook to Percy Faith.

“Only those records best suited for commercial use are reviewed by THE CASH BOX”

THE CASH BOX

Disk Jockeys

REGIONAL RECORD REPORTS

Listings below are reprinted exactly as submitted by leading disk jockeys throughout the nation for the week ending November 19 without any changes on the part of THE CASH BOX.

<b>Johnny Morris</b> KSTP—St. Paul, Minn. 1. 16 Tons (T. Ernie Ford) 2. Moments To Remember (Four Lads) 3. Only You (Platters) 4. You Are My Love (J. James) 5. I Hear You Knockin' (Storm) 6. Love Is Many-Splendored (Four Aces) 7. Croce Di Oro (Patti Page) 8. Same Old Saturday Night (Frank Sinatra) 9. Memories Of You (Coins) 10. Rose Tattoo (Perry Como)	<b>Sherm Feller</b> WVDA—Boston, Mass. 1. Forgive My Heart (Nat Cole) 2. 16 Tons (T. Ernie Ford) 3. Month Of Sundays (Waner) 4. Cause You're My Lover (5 Keys/8leyer) 5. He (McGuire) 6. Suddenly A Valley (Grant) 7. Love And Marriage (Sinatra) 8. Circle (Bon Bons) 9. Shifting, Whispering Sands (Rusty Draper) 10. Serenade To Wealthy Widow (Hugo Winterhalter)	<b>John Michaels</b> WOKY—Milwaukee, Wisc. 1. 16 Tons (T. Ernie Ford) 2. I Hear You Knockin' (Storm) 3. Forgive My Heart (N. Cole) 4. Bring Me A Bluebird (Gaylords) 5. Only You (Platters) 6. Croce Di Oro (Patti Page) 7. Hold Me In Your Arms (Tony Martin) 8. Slam Bam (Crewcuts) 9. Heartless (Tommy Leonetti) 10. All At Once You Love Her (Perry Como)
<b>Bill Thornton</b> KRLW—Walnut Ridge, Ark. 1. Moments To Remember (Four Lads) 2. Yellow Rose (Stan Freberg) 3. 16 Tons (T. Ernie Ford) 4. He (McGuire) 5. Cry Me A River (Jill Corey) 6. Suddenly A Valley (Grant) 7. At My Front Door (P. Boone) 8. Almost Tomorrow (Dream Weavers) 9. Longest Walk (J. P. Morgan) 10. Learning To Love (P. King)	<b>Bob Kloss</b> WKWK—Wheeling, W. Va. 1. Times Two I Love You (Three Chucks) 2. Love And Marriage (Sinatra) 3. Pepper-Hot Baby (Morgan) 4. Cry Me A River (J. London) 5. Come Home (B. Johnson) 6. C'est La Vie (Sarah Vaughan) 7. No Arms (Gaylords) 8. Rock-A-Beatin' Boogie (Bill Haley) 9. Honest Darling (Four Voices) 10. That's The Chance I've Got To Take (G. MacKenzie)	<b>Aub Thomas</b> KAFP—Petaluma, Calif. 1. Only You (Platters) 2. Suddenly A Valley (Grant) 3. Black Denim Trousers (Cheers) 4. Love Is Many-Splendored (Four Aces) 5. Love And Marriage (Lauries) 6. You Are My Love (J. James) 7. At My Front Door (El Dorados) 8. Learning To Love (Dinning) 9. Pepper-Hot Baby (Morgan) 10. Lonely, Lonely Nights (King)
<b>Carl Loucks</b> WELI—New Haven, Conn. 1. Only You (Platters) 2. Daddy-O (Bonnie Lou) 3. At My Front Door (El Dorados) 4. Oh My Darling (Cues) 5. Love And Marriage (Sinatra) 6. I Hear You Knockin' (Storm) 7. Adorable (Fontanes) 8. Moments To Remember (Four Lads) 9. Black Denim Trousers (Cheers) 10. Lovely Lies (Manhattan Bros.)	<b>Ed Penney</b> WTAO—Cambridge, Mass. 1. He (Al Hibbler) 2. 16 Tons (T. Ernie Ford) 3. Ballo Italiano (J. Desmond) 4. Woman In Love (Laine/Four Aces) 5. Robin Hood (Joe Reisman) 6. If You Don't Want My Love (Jaye P. Morgan) 7. Love And Marriage (Sinatra) 8. Almost Tomorrow (Dream Weavers) 9. Teen Agers Waltz (Howard) 10. Remembering (Hayes & Healy)	<b>Joe Daurio</b> WBKH—Hattiesburg, Miss. 1. 16 Tons (T. Ernie Ford) 2. Autumn Leaves (R. Williams) 3. Moments To Remember (Four Lads) 4. Pepper-Hot Baby (Morgan) 5. Croce Di Oro (Joan Regan) 6. Almost Tomorrow (Dream Weavers) 7. Love Is Many-Splendored (Four Aces) 8. At My Front Door (P. Boone) 9. How Can I Tell Her (Four Freshmen) 10. Let Me Hear You Whisper (Stafford/Hughes)
<b>Garth A. Wheeler</b> KVOG—Ogden, Utah 1. Autumn Leaves (R. Williams) 2. He (McGuire) 3. Love Is Many-Splendored (Four Aces) 4. Someone You Love (N. Cole) 5. 16 Tons (T. Ernie Ford) 6. Moments To Remember (Four Lads) 7. Baby Be My Toy (T. Brewer) 8. I Want You (Georgia Gibbs) 9. I Hear You Knockin' (Storm) 10. Suddenly A Valley (Grant)	<b>Roy Hall</b> WJMR—New Orleans, La. 1. 16 Tons (T. Ernie Ford) 2. Almost Tomorrow (Dream Weavers) 3. Love, Love, Love (J. Ray) 4. All At Once You Love Her (Perry Como) 5. Only You (Hilltoppers) 6. Suddenly A Valley (LaRosa) 7. Pepper-Hot Baby (MacKenzie) 8. Autumn Leaves (R. Williams) 9. Zambazi (Lou Busch) 10. Band And My Baby (Mooney)	<b>Art Roberts</b> WXLW—Indianapolis, Ind. 1. Autumn Leaves (M. Miller) 2. Love Is Many-Splendored (Four Aces) 3. Moments To Remember (Four Lads) 4. 16 Tons (T. Ernie Ford) 5. Croce Di Oro (Patti Page) 6. Suddenly A Valley (LaRosa) 7. I Hear You Knockin' (Storm) 8. Love And Marriage (Sinatra) 9. Bonnie Lassie (Ames Bros.) 10. Forgive My Heart (Nat Cole)
<b>Ray Schreiner</b> WRNL—Richmond, Va. 1. 16 Tons (T. Ernie Ford) 2. Only You (Platters) 3. Baby Be My Toy (T. Brewer) 4. You Are My Love (J. James) 5. Learning To Love (P. King) 6. I Hear You Knockin' (Storm) 7. He (Al Hibbler) 8. Pepper-Hot Baby (J. Morgan) 9. Moments To Remember (Four Lads) 10. Longest Walk (J. P. Morgan)	<b>Ken Garland</b> WPOR—Portland, Maine 1. 16 Tons (T. Ernie Ford) 2. Too Late Now (DeCastros) 3. Bel Sante (Mitch Miller) 4. Teenagers Waltz (E. Howard) 5. My Boy-Flat Top (D. Collins) 6. Without A Song (R. Hamilton) 7. Richest Man In The World (Eddy Arnold) 8. Dog-Face Soldier (R. Morgan) 9. You Are My Love (J. James) 10. Memories Are Made Of This (Mindy Carson)	<b>Chuck Blower</b> KTKT—Tucson, Arizona 1. 16 Tons (T. Ernie Ford) 2. You Are My Love (J. James) 3. Croce Di Oro (Patti Page) 4. Cry Me A River (J. London) 5. Amukiriki (Paul & Ford) 6. Someone You Love (N. Cole) 7. I Hear You Knockin' (Storm) 8. If You Don't Want My Love (J. P. Morgan) 9. Someone On Your Mind (Champ Butler) 10. Same Old Saturday Night (Frank Sinatra)
<b>Saxie Dowell</b> WGN—Chicago, Ill. 1. Rainbow's End (Lou Busch) 2. Sixteen Tons (T. E. Ford) 3. Band Of Gold (Don Cherry) 4. There Should Be Blues (Betty Madigan) 5. Teenager's Waltz (E. Howard) 6. Amukiriki (Paul & Ford) 7. Lovely Lies (Manhattan Bros.) 8. Month Of Sundays (A. Waner) 9. Gee, But It's Nice To Have Somebody Nice (Jan Garber) 10. Nothing To Do (A. Bleyer)	<b>Don Wallace</b> KTVX—Tulsa, Okla. 1. Only You (Platters) 2. 16 Tons (T. Ernie Ford) 3. Shifting, Whispering Sands (Rusty Draper) 4. I Hear You Knockin' (Storm) 5. At My Front Door (P. Boone) 6. Black Denim Trousers (Cheers) 7. He (Al Hibbler) 8. Moments To Remember (Four Lads) 9. Rock-A-Beatin' Boogie (Bill Haley) 10. Autumn Leaves (R. Williams)	<b>Bill Kennedy</b> WGAW—Gardner, Mass. 1. You Are My Love (J. James) 2. Moments To Remember (Four Lads) 3. No Arms (Pat Boone) 4. Love Is Many-Splendored (Four Aces) 5. Shifting, Whispering Sands (Rusty Draper) 6. Yellow Rose (J. Desmond) 7. Learning To Love (P. King) 8. Autumn Leaves (R. Williams) 9. Only You (Platters) 10. Almost Tomorrow (Dream Weavers)
<b>Lou Barile</b> WKAL—Rome-Utica, N. Y. 1. I Hear You Knockin' (Storm) 2. 16 Tons (T. Ernie Ford) 3. Love And Marriage (Sinatra) 4. No Arms (Pat Boone) 5. He (Al Hibbler) 6. Only You (Platters) 7. Moments To Remember (Four Lads) 8. Learning To Love (P. King) 9. Pepper-Hot Baby (J. Morgan) 10. C'est La Vie (Sarah Vaughan)	<b>Jim Larkin</b> WJWS—South Hill, Va. 1. 16 Tons (T. Ernie Ford) 2. Only Forever (Kitty Kallen) 3. At My Front Door (P. Boone) 4. I Hear You Knockin' (Storm) 5. Love And Marriage (Sinatra) 6. Moments To Remember (Four Lads) 7. Yellow Rose (Mitch Miller) 8. Longest Walk (J. P. Morgan) 9. Autumn Leaves (Nat Cole) 10. Love Is Many-Splendored (Four Aces)	<b>Bob Adkins</b> KLAN—Rentan - Seattle, Wash. 1. Moments To Remember (Four Lads) 2. He (McGuire) 3. Autumn Leaves (R. Williams) 4. Love Is Many-Splendored (Four Aces) 5. Only You (Platters) 6. I Hear You Knockin' (Storm) 7. Same Old Saturday Night (Frank Sinatra) 8. Suddenly A Valley (Stafford) 9. Love And Marriage (Sinatra) 10. Someone You Love (N. Cole)



THE CASH BOX  
Disk Jockeys  
REGIONAL RECORD REPORTS

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- Hugh Wanke**  
WCAO—Baltimore, Md.
1. Love Is Many-Splendored (Four Aces)
  2. Bonnie Lassie (Ames Bros.)
  3. Longest Walk (J. P. Morgan)
  4. Yellow Rose (Mitch Miller)
  5. He (McGuire)
  6. Kwela, Kwela (Bill Hayes)
  7. All At Once You Love Her (Perry Como)
  8. Dog-Face Soldier (R. Morgan)
  9. All At Once (Felicja Sanders)
  10. Give Me A Band And My Baby (Art Mooney)

- Ed Bell**  
WIVY—Jacksonville, Fla.
1. Autumn Leaves (R. Williams)
  2. Ain't That A Shame (Boone)
  3. Yellow Rose (Mitch Miller)
  4. Black Denim Trousers (Cheers)
  5. Longest Walk (J. P. Morgan)
  6. Moments To Remember (Four Lads)
  7. Bonnie Lassie (Ames Bros.)
  8. Croce Di Oro (Joan Regan)
  9. As I Live And Breathe (Frank Verna)
  10. Pet Me Papa (Micki Marlo)

- Bill Previtti**  
KDEF—Albuquerque, New Mexico
1. You Are My Love (J. James)
  2. Moments To Remember (Four Lads)
  3. 16 Tons (T. Ernie Ford)
  4. Autumn Leaves (R. Williams)
  5. Suddenly A Valley (Grant)
  6. Shifting, Whispering Sands (Rusty Draper)
  7. I Hear You Knockin' (Storm)
  8. Love Is Many-Splendored (Four Aces)
  9. Only You (Platters)
  10. He (Al Hibbler)

- Fred Marshall**  
WNTM—Vero Beach, Fla.
1. He (McGuire)
  2. Daddy-O (Fontanes)
  3. Love Is Many-Splendored (Woody Herman)
  4. Autumn Leaves (R. Williams)
  5. Yellow Rose (Stan Freberg)
  6. 16 Tons (T. Ernie Ford)
  7. Zambesi (Lou Busch)
  8. Bible Tells Me (Nick Noble)
  9. It's My Heart (Dolly McVey)
  10. Almost Tomorrow (Lanson)

- Lynda Carol**  
WJKO—Springfield, Mass.
1. You Are My Love (J. James)
  2. Yellow Rose (Mitch Miller)
  3. Suddenly A Valley (LaRosa)
  4. Someone You Love (N. Cole)
  5. Only You (Platters)
  6. Bible Tells Me (D. Cornell)
  7. Autumn Leaves (R. Williams)
  8. Moments To Remember (Four Lads)
  9. He (Al Hibbler)
  10. At My Front Door (P. Boone)

- George Li Butti**  
WVET—Rochester, N. Y.
1. 16 Tons (T. Ernie Ford)
  2. Love And Marriage (Frank Sinatra)
  3. Time And Time Again (Frank Verna)
  4. Too Late Now (DeCastros)
  5. Moments To Remember (Four Lads)
  6. You Are My Love (J. James)
  7. Autumn Leaves (R. Williams)
  8. No Arms (Pat Boone)
  9. Band Of Gold (Kitty Carson)
  10. A Woman In Love (Four Aces)

- Scott Muni**  
WSMB—New Orleans, La.
1. Autumn Leaves (R. Williams)
  2. 16 Tons (T. Ernie Ford)
  3. Moments To Remember (Four Lads)
  4. All At Once You Love Her (Perry Como)
  5. You Are My Love (J. James)
  6. Almost Tomorrow (Stafford/Dream Weavers)
  7. Melancholy Serenade (Hugo Winterhalter)
  8. There Should Be Rules (Betty Madigan)
  9. Forgive My Heart (Nat Cole)
  10. A Woman In Love (Laine/Four Aces)

- Harry Downie**  
WICC—Bridgeport, Conn.
1. Only You (Platters)
  2. Moments To Remember (Four Lads)
  3. You Are My Love (J. James)
  4. Autumn Leaves (R. Williams)
  5. Teenager Waltz (E. Howard)
  6. 16 Tons (T. Ernie Ford)
  7. The Wedding (Chordettes)
  8. Band Of Gold (Don Cherry)
  9. Love Is Many-Splendored (Four Aces)
  10. Adorable (Fontanes)

- Frank Darien**  
KSJO—San Jose, Calif.
1. Moments To Remember (Four Lads)
  2. He (Al Hibbler)
  3. Shifting, Whispering Sands (Rusty Draper)
  4. Love Is Many-Splendored (Four Aces)
  5. Someone You Love (N. Cole)
  6. Suddenly A Valley (Grant)
  7. 16 Tons (T. Ernie Ford)
  8. Autumn Leaves (R. Williams)
  9. Only You (Platters)
  10. Croce Di Oro (Patti Page)

- Sid "Mustache" Dickler**  
WMCK & WAKU—Pittsburgh, Pa.
1. Love Is Many-Splendored (Four Aces/Rose)
  2. Moments To Remember (Four Lads)
  3. You Are My Love (J. James)
  4. Someone You Love (N. Cole)
  5. Croce Di Oro (Patti Page)
  6. Suddenly A Valley (LaRosa)
  7. Shifting, Whispering Sands (Billy Vaughn)
  8. Yellow Rose (Mitch Miller)
  9. Bonnie Lassie (Ames Bros.)
  10. Tina Marie (Perry Como)

- Arty Kay**  
WVLC—Lexington, Ky.
1. 16 Tons (T. Ernie Ford)
  2. I Hear You Knockin' (Storm)
  3. Love Is Many-Splendored (Four Aces)
  4. Seventeen (Fontanes)
  5. Autumn Leaves (R. Williams)
  6. Only You (Hilltoppers)
  7. At My Front Door (P. Boone)
  8. You Are My Love (J. James)
  9. He (Hibbler/McGuire)
  10. Longest Walk (J. P. Morgan)

- Don Forman**  
WTAQ—La Grange, Ill.
1. He (McGuire)
  2. Autumn Leaves (R. Williams)
  3. Longest Walk (J. P. Morgan)
  4. Love And Marriage (Sinatra)
  5. My Boy—Flat Top (D. Collins)
  6. Tina Marie (Perry Como)
  7. Bonnie Lassie (Ames Bros.)
  8. I Want You (Georgia Gibbs)
  9. Hawk-Eye (Frankie Laine)
  10. Only You (Platters)

- Ira Cook**  
KMPC—Los Angeles, Calif.
1. Love Is Many-Splendored (Four Aces)
  2. Autumn Leaves (R. Williams)
  3. Moments To Remember (Four Lads)
  4. Shifting, Whispering Sands (Billy Vaughn)
  5. 16 Tons (T. Ernie Ford)
  6. Yellow Rose (Mitch Miller)
  7. Suddenly A Valley (G. Grant)
  8. He (Al Hibbler)
  9. Longest Walk (J. P. Morgan)
  10. Learning To Love (P. King)

- David Dreis**  
KENT—Shreveport, La.
1. Love Is Many-Splendored (Four Aces)
  2. Almost Tomorrow (Dream Weavers)
  3. Yellow Rose (Mitch Miller)
  4. Autumn Leaves (R. Williams)
  5. Black Denim Trousers (Cheers)
  6. Seventeen (Fontanes)
  7. Only You (Hilltoppers)
  8. Moments To Remember (Four Lads)
  9. Shifting, Whispering Sands (Billy Vaughn)
  10. I Hear You Knockin' (Storm)

- Jim Kingman**  
WFIG—Sumter, S. C.
1. Moments To Remember (Four Lads)
  2. 16 Tons (T. Ernie Ford)
  3. Learning To Love (P. King)
  4. You Are My Love (J. James)
  5. Shifting, Whispering Sands (Billy Vaughn)
  6. Dog-Face Soldier (R. Morgan)
  7. Learnin' The Blues (Sinatra)
  8. Tina Marie (Perry Como)
  9. Love Is Many-Splendored (Four Aces)
  10. Autumn Leaves (R. Williams)

- Herb Strickland**  
WMGR—Bainbridge, Ga.
1. Miracle In The Rain (Jerry Vale)
  2. Autumn Leaves (V. Young)
  3. You Are My Love (J. James)
  4. Suddenly A Valley (Mills Bros.)
  5. Love And Marriage (Sinatra)
  6. My Boy—Flat Top (Bennett)
  7. A Woman In Love (F. Laine)
  8. If You Don't Want My Love (Jaye P. Morgan)
  9. 16 Tons (T. Ernie Ford)
  10. Sincerely Yours (Liberace)

- Dave Steere**  
WMAK—Nashville, Tenn.
1. 16 Tons (T. Ernie Ford)
  2. Only You (Platters/Hilltoppers)
  3. Black Denim Trousers (Cheers)
  4. Suddenly A Valley (Stafford)
  5. I Hear You Knockin' (Storm)
  6. Moments To Remember (Four Lads)
  7. Shifting, Whispering Sands (Rusty Draper)
  8. He (McGuire)
  9. Almost Tomorrow (S. Lanson)
  10. Autumn Leaves (R. Williams)

- Bill Burns**  
WSAI—Cincinnati, Ohio
1. Shifting, Whispering Sands (Rusty Draper)
  2. Croce Di Oro (Joan Regan)
  3. All At Once You Love Her (Perry Como)
  4. Mack The Knife (T. Murphy)
  5. Suddenly A Valley (LaRosa)
  6. You Made Me Care (Dean)
  7. Someone You Love (N. Cole)
  8. Of This I'm Sure (Four Aces)
  9. Goodbye To Rome (Gibbs)
  10. Zindy Lou (Mariners)


- Wayne Stitt**  
WHB—Kansas City, Mo.
1. At My Front Door (P. Boone)
  2. Only You (Hilltoppers)
  3. Autumn Leaves (R. Williams)
  4. He (Al Hibbler)
  5. Why Don't You Write (Jacks)
  6. Suddenly A Valley (Grant)
  7. Shifting, Whispering Sands (Billy Vaughn)
  8. I Hear You Knockin' (Storm)
  9. Black Denim Trousers (Cheers)
  10. Dancing In My Socks (Hood)

- Bruce Hayes**  
KLIF—Dallas, Texas
1. 16 Tons (T. Ernie Ford)
  2. Love Is Many-Splendored (Four Aces)
  3. Yellow Rose (Mitch Miller)
  4. Moments To Remember (Four Lads)
  5. At My Front Door (P. Boone)
  6. Suddenly A Valley (Grant)
  7. Autumn Leaves (Allen & Cates)
  8. Oo Bang (Doris Day)
  9. Cry Me A River (J. London)
  10. Only You (Platters)

- John Leban**  
WCAE—Pittsburgh, Pa.
1. If You Don't Want My Love (Jaye P. Morgan)
  2. 16 Tons (T. Ernie Ford)
  3. C'est La Vie (Sarah Vaughan)
  4. Come Home (B. Johnson)
  5. Nothin' To Do (A. Bleyer)
  6. Darling Thanks To You (Four Voices)
  7. Rose Tattoo (Perry Como)
  8. Times Two I Love You (Three Chuckles)
  9. Of This I'm Sure (Four Aces)
  10. Almost Tomorrow (D. Carroll)

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AR—Arcade	CT—Cat	FB—Fabor	OL—Olympic	SA—Savoy	WI—Wing
AT—Atlantic	CV—Clearview	FE—Federal	KA—Kapp	OR—Original	SE—Seeco

Pos. 11/19	Pos. 11/12	Pos. 11/19	Pos. 11/12	Pos. 11/19	Pos. 11/12
1	2	6	8	★MG-12066 (K12066)—	JONI JAMES
★CA-3262 (F-3262)—	TENNESSEE ERNIE FORD	★DO-15412 (45-15412)—	GALE STORM	JU-5218 (45-5218)—	FOUR TUNES
CR-61529 (9-61529)—	JOHNNY DESMOND	IM-5356 (45-5356)—	SMILEY LEWIS	★13—It's Almost	Tomorrow
DE-29739 (9-29739)—	RED SOVINE	7—He	6	CO-40595 (4-40595)—	JO STAFFORD
2—Autumn Leaves	1	★CR-61501 (9-61501)—	McGUIRE SISTERS	CR-61524 (9-61524)—	LAWRENCE WELK
CA-3223 (F-3223)—	JACKIE GLEASON	★DE-29660 (9-29660)—	AL HIBBLER	★DE-29683 (9-29683)—	DREAM WEAVERS
CD-1421 (45-1421)—	JOHN SEBASTIAN	MG-12078 (K-12078)—	KAY ARMEN	DO-15424 (45-15424)—	SNOOKY LANSON
CR-61485 (9-61485)—	STEVE ALLEN & GEO. CATES O.	VI-20-6292 (47-6292)—	GEO. BEVERLY SHEA	ME-70717 (70717x45)—	DAVID CARROLL
DE-29653 (9-29653)—	VICTOR YOUNG	8—Yellow Rose	Of Texas	★14—Suddenly There's	A Valley
★KA-116 (45-116)—	ROGER WILLIAMS	★CA-3249 (F-3249)—	STAN FREBERG	CA-3228 (F-3228)—	PATTY ANDREWS
ME-70686 (70686x45)—	MAYNARD FERGUSON	★CR-61476 (9-61476)—	JOHNNY DESMOND	★CD-1270 (45-1270)—	JULIUS LA ROSA
MG-12068 (K12068)—	RAY CHARLES SINGERS	★CO-40540 (4-40540)—	MITCH MILLER	★CO-40559 (4-40559)—	JO STAFFORD
PM-1123A (45-1123A)—	LOU GARISTO	DE-29633 (9-29633)—	ERNEST TUBB	DE-29686 (9-29686)—	MILLS BROS.
X-0161 (4X-0161)—	GERI GALIAN	PM-1122A (45-1122A)—	MAURY LAWS CH. & O.	★ER-1003 (45-1003)—	GOGI GRANT
3—Moments To	Remember	VI-20-6241 (47-6241)—	HOMER & JETHRO	MG-12078 (K12078)—	KAY ARMEN
★CO-40539 (4-40539)—	FOUR LADS	X-0161 (4X-0161)—	GERI GALIAN	VI-20-6257 (47-6257)—	MARTHA LYNN
DE-29694 (9-29694)—	LOUIS ARMSTRONG	9—At My Front Door	10	★CA-3234 (F-3234)—	NAT KING COLE
4—Love Is A Many-	Splendored Thing	CR-61513 (9-61513)—	MODERNAIRES	★16—Black Denim	Trousers
CA-3202 (F-3202)—	WOODY HERMAN	★DO-15422 (45-15422)—	PAT BOONE	★CA-3219 (F-3219)—	THE CHEERS
CO-40591 (4-40591)—	JOE LOCO	★VJ-147 (45-147)—	EL DORADOS	CR-61502 (9-61502)—	DIAMONDS
CR-61467 (9-61467)—	DON CORNELL	10—Shifting, Whis-	pering Sands	DE-29684 (9-29684)—	JACKIE BROOKS
CW-165 (45-165)—	DON, DICK & JIMMY	★DO-15409 (45-15409)—	BILLY VAUGHN	★VI-20-6260 (47-6260)—	VAUGHN MONROE
★DE-29625 (9-29625)—	FOUR ACES	★ME-70696 (70696x45)—	RUSTY DRAPER	★17—My Bonnie	Lassie
DE-29707 (9-29707)—	JOE HOLIDAY ORCH.	VI-20-6243 (47-6243)—	JOHNSON FAMILY SINGERS	★VI-20-6208 (47-6208)—	AMES BROTHERS
DE-29633 (9-29633)—	ERNEST TUBB	11—Love And	Marriage	★18—Croce Di Oro	16
MG-30883 (K-30883)—	DAVID ROSE O.	★CA-3260 (F-3260)—	FRANK SINATRA	DE-29704 (9-29704)—	RED FOLEY
PM-1120A (45-1120A)—	THE ROCKETS	CO-40591 (4-40591)—	JOE LOCO	★LO-1605 (45-1605)—	JOAN REGAN
RA-320 (45-320)—	JOHNNY CONQUET	ME-70705 (70705x45)—	LAURIE SISTERS	★ME-70713 (70713x45)—	PATTI PAGE
5—Only You	5	VI-20-6266 (47-6266)—	DINAH SHORE	★19—My Boy—	Flat Top
DE-29694 (9-29694)—	LOUIS ARMSTRONG	X-0168 (4X-0168)—	HELEN GRAYCO	★CR-61510 (9-61510)—	DOROTHY COLLINS
★DO-15423 (45-15423)—	HILLTOPPERS	12—You Are	My Love	★KI-1494 (45-1494)—	BOYD BENNETT
★ME-70633 (70633x45)—	THE PLATTERS	WI-90015 (90015x45)—	LOLA DEE	KI-4846 (45-4846)—	THE GAYLES
6—I Hear You	Knockin'				
★12—You Are	My Love				

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# Best Selling Records

FROM LEADING RETAIL OUTLETS!

★ INDICATES BEST SELLING RECORD OR RECORDS.

• Tunes are listed below in order of their popularity based on a continuing weekly national survey of leading retail dealers by The Cash Box. Each listing includes the name of the song, record number, artists and tune on the reverse side.

• The numbers underneath the title indicate the position of the record last week and two weeks ago, respectively.

Comprising  
**100**  
Selections

Pos. 11/19	Pos. 11/12	Pos. 11/19	Pos. 11/12	Pos. 11/19	Pos. 11/12
20	15	★DO-15422 (45-15422)—	36	39	—
	11	PAT BOONE			
★CR-61467 (9-61467)—		At My Front Door	EP-9131 (5-9131)—		
DON CORNELL		★ME-70706 (70706x45)—	DE JOHN SISTERS		
Love Is A Many-Splendored Thing		GAYLORDS	Uninvited Love		
DE-29615 (9-29615)—		Bring Me A Bluebird	★ME-70727 (70727 x 45)—		
RALPH YOUNG		OL-503 (45-503)—	SARAH VAUGHAN		
Man From Laramie		HERB JEFFRIES	Never		
MG-12045 (K-12045)—		Whistling Blues	VI-20-6286 (47-6286)—		
KAY ARMEN			SUNNY GALE		
I Wonder When We'll Ever Know		28—All At Once	Looking Glass		
ND-5182 (45-5182)—		You Love Her			
ROY ROGERS & DALE EVANS		★VI-20-6294 (47-6294)—			
Lonesome Valley		PERRY COMO			
VI-20-6218 (47-6218)—		Rose Tattoo			
WEATHERFORD QT.					
His Hands		29—Seventeen			
★WI-90003 (90003 x 45)—		CA-3199 (F-3199)—			
NICK NOBLE		ELLA MAE MORSE			
Army Of The Lord		★DO-15386 (45-15386)—			
		Fontane Sisters			
21—Someone You Love		If I Could Be With You			
★CA-3234 (F-3234)—		★KI-1470 (45-1470)—			
NAT KING COLE		BOYD BENNETT			
Forgive My Heart		Little Ole You-All			
22—Burn That Candle		★ME-70651 (70651x45)—			
CA-3245 (F-3245)—		RUSTY DRAPER			
Oh My Darlin'		I Can't Live Without Them Anymore			
★DE-29713 (9-29713)—					
BILL HALEY		30—Cry Me A River			
Rock-A-Beatin' Boogie		CO-40596 (4-40596)—			
VI-20-6297 (47-6297)—		JILL COREY			
CHARLINE ARTHUR		Nobody's Heart			
How Many Would There Be?		CR-61530 (9-61530)—			
23—Daddy-O		EILEEN BARTON			
★DO-15428 (45-15428)—		Come Home			
Fontane Sisters		★LI-55006 (45-55006)—			
Adorable		JULIE LONDON			
★KI-4835 (45-4835)—		S' Wonderful			
BONNIE LOU		ME-70722 (70722x45)—			
Dancing In My Socks		KITTY WHITE			
24—Pepper-Hot Baby		Out Of This World			
DE-29718 (9-29718)—		31—Dog-Faced Soldier			
BONNIE DAVIS		★DE-29703 (9-29703)—			
For Always, Darling		RUSS MORGAN			
DE-29720 (9-29720)—		Don't Cry, Sweetheart			
JUSTIN TUBB		MG-12102 (K12102)—			
Who Will It Be		JOE LIPMAN			
★VI-20-6282 (47-6282)—		Street Scene			
JAYE P. MORGAN		OR-523 (45-523)—			
If You Don't Want My Love		STEPHEN MAKE			
X-0172 (4X-0172)—		Go 'Way, Don't Bother Me			
GISELE MCKENZIE		32—Tina Marie			
That's The Chance I've Got To Take		★VI-20-6192 (47-6192)—			
25—A Woman In Love		PERRY COMO			
CA-3284 (F-3284)—		Foiled			
GORDON MCCRACKEN		PM-1121A (45-1121A)—			
A Wonderful Christmas		GABE DRAKE			
★CO-40583 (4-40583)—		Woke The Town			
FRANKIE LAINE		33—If You Don't Want My Love			
Walking The Night Away		★VI-20-6282 (47-6282)—			
★DE-29725 (9-29725)—		JAYE P. MORGAN			
FOUR ACES		Pepper-Hot Baby			
Of This I'm Sure		34—Ain't That A Shame			
26—Rock-A-Beatin' Boogie		★DO-15377 (45-15377)—			
★DE-29713 (9-29713)—		PAT BOONE			
BILL HALEY		Tennessee Saturday Night			
Burn That Candle		★IM-5348 (45-5348)—			
GU-705 (45-705)—		FATS DOMINO			
ESQUIRE BOYS		La-La			
St. Louis Blues		PM-1122B (45-1122B)—			
27—No Arms Can Ever Hold You		BILL MARINE & ROCKETS			
CR-61434 (9-61434)—		Yellow Rose Of Texas			
JEFFREY CLAY		★WI-90000 (90000x45)—			
Come Back, Come Back		RONNIE GAYLORD			
★DE-29679 (9-29679)—		Cheer Sera Sera			
GEORGIE SHAW		35—Amukiriki			
Look To Your Heart		★CA-3248 (F-3248)—			
		LES PAUL & MARY FORD			
		Magic Melody			

## THE CASH BOX SURE SHOTS

The Cash Box "Sure Shots" highlight records which reports from retail dealers throughout the nation indicate are either already beginning to sell in quantity or else give every sign of doing so.

### "MEMORIES OF YOU"

Four Coins

THE CASH BOX  
**SLEEPER OF THE WEEK** 11/5  
Epic 9129; 5-9129

### "24 HOURS A DAY"

Georgia Gibbs

THE CASH BOX  
**DISK OF THE WEEK** 11/12  
Mercury 70743; 70743 x 45

### "SHOOT IT AGAIN"

Teresa Brewer

THE CASH BOX  
**SLEEPER OF THE WEEK** 10/29  
Coral 61528; 9-61528

### "BAND OF GOLD"

Don Cherry  
Kit Carson

THE CASH BOX  
**BEST BETS** 11/5-11/12  
Columbia 40597; 4-40597  
Capitol 3283; F-3283

## Congratulating Estelita



LOS ANGELES—Pictured above are personnel of the Real Record Company who turned out to congratulate Estelita on her opening November 3 in the Terrace Room of the Statler in Los Angeles. Estelita has just cut "La Macarena" b/w "Waiting for the Robert E. Lee" which got off to a great start judging by disk jockey reception and initial orders. Standing l. to r. are Sid Fields, Estelita's manager; Jimmy Jones, REAL V.P.; Mrs. Jones. Seated l. to r. are Paul Landwehr, REAL President; Estelita; Mrs. Landwehr; Emery Johnston; Mrs. Johnston; Lalo Guerrero, REAL A&R Chief; and Mrs. Guerrero.

America's Leading ONE STOP Record Service

## LESLIE DISTRIBUTORS

639 TENTH AVE. 2231 FIFTH AVE. 134 WINDSOR ST. 919 MAIN ST.  
NEW YORK 36, N. Y. PITTSBURGH, PA. HARTFORD, CONN. BUFFALO, N. Y.  
PLexa 7-1977 GRant 1-9323 JAcson 5-1147 SUMmer 6232

Coming Up — Up — Up

## NICK LUCAS Singing "Soldier's Guitar"

backed with "KIND AND CONSIDERATE"

THE ORIGINAL AND THE GREATEST

AC'CENT RECORDS 6533 HOLLYWOOD BLVD.  
HOLLYWOOD, CALIF.



The C

# OLD TOWN & PARADISE TOP 5

## 1 "CHICKEN IN THE BASKET"

by  
Billy Bland  
OLD TOWN 1016

## 2 "LATER FOR YOU BABY"

by  
The Solitaires  
OLD TOWN 1015

## 3 "IT ALL DEPENDS ON YOU"

by  
The Harptones  
PARADISE 103

## 4 our pop sleeper "GUITAR SHUFFLE"

by  
The Wailers  
PARADISE 102

## 5 Still Going Strong "THE WEDDING"

by  
The Solitaires  
OLD TOWN 1014

OLD TOWN - PARADISE RECORDS  
701 7th Ave. (CO 5-8810) N. Y.

Breaking The Rhythm 'n  
Blues Charts!

## "CRAZY FOR YOU"

by  
THE HEARTBEATS  
HULL H-711  
HULL RECORD CO.  
1595 Broadway  
New York 19, N. Y.  
JU 6-5390

## Popular BIG BILL HILL Best in R&B STATION WOPA (EVANSTON, ILL.)

MONDAY thru FRIDAY: 8:30-10 A.M.  
SUNDAYS: 6-8:30 A.M.  
WEEKNITES: 11:30-12 P.M.

## SMASHING! "Convicted"

Oscar McLollie  
and the Honeyjumpers  
Modern # 970

Modern RECORDS

9317 W. Washington Blvd., Culver City, Calif.

## A GREAT 2 SIDER The Bells of Joy "JUST JESUS"

b/w  
"DOING  
FOR JESUS"  
PEACOCK # 1755

Peacock RECORDS, Inc.  
2809 Erastus Street,  
Houston 26, Texas

Heading For The Top

## "RAT-A-TAT"

JACKIE KELSO  
VITA # 114

## "HEAVENLY ANGEL"

THE SQUIRES  
VITA # 116

VITA RECORDS  
1486 No. Fair Oaks, Pasadena 3, Cal.  
Phone RYan 16609

"I couldn't be without THE CASH BOX  
in my business."

JANE C. MILLER  
Drop In Record Shop  
315 East Trade St.  
Charlotte, N. C.

## Success Story



NEW YORK—Their first smash hit "Only You," brings beaming smiles to the Platters and Jeanie Bennett, their promotional manager shown above with Lee Palmer of Mercury Records.

Buck Ram (their picture-shy manager and musical coach) who wrote "Only You," took the group under his management when they were just kids. Tony Williams who sings lead voice on the hit platter, was a car washer. David Lynch was a taxi cab driver. Herbert Reed was working at a Chrysler plant and Paul and Zola were just out of school. It's a true "rags to riches" story that represents two years of hard work for all concerned.

Having just completed a week at the Apollo Theatre in New York, and a week at the Paramount in Los Angeles, the group will do a series of dates around the country before they return for their second eight week stint at the Flamingo in Las Vegas.

The group's follow-up release was just issued this week by Mercury. It couples "The Great Pretender," another Buck Ram song, with "I'm Just A Dancing Partner."

## Son To Abramsons

NEW YORK—Herb and Gerda Abramson, Atlantic Records, last week became the proud parents of a baby boy, Michael. Michael was born on November 10.

Herb Abramson, president of Atlantic Records, was released from the Army this year. His rank was that of Captain. He was stationed in Germany when he was mustered out, and after a short vacation returned to the helm of the rhythm and blues diskery.

## Gold Ring For Jox

NEW YORK—To attract further attention to the new Jo Ann Tolley recording of "Very Truly Yours," the thrush's manager Jolly Joyce has come up with a cute promotional gimmick. Enclosed with each dee jay copy of the Jubilee waxing is a personal note to each jockey with a photo of Jo Ann. And attached to each note is a little gold ring. Of course the memo is signed "Very Truly Yours."

Breaking Nationally

## "TRUE LOVE"

The Ermines

LOMA # 701

LOMA RECORDS

2580 W. Pico Blvd.

Los Angeles 6

Calif.

## The Nation's Rhythm & Blues TOP 15

		Pos. Last Week
1	ONLY YOU Platters (Mercury 70633)	1
2	HANDS OFF McShann & Bowman (Vee-Jay 155)	4
3	AT MY FRONT DOOR El Dorados (Vee-Jay 147)	2
4	I HEAR YOU KNOCKIN' Smiley Lewis (Imperial 5356)	3
5	ALL AROUND THE WORLD Little Willie John (King 4818)	6
6	PLAY IT FAIR Lavern Baker (Atlantic 1075)	8
7	DON'T START ME TALKIN' 'Sonny Boy' Williamson (Checker 824)	5
8	ADORABLE Drifters (Atlantic 1078) Colts (Vita 112)	9
9	FEEL SO GOOD Shirley & Lee (Aladdin 3289)	12
10	GOOD ROCKIN' DADDY Etta James (Modern 962)	11
11	BLACKJACK Ray Charles (Atlantic 1076)	10
12	ALL BY MYSELF Fats Domino (Imperial 5357)	7
13	TUTTI-FRUTTI Little Richard (Specialty 561)	—
14	STEAMBOAT Drifters (Atlantic 1078)	—
15	POOR ME Fats Domino (Imperial 5369)	14

nuttin'!

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



# THE CASH BOX

## RHYTHM N' BLUES

### Ramblings

#### NEW YORK:

Christmas week will find New York City jumping and rocking for twelve solid days as Alan Freed and Dr. Jive (Tommy Smalls) headline two rock and roll shows at the Academy of Music, Manhattan, and the Brooklyn Paramount Theatre, Brooklyn, respectively. Smalls will go after Freed's current theatre record of \$178,000 (including government taxes) established during Freed's last appearance there. The Brooklyn Paramount seats 4200. The Academy of Music seats about 3,750. Both disk jockeys have already signed most of the talent that will appear on their shows, although each is still negotiating with additional headline talent. Freed's "Rock and Roll Christmas Show" will feature Count Basie, Joe Williams, Don Cherry, Lavern Baker, Boyd Bennett, The Valentines, The Cadillacs, The Wrens. Dr. Jive has signed the Five Keys, Ruth Brown, The Cheers, Bo Diddley, Willis Jackson and Pat Boone. All are the current possessors of rock and roll hits. With the two shows playing simultaneously it will be interesting to see how many dollars the teeners will spend. It is our bet that both shows will play to packed houses and that a great portion of the kids will see the Paramount and Academy bills at least one time each. Tommy



BILL COOK

Smalls was seen this past Sunday eve on the Ed Sullivan TV show. This was the biggest exposure ever accorded rock and roll. It is estimated 30 to 40 million people saw Tommy Smalls and his show consisting of Bo Diddley, Five Keys, Lavern Baker and the Willis Jackson orchestra. The Sullivan shot arose from the publicity that was given the Dr. Jive Apollo show when the police had to be called out to handle the huge overflowing crowd trying to fight its way into the theatre on Election Day. . . . Phil Rose on the loose again with Glory Record "Stormy Weather" by The Leaders. Deck has been stirring up action in L. A., Hartford, Buffalo and Boston. . . . Phil Kahl, back in town after a recent road trip to plug his "C'est La Vie" and "Lily Maebele." Phil predicts the former will be number one in the Nation. "Lily Maebele" by the Valentines on Rama, Phil reports, created excitement where he went. He expects it to be a big pop as well as r & b hit. . . . The Atco line has begun to make important strides currently providing distributors with four strong sellers. "Smokey Joe" by The Robins; "You Tickle Me Baby" by The Royal Jokers; "Yum Yummy" by The Pearls; and "Yes Sir That's My Baby" by The Sensations. . . . Atlantic has released a package of seven 12" Jazz LPs that include Lee Konitz with Warne Marsh; Ted Straeter; Wilbur de Paris; Tony Fruscella; George Wein; Alec Templeton; and Jack Montrose. This is the second big LP release since Atlantic reorganized its package department several months back and brought in Nesuhi Ertegun as vice president in charge. Atlantic reports the reaction to the entire package has been immediate and gratifying. . . . Jack Angel and Al Silver announce the release of a new Nutmeg disk. "Whispering Sorrows" backed with "Betty Lou." Herald will concentrate on this plus their two hot items, "When You Dance" by The Turbans; and "Come Back Baby" by the Sunbeams from now through Christmas. . . . Bea Kaslin, Hull Records, finds that "Crazy For You" by the Heartbeats, is beginning to get action in several new spots around the country and that a couple of weeks should find it showing up. It is already very strong in New York, New Jersey and Philadelphia. . . . Nat "King" Cole will be interviewed by Margaret Truman over NBC and will sing some of the songs he does in his starring film, "Rock'n Roll Revue." . . . Paul Livert, Dawn a & r head, has been getting reaction in Detroit on "Yum Yum" by Harriet Kay. Paul plans to concentrate heavily on the area in an endeavor to break the tune. Curious thing about Detroit is that it is showing reports on both "Yum Yum" by Miss Kay and "Yum Yummy" by The Pearls on Atco. . . . Bill Cook's "Cook's Caravan" on WOV-New York has started out with a bang his first week. . . . It's an interesting story of how the tune "Speedoo" by the Cadillacs on Jubilee was written. Cadillacs lead singer, is a slow moving fellow and one time, when on a gig with Jesse Powell, Jesse jokingly called him Speedoo. Agent-Songwriter Esther Navarro was present and thus the new tune and Earl's new name were born. . . . Chuck Willis suffered a relapse with his bad



THE NUTMEGS

Baton is happy with the "We Too" side by The Belvederes, which has been showing strong action in several areas throughout the country. . . . Here's Guy Harvey (KSIG-Crowley, La.). He lists 1) Only You, The Platters; 2) Play It Fair; Lavern Baker; 3) Maybellene, Chuck Berry; 4) Later Alligator, Bobby Charles; 5) Blackjack, Ray Charles; 6) Feel So Good, Shirley and Lee; 7) You're On My Mind, Roy Perkins; 8) Thirty Days, Chuck Berry; 9) All By Myself, Fats Domino; 10) Poor Me, Fats Domino. . . . George Fennell (WGUY-Bangor, Mn.) lists—1) At My Front Door, El Dorados; 2) Only You, Platters; 3) Too Late, Little Walter; 4) Hands Off, McShann-Bowman; 5) Thirty Days, Chuck Berry; 6) Blackjack, Ray Charles; 7) Finger Tips, Red Prysock; 8) Promises, Promises, Penguins; 9) Let's Make Love, Anita Tucker; 10) 'Cause You're My Lover, Five Keys.



ROY GAINES

#### CHICAGO:

Willie Dixon, rarin' for action with "I'm A Lover Man," has Southern talent arranged. Len Chess, bossman of Chess and Checker, recently saw "high sign" as he put it, of R & B successes with his label in Memphis and Nashville, where he visited for four days. . . . Big Bill Hill and Fred Garrett of station WOPA, Evanston, chatting with George Leaner of United Distributors about current trends. "Folks are getting away from old traditional numbers on my show," says Big Bill. "They want new tunes by these lively youngsters comin' up." . . . Jimmy Bracken of Vee-Jay back from East. Reports finding Edith McKay, young blues songstress who won four amateur contests at Savoy in New York. "A cross between Dinah Washington and Ella Fitzgerald," Jimmy reports. Also learned Kae Williams, Philly deejay, took over personal management of Solomon Burke, spiritual singer who returned to R & B. Signed on Apollo label. Sid McCoy of WGES and Vee-Jay's Abner on hand to greet Bracken and gather lowdown on Eastern artists. "I'm Forever Loving You" by El Dorados looks like successful followup to "Hands Off" (still near top of many charts), as Abner sees it. . . . Lowell Fulson of Oklahoma rushed in for recording session. . . . Al Benson enthused about the way J. B. Lenore's "Five Girls" is catching hold. Al to stage Thanksgiving Jamboree at Trianon Ballroom, featuring Etta James and the Captain Dyett band. In town for a week at Regal theatre, beginning Nov. 25, will be host of R & B sockos. Such as Dusty Brown, who sings "He Don't Love You" for Parrot. Chuck Berry, Nappy Brown and others. . . . Ahmend Jamel headlined at Pershing Lounge. . . . Six new jazz releases by Atlantic over at All-State. Paul Glass says there's steady selling in these 12-inchers. Likes Lee Konitz's. Also the new Tico line which Paul observes has streamlined cheesecake features. . . . Every R & B office in town loaded with new talent trying to follow in the footsteps of Chuck Berry, El Dorados and Willie Johns. Main trick is finding the one tune and arrangement that will catch on. . . . Bo Diddley appearing on Ed Sullivan show with other R & B stars Sunday, Nov. 20. Bo earned Cash Box "Award of The Week" with "Pretty Thing" and "Bring It To Jerome." . . . Chuck Dunaway, youthful WRIT deejay out of Milwaukee, roaming thru Chi past week to get work for Five Keys and Paula Greer. Chuck handling those artists personally besides countless radio chores.



BO DIDDLEY

Hunter Hancock, who has been greatly responsible for the growth of Rhythm and Blues in the Los Angeles area, keeps expanding his activities with the growth of the R&B field. Besides his daily and nightly local radio shows, Hancock runs a San Diego talent show, has his live TV show, and has added two more stations to his taped radio shows, heard around the country. Heading the talent on Hunter's "Rhythm and Bluesville" TV show last week was B. B. King, with the Platters and the Penguins. . . . Musical Director Buzz Adlam caught Big Jay McNeely at the Paramount, and had him record three rock n' roll numbers for an upcoming Ozzie and Harriet TV show. . . . Aladdin's "Can't Get You Off My Mind" really catching on in the L.A. area. . . . Jean Bennett of Personality Pluggers returned from a trip to Cleveland, Pittsburgh, Chicago, Detroit, and New York for Vita Records. Jean reports that Vita's big one, "Adorable" by the Colts is very big in these important R&B areas. While in New York, Jean caught the Platters at the Apollo Theatre. . . . Lew Chudd of Imperial Records flew back into town for two days and then took off for the disc-jockey convention in Nashville. Imperial's Fats Domino is proving to be the most consistent artist in the R&B field—his "Poor Me" following in the footsteps of his previous hit releases. . . . Ella Fitzgerald follows Eartha Kitt into the Mocambo. . . . B. B. King set for a solid five week West Coast tour, including the 54 Ballroom. Modern record's Joe Bahari recorded B. B. while he was in town last week. Maxwell Davis, A&R Director of Modern, has waxed the theme song from the Hunter Hancock TV show. . . . Leo Mesner has released a country version of the current hit "Convicted" on his Intro label with Gene O'Quinn. . . . Count Basie and Joe Williams have a new one out on the Clef label titled "Roll 'Em Pete", which should be a big follow-up to their "Every Day".

#### LOS ANGELES:

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B. B. KING

#### JAZZ JOTS

Jack Teagarden, currently at the Flamingo in Las Vegas has signed with Capitol Records to record with his own orchestra. . . . Clef Records releasing an unusual sound by Illinois Jacquet and his orchestra. Group consists of sax, rhythm section on organ doing "Honeysuckle Rose" and "Learnin' the Blues". . . . New Gerry Mulligan LP on Pacific Jazz contains tapes made on his recent European tour and is titled, "Mulligan In Paris". . . . The Lighthouse All-Stars and June Christy did a sellout concert in Tucson, Arizona last week. . . . Shorty Rogers and his Giants currently at the Blackhawk in San Francisco.

Breaking Big in Chicago, Memphis, New Orleans

LARRY BIRDSONG

"IT WON'T BE THIS WAY, ALWAYS"

EXCELLO 2064

Watch This One Move To The Top

"Love, Love, Love"

b/w

"Goofin' Off"

By Ted Jarrett

EXCELLO 2069

WRITE WIRE PHONE

NASHBORO RECORD CO., INC.

177 3rd AVENUE

Phone (42-2215)

NASHVILLE, TENN.



SENSATIONAL HIT!

# "HOW COME"

b/w

## "I Got My Good Eye On You"

with the one and only

### MR. BEAR

Groove G/4G-0125

NEW RELEASE!

### "ROCK AROUND THE CHRISTMAS TREE"

b/w

### "YOU'VE BEEN AWAY TOO LONG"

The Gypsies  
Groove G/4G-0129

### "THINK OF TOMORROW"

b/w

### "SET A WEDDING DAY"

Sue Allen and Oscar Black  
Groove G/4G-0130

GREAT NEW ALBUM!

## "ROCK THAT BEAT"

Boots Brown Orch. and  
Dan Drew Orch.

Featuring Cool Musicians Playing with a Beat.

12" Long Play LG-1000  
45 EP EGB-1000

GROOVE RECORDS • 155 EAST 24TH ST., NEW YORK, N.Y.  
a Product of Radio Corporation of America

# The El Dorados

THE SENSATIONAL GROUP THAT GAVE YOU

## "At My Front Door"

NOW BRING YOU A DOUBLE-BARRELED HIT

# "I'LL BE FOREVER LOVING YOU"

c/w

## "I BEGAN TO REALIZE"

with AL SMITH'S ORCHESTRA  
on VEE-JAY 159

Uee-Jay RECORDS, INC.

•2129 So. Michigan Ave.

Chicago, Ill.

## THE CASH BOX

in  
NEW YORK CITY

in  
CHICAGO

in  
NEW ORLEANS

The Top Ten Tunes Netting Heaviest Play, Compiled From Reports Submitted Weekly To The Cash Box, By Leading Music Operators In New York City, Chicago and New Orleans.

- |   |   |   |
|---|---|---|
| 1 ONLY YOU<br>Platters<br>(Mercury 70633)                     | HANDS OFF<br>McShann & Bowman<br>(Vee-Jay 155)                    | FEEL SO GOOD<br>Shirley & Lee<br>(Aladdin 3289)                   |
| 2 I HEAR YOU KNOCKIN'<br>Smiley Lewis<br>(Imperial 5356)      | ONLY YOU<br>Platters<br>(Mercury 70633)                           | POOR ME<br>Fats Domino<br>(Imperial 5369)                         |
| 3 PLAY IT FAIR<br>Lavern Baker<br>(Atlantic 1075)             | BLACKJACK<br>Ray Charles<br>(Atlantic 1076)                       | PLAY IT FAIR<br>Lavern Baker<br>(Atlantic 1075)                   |
| 4 CRAZY FOR YOU<br>Heartbeats<br>(Hull 711)                   | ALL AROUND THE WORLD<br>Little Willie John<br>(King 4818)         | DON'T START ME TALKIN'<br>"Sonny Boy" Williamson<br>(Checker 824) |
| 5 AT MY FRONT DOOR<br>El Dorados<br>(Vee-Jay 147)             | DON'T START ME TALKIN'<br>"Sonny Boy" Williamson<br>(Checker 824) | CRAZY FEELING<br>Etta James<br>(Modern 962)                       |
| 6 HANDS OFF<br>McShann & Bowman<br>(Vee-Jay 155)              | HOW COME MY DOG DON'T BARK<br>Prince Patridge<br>(Crest 1006)     | COME IN THIS HOUSE<br>Joe Tex<br>(King 4840)                      |
| 7 ADORABLE<br>Drifters<br>(Atlantic 1078)<br>Colts (Vita 112) | SEVENTH SON<br>Willie Mabon<br>(Chess 1608)                       | HANDS OFF<br>McShann & Bowman<br>(Vee-Jay 155)                    |
| 8 C'EST LA VIE<br>Sarah Vaughan<br>(Mercury 70727)            | TUTTI-FRUTTI<br>Little Richard<br>(Specialty 561)                 | ONLY YOU<br>Platters<br>(Mercury 70633)                           |
| 9 FEEL SO GOOD<br>Shirley & Lee<br>(Aladdin 3289)             | I CONCENTRATE ON YOU<br>Dinah Washington<br>(Mercury 70694)       | NEED YOUR LOVE SO BAD<br>Little Willie John<br>(King 4841)        |
| 10 I KNOW I WAS WRONG<br>Barons<br>(Imperial 5359)            | WHY DON'T YOU WRITE ME<br>Jacks<br>(RPM 428)                      | AT MY FRONT DOOR<br>El Dorados<br>(Vee-Jay 147)                   |

in  
DETROIT

in  
NEWARK

in  
MERIDAN, MISS.

- |   |   |   |
|---|---|---|
| 1 ALL AROUND THE WORLD<br>Little Willie John<br>(King 4818) | AT MY FRONT DOOR<br>El Dorados<br>(Vee-Jay 147)                   | ALL AROUND THE WORLD<br>Little Willie John<br>(King 4818)         |
| 2 ONLY YOU<br>Platters<br>(Mercury 70633)                   | ADORABLE<br>Drifters (Atlantic 1078)<br>Colts (Vita 112)          | HANDS OFF<br>McShann & Bowman<br>(Vee-Jay 155)                    |
| 3 AT MY FRONT DOOR<br>El Dorados<br>(Vee-Jay 147)           | ONLY YOU<br>Platters<br>(Mercury 70633)                           | ONLY YOU<br>Platters<br>(Mercury 70633)                           |
| 4 GOOD ROCKIN' DADDY<br>Etta James<br>(Modern 962)          | FEEL SO GOOD<br>Shirley & Lee<br>(Aladdin 3289)                   | ALL BY MYSELF<br>Fats Domino<br>(Imperial 5357)                   |
| 5 YOU TICKLE ME, BABY<br>Royal Jokers<br>(Atco 6052)        | I HEAR YOU KNOCKIN'<br>Smiley Lewis<br>(Imperial 5356)            | DON'T START ME TALKIN'<br>"Sonny Boy" Williamson<br>(Checker 824) |
| 6 I HEAR YOU KNOCKIN'<br>Smiley Lewis<br>(Imperial 5356)    | CRAZY FOR YOU<br>Heartbeats<br>(Hull 711)                         | 30 DAYS<br>Chuck Berry<br>(Chess 1610)                            |
| 7 HANDS OFF<br>McShann & Bowman<br>(Vee-Jay 155)            | HANDS OFF<br>McShann & Bowman<br>(Vee-Jay 155)                    | GOOD ROCKIN' DADDY<br>Etta James<br>(Modern 962)                  |
| 8 WHEN YOU DANCE<br>Turbans<br>(Herold 458)                 | DON'T START ME TALKIN'<br>"Sonny Boy" Williamson<br>(Checker 824) | GREENBACKS<br>Ray Charles<br>(Atlantic 1076)                      |
| 9 THE WAY YOU DOG ME AROUND<br>Diablos<br>(Fortune 518)     | PLAY IT FAIR<br>Lavern Baker<br>(Atlantic 1075)                   | MAYBELLENE<br>Chuck Berry<br>(Chess 1604)                         |
| 10 DAVY, YOU UPSET MY HOME<br>Joe Tex<br>(King 4840)        | GOOD ROCKIN' DADDY<br>Etta James<br>(Modern 962)                  | I HEAR YOU KNOCKIN'<br>Smiley Lewis<br>(Imperial 5356)            |

"Only those records best suited for commercial use are reviewed by THE CASH BOX"



**The Cash Box**  
**RHYTHM 'N' BLUES REVIEWS**

DISK & SLEEPER	GOOD
EXCELLENT	FIR
VERY GOOD	MEDIOCRE

**THE CASH BOX**  
**SLEEPER OF THE WEEK**

**"LATER ALLIGATOR" (2:31)**  
 [Arc BMI—Guidry]

**"ON BENDED KNEE" (2:20)**  
 [Arc BMI—Guidry]

**BOBBY CHARLES**  
 (Chess 1609)

● Chess continues to exercise its magic wand and comes up with another sleeper in Bobby Charles' infectious "Later Alligator". Charles sings the rocking quick beat with a catch phrase tied in with a compelling steady rhythm. Deck has the quality that

will attract and hold attention. It has a simplicity and alliterative phrasing that is so often the springboard to the charts. The flip, "On Bended Knee", is a slow blues ballad. Pretty melody with an easy delivery. It's "Later Alligator" all the way.

**FATS GAINES**  
 (Big Town 124)

**C+** "RUFF HOUSE ROSE" (2:25)  
 [4 Star Sales BMI—W. Gaines] Rose Johnson shouts a wailing blues that comes off well, tho it is fairly routine. Fats Gaines and his band offer the instrumental support.

**C+** "FEELING HAPPY" (2:25) [4 Star Sales BMI—Gaines, Johnson] Rose Johnson and Fats Gaines team for a quick beat exciter. Both sides will find the south its best market.

**JOE TEX**  
 (King 4840)

**B+** "COME IN THIS HOUSE" (2:57)  
 [Jay & Cee BMI—Joe Tex] Joe Tex has a quality that gives his reading something above the usual here. Sincerity, good vocalizing, and a good piece of material make this a strong offering.

**B+** "DAVY, YOU UPSET MY HOME" (2:34) [Jay & Cee BMI—Joe Tex] Tex jumps through a cute lyric about how Davy Crockett upset his home. Driving number with a powerful reading. Good side.

**ERNIE FREEMAN COMBO**  
 (Cash 1007)

**B** "JIVIN' AROUND" Parts 1 and 2—[Cash Songs BMI—Gay, Akapoff] The Ernie Freeman Combo put out a potent two sided instrumental

swinging slow beat wax that is very commercial. The group puts down a beat that is hard to resist. Great for programming and should prove very strong at the sales counter.

**BILL HEYMAN**  
 (Lightning 111)

**C+** "EASY WAY OUT" (2:35)  
 [Lightning BMI—Bill Heyman] Bill Heyman sings plaintively of his baby who won't understand him. Slow beat blues effectively done.

**B** "I WANT MY BABY" (2:25)  
 [Lightning BMI—Bill Heyman] Bill Heyman turns in a good performance as he belts a fast beat rocker. Heyman's wailing is strong and the overall picture is a good one if the label has distribution.

**JOHNNY FRANK**  
 (Herald 453)

**B** "OH, DARLIN'" (2:18) [Angel BMI—John Sellers] Johnny Frank sings a slow tearful blues. A smooth performance of some fair material.

**B** "LI'L LOVER" (2:23) [Angel BMI—John Sellers] Frank shouts a rocking blues with good results. Infectious beat and solid performance makes this the better side.

**THE CASH BOX**  
**COMING UP IN R 'N B**

**"WOKE UP SCREAMING"** THE CASH BOX AWARD OF THE WEEK 11/19  
 Bobby Bland ..... Duke 146

**"THE SEVENTH SON"** THE CASH BOX AWARD OF THE WEEK 11/12  
 Willie Mabon ..... Chess 1608

**ROCKIN' UP BIG SALES**

**Capitol RECORDS**

**new talent**

**THE JODIMARS**

LET'S ALL ROCK TOGETHER  
 WELL NOW, DIG THIS



Record No. 3285

**new talent**

**BETTY JEAN MORRIS**

SHACK DADDY  
 I AIN'T GONNA MAMBO



Record No. 3296

**new talent**

**ANITA TUCKER**

SLOW, SMOOTH AND EASY  
 LET'S MAKE LOVE



Record No. 3277

**going great**

**THE FIVE KEYS**

GEE WHITTAKERS!  
 'CAUSE YOU'RE MY LOVER



Record No. 3267



# It's Hickory

## IT'S GOOD COUNTRY Records...

**Rusty and Doug  
LOOK AROUND  
(Take A Look At Me)**

c/w

**CAN I BE DREAMING**

HICKORY 1036

IT'S  
TERRY TIME  
AGAIN!

**Al Terry**

(Dear God)

**I LOVE HER SO**

c/w

**GOODBYE  
MR. SUNSHINE**

(Hello, Mr. Rain)

HICKORY 1037

**McCormick Bros.**

**ARE YOU  
FEELING BLUE**

c/w

**BUGLE CALL RAG**

HICKORY 1038

**Wilma Lee and Stoney Cooper**

**EACH SEASON  
CHANGES YOU**

c/w

**PLEASE HELP ME  
TO BE WRONG**

HICKORY 1035

Hickory  
HOT BOX  
SPECIALS

**1<sup>ST</sup>  
HICKORY RELEASE**

**Wiley Barkdull**

**PENCIL AND  
PAPER LOVE**

c/w

**I'LL GIVE MY  
HEART TO YOU**

HICKORY 1034

**Jimmy Collie**

**SHE WILL GET  
LONESOME**

c/w

**SINNER'S ANGEL**

HICKORY 1033

**Tommy Hill  
DIDDLE, DIDDLE  
DUMPLING**

c/w

**SIX FEET OF  
EARTH**

HICKORY 1031

**Howard White  
(INSTRUMENTALS)**

**THE STEEL  
GUITAR  
SWALLOW**

c/w

**ROSETTE**

HICKORY 1032

Hickory

RECORDS, Inc.  
2510 FRANKLIN RD.  
NASHVILLE 4, TENNESSEE

## THE CASH BOX

# Country Disk Jockey

## REGIONAL RECORD REPORTS



**DEAN EVANS**  
WXOK—Baton Rouge, La.  
1. Love, Love, Love (Webb Pierce)  
2. Why, Baby, Why (G. Jones)  
3. Pencil And Paper Love (Wiley Barkdull)  
4. That's How I Feel (R. Parker)  
5. Eat, Drink And Be Merry (Porter Wagoner)  
6. I Can't Go Home Like This (Ray Price)  
7. If You Were Me (W. Pierce)  
8. I Thought I'd Never Fall In Love Again (Jimmy Work)  
9. S.O.S. (Johnny & Jack)  
10. Maybellene (Marty Robbins)

**BILL THORNTON**  
KRLW—Wolnut Ridge, Ark.  
1. Love, Love, Love (W. Pierce)  
2. All Right (Faron Young)  
3. Cry, Cry, Cry (Johnny Cash)  
4. I Forgot To Remember (Elvis Presley)  
5. S.O.S. (Johnny & Jack)  
6. I Don't Care (Webb Pierce)  
7. Satisfied Mind (Wagoner/Foley)  
8. Sweet Lies (Lefty Frizzell)  
9. Most Of All (H. Thompson)  
10. When I Stop Dreaming (Louvin's)

**JIMMIE WILLIAMS**  
WNOP—Newport, Ky.  
1. Love, Love, Love (W. Pierce)  
2. Big Blue Diamonds (J. Dean)  
3. Yellow Rose Of Texas (T. Bill Strength)  
4. Each Season Changes You (Lee & Cooper)  
5. I Wouldn't Hurt You For The World (Jimmie Williams)  
6. Just Over The Stars (Maddox Bros.)  
7. A One Sided Love Affair (Hyllo Brown)  
8. 16 Tons (T. Ernie Ford)  
9. False Or True (Harvie J. Van)  
10. Till The Last Leaf Shall Fall (Sonny James)

**CLARENCE KNEELAND**  
WICH—Jewett City, Conn.  
1. Yonder Comes A Sucker (Jim Reeves)  
2. That Do Make It Nice (Eddy Arnold)  
3. Most Of All (H. Thompson)  
4. Just Dropped In To Say Goodbye (Carl Smith)  
5. If You Were Me (W. Pierce)  
6. Gonna Rock And Roll (Zack & Ritchie)  
7. Born To Be Happy (H. Snow)  
8. Jimbo Jenkins (Jim Reeves)  
9. Yellow Rose (Ernest Tubbs)  
10. It's A Great Life (F. Young)

**HARRY GAINES**  
KTAE—Taylor, Tex.  
1. Sag, Drag And Fall (Five Strings)  
2. God Was So Good (Jimmy Newman)  
3. My First Love (Jimmy Heap)  
4. Too Much (Sonny James)  
5. Yellow Rose Of Texas (Ernest Tubbs)  
6. Learning To Love (M. Lynn)  
7. Love, Love, Love (W. Pierce)  
8. If You Were Me (W. Pierce)  
9. Suddenly A Valley (M. Lynn)  
10. I Don't Care (Five Strings)

**HERMAN COLEMAN**  
WMGR—Bainbridge, Ga.  
1. Love, Love Love (W. Pierce)  
2. I've Lived A Lot (J. Reeves)  
3. S.O.S. (Johnny & Jack)  
4. Jesus Is Waiting (Reno & Smiley)  
5. All Right (Faron Young)  
6. You're Free To Go (C. Smith)  
7. Why, Baby, Why (G. Jones)  
8. Cut It Out (Onie Wheeler)  
9. Pretty Mama (M. Robbins)  
10. Draggin' Main Street (J. E. & M. Brown)

**TOMMY WILSON'S**  
LET'S GET TOGETHER  
WKDK—Newberry, S. C.  
1. Love, Love, Love (W. Pierce)  
2. Itching For My Baby (Porter Wagoner)  
3. It's A Great Life (F. Young)  
4. Mainliner (Hank Snow)  
5. I Don't Care (Webb Pierce)  
6. I Feel Like Crying (C. Smith)  
7. That Do Make It Nice (Eddy Arnold)  
8. Yonder Comes A Sucker (Jim Reeves)  
9. Cattle Call (Eddy Arnold)  
10. Pepper-Hot Baby (J. Tubbs)

**TOMMY SANDS**  
KCIJ—Shreveport, La.  
1. 16 Tons (T. Ernie Ford)  
2. I Forgot To Remember (Elvis Presley)  
3. Temptation, Go Away (Wilburns)  
4. God Was So Good (Jimmy Newman)  
5. I Guess I'm Crazy (Werly Fairburn)  
6. Here Today And Gone Tomorrow (Browns)  
7. I've Lived A Lot (J. Reeves)  
8. Why, Baby, Why (G. Jones)  
9. Richest Man (Eddy Arnold)  
10. It's A Great Life (F. Young)

**RAMBLIN' LOU**  
WJL—Niogoro Falls, N. Y.  
1. 16 Tons (T. Ernie Ford)  
2. Cattle Call (Eddy Arnold)  
3. Satisfied Mind (P. Wagoner)  
4. Just Call Me Lonesome (Eddy Arnold)  
5. When I Stop Dreaming (Louvin's)  
6. There She Goes (Carl Smith)  
7. Hillbilly Deck Of Cards (Simon Crum)  
8. I'm Hurtin' Inside (J. Reeves)  
9. Yellow Rose Of Texas (Tubb)  
10. Cryin', Prayin', Waitin', Hop-in' (Hank Snow)

**COUSIN JOHNNY SMALL**  
WNLC—New London, Conn.  
1. Lost To A Stranger (H. Brown)  
2. Tennessee Hound Dog Yodel (Marvin Rainwater)  
3. Each Season Changes You (Lee & Cooper)  
4. Lovesick And Sorry (Brown)  
5. Yonder Comes A Sucker (Jim Reeves)  
6. Standing At The End Of The World (Hawshaw Hawkins)  
7. I Don't Care (Webb Pierce)  
8. Just Call Me Lonesome (Eddy Arnold)  
9. Daddy, You Know What (Jim Wilson)  
10. Robber (Dick Williams)

**HAPPY ISON**  
WORZ—Orlando, Fla.  
1. Here Today And Gone Tomorrow (Browns)  
2. Mixed Up Medley (Wilburns)  
3. Love, Love Love (C. Reed)  
4. That's What I Like (T. Fell)  
5. It's A Great Life (F. Young)  
6. 16 Tons (T. Ernie Ford)  
7. Most Of All (H. Thompson)  
8. I Can't Comb You Out Of My Hair (Roberts)  
9. I Forgot To Remember (Elvis Presley)  
10. This Broken Heart Of Mine (Marty Robbins)

**FRED MAXWELL**  
WNTM—Vero Beach, Fla.  
1. Satisfied Mind (P. Wagoner)  
2. Shifting, Whispering Sands (Billy Vaughn)  
3. 16 Tons (T. Ernie Ford)  
4. Sweet Kentucky Rose (Foley)  
5. Learning To Love (L. Paul)  
6. David Crewcut (Homer & Jethro)  
7. Yellow Rose Of Texas (Homer & Jethro)  
8. Most Of All (H. Thompson)  
9. It's A Great Life (F. Young)  
10. Cattle Call (Eddy Arnold)

**GUY HARVEY**  
KSIG—Crowley, La.  
1. Love, Love, Love (W. Pierce)  
2. I Forgot To Remember (Elvis Presley)  
3. Satisfied Mind (P. Wagoner)  
4. All Right (Faron Young)  
5. Cattle Call (Eddy Arnold)  
6. I Don't Care (Webb Pierce)  
7. If You Were Me (W. Pierce)  
8. That Do Make It Nice (Eddy Arnold)  
9. Why, Baby, Why (G. Jones)  
10. Maybellene (Marty Robbins)

**TOM EDWARDS**  
WERE—Cleveland, Ohio  
1. All Right (Faron Young)  
2. I Don't Care (Webb Pierce)  
3. Love, Love, Love (W. Pierce)  
4. Satisfied Mind (Wagoner/Foley)  
5. I Forgot To Remember (Elvis Presley)  
6. Yonder Comes A Sucker (Jim Reeves)  
7. I Just Dropped In To Say Goodbye (Carl Smith)  
8. So Lovely Baby (Rusty & Doug/Johnny & Jack)  
9. Hawk-Eye (Bobby Lord)  
10. Don't Blame The Children (Huskey & Coon Creek Girls)

**TEDDY BEAR CRUTCHFIELD**  
WACH—Newport News, Va.  
1. I Thought Of You (Jean Shepard)  
2. I Walked Alone (E. Arnold)  
3. If You Want It (M. Travis)  
4. Most Of All (H. Thompson)  
5. Love, Love, Love (W. Pierce)  
6. Blue Yesterday (Cowboy Copas)  
7. Westphalia Waltz (Hank Thompson)  
8. Yellow Rose Of Texas (T. Bill Strength)  
9. Robber (Dick Williams)  
10. Million Miles From Here (Ernest Tubbs)

**LEN ELLIS**  
WJOB—Hommond, Ind.  
1. All Right (Faron Young)  
2. Satisfied Mind (P. Wagoner)  
3. Maybellene (Marty Robbins)  
4. Love, Love, Love (Webb Pierce)  
5. It's A Great Life (F. Young)  
6. I Forgot To Remember (Elvis Presley)  
7. I Don't Care (Webb Pierce)  
8. Don't Knock (Jimmy Work)  
9. Just Call Me Lonesome (Eddy Arnold)  
10. For The Love Of A Woman Like You (Faron Young)

**"BAREFOOT COWBOY"**  
ALAN HERBERT  
KDSJ—Deadwood, S. D.  
1. Love, Love, Love (W. Pierce)  
2. All Right (Faron Young)  
3. Yellow Rose Of Texas (T. Bill Strength)  
4. Cry, Cry, Cry (T. Bill Strength)  
5. Just Call Me Lonesome (Eddy Arnold)  
6. That Do Make It Nice (Eddy Arnold)  
7. I Don't Care (Webb Pierce)  
8. Yonder Comes A Sucker (Jim Reeves)  
9. Most Of All (H. Thompson)  
10. Don't Tease Me (Carl Smith)

**JIM LARKIN**  
WJWS—South Hill, Va.  
1. Within Your Arms (J. Tubbs)  
2. All Right (Faron Young)  
3. 16 Tons (T. Ernie Ford)  
4. Mainliner (Hank Snow)  
5. Maybellene (Marty Robbins)  
6. I Want You (Simon Crum)  
7. Honey Bun (C. Arthur)  
8. Satisfied Mind (P. Wagoner)  
9. Flower Of My Heart (Robbins & Winters)  
10. I Don't Care (Webb Pierce)

**JIM KINGMAN**  
WFIG—Sumter, S. C.  
1. All Right (Faron Young)  
2. Maybellene (Marty Robbins)  
3. Love, Love, Love (W. Pierce)  
4. Just Call Me Lonesome (Eddy Arnold)  
5. Yellow Rose Of Texas (Ernest Tubbs)  
6. Don't Tease Me (Carl Smith)  
7. Don't Knock (Jimmy Work)  
8. I Don't Care (Webb Pierce)  
9. Come With Me (Wright & Tall)  
10. Sweet Thing (Jimmy Horton)

**JIMMY HUTSELL**  
WLAR—Athens, Tenn.  
1. I Don't Care (Webb Pierce)  
2. Richest Man (Eddy Arnold)  
3. Just Call Me Lonesome (Red Foley)  
4. Don't Tease Me (Carl Smith)  
5. Love, Love, Love (W. Pierce)  
6. Cattle Call (Eddy Arnold)  
7. It's A Great Life (F. Young)  
8. Mixed-Up Medley (Wilburns)  
9. Satisfied Mind (P. Wagoner)  
10. Suddenly A Valley (M. Lynn)

**RAY ANDERSON**  
WCHO—Washington Court House, Ohio  
1. I Wouldn't Hurt You (Jimmy Williams)  
2. Love, Love, Love (W. Pierce)  
3. I Thought Of You (Shepard)  
4. Are You Mine (J. E. & M. Brown)  
5. Cry, Cry, Cry (T. Bill Strength)  
6. Yellow Rose Of Texas (T. Bill Strength)  
7. Just Call Me Lonesome (Eddy Arnold)  
8. Playing A Waiting Game (Skeeter Bonn)  
9. Just Over The Stars (Maddox Bros.)  
10. If You Were Me (W. Pierce)



# THE CASH BOX

Reports

## THE NATION'S BIG 10

### Country JUKE BOX TUNES

POS. LAST WEEK

- |    |  |   |
|----|--|---|
| 1  | LOVE, LOVE, LOVE   | 1 |
|    | Webb Pierce<br>(Decca 29662; 9-29662)                            |   |
| 2  | JUST CALL ME LONESOME  | 3 |
|    | Eddy Arnold<br>(RCA Victor 20-6198; 47-6198)                     |   |
| 3  | ALL RIGHT  | 2 |
|    | Faron Young<br>(Capitol 3169; F3169)                             |   |
| 4  | I DON'T CARE   | 4 |
|    | Webb Pierce<br>(Decca 29480; 9-29480)                            |   |
| 5  | SATISFIED MIND   | 5 |
|    | Porter Wagoner<br>(RCA Victor 20-6105; 47-6105)                  |   |
| 6  | CATTLE CALL  | 7 |
|    | Eddy Arnold & Hugo Winterhalter<br>(RCA Victor 20-6139; 47-6139) |   |
| 7  | THAT DO MAKE IT NICE   | 6 |
|    | Eddy Arnold<br>(RCA Victor 20-6198; 47-6198)                     |   |
| 8  | YONDER COMES A SUCKER  | 8 |
|    | Jim Reeves<br>(RCA Victor 20-6200; 47-6200)                      |   |
| 9  | SIXTEEN TONS   |   |
|    | Tennessee Ernie Ford<br>(Capitol 3262; F3262)                    |   |
| 10 | IF YOU WERE ME   | 9 |
|    | Webb Pierce<br>(Decca 29662; 9-29662)                            |   |

## Country DJ Group Reveals Future Plans

NASHVILLE—At a press conference held at the Country Disk Jockey Festival the CMDJA, Nelson King, spokesman for the group, revealed some of the plans it had arrived at during the meeting held previous to the trade paper confab.

King stated that the CMDJA will furnish an up-to-date, active list of its members to all record companies and guaranteed that association members will play their disks. He went on to tell that the biggest problem right now deals with the servicing of deejays and stations. He felt, however, that there is now a better relationship between deejays and wax manufacturers and that the basic goal of the CMDJA is more widespread acceptance of country music. He disclosed that during the meetings the organization ratified preliminary plans, as of the coming year, to assume on a national basis, the promotion of a country music festival, with the finest artists, to be held some time near the end of May and at a different city each year in recognition of Country Music Day.

He added that although the current music festivals, such as the Jimmie Rodgers Memorial Day in Meridian, Miss., and the Hank Williams Memorial Day in Montgomery, Ala., are of a local nature the CMDJA will continue to give them their full blessings. In addition, it will do so for any other such worthy events that may develop in the future such as the one proposed for the late Fred Rose. Also the jocks felt that the national festivals would receive the support of individual city's chambers of commerce and civic groups and the deejays themselves would help publicize

the event long in advance. Any profits derived from these events, it was noted, would be placed in the CMDJA treasury to further the cause of country music.

King stated that the association was grateful to WSM and its Grand Ole Opry for the hand it played in helping to found the CMDJ, but stressed that the station, in no way, is connected with any of its own promotion. He also revealed that the initial chance to promote Country Music Day would be offered to WSM but Bill McDaniel and station officials, at the present time, have not presented their views on the matter.

It was also voted unanimously that the annual CMDJA meeting be held in Nashville and that it should take place during the festival, Friday or Saturday, so that many more can attend.

Arrangements have been made by the CMDJA for a monthly release to all its members and non-members, to appear shortly. There will also be a quarterly release, designed in fan club magazine form, which will go out in January.

Connie B. Gay of Washington's Town and Country and KSJI—Gladwater, Texas deejay Tom Perryman were elected to the board.

The association, as is WSM, is looking forward to the day when the country field will have its own museum and hall of fame honoring all the outstanding men and women connected with country music and displaying such prized possessions as original lead sheets, musical instruments, pictures and personal belongings.

## Artists Receive Awards At Festival

NASHVILLE—WSM exec Bill McDaniels opened Friday morning's Disk Jockey Festival awards meeting by introducing the Station Manager of WSM, Jack Stapp, who proceeded to act as emcee for the affair. Stapp then brought on the 'daddy of the Grand Ole Opry', Judge Hayes, who gave a talk on how the Opry was started, Mrs. Jimmie Rodgers and the many recording company executives present. The execs, the members of their individual wax families, included Ken Nelson and Mike Maitland, Capitol, Dick Linke, Columbia, Mike Connors, Paul Cohen and Syd Goldberg, Decca, Bill Bullock, Steve Sholes and Jack Burgess, RCA Victor, Morrie Price and Dee Kilpatrick, Mercury and Randy Wood of Dot.

Awards were given out at the meeting by *The Cash Box*, Billboard, BMI via Bill Burton, Bob Sour and Russ Sanchez, Country and Western Jamboree's Norm Weiser and Country Song Roundup's Burt Levy. *The Cash Box* honors went to Hank Snow's 'Most Programmed Record', 'I Don't Hurt Anymore', to the 'Most Programmed Female Vocalist', Kitty Wells, 'Male Vocalist', Webb Pierce, 'Vocal Group', Johnnie and Jack, 'Dance Band', Hank Thompson's Brazos Valley Boys, 'Instrumental Artist', Chet Atkins, and 'Sacred Singer', Martha Carson. The 'Up and Coming Most Programmed' kudos went to 'Female Vocalist', Rita Robbins, 'Male Vocalist', Elvis Presley, 'Vocal Group', Nita, Rita and Ruby, 'Dance Band', Ray Price's Cherokee Cowboys, 'Instrumentalist', Bud Isaacs and 'Sacred Singer', T. Tommy and the Chanters.

## Top Artists Entertain

NASHVILLE—Headed by officers, Nelson King and Connie B. Gay, and Jim Denny acting as toastmaster, the National Country Music Disk Jockey's Association held their banquet with over 1000 in attendance, on the Thursday night prior to the Grand Ole Opry's 30th Anniversary celebration. Immediately after the meal the leading country artists present showed their wares. Included among the talent performing was Stuart Hamblen, who not only sang but also showed an exciting movie of himself stalking a mountain lion and catching it without any weapons, except for a lasso. Other top entertainers displaying talents were Marvin Rainwater, Jimmy Dean, Bonnie, Maxine and Jim Edward Brown, Del Wood, Little Jimmie Dickens, Roy Hall, Mac Wiseman, Hawshaw Hawkins, Jean Shepard and Ernest Tubb. Hubert Long brought in a tape recorded message from Faron Young, who is laid up in the hospital recovering from his recent illness, expressing his regrets for not being able to attend. Then Charlie Lamb received a gift on behalf of the DJ's for good fellowship and his double-talking expression of thanks brought plenty of howls.

## THE TEN COUNTRY RECORDS DISK JOCKEYS PLAYED MOST THIS WEEK (PLUS THE NEXT TEN)

- |                                    |  |
|------------------------------------|--|
| 1. LOVE, LOVE, LOVE                | Webb Pierce (Decca)                          |
| 2. JUST CALL ME LONESOME           | Eddy Arnold (RCA Victor)                     |
| 3. ALL RIGHT                       | Faron Young (Capitol)                        |
| 4. SATISFIED MIND                  | Porter Wagoner (RCA Victor)                  |
| 5. I DON'T CARE                    | Webb Pierce (Decca)                          |
| 6. SIXTEEN TONS                    | Tennessee Ernie Ford (Capitol)               |
| 7. YONDER COMES A SUCKER           | Jim Reeves (RCA Victor)                      |
| 8. HERE TODAY, GONE TOMORROW       | The Browns (Fabor)                           |
| 9. CATTLE CALL                     | Eddy Arnold & Hugo Winterhalter (RCA Victor) |
| 10. I FORGOT TO REMEMBER TO FORGET | Elvis Presley (Sun)                          |
| 11. IT'S A GREAT LIFE.             |  |
| 12. YELLOW ROSE OF TEXAS.          |  |
| 13. WHEN I STOP DREAMING.          |  |
| 14. MOST OF ALL.                   |  |
| 15. DON'T TEASE ME.                |  |
| 16. EAT, DRINK AND BE MERRY.       |  |
| 17. GOD WAS SO GOOD.               |  |
| 18. BORN TO BE HAPPY.              |  |
| 19. IF YOU WERE ME.                |  |
| 20. THAT DO MAKE IT NICE.          |  |
| 20. I THOUGHT OF YOU.              |  |



**TOMMY COLLINS**  
**"I'll Be Gone"**  
 b/w  
**"I Love You More and More Each Day"**  
 CAPITOL # 3289

**CENTRAL SONGS, INC.**  
 6308 SUNSET BOULEVARD HOLLYWOOD 28, CALIF.  
 HOLLYWOOD 1-9347

**nuttin'!!!**

**JIMMIE WILLIAMS**  
 Singing star on WWVA's "World's original Jamboree"  
 sings on  
**MGM**  
**"I Wouldn't Hurt You For The World"**  
**WHITE OAK MUSIC—BMI**  
 Cincinnati 24, O.

**THE 10 TOP THE CASH BOX Country Best Sellers**

- (PLUS THE NEXT FIVE)
1. LOVE, LOVE, LOVE  
Webb Pierce (Decca 29662; 9-29662)
  2. JUST CALL ME LONESOME  
Eddy Arnold (RCA Victor 20-6198; 47-6198)
  3. SIXTEEN TONS  
Tennessee Ernie Ford (Capitol 3262; F3262)
  4. ALL RIGHT  
Faron Young (Capitol 3169; F3169)
  5. SATISFIED MIND  
Porter Wagoner (RCA Victor 20-6105; 47-6105)  
Red & Betty Foley (Decca 29526; 9-29526)  
Jean Shepard (Capitol 3118; F3118)
  6. I DON'T CARE  
Webb Pierce (Decca 29480; 9-29480)
  7. I FORGOT TO REMEMBER TO FORGET  
Elvis Presley (Sun 223; 45-223)
  8. CATTLE CALL  
Eddy Arnold & Hugo Winterhalter (RCA Victor 20-6139; 47-6139)
  9. THAT DO MAKE IT NICE  
Eddy Arnold (RCA Victor 20-6198; 47-6198)
  10. MAINLINER  
Hank Snow (RCA Victor 20-6269; 47-6269)
  11. IT'S A GREAT LIFE
  12. BEAUTIFUL LIES
  13. IF YOU WERE ME
  14. WHY, BABY, WHY
  15. I THOUGHT OF YOU
  15. MOST OF ALL
  15. THE RICHEST MAN IN THE WORLD

**The Cash Box Country Reviews**

DISK & SLEEPER	GOOD
EXCELLENT	FAIR
VERY GOOD	MEDIOCRE

**THE CASH BOX BULLSEYE OF THE WEEK**

**"I HEAR YOU KNOCKING" (2:21)**  
 [Commodore BMI—Bartholomew]  
**"CAMPTOWN RACES" (1:31)**  
 [Gallatin BMI—Arr. Wiseman]  
**MAC WISEMAN**  
 (Dot 1273; 45-1273)

● Dot Records currently riding high with the smash pop cover of the R & B click "I Hear You Knocking", comes up with another cover, this time in the country field and it looks like the song is headed for a hit in all three areas. Mac Wiseman takes on the country assignment and he handles the middle beat, rhythmic piece in captivating manner. Intriguing beat, melody and lyrics on a deck that could go all the way. Flip, the charming evergreen, "Camptown Races", is treated to a splendid revival by Wiseman. Top notch coupling for jocks, jukes and dealers.

**ELTON BRITT**  
 (RCA Victor 20-6325; 47-6325)  
**B+ "URANIUM FEVER" (2:17)**  
 [Trinity BMI — Britt] Uranium prospector, Elton Britt, comes up with a most inviting vocal effort on a delectable, fast paced, self-penned biscuit that could catch and 'spread' fast. Heavy exposure on this side.  
**B+ "ST. JAMES AVENUE" (2:21)**  
 [Trinity BMI — Lowe, Grean] The re-written "St. James Infirmary Blues", sans the morbid feeling, is given a sensational vocal-yodel treatment by Britt. Socko instrumental support on both halves.  
**MADDOX BROS. & ROSE**  
 (RCA Victor 21466; 4-21466)  
**B "OLD BLACK CHOO-CHOO" (2:15)**  
 [American BMI—Fell, C. Maddox] The Maddox Brothers and Rose present a mighty appealing vocal combo as they chant a fast paced, gimmicked-up, novelty train tune. Should catch a heap of sales and spins along the way.  
**C+ "LET THIS BE THE LAST TIME" (2:26)**  
 [Peer Int'l BMI—Barton, R. Maddox] Rose and the group blend their voices in soft and tender fashion on this slow moving lover's lament.

**BETTY AMOS**  
 (Mercury 70752; 70752x45)  
**B "SHYNESS" (2:08)** [Acuff-Rose BMI — Hendrix] The soothing chords of Betty Amos are a treat to the ear as she spins a tasteful, quick beat spirits-lifter in sparkling style.  
**B "IF I WERE SMART" (1:57)** [Acuff-Rose BMI—B. Amos] Under portion is a pretty, moderate paced lover's lament that Betty renders in convincing fashion.

**CHARLIE BROWN**  
 (Rose 102; 45-102)  
**B "HAVE YOU HEARD THE GOS-SIP" (2:33)** [Peer BMI — C. Brown] Charlie Brown intros on the label with a solid vocal performance as he zestfully belts out a fast paced, R&B flavored ditty with enticing lyrics. Should make the jukes jump.  
**C+ "DON'T PUT THE BLAME ON ME" (2:10)** [Peer BMI — C. Brown] This end the warbler wraps up a sentimental, up-tempo rhythmic piece in fetching manner. Pleasurable instrumental assist on both ends by his Cisco Kids.

**CURLY HOLIDAY**  
 (King 4843; 45-4843)  
**B "I CRIED TO A FOOLISH HEART" (2:21)** [Peer BMI—Kanter, Begley] Curly Holiday handles the vocal efforts in polished manner as he debuts for the diskery with a first quality reading of a lilting, middle beat romantic weeper.  
**B "MY HEART CRIES OUT" (2:03)** [Mar-Kay BMI—Holiday, Holiday] This end the chanter effectively bounces over a catchy, up beat love item. Two solid showings by the newcomer.

**RED GARRETT**  
 (Decca 29742; 9-29742)  
**B+ "PAPA JOE'S PLACE" (2:02)** [Tannen BMI—R. Garrett, T. Russi] Red Garrett takes hold of a gay, happy-go-lucky, quick beat cutie from the 'land of the Bayou' and grooves it in engaging fashion. Flavorful lyrics. Could step out.  
**B "STANDING AT THE END OF THE WORLD" (2:37)** [Volunteer BMI—V. McAlpin] This side the songster changes the pace as he dramatically spins a poignant, middle beat weeper. Fine coupling.

**WEATHERFORD QUARTET**  
 (RCA Victor 20-6311; 47-6311)  
**B+ "I KNOW HE CARES" (2:46)** [Lewis ASCAP—H. Du Bois] The Weatherford Quartet comes up with a prettily harmonized expression of their love for the Savior. Inspiring piece of material. Wonderful wax for Sacred buyers.  
**B "THERE'S A LOT MORE LAYIN' DOWN" (2:12)** [Forrest BMI—S. Hamblen] On this end, the group etches, with infectious spirit, a quick beat, handclapping moralizer from the pen of Stuart Hamblen.

**JIMMY PATTON**  
 (Sims 105; 105-45)  
**B "OCEAN OF TEARS" (2:45)** [R & R BMI—B. Franks] Jimmy Patton turns in a strong deck as he delivers a tear-compelling, middle tempo tune with a great deal of feeling. A penetrating platter with good potential.  
**B "I DON'T WANT IT" (2:30)** [Dandelion BMI — L. Coleman] Patton tells of his wish to share any future happiness with his sweetheart on this expressive, middle beat platter.

**GENE O'QUINN**  
 (Intro—6089; 45-6089)  
**B "JOE JOE JOE" (2:28)** [Central BMI—J. Nixon] Gene O'Quinn comes across in delightful fashion on this dandy, light-hearted, quick beat novelty with enticing lyrics.  
**B "CONVICTED" (2:12)** [Renee BMI—L. Renee] Here the artist sends up an impressive country cover of a heartfelt, middle tempo tune that's starting to click in the R&B field. Attractive pairing for the boxes and over the counter.

The Original—  
 Country & Pop HIT

**Bonnie Lou**

singing  
**"DADDY-O"**

b/w **"DANCIN' IN MY SOCKS"**  
 KING # 4835

**King RECORDS**

MANAGEMENT **GAC**



# THE CASH BOX Country Roundup

**WSM GRAND OLE OPRY** . . . Country Music had a field day during the fourth annual National Disk Jockey Festival and celebration of Grand Ole Opry's 30th Anniversary here in Nashville November 10-12th. Country music disk jockeys, recording artists, music publishers, recording company executives and publicity reps from various fan and trade journals were all well represented. The affair was much larger in scope than any of the other three previous meets. It was a glorious three days of 'shaking hands' and saying 'howdy' to old friends and greeting newcomers. Many recording companies introduced new recordings at the convention and publishers were busy on the scene giving out promotional disks on various new recordings by standard recording artists. The entire lobby of the convention hotel was jammed packed from the time of the opening event to the wee hours of the morning throughout the three days. Climax of the big convention was the presentation by Grand Ole Opry of its coast-to-coast television show. Backstage of the historic Ryman Auditorium was packed to the hilt and a huge section of the reserved seats were blocked off for special seating of the hundreds of disk jockeys and other visitors present for the show. Normal crowds wanting to see the Opry proved to be more than the building could hold.



COWBOY COPAS

THE BIG "D" JAMBOREE . . . Ed McLemore and a group of Big "D" talent were represented for the festival last week. Among those from the Big "D" were Sonny James (Capitol), Hank Locklin (Victor), Charline Arthur (Victor), Johnny Hicks (Columbia), Ed Watt, Big "D" booker and LaFawn Paul (Abbott) and Lawrence Thacker, road promotion man for the Big "D". McLemore stated while in Nashville that he is planning more and more local television time for his Country Music talent in the Dallas market. Already, the show is heard over a 50,000 watt (KRLD) in Dallas and also on coast-to-coast on Saturday Night Country Style every third Saturday.

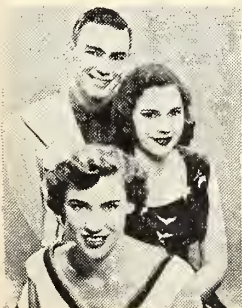
**LOUISIANA HAYRIDE** . . . Recent visitors backstage at the 'Hayride' were Gloria Henson (Capitol), The Five Strings, (Columbia), George Jones (Starline), and Tommy Sands (Victor). Also seen were deejays Harry Gaines, and Jim Carroll. Visiting the deejay festival from the 'Hayride' were Slick Norris and Jimmy Newman (Dot), Werley Fairburn and personal manager Keith Rush, Elvis Presley and personal manager Bob Neal and Billy Walker, (Columbia).



JOHNNIE & JACK

Don Warden.

**COUNTRY SMATTERINGS.** . . . Roy Acuff, Kitty Wells, Johnnie and Jack just recently concluded a very successful engagement at the Palace Theatre in New York. Dates were set through Steve Yates, New York, and promoted by Oscar Davis and Frankie More. Eddie Crandall has Marty Robbins working a seven day tour for Harry Peebles Agency in Wichita, Kansas. Cowboy Copas and his Oklahoma Cowboys are working five day tour in Illinois. The group leaves Illinois for two days in Dallas, Texas with J. G. Tiger. George Morgan, another of Crandall's artists, is set for a tour, opening in Norfolk, Va. on December 1st, and concluding in Holyoke, Mass. working for Lute Williamson. Marty Robbins is booked solid until the early part of January. After this, Robbins will work a string of West Coast dates. Robbins worked the Red Stewart Show from Chicago on Nov. 17th. Audrey Williams (MGM) gave a luncheon for all of the deejays' wives recently during the National Disk Jockey Festival at her home on Franklin Road. Ferlin Huskey and Simon Crum were so busy on TV rehearsals over the DJ weekend that they never got to any of the main events. DJ's did, however, get to see Huskey on the Ryman Auditorium stage during the ABC-TV'er. Ferlin, like Johnnie and Jack, Kitty Wells, and Roy Acuff and many other 'Opry' artists, had to leave immediately following their 'Opry' performances for personal appearances around the country. Faron Young continues to improve at Vanderbilt Hospital according to word from his personal manager, Hubert Long. Long pointed out that Faron is expected to resume his personal appearance activity about the first of the year . . . New Year's Eve and New Year's Day dates are being held now by Long for Young's appearance. Uncle Art Satherly reported to be working out a large scale show promotion of country talent for theatres, auditoriums and television. Satherly recently has signed about 20-25 new acts. Jim Ed, Maxine and Bonnie



BROWNS

Brown (Fabor) have joined forces with the "Ozark Jubilee" to appear with Red Foley from the Crossroads of Country Music in Springfield, Mo. It's reported that the Browns are currently building their own club to be located in their hometown of Pine Bluff, Ark. Gabe Tucker, personal manager of Ernest and Justin Tubbs, just back from a week of personal appearances where he toured with Ernest. Eddie Crandall, who recently took over the personal management of George Morgan, has now added Marty Robbins and Cowboy Copas to his list. Crandall has set up offices in the "Nashville Brill Building" at 319 Seventh Avenue North. Lonzo and Oscar have just returned from a very successful tour, according to word from their personal manager, Lost John

Miller. A surprise to many in the Nashville area was the return here last week of Bill Dudley. Bill scored a huge success on the Nashville scene once again where he joked and talked with all of his old friends. Sid Kessel being approached by several of the New York pubbers for the possibilities of representation. Dewey Mousson personal manager of Little Jimmy Dickens and Del Wood, has the groups back in Nashville after several days of personal appearances. The Wilburn Brothers, Teddy and Doyle, opened a tour on Nov. 21st in Port Arthur, Ontario, Canada, and conclude their engagements on



BILL DUDLEY

December 2 in Great Falls, Montana. Ray Price will also play the first five dates, finishing in Minneapolis. Ernest Tubbs and his band will come into Minneapolis for the remainder of the tour. Tour was set by A. V. Bamford, and Hubert Long packaged the talent. Chuck Reed who recently signed a recording contract with Decca Records has joined Spade Cooley and immediately following the disk jockey festival, he departed for his first work on the West Coast with the Western Dance Band leader. Bob Gilmore, Southern Music, New York, is recuperating from virus pneumonia, according to close friends. Sid Kessel, former rep for the company here in Nashville, reported the news to this office. Lucky Carle and Iverson of Southern Music into Nashville during the past disk jockey festival. This was Iverson's first visit.

**WAX-WISE** . . . Gordon Terry just cut his first session for Columbia. Chuck Reed just did his first for Decca. Roy Acuff, who recently signed with Decca is reported to have a great duet coming out soon. . . . Kitty Wells is the singing partner. Marshall Pack, deejay of WSKY, Asheville, N.C. has just recorded a recitation with an unusual twist that could sweep the field fast. The tune is out on Republic Records . . . take one for the records . . . watch this one! Ernest Tubbs (Decca) out with a fast up tempo number that is expected to take off rapidly. It's "Thirty Days" and "Answer The Phone". Received word that Terry Fell's recording on Victor of "That's What I Like" is hotter than a \$2 pistol. Cedric and Jack have just recorded their first session for the Tennessee label. Glenn Jones is Tennessee's prexy. Label is Nashville owned and housed at 319 Seventh Avenue North. Duet is to be released in ten days. Frankie Starr just reported to be going with Decca Records. Young Dave Rich who recently recorded his first sides for RCA Victor is already stepping out front with raves and reviews. Young Dave is reported to have made many new friends during the Disk Jockey Festival and his first release has a very unusual sound that should bring him lots of plays. Titles of the Rich record are "I Forgot" and "I Think I'm Gonna Die". Rich is a good country writer and his songs have a very unusual twist. Watch young Dave Rich. Nelson King will be out with a religious recitation very shortly that is apt to draw many 'covers' on the recording. Bob Ferguson, personal manager to Harvie June Van (King) reports considerable attention from DJ's to her new release "False or True" and "I Found Out." It was also reported that Harvie June is an extremely popular artist in the Canadian provinces where her songs are released on the Quality label. Along with this same report, came the word that Lee Emerson, who Ferguson also manages, that Emerson is getting all set for his second record release due sometime this month. Reports on this new artist have been very favorable. Sonny James (Capitol) reported to be doing great with his recording of "Pigtails and Ribbons". Sonny is now getting additional exposure from the Ozark Jubilee TV'er in addition to his regular stints on the Big "D" Jamboree in Dallas. Ed McLemore is James' personal manager! Mac Wiseman (Dot) continues to pull a big portion of the disk jockey play according to word received at this office. Mac's current disk is "I Hear You Knockin'" and "Camp Town Races"! "Yodeling" Bella Lee going strong with her weekly hillbilly DJ shows heard over WCCM-Lawrence, Mass., with Webb Pierce and The Wilburn Bros. heading the charts. Gene O'Quinn out with a new Intro release tagged "Convicted" and "Joe, Joe, Joe". Harry Gaines, KTAE-Taylor, Texas deejay and Mgr. of Sid King and the Five Strings, reports that the group guested on the Louisiana Hayride and met with good success and that their waxing of "Sag, Drag and Fall" is breaking in major markets. Marty Robbins (Columbia) does a fine job with his latest "Pretty Mama" and "Don't Let Me Hang Around." Hawkshaw Hawkins (RCA Victor) and now a regular member of the 'Opry' is getting quite a lot of action on his recording of "Standing At The End Of My World" and "I Gotta Have You." "Let The



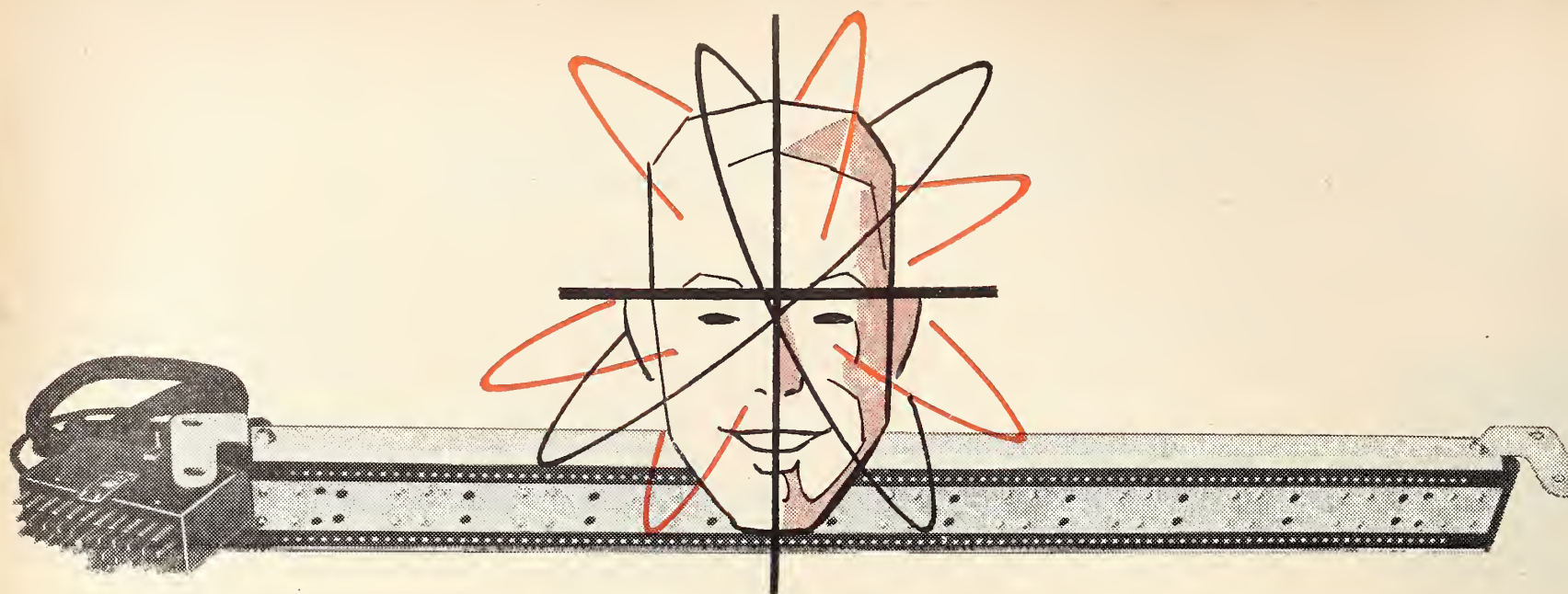
DAVE RICH

Light Shine On Me" seems to be getting the big attention for Martha Carson on RCA Victor. Cowboy Copas (King) has one of his best records on the market in many months. The song has shown strong possibilities and is getting favorable reports from most every section . . . "Blue Yesterday" . . . the flip is "Tell Me More." Many are saying that Morgan has his best to date out . . . "Lonesome Record" and "Ever So Often." For Justin Tubbs "Pepper-Hot Baby" and "Who Will It Be" is going great. Justin has a strong slicing on this one and the jocks are spinning it plenty, we hear! Jim Reeves (RCA Victor) already riding strong with his recording of "Yonder Comes A Sucker" looks as if he has another that will break through any day now . . . it's "I've Lived A Lot in My Time" and the flip side is "Jimbo Jenkins." Kitty Wells (Decca) smashing right through early with her latest . . . "I've Kissed You My Last Time" and "Lonely Side Of Town." Another pair of winners for the Queen of Country Music. Jack Turner (RCA Victor), who hails from Montgomery Alabama, has "Nightmare" and "Little Boy, Why Do You Weep" out at the present. There were a batch of sessions held in Nashville by the various A&R men and one week every single studio in town was in use from early morning until late in the evening . . . almost morning again in many cases. All this just points up the fact that Country music is not standing still.

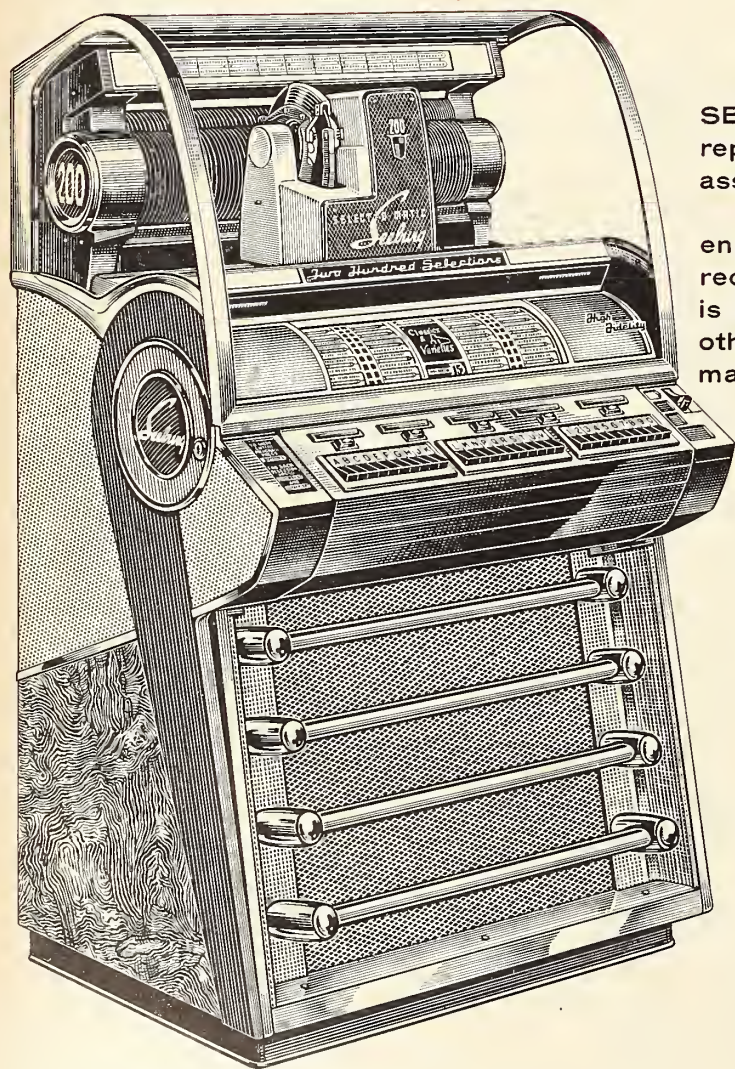


LEE EMERSON



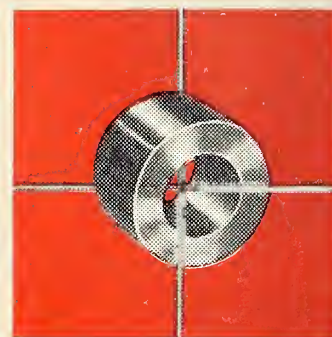


*the memory unit of the*  
**SEEBURG TORMAT SELECTION SYSTEM**  
*is permanently sealed*  
*and guaranteed for 5 years!*



The new Memory Unit of the TORMAT SELECTION SYSTEM—with *no moving parts*—replaces previously used electro-mechanical assemblies involving hundreds of moving parts.

That's because a tiny Toroid (shown enlarged many times) controls the play of each record side of the Select-O-Matic "200". This is the first commercial application of Toroids other than for "memories" of giant computing machines.



THE **Select-o-matic**  
 200

**WORLD'S FIRST DUAL MUSIC SYSTEM**

*America's finest and most complete music systems*

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 DEPENDABLE MUSIC SYSTEMS SINCE 1902  
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"It's What's in THE CASH BOX That Counts"





## ***Suggested Slogan For Nat'l Restaurant Assn.***

# **Here and There**

NEW YORK—Ben Webberman, feature writer for the Journal of Commerce, in a special story this week, analyzes the cigarette situation. "The \$5 billion tobacco industry appears to be on the threshold of a new period of sales and earnings growth," he reports. "Analysis of current sales statistics of cigarette makers" he continued, "indicates that the health scare stories, which brought out the filter brands in full force and temporarily dented consumer use, no longer are a dragging influence." The report pointed out that other factors, such as switch to king-size cigarettes, the arrival at smoking age of the small, depression-era crop of babies, and the lessening in the general tempo of the economy which accompanied the end of the Korean hostilities, all were of equal importance. The shift of the smoking habits of the nation's smokers caused many headaches. This statement is of great interest to coinmen. "The headaches", it is stated, "have been due principally to the problem of trying to squeeze 30 brands into vending machines which have slots for only six or eight kinds."

NEW YORK—On April 1, 1956, the Federal excise tax on distilled spirits is scheduled to revert to \$9 per proof gallon from the "temporary" \$10.50 rate the legal distilling industry has been laboring under since 1951. The revision was first due in 1954, when the Korean crisis—in the name of which the last \$1.50 increment was levied—had long been over. It was again looked for this Spring, but the tax was extended on the basis that revenue needs made a reduction impossible at the time. Revision to the \$9 rate will mean a lower retail price and could be a means of stimulating activity in taverns.

WASHINGTON, D. C.—Another indication that the country is heading for a record year of prosperity in 1956 is the joint prediction this week by the Commerce and Labor departments. These departments estimate that a record \$44 billion worth of construction in 1956 will be undertaken. The outlook was based on an assumption that general economic activity would show a "moderate increase" next year. The predicted 1956 expenditure would be a 5 per cent increase above the \$42 billion of construction outlays now indicated for this year.

# **"LIVE LONGER, BETTER —DINE OUT"**

***All Nation's Ops Urged to Join With Local and National Restaurant Associations to Get Public to: "LIVE LONGER, BETTER — DINE OUT". Ops Must Help Bring Big Crowds to Locations to Insure Themselves More Prosperous, Progressive Business Future.***

The National Restaurant Association is hunting for a slogan similar to "Say It With Flowers" to get more people to dine out more often.

Such organizations as General Foods, Heinz, Kraft, Standard Brands and International Silver, plan to support the restaurant association in this great endeavor.

Right after the first of the year posters, newspaper and magazine advertising, radio and TV will be shouting the fact that more people should dine out more often.

This is a natural for the entire coin machines industry. This is something that every single operator everywhere in the nation should immediately tie in with. Whether he does so individually or with his association, he should do so—today!

The fact remains, as this publication pointed out in an editorial in its November 5, 1955 issue, that unless operators help bring bigger crowds into their locations, a lot of the best locations, like restaurants and taverns, are going by the boards.

It's high time that the operators realized that eating out, meeting out, and enjoying themselves with their neighbors and friends is an absolutely necessary business expense.

In short, the operators must simply learn that it isn't all "take"—there has to be some "give", too.

It's up to the nation's operators to urge their friends and neighbors, in fact all the peoples in

their communities, to get out, meet out, dine out and enjoy themselves.

This means that, by the operator crowding his locations with more and more people, he is better assured of a more prosperous, progressive business future.

It's high time that the operators helped get the public away from constant viewing of the "sore-eye-medium", TV.

It's even more important that every operator realize that, by getting people away from TV receivers, he is bring them out into his locations.

That means more business for the operators. And the operator, just like the location owner, sorely needs more business because of greatly increased costs and overhead expenses.

The time has come when the operator must indelibly engrave on his business mind that he must "give" to "get".

He's got to be the very first to join in with his local and national tavern and restaurant associations to promote the people into getting out of their homes—enjoying themselves—dining out—meeting out—getting to know their neighbors—getting to know each other, better.

This publication offers a slogan to the National Restaurant Association. It sincerely hopes that every coin machine operator in this nation will pick it up, too. Will paint it on posters. Will print it on cards and menus. Will broadcast it from house to house on circulars. Will use it for mailings. Will print it on all letterheads.

The slogan *The Cash Box* suggests is:

**"LIVE LONGER, BETTER—DINE OUT"!**



# ***America Fast Becoming A:***

# **POOL PLAYING PARADISE**

***Men and Women, Young and Old, Enjoy Newest of Oldest Game Thrills All Over the Nation While Pool Table Mfrs. Try Hard to Keep Up with Growing Demand and Develop More New Features to Make Play Even More Fascinating.***

CHICAGO — Probably somewhere back before recorded history neanderthal man picked up a tree branch, smoothed it off, aimed it carefully at some round stones, and so the game of pool got started.

For years and years pool halls reigned supreme thruout the U.S. There are few who are in their forties and fifties who can't remember the pool hall as the neighborhood gathering place.

Then the pool halls, as time went on, changed from just happy gathering spots into many different sort of hang-outs with the resultant effect that, year by year, they faded from the picture as an important factor in gathering people together.

And for some years pool tables were seen very sparingly about the nation with the greater majority of youth unacquainted with the ritual of racking up the balls, aiming the cue ball for the split, and watching the thrilling skillful action of outstanding billiardists.

Over in Europe, for many years, pool table games had proved very popular. In this country some of the southern members of the industry continued to build and develop them.

A modern version of "Belgian Pool", as one of the European games was known, was brought to market here by a young Miami manufacturer some years back. He enjoyed a very fine success with the game.

Then, after a lapse of time, Exhibit Supply Company of Chicago decided that the pool table games were just about due to make America pool play conscious again. And they proved they were right.

Now as more and more of the country's outstanding coin machine manufacturers join in the new American craze for small sized pool games, men and women, young and old, everywhere

in the nation, are enjoying this new skill-thrill pool game whose popularity continues to grow ever greater each and every passing day.

There never is a saturation point for pleasure. The public loves this new skill game. The public thoroly enjoys it. It's not just a spectator sport. It's the kind of skill play action that the public will continue to admire and want to become more skillful at as time goes by.

It allows young and old, in every type of location, from candy shoppe to tavern and from restaurant to bus station, to enter into the thrilling action and pass the time most pleasantly in the kind of skill play people always liked, and will always continue to love.

The pool tables of today are among the most fascinating games which this industry has yet introduced.

There is no doubt that more new developments and improvements will come about, just as they came about in the pinball games, in the shuffle and bowling games, and in all types of amusements which ingenious manufacturers have produced.

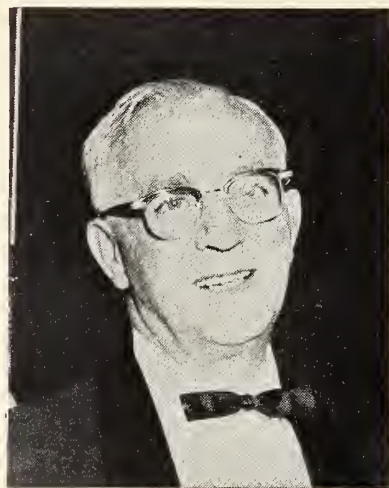
As this publication reported some many months ago—the pool table of today is as yet only in the process of development. Like the first early pinballs and bowling games, it will gradually feature new and different ideas. But it will never lose that skill thrill play action for the public.

Those who are seeing these first pool tables will look back on them with thoughtful and reminiscent statements months and years from today. They will remember "how crude" and "how simple" they were. Just as many now look back at the original "Shuffle Alley" as something that is "unbelievable" compared to the shuffle games and bowlers being manufactured at the present time.

The manufacturers will have to develop new obstacles, new features, to cope with the ever growing skill of the players as America fast becomes a pool playing paradise.

## **City of Chicago Calls On Juke Box Ops For Big Entertainment**

**Recorded Music Service Assn. to Arrange Entertainment Sched. Featuring Recording Artists for Big, Annual High School Football Championship Game in Soldiers Field, Dec. 3**



PHIL LEVIN

CHICAGO—Col. Jack Riley, representing the City of Chicago, called on Phil Levin, President of the Recorded Music Service Association, this past week, to help arrange outstanding entertainment for the big annual high school football championship game that is played each year in Soldier's Field.

Carl Green, one of the directors of the Recorded Music Service Association, has been named chairman of the

Program Committee for this game.

The game is played each year between the Parochial High School Championship Football Team and the Chicago Public High School Championship Football Team.

This year, as in past years, a crowd of over 100,000 spectators is expected to be present at this citywide high school championship game.

The game will be played on Saturday, December 3, in Soldier's Field, one of the biggest stadiums in the world.

Phil Levin reported, "Our entire organization is going all-out to bring to this game the greatest recording stars in the nation.

"They will sing prior to the opening whistle", he stated, "and will also sing between halves.

"This is one game that draws 100,000 people and is considered one of the most outstanding annual events in the City of Chicago.

"We sincerely hope", Phil Levin said, "that every outstanding recording artist who will be in Chicago, on or about December 3, or near our city, will so advise us and cooperate with our organization to bring the City of Chicago the finest entertainment schedule which has ever been heard or seen by the 100,000 people who will attend this outstanding annual event."



## AMI Exhibits Phono at Tavern Owners Convention



BILL FITZGERALD

CHICAGO — William (Bill) Fitzgerald, advertising and sales promotion manager of AMI, Inc., Grand Rapids, Michigan, headed a group of AMI executives at an exhibit booth at the annual convention held by the National Association of Licensed Beverage Dealers at the Palmer House, this city, on November 6 to 8.

AMI was the only music machine manufacturer exhibiting, and its purpose, according to Fitzgerald, was as a gesture of good will and support for members of the tavern owners.

"ASCAP, who has also been advertising vigorously in several of the publications read by tavern people," said Bill, "also exhibited, and in addition ran a special evening of entertainment for them. We are thankful that AMI was on hand to focus the attention of these tavern owners on the juke box as an important part of their business. Our booth proved a popular spot for weary convention visitors to sit down, relax and listen to good music. Busy tavern owners had a chance of experiencing first hand how music promotes good fellowship and dispels tenseness—qualities that have made the juke box a valuable business asset in public places all over the world. Attendance at the AMI booth was gratifying, and from the reaction of the crowd, it was evident that our participation in the show served a worthwhile public relation function for the entire juke box industry."

## Coin Operated Soup Vender

KANSAS CITY, MO. — John T. Pierson, president Vendo Company, this city, manufacturers of food and beverage vending machines, announced this week that it expects to be in quantity production by January 1, 1956, of a coin operated vending machine for dispensing heated soup in cans.

Machines will be manufactured in cooperation with Campbell Soup Company, whose products will be featured. Each machine has a capacity of 210 eight-ounce ready-to-serve cans of soup and dispenses up to three different varieties heated at temperatures averaging 150 degrees Fahrenheit.

# OPERATORS!

Line up your PIN-POOL spots in a hurry! Show locations that PIN-POOL not only earns big cash-box money but steps up sales of beverage, smokes and snacks by creating a friendly club atmosphere. Locations are looking for an attraction to keep drop-in trade from drifting away. Tear out advertisement on dotted lines and show locations the strongest steady-customer attraction they ever saw—Bally PIN-POOL, priced for blanket coverage of your territory.

CUSTOMERS *Play More AND Spend More*

WHEN YOUR PLACE IS **Pin-Pool** HEADQUARTERS



1. More steady-customer patronage
2. More free-spending double-date trade
3. Increased cash-box profits
4. Increased sales of beverage, smokes and snacks

PIN-POOL...newest coin-operated amusement sensation...offers your customers all the fascination of billiards with exciting bank-shots from rail-cushions, plus tricky maneuvers of balls around live-rubber bumper-pins in center of table.

### 20 CENTS PER GAME EARNS UP TO \$2 PER HOUR

PIN-POOL...played by 2 players or 2 pairs of players, playing partners, creates a cozy clubroom atmosphere in your place that keeps drop-in trade from drifting away. Because friendly competition at the PIN-POOL table keeps customers happy, they stay longer, spend more at the bar, cigar-counter or snack-shop... come back oftener and bring their friends.

Cash in on growing popularity of PIN-POOL...the 100 per cent skill-game with 0 per cent grief. Get PIN-POOL busy for you now.

No electrical hook-ups

No service-calls, no worry

Welcome in every territory

Deluxe table harmonizes with finest fixtures

Genuine snooker-pool balls\*

Accurately balanced cues\*

Table precision-squared to please experts

Table upholstered with genuine billiard-cloth

Cheat-proof coin-mechanism

Clog-proof ball-release

52 in. by 36 in., 32 in. high

\*Manufactured by the Brunswick-Balke-Callender Company

SEE YOUR *Bally* DISTRIBUTOR TODAY

BALLY MANUFACTURING COMPANY • 2640 BELMONT AVENUE, CHICAGO 18, ILLINOIS



# Gisele MacKenzie Models Wurlitzer Mink Stole

## Hundreds Presented to Operators



NEW YORK—Singing star of "Your Hit Parade", Gisele MacKenzie, shows a beautiful mink stole of the style which Wurlitzer Distributors presented to music operators during

the summer "Sales Round Up".

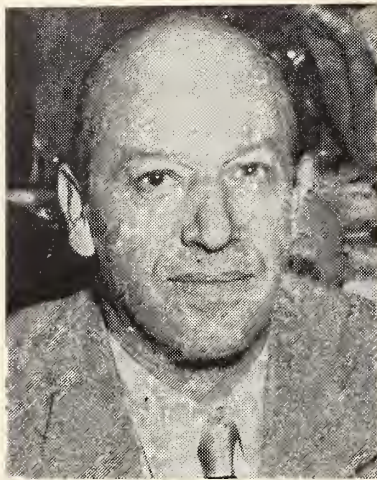
Looking on with obvious approval are Milton C. Herman, New York furrier who produced the furs, and A. D. Palmer Jr., advertising and sales promotion manager for Wurlitzer.

Hundreds of Mink stoles, jackets and coats were presented to operators who bought a substantial number of model 1800 phonographs between July 15th and October 31st. Many distributors have commented that the summer sales plan was the most successful promotion in which they ever participated.

12 winners among Wurlitzer Distributors who sold the most phonographs will go to Mexico City and Acapulco with their wives in February. They will be accompanied by Mr. & Mrs. Robert H. Bear and other Wurlitzer officials who will act as hosts.

Miss MacKenzie, proud possessor of two Milton C. Herman garments, is currently enjoying success with her Label X recording "Pepper Hot Baby".

# World-Wide Nat'l Distribs For Brunswick-Balke-Collender



LEN MICON

CHICAGO—World Wide Distribu-

tors, this city, has been named national distributors for the Brunswick-Balke-Collender Company, internationally known manufacturers of pool table supplies.

Len Micon of World-Wide, who will handle this business for his firm, reported:

"We are ready to appoint distributors everywhere in the country to help us furnish the nation's pool game operators with the finest pool table supplies.

"It has been known for many, many years that Brunswick-Balke-Collender Company are the leaders in this field.

"Today, any operator and, especially, any distributor who wants to contact us should do so immediately.

"We have a proposition for both operators and distributors on pool game supplies that will prove of tremendous importance."

## Abe and Harry Witsen

are happy to announce  
the purchase of complete control of

### INTERNATIONAL AMUSEMENT COMPANY and SCOTT-CROSSE COMPANY

world famous exporters of coin machine equipment

Abe Witsen will continue in the role which has built International Amusement and Scott-Crosse into the largest exporter of coin machine equipment. And our basic policy will remain unchanged . . . to deliver the world's most complete coin machine service to our customers here and abroad, and to insure the greatest return on every dollar you spend.

We have added to our staff of specialists, have increased our reconditioning, premium, parts and supply and warehousing departments and have a vast stock of new and reconditioned equipment from which to select the machines you need. Every order receives our prompt attention . . . our service is quick, efficient and reliable.

European Distributors (not including West Germany) for Bally, Genco, Exhibit and Williams.

### INTERNATIONAL AMUSEMENT COMPANY

1423 SPRING GARDEN STREET, PHILADELPHIA 30, PA. (Tel. RI 6-7712)

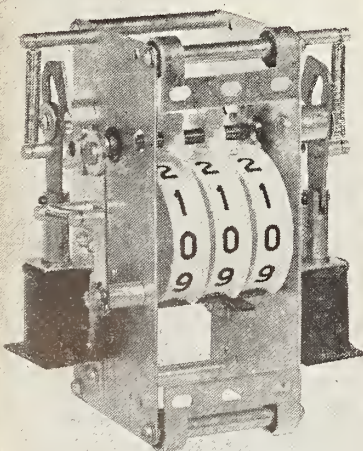
### SCOTT-CROSSE COMPANY

### We Have For IMMEDIATE DELIVERY

Music as low as \$60; Pins as low as \$30; 6 Player Shuffle Alleys as low as \$50; Bally Bingos as low as \$75. Complete line of Arcade Equipment. All prices include Export Crating and Packing. Quantity discounts on PREMIUMS, PARTS and SUPPLIES.

"THE WORLD'S FINEST ELECTRICAL COUNTER"

## "RUS 1200 REGISTER"



### ● ADDS AND SUBTRACTS

- Simplest mechanism of any electrical counting unit yet devised.
- Location tested.
- Size: 5 1/32" Wide, 3 1/4" Deep, 6 1/2" High.
- Weight: 2 lbs. 5 ounces.
- Opaque white nylon reels with black numerals 7/16" High.
- Control switch at '000' position.
- 6 to 120 volts AC or DC.
- Up to 500 counts per minute accurately.
- Brite zinc plated.
- Optional mounting positions.
- Oilite bearings.
- Neoprene rubber shock mountings.

**IMPORTANT:** For price list or additional information write, wire, or call

## F & F ENTERPRISES, INC.

1733 MILWAUKEE AVE.

CHICAGO 47, ILLINOIS

Armitage 6-8121

## Meeting Dates Of Music Operators' Associations

Nov. 21—Westchester Operators' Guild, Inc.

Place: American Legion Hall, 57 Mitchell Place, White Plains, N. Y.

22—Phonograph Merchants' Assn., Cleveland, Ohio

Place: Hollenden Hotel, Cleveland, Ohio (executive board).

28—Central States Music Guild

Place: 805 Main Street, Peoria, Ill.

Dec. 3—Phonograph Merchants' Assn., Cleveland, Ohio

Place: Hollenden Hotel, Cleveland, Ohio (General)

3—California Music Merchants' Assn.

Place: Sacramento Hotel, Sacramento, Calif.

3—Eastern Ohio Phonograph Operators' Assn.

Place: Tod Hotel, Youngstown, Ohio (General)

5—California Music Merchants' Assn.

Place: 311 Club, 311 Broadway, Oakland, Calif.

5—United Music Operators of Michigan

Place: Fort Wayne Hotel, Detroit, Mich.

8—Massachusetts Music Operators' Assn.

Place: Beaconsfield Hotel, Boston, Mass.

13—California Music Merchants' Assn.

Place: Fresno Hotel, Fresno, Calif.

14—California Music Merchants' Assn.

Place: Bakersfield Inn, Highway 99, Bakersfield, Calif.

14—New York State Operators' Guild

Place: Nelson House, Poughkeepsie, N. Y.

15—Eastern Ohio Phonograph Operators' Assn.

Place: 1310 Market Street, Youngstown, Ohio (executive board).

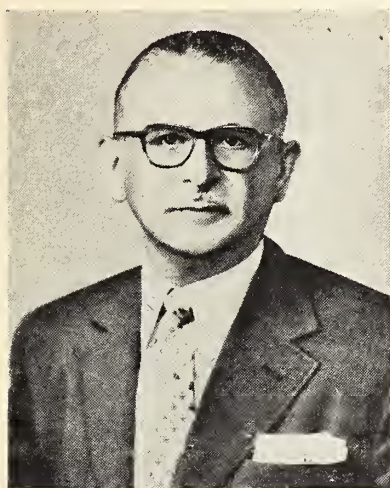
15—California Music Merchants' Assn.

Place: U. S. Grant Hotel, San Diego, Calif.



# Samuel Wolberg Honored

## First Man to Ever Receive the Solomon Schechter Award of New York's Jewish Theological Seminary



SAMUEL WOLBERG

CHICAGO—Samuel Wolberg, president of Chicago Coin Machine Company, this city, was honored this past Sunday, November 13, by the Jewish Theological Seminary of New York as the very first recipient of the solid gold medal known as the "Solomon Schechter Award."

Wolberg is a member of the Board of Overseers of the Jewish Theological Seminary. He was Chairman of the very first campaign here for the Seminary and continued as Chairman for two years.

He is the first President of the Chicago Council of United Synagogue of America.

He is also President of the Zionist Organization of Chicago.

The Grand Ballroom of the Sherman Hotel was jam-packed to see Wolberg receive the very first gold award of the Jewish Theological Seminary.

The press thruout this area carried the news of this award. He also ap-

peared on Bill Anson's WAIT radio program.

The program for the affair read: "Annual Dinner in behalf of The Jewish Theological Seminary of America in Honor of Mr. Samuel Wolberg, November 13, 1955, Myron Weinstein, President Chicago Council United Synagogue of America; H. D. Heyman, Campaign Chairman; Bernard N. Klein, Executive Director and Seymour Friedman, Director of Activities."

Maxwell Abbell was Dinner Chairman; Rabbi Henry Fisher of B'nai Zion Synagogue was Spiritual Leader; Cantor Haazzan Moses Silverman of Anshe Emet Synagogue and the Anshe Emet Choir were featured; the principal address was by Dr. Bernard Mandelbaum, Dean of Students, Rabbinical School; remarks were by Rabbi Ralph Simon, spiritual leader of Rodfei Zedek Synagogue.

Regarding the Solomon Schechter Award the program stated:

*"To Samuel Wolberg  
"Who through ceaseless efforts and unswerving loyalty has shown his devotion to the great institutions which Solomon Schechter inspired — The Jewish Theological Seminary of America, The United Synagogue of America, and The Rabbinical Assembly of America. His dedication has helped these institutions to train scholars, rabbis, teachers, and lay leaders for Jewish life in America."*

*"Mr. Wolberg served with distinction as first President of the Chicago Council of Conservative Synagogues. He has been active in the leadership of his own Congregation, B'nai Zion and has been a leader in marshalling congregational support for the work of the Seminary. In all of his activities, Mr. Wolberg has shown himself to be a loyal and devoted worker for K'lal Yisroel, working with all his heart and with all his soul and with all his might' to bring Solomon Schechter's great dream for American Judaism to early fruition."*

## Proves It With Reorders



ED LEVIN

CHICAGO—"There's only one way to prove a game is great", said Ed Levin, sales director for Chicago Coin

Machine Company, this past week, "and that's by the reorders. Especially when all distributors have received their samples and have had a few days to make sales."

Levin went further by producing a batch of orders from his desk, which were the result of telephone calls and wires as this past week came into being, and stated:

"Here's the answer. We shipped our 'All Star Team Bowler' just this past week, which is the match model of our new 'Bowling Team Bowler' and already", he emphasized, "we have reorders."

"This", he continued, "proves the fact that our games are really great."

"Just think", he said, "within a week of shipping a new model we have received reorders for many, many times the number of our initial shipments."

"If anything can be called indicative of a great hit bowler", he concluded, "then that certainly would be reorders. And that's one thing we sure do have as this batch of orders proves."

# 11

IF IT'S NOT AN "EXHIBIT" FEATURE  
IT JUST HASN'T BEEN DESIGNED YET!

## reasons why

# EXHIBIT'S

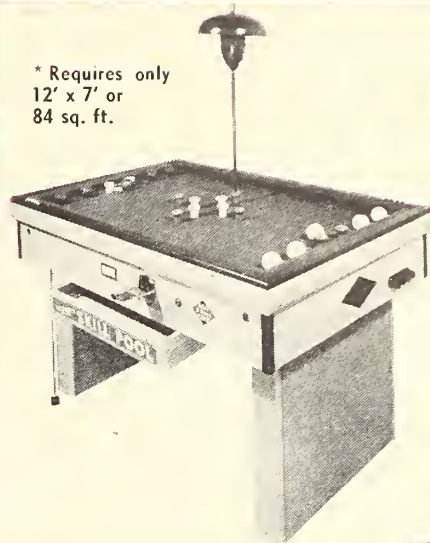
# SKILL POOL

### 94

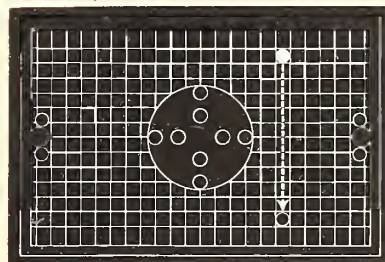
DELUXE

### IS BREAKING PROFIT RECORDS EVERYWHERE

\* Requires only  
12' x 7' or  
84 sq. ft.



**2 LIGHTING FIXTURE**  
New, Out-of-the-Way LIGHTING  
FIXTURE does not interfere with  
play!



**4 LINED PLAYFIELDS**  
Allows accurate  
placing of "out-of-  
bounds" ball for 3-side  
play!

**5 3 SIDED PLAY**  
Allows table to be  
placed against wall  
without interfering with  
play area.



**6. NEW**—"STA-KLEEN" CHEAT PROOF, SILENT BALL RUNS!

**7. NEW**—LARGER "10-BALLS-GUARANTEED-EVERY-TIME" BALL THROUGH!

**8. NEW**—OPERATOR SERVICE CARD FRAME—built in! Always handy. Never out of place!

**9. NEW**—DECORATED CABINET—the best looking in the business!

**10. NEW**—CIGARETTE HOLDERS ON THE TABLE—protects rails and playing field!

**11. NEW** EXCLUSIVE PLASTIC BUMPER PROTECTORS—colorful, attractive. Separate Instruction Sheets for Regular Play and 3-Sided Play!

## EXHIBIT SUPPLY COMPANY

Established 1901

4218 W. LAKE ST. CHICAGO

PHONE: VA 6-3100



## New Postwar Record For Exhibit Supply



SAM LEWIS

CHICAGO—Sam Lewis, president of Exhibit Supply Company, enthusiastically reported this past week that the firm had set a new postwar record.

He stated, "We have never, in all the postwar history of Exhibit, reached our present production and sales mark for any comparable period".

He clarified this with the following,

"The 'Dale Gun' was the most outstanding product Exhibit has had in production during the postwar years.

"This gun went into production during August of 1948", he explained, "and continued in production until February of 1949.

"This period of six months was about the greatest our firm enjoyed all during the postwar period.

"But even during that time", Lewis pointed out, "the production or sales were never as high as they are at this time for our pool tables.

"Further", he added, "our pool tables went into production during July of this year and are now, this month of November, only four months later, continuing to grow in production while orders are away ahead of even our present tremendous production runs.

"This causes me to believe", Lewis says, "that we will far exceed in sales and production anything ever manufactured by Exhibit Supply Company since the end of War II."

Lewis concluded, "In our estimation, as originators of the pool table games, we haven't yet begun to reach the great goal ahead of us."

## Williams Names Two New Distributors



J. A. (ART) WEINAND

CHICAGO—J. A. (Art) Weinand, general sales manager of Williams Manufacturing Company, this city, announced this past week, the appointment of two new distributors for the firm.

For the states of Delaware and Maryland, including Washington, D.C., Double-U Sales of Baltimore, Md., were appointed distributors.

Harry Rosenberg, Sam Weisman and Art Nyberg of the Double-U firm, according to Weinand, are among the most experienced of distributors in the above area.

They are already advising all operators in their territory that they now represent Williams Manufacturing Company.

Said Weinand in regard to Double-U Sales, "This is one firm that has established an enviable reputation of giving outstanding service to all the operators with whom they come in contact.

"Another thing", he added, "the three men who lead this firm have already made it their business to stock a complete line of our products, as well as parts and supplies. They are now in position to service all the operators in their territory efficiently and quickly."

The other appointment announced by Weinand was that of Roanoke Vending Machine Exchange of Richmond, Va. This firm will distribute Williams' products thruout the State of Virginia.

Jack Bess, who heads the firm, is reported to have already made complete arrangements to feature the entire Williams' line of amusements and will have a complete showing of the products of the Williams' firm.

Weinand said in regard to Jack Bess, "There's no use my saying anything further to Virginia's operators regarding the cooperation and the service they can always get from Jack Bess and his fine firm.

"Suffice it to say that Jack Bess is now ready to serve all the operators in Virginia with our latest games."

**Buy The BEST  
RECONDITIONED EQUIP.  
At the BEST PRICES**

United ROYAL	\$115.00
United CHIEF	165.00
ChiCoin SUPER FRAME	175.00
ChiCoin HOME RUN	149.50
Bally VICTORY	255.00
Bally ROCKET	285.00
Williams SAFARI Guns	325.00
Exhibit STAR Guns	149.50
SEEBURG "A"	269.50
AMI "A"	69.50

WRITE — WIRE — PHONE TODAY!

We are exclusive factory distributors for:

**BALLY - WILLIAMS - ROCK-OLA**

**LAKE CITY AMUSE. CO.**  
4533 PAYNE AVE., CLEVELAND, O.  
(Tel.: HE 1-7577)

## Herman Wolf Dies

PHILADELPHIA, PA.—Herman Wolf, Central Vending Machine Service Company, this city, died Wednesday, November 16, in a hospital here as a result of an operation. Services were held at the Asher-Berschler Funeral Parlor.

Wolf, one of the real old-timers in the business, was well known thruout this area. His firm specialized in reconditioning cigarette and other vendors.

He was 48 years old. He leaves his wife, Rose, and three children, Jack, Murray and Mrs. Diane Weinstock.

## Investment Pays Off



DES MOINES, IOWA—Irv Sandler, popular head of Sandler Distributing Company, this city, sent us the accompanying photograph and story about his son Warren Sandler, which appeared in the sport section of the Des Moines Tribune.

Said the Tribune: "Quarterback Warren Sandler, 1952 Valley High of West Des Moines graduate, plays his final collegiate football game for

Grinnell against Monmouth at Grinnell Saturday. Sandler scored a touchdown and completed two of four passes in Grinnell's victory over Knox last week."

With the typical Irv Sandler dry humor, he noted in his letter to *The Cash Box* "It's the old story—I invested about \$8,000 and got a 'quarter' back."

## \$ EXTRA VALUES \$

AMI Model C-40	\$150.00
AMI Model D-40	195.00
SEEBURG M-100-A (78 RPM)	195.00
WURLITZER 1500	395.00

## MUSIC DISTRIBUTING CO.

2001 Fifth Avenue

PITTSBURGH 19, PENNSYLVANIA

(Phone: ATLantic 1-1745)



AVAILABLE NOW ANY WAY YOU WANT IT  
TO FIT ANY AND ALL LOCATIONS  
*Keeney's*  
"FASCINATION POOL"

JUST  
LOOK AT  
THESE  
EXTRA  
FEATURES!



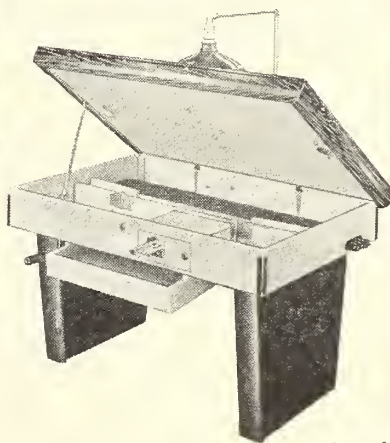
REGULAR SIZE  
52" L. x 36" W. x 32" H.

OR

JUMBO DELUXE  
(18 inches longer)

3-Sided  
Play!

Keeney's Original  
HINGED  
TOP!



Celeste Ravel  
MISS ILLINOIS 1954-55  
Recording artist  
likes to play  
Keeney's  
FASCINATION

Mahogany Grained Moulding—Cork Finish Body and Legs

- Perfect operating Ball Release can't be cheated
- Perfectly squared to entice the professionals
- Green, rubber-backed felt
- Simple coin mechanism
- Levels on 2 Side Rails
- Leg Levelers
- Piano finish Mahogany Moulding
- Formica Side Rails
- White Diamonds on Side Rails

J. H. *Keeney* & CO., INC.

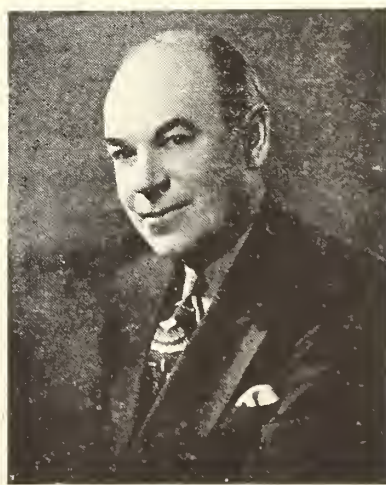
2600 WEST FIFTIETH STREET • CHICAGO 32, ILLINOIS

THRU THE COIN CHUTE

WEST TEXAS TINGLES

Fidel Vizcaino, Marfa, has a new son and he says he will have him on the route before long. . . . Charles Smith, Marathon, is still covering a large area in the Big Bend-Davis Mt. country. His wife is recovering from a recent operation. . . . Mooney Music Co. truck seen going through Alpine. . . . Mr. and Mrs. Allen Wallace, Wallace Distributing Co., Mineral Wells, seen going to the football game in Dallas. . . . Dan Daniels, Pecos, working after midnite on equipment setting in Mexican locations. . . . E. J. Bishop, Wink, driving his Chevy truck loaded with new equipment. . . . George Green, Odessa, seen talking to Raymond Martin, sales representative for Wallace Distributing Co. . . . Tommy Withrow, Midland, taking five to talk shop. . . . W. G. Page, Big Spring, having his building refinished on the outside with stucco. . . . Pee Wee Harp, Sweetwater, getting all ready for the grand opening of his new building. . . . Buster Hukel, San Angelo, seen talking to his friend, Chick Humphries. . . . Dillon Merritt, Ozona, setting cigarette machines. . . . Nelson Stubblefield, Sonora, working on television sets. . . . Olen Dreyer, San Angelo, driving his new Cadillac around town. . . . Pano Karr, San Angelo, checking his books. . . . R. M. Keel and wife, Ballenger, drinking coffee at the Broadway cafe in Ballenger. . . . Mrs. J. W. Hooks, Brownwood, working the office while her husband is out of town. . . . Peggy Alcott, Abilene, back behind her desk at the M. T. Cornelius Music Co. Sure is good to see her back after her recent heart attack. . . . Business in general is very good in West Texas right now as this is the harvest season, but everyone is hoping there will be moisture soon.

## Areas or Arias



RAY T. MOLONEY

CHICAGO—This really happened. When Herb Jones, talking about phono record distribution to Ray Moloney, said:

"I think we should concentrate on 10 or 15 areas."

Ray Moloney spun about and exclaimed, "ARIAS! Do you mean we're going to record operas?"

— OPERATORS SAY —

**Bally**  
**ABC BOWLER**

is the **GREATEST!**  
Their Collections Prove It!

Regular Official!  
**BOWLING SCORES**  
Immediate Delivery!

**RUNYON**  
SALES COMPANY

Factory Representatives for:

AMI, Inc., Bally Manufacturing Co.,  
J. H. Keeney & Co., Permo, Inc.

593 10th Ave., New York 18, N. Y., LO 4-1880  
221 Frelinghuysen Ave., Newark 8, N. J., Bl 3-8777  
231 Windsor St., Hartford, Conn., JA 7-4470



## Gottlieb & Co. Presents "Frontiersman" 5-Ball

CHICAGO—"With our new 'Frontiersman' we're opening a new trail to greater earnings", reported Alvin Gottlieb, D. Gottlieb & Company, this past week.

"Frontiersman" is the new Gottlieb single player five-ball with 4 line-up advancing targets.

By lighting up four spots of same color this lights up the center hole for "special" and "extra special." Hitting any target four times lights hole for "special".

"Of course", added Alvin, "the biggest feature on 'Frontiersman' among all the many outstanding features on this game is our 'Holdover Flaming Arrow Feature' that totals the number of times the player lights four spots of the same color.

"Then there is a 'Super Special' awarded when the fifth number of the 'Arrow Feature' is lit."

Alvin added, "In building any new

game, as everyone in the industry knows, we go all out to make the most extensive and intensive tests, prior to even thinking of production, so that when the operators get the game they know they are getting a completely pre-tested, perfected game.

"Our 'Frontiersman' is one of the most completely pre-tested games we've ever manufactured. Every player will thrill to it. Every operator is assured a game that has everything a five-ball game should have."

The high scoring on "Frontiersman" goes to 7 million 900 thousand. It also has 3 high speed pop bumpers. Two cyclonic kickers. Two super powered flippers. The game is one of the most colorful the firm have yet presented.

Said Alvin Gottlieb, "Here's a single player five-ball with absolutely everything that makes for big, steady earnings."

## Twelve Winners Announced in Wurlitzer Sales Campaign



ROBERT H. BEAR

NO. TONAWANDA—A gala seven day mid-winter vacation in Mexico City and Acapulco awaits the twelve winning distributors in the Wurlitzer phonograph summer sales "Round Up" contest.

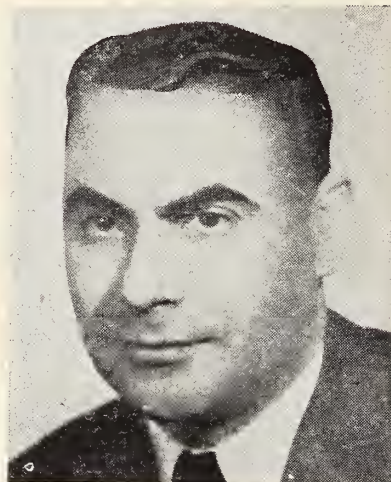
The three month contest which ended October 31 was sponsored by the Wurlitzer Phonograph Department and handled through Cappel, MacDonald & Company of Dayton, Ohio, nationally known sales incentive organization. All of Wurlitzer's U. S. distributorships participated in the

campaign and Robert H. (Bob) Bear, Wurlitzer sales manager, stated that competition among the distributors was very keen, with the final results not apparent until the last few days of the contest.

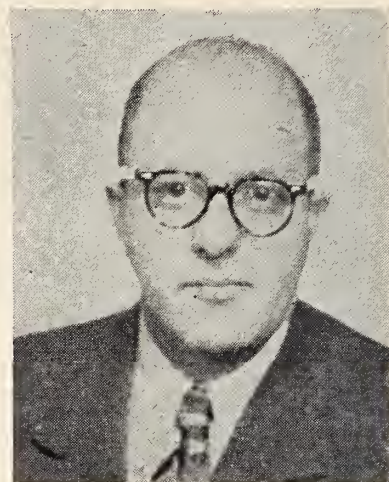
We are very gratified at the results of this competition which has been favorably reflected in our sales figures," said Bear.

Those who will make the trip with their wives in February include: Joseph Ash, Active Amusement Machines Co., Philadelphia; F. A. Blalock, F.A.B. Distributing Co., Inc., New Orleans; C. B. Brady, Brady Distributing Co., Charlotte; P. O. Brandt, Brandt Distributing Co., Inc., St. Louis; T. T. Bush, Bush Distributing Co., Miami; W. E. Copeland, Sierra Distributors, Los Angeles; W. T. Cruze, Cruze Distributing Co., Inc., Charleston; C. A. Culp, Culp Distributing Co., Oklahoma City; J. R. Steele, Steele Distributing Co., Inc., Houston; G. A. White, Music Distributing Co., Pittsburgh; R. B. Williams, Commercial Music Co., Inc., Dallas; C. W. Winters, The Winters Distributing Co., Baltimore. They will be accompanied by Arthur W. Daddis, Wurlitzer District Sales Manager for southeastern U.S. and his wife. Daddis was the winner in the competition among the field sales organization. Wurlitzer factory executives and their wives will act as hosts for the group.

## Belgian Amuse Co. Independently Allied With Atlantic-Penna. Corp



SAL GROENTEMAN



ALBERT POLAK

PHILADELPHIA — Sal Groenteman of Belgian Amusement Company Ltd. announces an independent alliance with Atlantic Pennsylvania Corp., exclusive Seeburg distributors, for the export of the latter's used music equipment. This new alliance will add substantially to the quantity of machines which Belgian Amusement will have available for export.

Sal Groenteman and his partner Albert Polack severed their connections a week ago with International Amuse-

ment Company and Scott Crosse Company of Philadelphia. They sold their holdings in the latter companies to Abe Witsen and in turn bought Witsen's interest in Belgian Amusement Company Ltd. Groenteman and Polak are now sole owners of Belgian with headquarters in Antwerp, Belgium and a purchasing office at 334 North Broad Street in Philadelphia.

Firm will export and import for distribution to customers throughout Europe and other countries around the world.

## Kansas Music Assn. Holds Annual Election

Ivan Martin, president; R. M. McClanathan, vice president; Harlan C. Wingrove, sec.-treas.

KANSAS CITY, KAN.—The Kansas Music Association, with headquarters in Emporia, Kansas, met Saturday, November 12, at the Town House Hotel, this city, for its annual election of officers' meeting.

Officers elected were Ivan Martin of Winfield, president; R. M. McClanathan of Salina, vice president; and Harlan C. Wingrove of Emporia, secretary-treasurer.

Elected to the Board of Directors were: (for two year term): Glenn Williams of Topeka; Ed Upshaw of Junction City; Lou Ptacek of Manhattan; Louis Prell of Bremen; Byron McCullough of Great Bend; and Don Fooshee of El Dorado. (one year term): Mrs. Hatcher of Garden City; Charlie Newkirk of Parsons; Stan Chilton of Wichita; Al Phinney of Salina; William C. Ingram of Hayes; and Bob Allen of Hutchinson.

One of the main issues discussed at the meeting was a good public relations program for the coming year. All members voted to support the "March of Dimes" campaign. In addition to making individual contributions, operators will place music machines in various locations, such as banks, department stores, railroad stations, etc., featuring a poster above the machine pointing out that thru cooperation of the members of the Kansas Music Association all the

money collected in these machines will be contributed to the "March of Dimes". Another public relations program which will be undertaken is the contribution of juke boxes by the association, thru its members, to worthy organizations, hospitals, and religious organizations to assist in the fight against juvenile delinquency.

At the conclusion of the meeting, every member expressed great satisfaction with the success of the meet, and looked toward 1956 with enthusiasm.

It was announced that the next meeting will be held in Salina, Kansas, on Saturday and Sunday, January 28 and 29, 1956, with R. M. McClanathan as host-operator.

### OPERATORS!

Last chance to  
vote in the  
10th ANNUAL POLL  
of the Automatic Music  
Industry of America

Results Next Issue

## Airmail Subscription The Cash Box \$30.



## Abe Witsen Purchases Complete Control of International Amuse and Scott-Crosse



ABE WITSEN

PHILADELPHIA, PA.—Abe Witsen, well known coin machine export specialist, has purchased his partners' holdings in International Amusement Company and Scott-Crosse Company. Contracts signed give Witsen complete control of this world famous export organization.

"With the signing of the con-

tracts", says Witsen, "my former partners, Sol Groenteman and Albert Polak severed all connections with our companies and agreed to relinquish all rights to manufacturer franchises we now have. In turn I sold to them my interests in Belgian Amusement Company of Antwerp, Belgium.

"This move will give us greater latitude in serving our customers abroad, for without a specific tie with one company in Europe we will be enabled to render a better and more equitable service to all buyers of coin machine equipment. We have increased our staff to 35 highly trained personnel, and have increased the size of our reconditioning, premium, parts, supplies and warehousing departments. Also for our customers convenience we are setting up a special department to handle inquiries on schematics, circulars, photographs and prices on equipment made by all manufacturers.

"We carry a vast stock on hand at all times of new and reconditioned music machines, pins, shuffle alleys, bingos and arcade equipment. Our deliveries are quick and reliable."

Officers under the new set-up are Abe Witsen, president; Harry Witsen, vice-president and treasurer; and Harry H. Hunn, secretary.

## Better Programming Continues Top Aim of Leading Juke Box Ops

## Believe Top Music Men Should Help Guide Service Men and Agents in How to Judge Programs for Each Location

CHICAGO — A leading juke box operator advised this past week:

"We've never forgotten *The Cash Box* editorial, 'Better Programming Means Bigger Profits.'"

He continued, "This is one of the big problems of our industry. I've talked to many, many juke box ops", he claims, "and have yet to find anyone who has a set formula for programming individual locations.

"Like you stated in your editorial, 'this is up to the operator to study and to understand each and every one of his individual locations.'"

Like many other operators of music equipment this man, too, feels that there should come into being schools and lectures by noted music men so that the service men and agents of the leading operators would have a better understanding of music generally and, thereby, be able to better program their phonographs.

He says, "The time has come when we should have experts who know music prepare some kind of pamphlet, especially for foreign recordings and old time tunes, so that the agents and service men can study these and quickly ascertain the tunes that the location wants and needs to assure the juke box operator peak play profits by more correct programming.

"I don't want my name used at this time, as you can guess. My own service men and agents might not only lose their respect but, what's even more important, think that I'm trying to load them with more work.

"But believe me", he advises, "your editorials and, especially, your charts and selections are the one and only way we juke box operators know what's what when it comes to music.

"What we also need", he says, "is something that will give us the old time tunes as well as foreign recordings.

"Why doesn't 'The Cash Box' make up such a listing for the operators all over the country? I'm sure that every juke box operator in the nation will agree with me that this would prove of tremendous value to all."

(Editor's Note: Since this item reached us from our Chicago offices we have been checking with various operators. Answers to the need for old time and foreign record listings are varied. The pros and cons can only be determined by the demand from the trade itself. If you believe that such listings should be arranged won't you please write to: *The Cash Box*, 26 West 47th Street, New York 36, N. Y. immediately.)

## Bally Manufacturing Intros New In-Line "Beach Beauty"



JACK NELSON

CHICAGO — Jack Nelson, general sales manager Bally Manufacturing Company, this city, this week introduced Bally's newest in-line game, "Beach Beauty."

Nelson described the new Wild Pockets feature as follows:

"All Wild Pockets are top row holes in the playfield, and as coins are deposited, Arrow-lights, pointing to Wild Pockets panels, flash as they advance toward panels. When fifth arrow lights, panel lights to tell player that First Pocket scored below Wild for Red Numbers 1, 2, 3 on cards or, For Green Numbers 4, 5, 6, 7 on cards. Explanatory panel on backglass tells players to turn knob to select desired

number before shooting 4th ball if Wild Pocket is scored with 1st, 2nd or 3rd ball, or before shooting next ball if scored with 4th, 5th, 6th, 7th or 8th ball.

"For example" continued Nelson, "with red panel lit, player shoots 2nd ball in 3-pocket. Before shooting 4th ball, he may turn knob to transfer blinking light in center card and super-cards to any red number, approximately half of the numbers on cards being red and the remaining numbers green. The new feature permits all numbers on the center card and 2 super-cards to be selectable-spot numbers because ball in Wild Pocket lights up any number player desires to light, providing a Cover-the-Card Wild Feature."

Advancing Scores, Corners Score 300, and Extra Balls are also features in the new game.

All Bally distributors have Beach Beauty ready for immediate delivery.

## Bally "Pin Pool" Adds New Features

CHICAGO — "Pin Pool", recently introduced by Bally Manufacturing Company, has added 3 new features according to Jack Nelson, Bally general sales manager. The new features are: (1) Cross-lines on table that permit player to move ball for 3-side play. (2) Rail-Markers on table-edge to help player gauge bank-shots. (3) Two-way built-in leveler permits easy visual leveling of table.

## EXCLUSIVE NATIONAL DISTRIBUTOR

For The World's Outstanding Manufacturer Of Pool Game Products  
**BRUNSWICK-BALKE-COLLENDER CO.**

Solid Red 2 1/8" Dia. Ball, Each	\$3.45	Green Cord, Yard	\$ 11
Solid White 2 1/8" Dia. Ball, Each	3.45	Cue Repair Kit, Each	5.75
Red w/Dots 2 1/8" Dia., Each	3.55	Chrome Leather Cue Tips, 12 MM Pkg. of 25, Pkg.	1.25
White w/Dots 2 1/8" Dia., Each	3.55	Seafoam Green Table Cover, Each	4.95
DeLuxe Cues 48" Length w/fibre point and leather tip, each	3.25	Rubber Cue Bumpers, 12 at	.15
Clik Chalk—Box of 12, Box	.50	2 Oz. Plastic Bottle Glue, Each	.35
Duplex Metal Chalk Holders, Each	.12	Majestic Rubberback Cloth	16.95
		Eclipse Cushion or Rail Cloth, Set	8.25

TERMS: 50% Deposit with order. Minimum Order \$5.00.



DISTRIBUTOR TERRITORIES AVAILABLE

## OPERATORS, DISTRIBUTORS ATTENTION WANTED

ANY QUANTITY

**GOTTLIEB, WILLIAMS & UNITED GUNS  
GOTTLIEB & WILLIAMS PIN GAMES**

Clean up your inventory for first of year.  
Send in complete lists.

**WE NEED  
250 SEEBURG M100A's**

Exclusive Gottlieb, Williams, Seeburg, Chicago Coin and Genco Distributors

**TRIMOUNT**

Remember  
IN NEW ENGLAND  
IT'S TRIMOUNT!

40 WALTHAM STREET  
BOSTON 18, MASS.  
Tel. Liberty 2-9480





### COMPLETELY RECONDITIONED AND STEAM CLEANED

Seeburg, M100A	\$335.00
Seeburg, M100B	110.00
Seeburg, M100C	625.00

### WANT TO BUY The Following Seeburg Models

HF - 100R  
HF - 100G  
M100B  
M100A

We are exclusive distributors for  
J. P. Seeburg Corp., Bally Mfg.  
Co. Our references: Dun and  
Brodstreet, Bank of America.



SAN FRANCISCO SALT LAKE DENVER PORTLAND SEATTLE

## When You Enter The Cash Box "20 YEAR CLUB"

YOU ARE GETTING FULL RECOGNITION FOR  
THE 20 YEARS OR MORE YOU HAVE GIVEN  
TO THE COIN MACHINE INDUSTRY. IT IS  
TO YOUR COMPLETE ADVANTAGE TO JOIN  
The Cash Box "20 YEAR CLUB" TODAY!!

IF YOU ARE ELIGIBLE FOR MEMBERSHIP IN The Cash Box "20 YEAR CLUB,"  
FILL OUT THIS APPLICATION AND MAIL TODAY.

Bill Gersh  
THE CASH BOX  
32 W. Randolph Street  
Chicago 1, Ill.

Dear Bill:

Please enter my name as a member and send me a membership card.

I have been connected with the Coin Machine Industry for 20  
years or more, starting: Year ..... Month .....

Date of Birth .....

NAME .....

FIRM .....

ADDRESS .....

CITY ..... ZONE ..... STATE .....



Ed Ravreby, veteran Hub coin machine distributor and president of World Fair and Associated Amusements on Brighton Ave., has just been appointed Rock-Ola distributor for New England. Ed signed the deal in Chicago taking over the line which now adds music to his other coin operated enterprises. Show rooms have been done over in a red motif for the new Rock-Ola machines, floor samples of which arrived this week. Ed says he plans a "whale of a open house" celebration in brand new quarters which are now being negotiated for. Ravreby has had no music line since the Evans of a few years back. Biz has been perking on the new Keeney "Fascination" de luxe pool table and the Keeney "Challenger" Shuffle Alley, along with United's "Pixie" in-line game, at Associated Amusements and World Fair. A new girl, Connie Bianca, has been added. Action is heavy on used equipment, Richard Mandell, sales manager, reports, and foreign shipments will be going as soon as trade-ins start coming in on the Rock-Olas. Big engagement party for Ruth Mae Ravreby, daughter of Ed and Mrs. Ravreby, and Dick Mandell, held Sunday (Nov. 20) at the Ravreby's Brookline home with over 200 attending.

Big upsurge in biz at Si Redd's Redd Distributors (Wurlitzer) where Exhibit's new model of "DeLuxe Skill Pool 84" is oversold again. "Miami Beach" by Bally big here. Si Redd is busy with the Salvation Army Drive campaign. Bob Jones, sales manager, is fixing up his new house in Needham. Ray Kennedy, office manager at Redd's, retired Dec. 1 after 15 years with the firm. Foreign shipments on used merchandise going big at Redd Distributors—Singapore, South America, Caribbean and European shipments went out this week. Bob Jones, sales manager, just back from a New York weekend.

Ops visiting distribs around town this week included: Harry Walker, Newport, R. I.; Albert Jaffarian, Haverhill; Charlie Sharpe, Portland, Me.; Harry Baker, Portland; Al Dolins, Hyannis; Sol Robinson, Paramount Music, Newton; Bert Howell, Norwood, Mass.; Pete Pompeo, Milton, Mass.; Ralph Lackey, Karel Music, Roxbury; Martin Fererro, New Bedford; Al Riquier, Willimantic, Conn.; James O'Connor, Danielson, Conn.; Johnny Lazar, Manchester, N. H.; Malcomb Wallace, Newport, Vt.; Martin Oliver, Portland, Me.; Bill Hamel, Concord, N. H.; Mandy Amusement Co., Portland, Me.; John Lazar, Lazar Music, Manchester, N. H.; Ernie Geramandi, Bristol, Conn.; Sidney Wolbast, Newton; Henry Levine, H & R Music, Dorchester; Louis and Saul Taube, Manchester Music, Manchester, N. H.; Jerry Bellevue, Fitchburg; Steve Kohanek, Providence, R. I.; Eva Thurston, Fall River; and Ken Ghiorse, Brockton. . . . Record artists in town this week included the Red Caps, Tony Bennett, Song Spinners. . . . Visiting at Jerry Flatto's Boston Record Distributors were Sherm Feller, WVDA disk jock and tunesmith, Tony Bennett, appearing at Blinstrub's, and the Song Spinners, also Dick Roman appearing at Bronzo's in Worcester.

Business gaining momentum at Louis and Barney Blatt's Atlas Distributors (AMI) where shows have been held through New Hampshire and Vermont by Louis Blatt and Tom Byrnes head of the service department. Ops have taken to the new AMI color engineered music machines great in the New England territory they say. Many hotels and restaurants have made new AMI installations because of their decorativeness and blending in with the motif of the establishments. . . . At Trimount Automatic Sales Corp. (Seeburg), shows for the new Seeburg in the north country have zoomed demand for the product and given 10c play a shot in the arm, badly needed in Maine, Vermont and New Hampshire. . . . Bill Buchanan, WVDA disk jock, devoted four hours to the new Glenn Miller Army Air Force Band album on his Saturday show. . . . The other Hub radio stations played the album in sections and serial fashion.



Ed Holyfield, Dixie Coin Machine Co., reports C. R. Burgess, vice pres. of AMI, and Ed Ratajack, western regional sales manager of AMI, in town last week visiting Dixie Coin, renewing acquaintances with operators and attending the all South Restaurant show held at the Jung Hotel. The unusual AMI display (a black "G 120") attracted large crowds. . . . We were saddened by the death of Edward (Buddy) Braud, Jr. who was killed in an accident returning from a football game in Baton Rouge, La. Buddy was with Bob Buckley's Airline Cigarette Service for some time, and previously with Bob at Console Distributing Co. with Sam Tridico. . . . New Orleans full of factory folk hoping to wind up their business by the 23rd so that they could attend the opening of the fair grounds on November 24. . . . Mr. & Mrs. Alfred Holt looking over tiny garments for a Spring blessed event. . . . A belated birthday wish to Maury Sherman of Mallory Dist. Co. Maury's birthday was November 7. . . . Ed Brown, National Vendor rep, in town after attending the convention in Chi. . . . Ned Berkemer, first assistant to Joseph Isaacson, is back in harness after a middle west vacation. . . . Arch Riddell of Pasadena, Calif., making the rounds seeing all the ciggie vendors. . . . Caught Tom Vaughn, New Orleans Cigarette Service, taking the Airline Highway. Tom is one of the nicest fellows in the biz. . . . Sam Tridico, Tridico Amusement, Norco, La., in town buying records for his route.



*all Locations*  
**LARGE or SMALL**  
 invite you to install  
*Williams*  
**BANK POOL**  
 FEATURING  
**3-SIDED PLAY!**

**2-3-or 4 PLAYERS**

**NOW AVAILABLE**  
**The Deluxe SENIOR Model**  
 18 inches longer  
 Same Width  
**More Exciting Than Ever!**

OPERATE  
*Williams*  
**REGATTA**  
 SCORE BUILD-UP  
 5 BALL

OPERATE  
*Williams*  
**CIRCUS WAGON**  
 LUXURY 2 PLAYER  
 5 BALL

OPERATE  
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**JOLLY JOKER**  
 HIGHEST EARNINGS!  
 LOWEST PRICE!

IT PAYS TO  
 OPERATE  
*Williams*  
**WINNERS!**

2 COIN  
 OPERATION!

FOOL-PROOF  
 MECHANISM!  
 Anti-Cheat Ball Release  
 2-INCH SQUARE BALK-LINES  
 COVER PLAYFIELD!  
 CIRCLED MUSHROOMS!

LITE IS  
 OPTIONAL  
 EQUIPMENT

TWO SETS OF  
 RULES FOR 3 OR 4  
 SIDED PLAY  
 PERFECT BANK SHOTS  
 EASY TO GAUGE WITH  
 RED DIAMONDS SPACED  
 ON FOUR SIDE RAILS!

EXTRA  
 CUE HOOKS  
 IN  
 ADDITION  
 TO  
 BUILT-IN  
 HOLDER

*First* WITH THE  
 HINGED TOP!



CREATORS OF DEPENDABLE PLAY APPEAL  
 4242 W. FILLMORE ST. CHICAGO 24, ILL.



## Rock-Ola Names Ed. M. Ravreby N. E. Distrib



DAVID C. ROCKOLA

himself for the distribution of our products thruout the New England area which he will represent.

"After the first of the year, he plans to open new, larger and more impressive quarters for his following.

"He also has arranged for better coverage and closer cooperation with every automatic music operator in New England.

"We feel certain that Ravreby will prove to be one of the most outstanding distributors for our products in the nation."

It is reported that Ravreby has already placed Richard A. Mandell and Henry Factoroff on the job of contacting music operators thruout his area on the new Rock-Ola phonographs.

He also has Rock-Ola service man, Don Morill, as his service manager.

Said Ravreby, "We have already arranged to have parts and supplies for all Rock-Ola operators on hand.

"We have also arranged to give every operator of Rock-Ola phonographs thruout New England the closest cooperation and the finest service ever rendered them in this area.

"After the first of the new year", he added, "we are going to have the biggest grand opening in the history of the city of Boston featuring the most outstanding automatic music building in our very great and historic New England states."

CHICAGO — Edward M. Ravreby, one of the old timers of the coin machines industry, and his Associated Amusements, Inc. of Boston, Mass., was named distributor for the New England area by David C. Rockola, president of Rock-Ola Manufacturing Corporation, this city, this past week.

Rockola stated, "Not only does Ed Ravreby have many years of experience as a distributor in the New England area but, what's even more important, has won the confidence and respect of the operators in this grand part of our nation.

"Ravreby", he continued, "in my estimation, is correctly preparing

ROCK-OLA 1438 COMET . . . . .	\$575
WURLITZER 1100 . . . . .	155
A. M. I. Model "A" . . . . .	125



RECONDITIONED AND REFINISHED  
 LIKE NEW!

Terms: 1/3 Dep., Bal. C. O. D.  
 Exclusive Seeburg Distributors

A Quarter Century  
 of Service

**ATLAS MUSIC COMPANY**

2118 N. WESTERN AVE., CHICAGO 47, ILL., U. S. A. ARmitage 6-5005

## "20 Year Club" Seeks "Coinman of the Year"

**Most Outstanding Coin Machines Man of 1955  
 to be Given 20 Year Club's "Gold Coin Award"**

CHICAGO—Nominations are under way by the members of the "20 Year Club" for those men considered "the most outstanding coin machine men of 1955".

Whoever the nominees are, they will then be voted on by the entire membership of the "20 Year Club" and, it is hoped, one man will emerge as the "most outstanding coin machine man of 1955".

This man will then be awarded the great honor of the 20 Year Club's "Gold Coin Award" as the coin machine man of 1955.

The letter of nomination sent to the members of the "20 Year Club" reads:

"This man can have helped better conditions for all in the industry by his work in his own community or

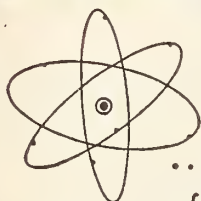
nationwide. He may have helped many in the industry to enjoy greater and better progress. He may have helped to bring the industry much good-will from the public. He may have helped to bring about better understanding of the industry with various civic and other officials. He may have won much honor for the industry by his charitable endeavors."

The 20 Year Club's "Gold Coin Award" will be made at a dinner after the voting is over.

The nominees, plus a complete description as to why the nominator believes they should obtain this great honor as "the most outstanding coin machine man of 1955", will be sent to each and every one of the 1,000 members of The Cash Box' "20 Year Club" to vote on.



# URANIUM in Action!



... especially for you ... a collection  
of rare minerals ... radio active ore,  
geiger counters, ultra-violet displays . . . .  
see it in action . . .

**E**njoy the thrill and excitement of Las  
Vegas' favorite downtown Casino . . .  
with our real western hospitality and  
famous Italian-American restaurant.

JOHN P. (MIDGE) RYAN • JOE K. HART • RON PEPPE  
HOPPEY PEPPE • HENRY SYLVESTER • JOE SYLVESTER  
MAHLON MURPHY • ANDY FAVA

CASINO  
•  
BAR  
•  
RESTAURANT

*The*  
**WESTERNER**  
DOWNTOWN LAS VEGAS

## The Cash Box Park Show Issue

(DATED: DECEMBER 3, 1955)

**CLOSING  
DATE  
FOR ALL  
ADVERTISING**

**WEDNESDAY**

**NOV. 23**

AT PUBLICATION HEADQUARTERS

## THE CASH BOX

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(PHONE: JUDson 6-2640)

### CHICAGO

32 West Randolph Street  
(All Phones: DEarborn 2-0045)

### BOSTON

1765 Commonwealth Avenue  
(Phone: ALgonquin 4-8464)

### HOLLYWOOD

6272 Sunset Boulevard  
(Phone: HOLlywood 5-1702)

### LONDON, ENGLAND

17 Hilltop, London, N.W.  
(Phone: Speedwell 2596)

## THRU THE COIN CHUTE CALIFORNIA CLIPPINGS



Charlie Daniels of Paul A. Laymon, Inc. suggested the currently popular "Cry Me A River" as the theme song for Los Angeles last week. Demon smog really hit the Pico Boulevard area last week, but it didn't slow things down as we saw many local and out-of-town operators battling their way through the smog, calling on distributors and one-stops. . . . One of the prettiest visitors to Pico last week was Helen Daniels, beautiful model, who is the co-writer of the new tune "I'm Lost Without You Tonight". Lee Palmer, of Mercury Records, escorted Helen as she visited one-stops and operators to promote the Dinah Washington record of her tune. . . . Phil Robinson, Chicago Coin's Western Representative, is very happy over the enthusiastic reception local operators have shown for the new Chicago Coin Bowling Team Bowler, which uses the actual bowling scoring method. . . . A welcome to the business is extended to Ann Baran and Dale Martin, who are now operating in the Riverside area and doing business under the name of Baran Music Co. With pretty Ann in Riverside, Lela Smith in Barstow, and Eileen Bloomer in Mojave, we'll wager that the Southern California area has the best-looking lady operators in the country. . . . The big news at Sierra Distributors was the announcement that Sierra was the winner in their division in the Wurlitzer national sales contest which was held from July 1 to October 1. Sierra won over Seattle, San Francisco, Detroit, and Milwaukee in achieving the highest sales based on quotas for the first six months of the year. Congratulations are in order to Wayne Copeland who, with his wife, Bert, will be the guest of the Wurlitzer Company during a two-week vacation trip to Mexico. Other winners in the western states were Shorty Culp in Oklahoma City and Ray Williams in Dallas, Texas. Winning distributors from all over the country will meet in Dallas for a banquet and will go on from there to Mexico City and Acapulco. Keeping up with the high Wurlitzer sales, Sierra announced the appointment of additional personnel this week. Bill Anderson, formerly with Advance Automatic and Emarcy in San Francisco is the new service man, and brightening up the showroom is new secretary-receptionist, Mildred (Mickey) Hammond. Martin Gross, Wurlitzer Comptroller was in town last week, and during his stay Wayne Copeland took him to see Disneyland, which uses Wurlitzers throughout the park. . . . Another new operator to welcome to the business is Bill Williamson who will be operating in the Gardena area. . . . At Paul A. Laymon, Inc., Mr. and Mrs. Laymon were entertaining Mr. and Mrs. Casey from Sunnyside, Washington who will be visiting Los Angeles for a week. Mike Devins, one of the largest operators of Kiddie Rides in Southern California, was watching Jimmy Wilkens display his skill on the Bally "Pin Pool". . . . Local operator Bill Yedlin returned from a deer hunting trip to Utah with the pictures to prove his bag of an eight-point buck and a doe. . . . Gene De Vilbis in town from Big Bear and reported that the fire in the mountains last week end, caused a poor turnout of tourists and slowed down business. . . . At California Music Merchants Association, Al Berton of Burbank and Carl Fisher dropped in to check the bulletin board and catch up on the news with business manager Ben Chemers. Members of the association were happy to hear that Walt Hemple's wife, Ruth, is recovering nicely from a recent illness. Jess Sanchez of Los Angeles was a new member signed to the Association last week. . . . Mr. and Mrs. Glen Wolcott of La Crescenta are the proud parents of a baby boy. . . . Mary and Kay Solle at Leuenhagen's reported that operators are going all-out over Tennessee Ernie Ford's "Sixteen Tons". Katie said, the way it is selling to ops, that she could put it in all ten places in her top ten listings. George Brown, writer of "If You Don't Want My Love" which is recorded by Jaye P. Morgan, was in visiting Mary and Kay last week. . . . At Minthorne Music, Hank Tronick, back from his Eastern trip, said operators showed good reaction to the new Williams "Can Can" game. Ed Wisler had just returned from a successful sales trip to San Bernardino. . . . Gabe Orland of California Music has been doing business with Bob Ashley of Tucson, Arizona for many years and finally got to meet him, when Bob paid a visit to California last week. Sammy Ricklin was busy filling orders, because of the shortage of help brought about by his increased business. Sammy also was singing the praises of the Executive Flight which he took to San Francisco last week, when he flew up North to address a group of Bay area operators. Sammy reported good returns from his Christmas mailer, and Gabe was busy preparing a special EP catalogue mailer which has been requested by many operators in the Western territory.

## THRU THE COIN CHUTE DALLAS DOINGS



E. R. Ratajack, AMI regional representative, and C. R. Burgess visiting Abe Susman at State Music Distributors. . . . Bob Medaris on a trip to San Antonio. . . . Winnie Wolf of the accounting department at S. H. Lynch & Company vacationing in Washington, D.C. . . . We wish a speedy recovery for E. L. Certain, Sr., who is hospitalized. . . . H. B. Holmes at Certain Music is very busy working hard. . . . Liberace will make personal appearances here at the Palace Theatre for the opening of his movie "Sincerely Yours". . . . Raymond Williams, Commercial Music, returned from his business trip to Corpus Christi. H. G. McKenzie, Wurlitzer field service representative, visiting Commercial. . . . Joe and Leonard Matassa together with Carl Weathers, deerhunting in Llano. . . . Cliff Wilson of Walbox Distributors visiting in Tulsa. . . . Bob Davenport in from Houston shopping the Dallas market. . . . Also seen along coin machine row were Bona Carr, Corsicana; W. F. Thompson of Longview; J. W. Hooks, Brownwood; Charles Wagner from Grand Prairie; M. T. Johnson of Santo; Dick Quam, Henderson; James Moseley, Paris; Kenneth Rowe, Idabel, Oklahoma; John McGee, Buffalo; Speedy Walker, Wilbur Briscoe and Fred Ellis, all from Waco; Fort Worth was well represented with Ralph Claybrook, Benny McDonald, Jiggs Hamilton, Jimmy Woolsey, Earnest Harris. . . . Sam Esgrow, RCA Victor field representative, visiting the local office. . . . Gunnar Gabrielson, Seeburg representative, in El Paso. . . . A group of local young business women have started a fan club for George Marvin, Columbia Folk & Western artist, who recently recorded "The Lonesome Record". . . . Glad to hear all's well with Leonard Kollman after his recent medical checkup.



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## Judd Names Exclusive Distributor For Italy

**Lazzaroni & Schreiber of Torino, to Handle Gottlieb Products**

CHICAGO—Judd Weinberg of Judd Distributing Company, this city, exclusive world sales agency for the products of D. Gottlieb & Company, reported this past week that Lazzaroni & Schreiber of Torino, Italy, had been named exclusive distributors for all Italy.

Franco Schreiber, representing this firm, visited this city during the NAMA convention.

He called on Judd Weinberg from whose firm he has been importing quantities of Gottlieb games for some time.

Judd Weinberg arranged for the distribution of Gottlieb products thruout Italy with Franco Schreiber of Lazzaroni & Schreiber.

Weinberg reported that the rise of the firm of Lazzaroni & Schreiber in the business of importing coin operated machines has truly been phenomenal.

Just a few years ago, Weinberg

revealed, Franco Schreiber saw his first Gottlieb game in Switzerland. On his return to Italy he arranged to import Gottlieb games.

In fact, during the time he was here in Chicago, he is reported to have purchased large quantities of used machines.

For the past three years, Judd Weinberg reports, he has been shipping Lazzaroni & Schreiber new Gottlieb games in very outstanding quantity.

On Franco Schreiber's arrival in Chicago, he immediately called on Judd Weinberg and negotiated for exclusive distribution of all Gottlieb products, for which the Judd Distributing Company are exclusive world sales agents, thruout Italy.

Weinberg also reported, "Every week that passes shows us ever greater interest thruout the world markets for the products of D. Gottlieb & Company."

## Joe Kline Goes to Hospital to Get Lead Out of His—Hand!

CHICAGO—Joe Kline of First Coin Machine Exchange, this city, tripping merrily along at a fast pace, in keeping with the tremendous business which this firm is doing—to the firm's warehouse and then back to the offices—suddenly tripped.

The pencil he was carrying drove the lead right down deep into—his hand.

Said his partner, Wally Finke, "This is a crying shame. Joe had to go to the hospital. Because the lead he could use was driven into the wrong place."

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For bigger bowler profits...get Bally ABC-BOWLER on location now...or CONGRESS-BOWLER for added attraction of match-score features.



CONGRESS-BOWLER and ABC-BOWLER play 10 frames...are available in dime play or one play for a dime, 3 plays for a quarter...require only 8½ ft. by 25 in. floor space.

# ABC bowler

WITH MATCH SCORE FEATURES  

# Congress bowler

**BALLY MANUFACTURING COMPANY**  
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## THRU THE COIN CHUTE

### EASTERN FLASHES

Following a slump in collections these past few weeks, music operators report cash boxes filling up once again, and that collections now about what is expected at this time. Games ops state that their collections, also down the past weeks, are showing slight improvement. As one op stated "It's down, it's up—but over the long run, it all evens up." One of the city's most prominent and successful operators of both music and games, commenting about the operators' complaints, said "There are two things most operators should do: First, learn salesmanship; and next, pay attention to their business and work at it."

Coinmen, who visited Chicago last week, back in harness, had very little to report. Spent an hour or so visiting the vending exhibit, and visiting factories. . . . Only a couple of weeks left for those who haven't as yet bought tickets for the 6th Annual Banquet of the Associated Amusement Machine Operators of N. Y. December 3 is the date. The place is the Starlight Room of the Waldorf-Astoria. A cocktail party gets the banquet off at 7:30 in the Palm Room. . . . Barney (Shugy) Sugerman, Runyon Sales, returned from Chicago and very happy over the sales action during his absence, which continued this week. Irv (Kempy) Kempner, Runyon salesman, ran a big barmitzvah party for his son, Kenneth, on Sunday, Oct. 29, in Fairlawn, N. J. . . . Charlie Rubenstein, well known arcade owner, lost his mother, Monday, Oct. 31. . . . Joe Young, Young Distributing, tells us that a Wurlitzer model "1800" phono will be seen on the forthcoming "Studio One" TV show, Monday, Nov. 21, Channel 2. Young, in the process of moving to his new quarters on 11th Ave. & 43rd St., will be completely set by Dec. 1. Abe Lipsky tells us his sophomore son, Bert, playing football for Roosevelt High of Yonkers, finished up with an undefeated season. "Which recalls," remembers Abe, "I played on an undefeated high school football team, Monroe High, exactly 25 years ago." . . . Speaking of football, Al Wertheimer, head of Davis Corp., Syracuse, N. Y., must be really jumping these days. Not only did his Syracuse University football team enjoy one of its most successful seasons in years, but last Saturday, knocked off its traditional rival, Colgate.

Mike Munves getting ready to go to Chicago for the Park Show. Will leave with brother Joe on Friday, Nov. 25. Mike will have three exhibit booths, situated right alongside those of Exhibit. . . . George Mara, Danbury, Conn. op visits along coinrow. . . . Meyer Parkoff, Atlantic New York, spent Tuesday, Nov. 15 with Mac Perlman in Hartford. . . . Al Simon and Al D'Inzillo, Albert Simon, Inc., tells us operators are reporting that patrons at locations featuring ChiCoin's new "Bowling Team" bowler, are organizing team play in a big way. . . . Irwin Rosenfeld from Irving Morris' office, Newark, N. J., visits on the street. . . . Philly coinmen saddened by the death of Herman Wolf, one of the old-timers in the biz. Herman, owner of Central Vending Machine Service Co., reconditioner of used vendors, attended the NAMA show, and upon his return entered a hospital for an operation. He died under the knife. . . . Harry and Hymie Koepfel, Koepfel Distributing, rearrange their office, adding a large safe. To store expensive and important parts and supplies for music and vendors. . . . Mike Colland, Atlantic New York Corp. salesman, limping around. Seems he dropped a table on his right toe. . . . As reported several weeks ago, many changes to come on coinrow. First of these is the announcement by Young Distributing it is moving to 11th Ave. & 43rd St. Others will be coming along fast now—and by the end of the year the street will have an almost different appearance. We'll report on these changes as they are officially made. . . . Operators thruout the nation should read this week's editorial very carefully, and make plans to cooperate with the National Restaurant Assn. The more patrons getting into restaurants, bars and grills, the more coin operated equipment will be played. If operators or operators' associations desire further information, drop a note to the New York office of The Cash Box.

## THRU THE COIN CHUTE

### UPPER MIDWEST MUSINGS

Mr. and Mrs. Ted Engen of Fargo, N. D. spent a couple of days in the Twin Cities. While in town Ted shopped around for pin games for his route. . . . Ray Benkoski of Cloquet, Minn. and former operator of coin machines in that area was injured last week when his station wagon slid into a bridge abutment. . . . Ted Fischer of Waconia, Minn., made a quick trip into town to pick up parts and records for his route. . . . Elmer Cummings and the missus came in on a shopping trip. While Elmer was looking to see what was the latest in coin operated equipment, the missus was downtown doing some of her own shopping. . . . Leon Harris of Enderlin, N. D., is interested in some oil bearing land in Montana and it sure would be nice if they struck oil. . . . Vinc Jorgenson of Mason City, Iowa, was seen in town visiting the various jobbers and chatting with the boys about the coin operated pool games. . . . Walter Fisher of Pipestone, Minn., casually made the rounds to look over pin games and phonographs before making his decisions. . . . Mr. and Mrs. Jim Stolp of Greenbush, Minn., were engrossed in picking out the right selections of records for their various phono locations. . . . Ben Jahnke of Hutchinson, Minn., was in a hurry to get his chores out of the way so that he could take time off to take in the Shrine get-together held in Minneapolis on November 12th. . . . Recent visitors to the Twin Cities were Fred Kovanen, Pla-Mor Amuse, Company of Moose Lake, Minn.; Clayton Norberg, C & N Sales Company of Mankato, Minn.; Gabby Cluseau of Grand Rapids, Minn.; Harry Galep of Menomonie, Wis.; Lyle Kesting of Benson, Minn.; Leo De Mars of Ashland, Wis.; Don Hazelwood of Aitken, Minn.; Royal Hegan of Slyton, Minn.; Johnny Johnson of Staples, Minn.; and Pete Wornson of Mankato, Minn.



## THRU THE COIN CHUTE CHICAGO CHATTER

Everyone 'round town advises, "Well, we got some rest this week, thank goodness." Many added, "We've been able to get some of the work that gathered up on us finished off. Now that we can do our work again." But all admit that they just loved the crowds. And the excitement. And the fact that so many, many came from everywhere to every factory to say, "Hello." . . . Phil Levin, president of Recorded Music Service Assn., already at work contacting top record stars to appear Sat., Dec. 3, at Soldier's Field, for the Citywide High School Football Championship Game between the Parochial and Public High School champions. This game draws about 100,000 spectators. Col. Jack Riley, representing the City of Chicago, called on Phil Levin and the juke box ops association to supply the entertainment. A real honor in itself. And still another honor, Carl Green, member of the association's Board of Directors, was named Chairman of the Program Committee.

Johnny Casola of United back on the road again and, this time, planning to cover the sunny climes, while the winds blow and the snow starts. Bill DeSelm claims, "I'm much too busy to even think of getting away. Boy," he exclaims, "we've got the hit games." . . . Capt. Tom Callaghan more dapper than ever these days. Looks great. And how that man can dress. From now on we're gonna call him, "Beau Brummel" Callaghan. . . . Irv Sandler whose son, Warren Sandler, just played his last game as Quarterback for Grinnell writes, "It's the old story, Bill, I invested \$8,000 and got a 'quarter' back." . . . Ed Levin of ChiCoin says it this way, "Believe you me, it's reorders that count." And flashes a batch of orders along with a smile that ranges from ear to ear. . . . Jack Nelson, talking about the tremendous number of visitors Bally had during NAMA convention week, remarked, "Well, no visitors this week, so we can now concentrate on our own business for a change." And what business over at Bally—Wowie. . . . Art Weinand of Williams put it this way, discussing those who visited the Williams' plant, "It's easier to tell who wasn't here." . . . Bill O'Donnell continues as the busiest telephone conversationalist in town. This guy never gets off the phone. Just goes on and on and on and on, ad infinitum.

Alvin Gottlieb came up with this teasing remark, "Wait'll you see our 'Flaming Arrow Holdover' on our new 'Frontiersman'." But won't tell what it is, except to say, "Play the game yourself and learn just why this feature is considered the greatest in all five-ball history." . . . Mickey Schaefer got himself a real scare last week. One of his top spots phoned and wanted him to take out the pool table located there. Storekeeper claimed, "I can't close the joint. They want to keep on playing even after 2 A.M." . . . Sam Lewis of Exhibit revealed that the firm was doing its greatest sales and production job since the war. Fact is its pool table biz will far surpass the former Dale Guns business it did. And Sam believes Exhibit will establish even greater records in the months ahead. . . . Vince Shay tells about a small op he sold a pool table to with the condition that the operator put it on location and leave it there for 30 days. If he didn't like it, "Bring it back," growled Vince. If he did like it, "Bring in the cash," cracked Vincent. So what happen? Vince got the cash.

Paul Huebsch said, "Whaddaya mean I'm not rushing around? I'm on my way right now to the photographers to check the photos." And then shut up like a clam. Won't tell what the photos are all about. . . . Ralph Sheffield and Avron Gensburg formed a duet this past week to chortle, "Pool tables are the baby shuffle games." Claim that they've never been busier. In fact, Avron added, Genco's seeking more help. . . . Art Weinand phoned bright and early Monday morning to say, "You can have anything today." All because there were 50,147 guys and Art at the Bear's game Sunday (Art's a rabid Bear fan) and the Bears just trompled all over the L. A. Rams to the tune of 24-3. . . . Sam Stern mucho pleased with firm's 2 new distribs. Double-U Sales of Baltimore, Harry Rosenberg, Sam Weisman and Art Nyberg. And Roanoke Vending, Jack Bess. . . . Hy Branson of Louisville sends us a very, very sweet letter. (For which we most sincerely thank you, Hy.) . . . Jud Weinberg, world exclusive export agency for Gottlieb games, clicked with one of his biggest sales appointing the Comet of Lazzaroni & Schreiber firm for Italian distribution. The firm's from Torino, Italy.

Great honor to Samuel Wolberg, president of ChiCoin. Was given first Gold Medal ever awarded by the Jewish Theological Seminary of New York at big Sherman Hotel banquet. Sam is member of the Board of Overseers. Was Chairman of the campaign here for two years. Is also head of Zionist Organization here. . . . Continental Casualty reported that it has to pay out \$655,000 for the 13 passengers killed in that United Airlines crash. Seemed that all of them bought insurance from the vending machines at the airport before leaving. In fact 11 of them bought \$525,000 worth of policies alone. (So go be an operator of insurance venders). . . . Bill Coan of Keeney so busy with orders he's taken for the new Keeney venders, hasn't even had time to tell all about it. And Tom McCormick, Keeney field service man, off to N. Y. State. To visit distribs. . . . Betcha Ray Moloney knows the difference now between "areas" and "arias." . . . Len Micon phones to advise that World Wide now national exclusive distribs for Brunswick-Balke-Collender. Will handle all their pool table supplies for ops thruout the nation.

Joe Robbins didn't have to open any windows when he yelled, but good and loud, "I'll swap." Joe's got so many orders for phonos he'll swap to get 'em—but wants 'em quick. . . . Music op writes in to advise that better programming is still a problem. Suggests that experts call on ops to show them how. . . . Roy Small of United Music Ops of Michigan has been doing the greatest of public relations jobs for all music ops in Michigan. And Ohio, too. . . . Joe Mangone, Harry Jacobs, Joe Beck, Ben Kulow, Doug Opitz and others dashed over to see how Joe Schwartz feels. And Joe just taken aback by the interest shown. . . . All that Joe Kline and Wally Finke can say about the tremendous pool table business they are doing is, "Fabulous." And they ain't kiddin'. These boys are doing a whale of a business. . . . Ed Heath of Macon, Georgia, says that pool tables are the biggest sellers down deep in the south. . . . Herb Perkins is all hepped up over the Keeney combo coffee and chocolate vender. . . . Charley Pieri of Monarch says, "More and more and more women are playing pool tables every day in every location." Adds to this, "The women'll prove better players than the men."

Frank Mencuri put it this way, "Shhhh—let's not talk pool tables. We're 'way, 'way behind. But," he brightly added, "how's about talkin' of our new 'Vend-A-Record'. This machine," he started. But we dashed out twenty-five

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## CHICAGO CHATTER (Cont.)

minutes later and Frank was still going at it hot and heavy, gestures and all. . . . Irv Ovitz had himself a visit from Dr. Frances Chine of Italy. Quizzed as to how come the title, 'doctor', Irv answered, "He's got a degree in business administration and in Italy can use the title 'Doctor'." . . . Everyday in everyway America is becoming a "Pool Playing Paradise." . . . Mike Spagnola, demonstrating the new, huge, folded AMI horn, said, "It has more volume than any speaker on the market." . . . The inside facts are that pool tables haven't even yet really started. Seems that some of the forthcoming new developments will put these tables over the top bigger than ever.

HAPPY BIRTHDAY THIS WEEK TO: George Jenkins, Chicago, Ill. . . . Vincent C. Shay, Chicago, Ill. . . . Wm. L. Whitecomb, Jacksonville, Fla. . . . Fletcher G. Fuller, Ocala, Fla. . . . James DeMare, Highland, N. Y. . . . Sam Rabinowitz, Rumson, N. J. . . . Harold C. Miller, Cedar Falls, Ia. . . . Lester C. Rieck, Chicago, Ill. Desmond C. Fortner, Pontiac, Ill. . . . John W. Kerns, Colorado Springs, Colo. . . . J. C. Williams, Denver, Colo. . . . Walter H. Sims, Jr., Lima, Peru, S.A. . . . Mrs. Morris Hankin, Atlanta, Ga.

After Tho't: There's an old Irish proverb that puts it this way, "A new broom sweeps clean but the old brush knows the corners."



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FEATURE totals number of times player lights 4 spots of same color.

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## Paschke Phono Gets Only Bowling League Sweep

CHICAGO — The only sweep recorded recently was by Paschke Phono. They beat Coven 3 games. Bob Gallet was high for Paschke with 517. Brother Rene was close behind him with 510. High for Coven was Roy Bauer, 458. Wife, Bonnie Bauer, was high for the women with 427.

ABC #2 lost two games to Singer One Stop. High for Singer was John Nolan, 529. High for ABC #2 was Irv Cairo with 434.

Atlas took B&B Novelty for 2 games. High for Atlas was Mike Blumberg, 511 along with "Marvelous" Morrie, 506. High for B&B was Bill Bender with 495.

Coral, after losing 13 in a row, won 2 from ABC #1. Eddie Walker was high for Coral with 480. Harry Schreiber was high for ABC #1 with 512, along with Bob Gnarrow who had 504.

Melody Music took 2 from Decca. High for Melody was Bud Hofert, 469. High for Decca was Eli Phelps, 500.

Galgano won 2 games from Oomens. Lenny Christiansen was high for Galgano with 562, also high score for the men. High for Oomens was Carl Latino, 547, second highest score for the men.

Star Music took 2 from Mercury. High for Star was Henry Soccachi, 512. High for Mercury was Melvin Jones, 470.

Gillette won two games from Western Automatic "Clowns." High for Gillette was Bunk Paradee, 476. High for the "Clowns" was Bill Nyland, 447.

## Mich. Music Ops Expand Teener Activities

DETROIT, MICH.—The teen-age program of the United Music Operators of Michigan continues to grow. The most recent project of the organization is a cooperative program with Fred Mitchell, deejay on WOHO-Toledo, Ohio, whose program is known as "Hitch with Mitch".

The plan is to exchange competitive amateur acts on continuing teen age shows between Detroit and Toledo, with appearances on Bob Maxwell's WWJ-TV-Detroit show and Fred Mitchell's "Hitch".

The first show took place at Kim

Wallow Night Club in Toledo on Sunday, November 6, and was a tremendous success, overflowing a 400 capacity house. Roy Small of the Operators Association presented Bunny Paul, Capitol; and Sonny Graham, (Miss Juke Box of 1955), Victor. Fred Mitchell acted as emcee.

That evening, at the Toledo Arena, 2,000 teen-agers gathered and witnessed a top show featuring Bill Haley & His Comets. Sonny Graham also made an appearance and entertained here.

## Bally School at Holiday Distrib



COLUMBIA, S. C.—Bally's two day service school session held at the headquarters of Holliday Distributors, this city, on November 8 and 9, brought out about 100 operators and their servicemen.

Pictured herewith is a group attending one of the sessions. H. W. Richardson, Holliday sales manager is the big fellow standing in the doorway; Paul Calamari, Bally field engineer, who conducted the school, is standing next to the game; and at his left is Louis Atherton, Holliday head mechanic.

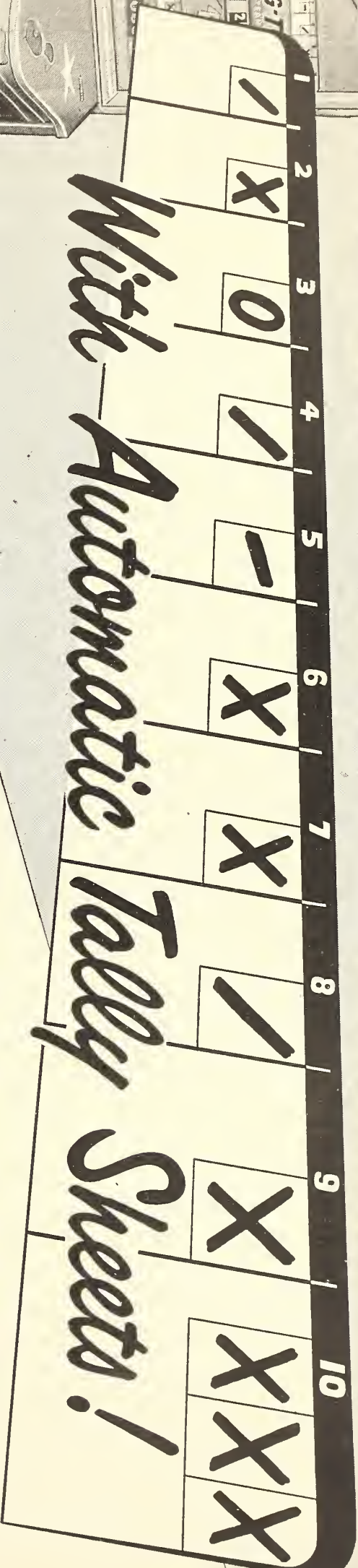
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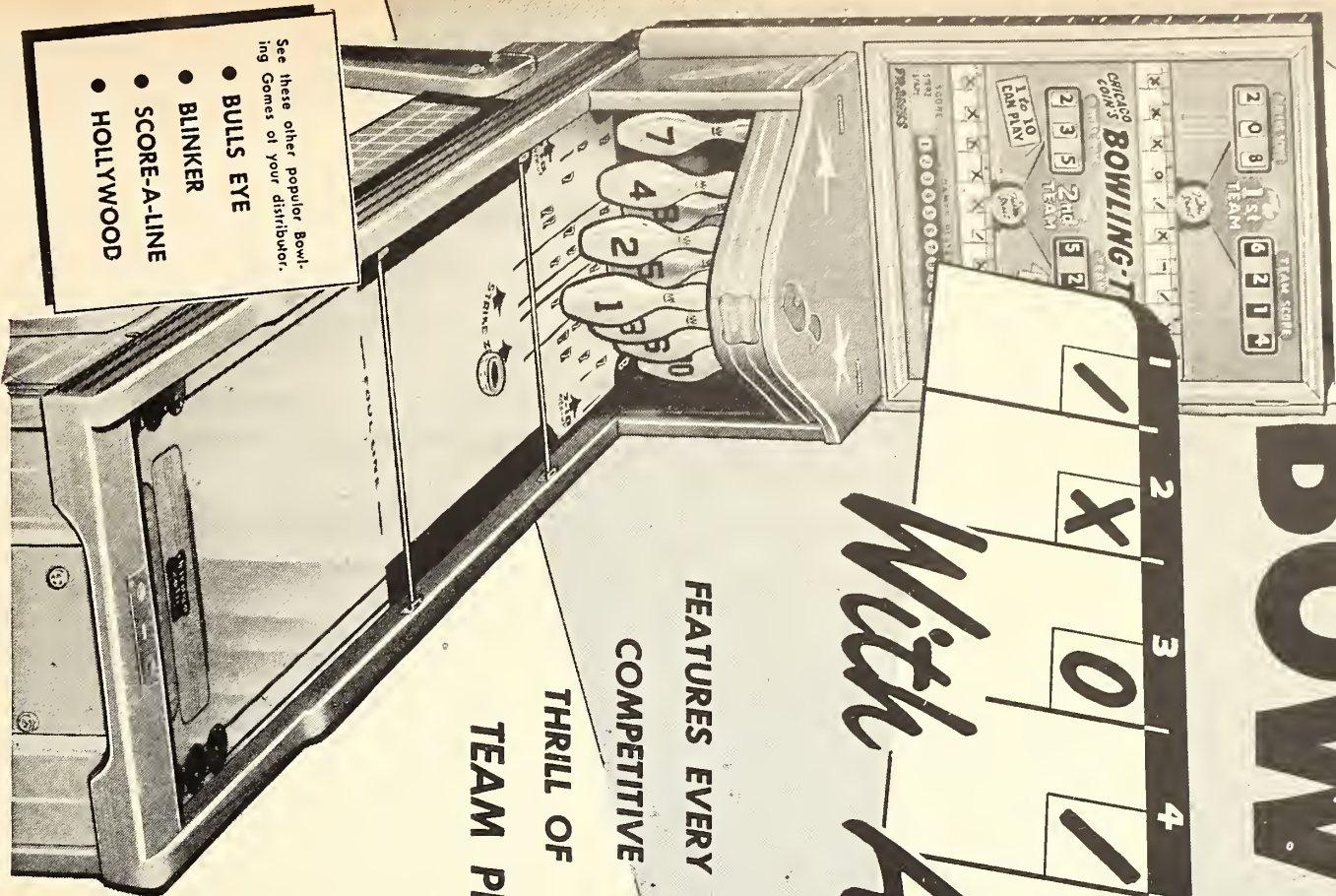
Look! "Team Score" . . . Totalizer Automati-  
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## CLASSIFIED ADVERTISING SECTION

## WANT

WANT—Bingos; Big Times; Varietys; Manhattan; Pixies. State quantity and best price in first letter. MONROE COIN MACHINE EXCHANGE, INC., 2423 PAYNE AVE., CLEVELAND 14, OHIO (Tel.: Superior 1-4600).

WANT—Used Bumper Pool Tables. Will take in trade against Late bowlers, bingos, and phonographs. Write, wire or phone: SHELDON SALES, INC., 881 MAIN ST., BUFFALO, N. Y. (Tel.: Lincoln 9106).

WANT—All types of Bingo Games. GOLDEN GATE NOVELTY CO., 701 GOLDEN GATE AVENUE, SAN FRANCISCO 2, CALIF. (Tel.: Market 3967).

WANT—Your used or surplus records all speeds. 45's our specialty. We buy all year round and pay top prices. No lot too large or too small. No more than 10% blues. We pay freight. BEACON SHOPS, 821 NO. MAIN STREET, PROVIDENCE, R. I. Tel.: UNION 1-7500.

WANT—Phonograph records made before 1940; any quantity or dealer stock; \$150 to \$300 per thousand; will inspect if required. Some labels wanted are Brunswick; Victor; Vocalion; Paramount; Gennett; Bluebird; Champion. JACOB S. SCHNEIDER, 128 W. 66th STREET, N. Y. C.

WANT—45 RPM Records, new or used. No quantity too large or small. Highest prices paid. Write stating quantity on hand. TONY GALGANO, CALGANO DIST. CO., 4142 W. ARMITAGE, CHICAGO 39, ILL. Tel.: Dickens 2-7060.

WANT—Wurlitzer 1400's, 1600's 1600A's. Also Chicago Coin Band Boxes and Wurlitzer 248 Steppers. BUSH DISTRIBUTING CO., 286 W. 29th STREET, MIAMI, FLA. (Tel.: 3-4623).

WANT—Bingos and Gottlieb 5-Balls for resale. Send Prices. H & H MUSIC AND DISTRIBUTING, 1626 THIRD AVENUE, MOLINE, ILL. (Tel.: 4-6703).

WANT—Late Model Phonographs. Hideaways; Wall Boxes; Steppers. Late Model Pinballs. One Balls; Sunshine Parks; Across The Board AMI 40 sel. Hideaways; Wall Boxes; Steppers. ST. THOMAS COIN SALES LTD., ST. THOMAS, ONT., CANADA (Tel.: 2648).

WANT—Genco Wild West Guns. Must be in good condition. State price and condition in first letter. LEWIS & FOLLETT MUSIC CO., SOUTH 180 HOWARD ST., SPOKANE 4, WASH. (Tel.: MADison 8585)

WANT—Route Jukes—Games. Furnish complete information first letter. BOX 157, HEBER CITY, UTAH.

WANT—Mills Panorams—any quantity. WESTERN DISTRIBUTORS, 3126 ELLIOTT AVE., SEATTLE, WASH. Tel.: GARfield 3585.

WANT—Distributors Wanted. Slide-Ez powdered shuffleboard wax. Scientifically produced under modern manufacturing methods assuring tops in performance. Sold on money back guarantee. Samples and prices upon request. ALLIED BLOCK CHEMICAL COMPANY, 5th AND BINGHAM STREET, PITTSBURGH 3, PENNA. Tel.: EVERglade 1-4647.

WANT—Bingos, late model Shuffle Alleys. For Re-sale. Send list. Have all types of amusement equipment for sale. DAVE LOWY & CO., 592 TENTH AVENUE, NEW YORK, N. Y. Tel.: CHickering 4-5100.

WANT—100 operator customers in need of good used amusement machines of all kinds, including in-lines and shuffles. We don't dare to publish prices—so write or phone: GEORGE PONSER, ALBERT SIMON SYRACUSE CORP., 602 N. STATE ST., SYRACUSE, N. Y. (Tel.: 74-2403).

WANT—Used Records. Highest prices paid for 78's and 45's. No quantity too large or too small. We buy brand new LP's (33-1/3 RPM) in quantity. Write or phone. FIDELITY DISTRIBUTORS, 666 10th AVE., NEW YORK 36, N. Y. Tel.: Judson 6-4568.

WANT—Northwestern 49's; Challengers; Pike's Peak; Kicker's and Catchers; Weigh Scales or any other penny games or equipment in Canada for resale. Will pay top prices in any quantity. Write, phone or wire. MOCHUK ENTERPRISES, 81 INDIAN ROAD, TORONTO, ONTARIO. Tel.: LO 4722.

WANT—Music: Seeburg 100-A's, BL's, C's, R's; Wurlitzer 1700's, 1800's. Pinballs, all late Gottlieb. Arcade and Bally Bingos. Write stating price and quantity in first letter. BELGIUM AMUSEMENT COMPANY, LTD., 3126 TYSON AVE., PHILADELPHIA 49, PA. (Tel.: DEVonshire 8-6931).

WANT—Accessory Products For Phonograph Record Industry. Have 45 Hot Record Distributors Throughout Country. BOX # 351, THE CASH BOX, NEW YORK 36, N. Y.

WANT—Mechanic.—Experienced on pins and music. Largest and Oldest Route in Alaska. Send applications to: MUSIC, INC., BOX 1234, FAIRBANKS, ALASKA.

WANT—From a registered dealer for exportation: 50 "Rol-A-Top" Bells, 5c and 25c. Post war model only. H. BETTI AND SONS, 1706 MANHATTAN AVE., UNION CITY, N. J. (Tel.: UNION 3-8574, 3-8584).

WANT—Guns and Arcade machines—late models preferred, used or new. Send us your lists, stating price and condition in first letter. ECONOMY SUPPLY CO., 579 TENTH AVE., NEW YORK, N. Y. (Tel.: CHickering 4-8628).

## FOR SALE

FOR SALE — Coronation; Twenty Grand; Four Star; Four Corners; Disc Jockey; Hong Kong; Queen of Hearts; (6) 3-4-5's and Many Others. All in A-1 Condition. Make Offer. WANT—Bally Beauties. NOBRO NOVELTY CO., 142 DORE ST., SAN FRANCISCO 3, CALIF., (Tel.: Market 1-5438).

FOR SALE — Bingo games in A-1 shape, will swap for late model music or arcade equipment. Contact us at once: RELIABLE COIN MACHINE CO., INC., 184 WINDSOR STREET, HARTFORD, CONN. (Tel.: CH 9-6556).

FOR SALE — United Alleys. Team, \$195; League, \$165; Chief, \$150; Royal, \$115; Clover, \$60; Williams' Major League, \$165; Genco Bing A Roll, \$45. WANT—Seeburg, M-100-R and Bally ABC Bowlers (used). MOHAWK SKILL GAMES CO., 67 SWAGGERTOWN ROAD, SCHENECTADY, N. Y., (Tel.: FRanklin 7-2162).

FOR SALE—In stock over 100 reconditioned, used Bally and United Bingos, including Brand New Miami Beach. Largest stock in the World—beautifully reconditioned Kiddie Rides. Will trade for used, obsolete music, bingo, five-ball and alleys. Call collect for prices. REDD DISTRIBUTING CO., INC., 298 LINCOLN ST., ALLSTON, BOSTON 34, MASS. (Tel.: ALgonquin 4-4040).

FOR SALE — United Shuffle Alleys: Super, \$65; Star, \$65; League, \$215; Speedy, \$310; 11th Frame, \$325; Royal, \$150. Chicago Coin Bowlers: Super Match, \$65; Double Score, \$74.50; Hi-Speed Triple Score, \$195; Triple Score, \$89.50; Advance, \$150; Criss Cross Targette DeLuxe, \$200; Criss Cross Bowler, \$200; Super Frame, \$225; Star Lite, \$225; Playtime, \$325. MILLER-NEWMARK DISTRIBUTING CO., 42 FAIRBANKS ST., N.W., GRAND RAPIDS, MICH. (Tel.: 9-8632)—5743 GRAND RIVER AVENUE, DETROIT 8, MICH. (Tel.: TYler 8-2230).

FOR SALE—26 Wurlitzer 3020 Wallboxes. \$9 ea.; 2 D-80 Wallboxes and Stepper, \$125, practically new. MUSIC DISTRIBUTORS, INC., 213 FRANKLIN STREET, FAYETTEVILLE, N. C. (Tel.: 2-3992).

FOR SALE—Dude Ranch @ \$210; 2 Palm Springs @ \$245; 1 Variety @ \$395 — As a package, \$999.95. WITHAM ENTERPRISES AND ASSOCIATES, 20-22 CUNNINGHAM AVE., GLEN FALLS, N. Y. (Tel.: 2-2519.)

FOR SALE—Records!!! 5c over wholesale, any label. Free title strips. Quick service. New accounts, token deposit with order. We also purchase surplus records new unused only. RAYMAR SALES CO., 170-21 JAMAICA AVENUE, JAMAICA 32, N. Y. Tel.: OLYmpic 8-4012, 4013.

FOR SALE — Bowlers in quantities. Bally — Victory, Champions, Blue Ribbons and Gold Medals. Keeney — Century, Speed Lanes. United — Clippers. GLOBE DISTRIBUTING COMPANY, 1623 N. CALIFORNIA, CHICAGO, ILL., (Tel.: ARmitage 6-0780-81).

FOR SALE—Seeburg "C", \$575; Seeburg "B", \$475; Seeburg "A", \$250; AMI E-120 Phonographs, \$575. All the above machines are clean and ready for location. UNITED DISTRIBUTORS, INC., P.O. BOX 1995, 902 W. SECOND, WICHITA 12, KANS. (Tel.: HO 4-6111, 4-3504).

FOR SALE — All types late model phonographs converted to 10c play. Call collect for price. DAVIS DISTRIBUTING CORP., 725 WATER STREET, SYRACUSE, N. Y. (Tel.: SYRACUSE 75-1631).

FOR SALE—United and Chicago Coin Shuffles, 10th Frame and later models; Wurlitzer 1500's, 1400's, 1250's, 1015's; all type Bingos; Coon Hunt, as is or shopped. CANYON STATES DIST. CO., 301 E. 7th, TUCSON, ARIZONA. (Tel.: 3-8688).

FOR SALE—Can you afford 92c per week to get ahead and stay ahead of all competition? For only 92c per week you can have a 40-word ad in this section plus a free full year's (52 weeks) subscription to The Cash Box "The 'Bible' of the Coin Machine Industry." Send your Check for \$48 today plus your first 40-word ad to: THE CASH BOX, 26 W. 47th ST. NEW YORK 36, N. Y. (Phone JU 6-2640).

FOR SALE—Bargains: Bally Beauty, \$135; Dude Ranch, \$185; Palm Springs, \$195; Ice Frolics, \$205; Hi-Fi, \$215; Surf Club, \$215; Genco Jumpin' Jacks, \$45. Also other Bingos and Bowlers. All ready for location. MICKEY ANDERSON, 314-316 EAST 11th STREET, ERIE, PA. (Tel.: 5-7549).

FOR SALE—Bowler Sale. United Clover Shuffle Alley, \$76.50; United Imperial Shuffle Alley, \$209.50; Chicago Coin Gold Cup Free Play, \$134.50; Chicago Coin 10th Frame Double Score, \$86.50; United Six Player Super, \$69.50; Chicago Coin 10th Frame Bowler, \$76.50. T & L DISTRIBUTING CO., 1663 CENTRAL PARKWAY, CINCINNATI 14, OHIO (Tel.: MA 8751).

FOR SALE—New Orleans Novelty Co.'s Latest List Of Famous Used Games. Bally: Gayetys, \$274.50; Gay Times (like new) \$425; Big Time (also like new) \$415; Mystic Bowler, \$369.50. Williams: Wonderland, \$145; Grand Champion, \$67.50; Smoke Signal, \$195; Band Wagon (4 player Deluxe Game) \$375; Circus Wagon (2 player Deluxe Game) \$275. NEW ORLEANS NOVELTY CO., 115 MAGAZINE ST., NEW ORLEANS, LA. (Tel.: Canal 8318).

FOR SALE—Miami Beach, \$500; Gaytime, \$445; Big Time, \$425; Gayety, \$275; Beach Club, \$120; Palm Springs, \$140; Beauty, \$85; Rio, \$100. NASTASI DISTRIBUTING CO., 1010 POYDRAS ST., NEW ORLEANS 12, LA. (Tel.: MAGnolia 6386).

FOR SALE—3 slightly used 3 D Theatres; Silver Bullets; Drop Kick Football; 4 Player Derby; Shoot The Bear; 2 Seeburg 48 Hideaways. All equipment clean, ready for location. STANLEY AMUSEMENT CO., 1119 TACOMA AVE., TACOMA, WASH.



**CLASSIFIED ADVERTISING SECTION**

**FOR SALE—Exhibit Skill Pool; Genco Tournament Pool.** Write for price. **W.B. DISTRIBUTORS, INC., 1012 MARKET ST., ST. LOUIS, MO.** (Tel.: Central 1-9292).

**FOR SALE — Lowest Prices In The Country.** Leaders \$249.50; Team Plays \$249.50; Classics \$145; Clovers \$125; Exhibit Rifle Gallery \$169.50. All equipment refinished and ready for location. Buy one and convince yourself. **ALLIED DISTRIBUTING CO., 786 MILWAUKEE AVENUE, CHICAGO 22, ILL.** (Tel.: Canal 6-0293).

**FOR SALE—All types of Amusement Equipment: Music, Games, Cigarette Machines and Vendors.** **KOEPPEL DISTRIBUTING CO., 629 TENTH AVE., NEW YORK, N. Y.** (Tel.: Circle 6-8939).

**FOR SALE — Bally Beauties, \$145; 100C Seeburg, \$595; 1438 Comets, \$595; 1446 Hi-Fi, \$695; Model C, \$210; Model B, \$185; Model A, \$135; AMI 5 & 10 Boxes, \$10; AMI 5c Boxes, \$5; 3020, \$8; 3W7-L56, \$10; AMI 40 Stepper, \$15. H & H MUSIC, 1626 THIRD AVENUE, MOLINE, ILL., (Tel.: 4-6703).**

**FOR SALE—ABC \$65; Atlantic City \$90; Brite Lites \$65; Beauty \$165; Coney Island \$65; Cabana \$165; Nevada \$295; Spot Lites \$65; Singapore \$325; Tropicana \$350; Tropics \$175; Yacht Club \$110. Clean, Ready to use. Half Deposit. **CLEVELAND COIN MACHINE EXCHANGE, 2029 PROSPECT AVE., CLEVELAND 15, OHIO** (Tel.: TOWer 1-6715).**

**FOR SALE — Hi-Speed Super Fast shuffle board wax.** 24 one-pound cans per case \$8.50 f.o.b. Dallas, Texas. Sold on money back guarantee. **AMI Distributor. STATE MUSIC DISTRIBUTORS, INC., 3100 MAIN ST., DALLAS, TEXAS.**

**FOR SALE—Reconditioned Guaranteed Phonographs: Rock-Ola: Model 1434 45 RPM, \$275; Model 1436 78 RPM, \$250; Model 1436 45 RPM, \$325; Model 1438 Comet, \$525. Wurlitzer: 48 Selection Wall Boxes, \$10; 104 Selection Wall Boxes, \$40. Scale Closeout: Watling Guessers, \$65; Columbia, Pioneer, Kirk, \$35; Exhibit Vitalizers, \$35. **J. ROSENFELD CO., 4701 WASHINGTON BLVD., ST. LOUIS 8, MO.** (Tel.: FOrrest 7-6730).**

**FOR SALE—We have a large stock of reconditioned Five Balls, One Balls, Bingo and Phonos.** Write for list. **WESTERHAUS CORPORATION, 3726 KESSEN AVENUE, CINCINNATI, O.** Tel.: MOnTana 5000-1-2. CHapel 9-6556.

**FOR SALE—All types used AMI, Wurlitzer and Seeburg equipment.** Clean and shopped, or as is. **Factory Distributor for Seeburg. DICKSON DISTRIBUTING CO., 631 W. CALIFORNIA, OKLAHOMA CITY, OKLA.** Tel.: REgent 6-3691.

**FOR SALE — M100-78 Seeburgs; 1250 Wurlitzers.** Good condition. Make us an offer. **COPELAND DISTRIBUTORS, INC., 900 NORTH WESTERN, OKLAHOMA CITY, OKLA.,** (Tel.: FO 5-3456).

**FOR SALE—Seeburg A's, B's, C's; 4 AMI D-80's; 8 AMI 120 Wall Boxes.** Write, wire, phone. **NATIONAL NOVELTY COMPANY, 183 MERRICK ROAD, L. I., N. Y.** (Tel.: FReeport 8-6771).

**FOR SALE—America's finest reconditioned phonographs and music accessories.** Everyone of our reconditioned machines guaranteed beautiful condition regardless of price. Tell us what you need. Get our prices before you buy. **ANGOTT DISTRIBUTING CO., INC., 2616 PURITAN AVENUE, DETROIT 21, MICH.** Tel.: UNiversity 4-0773.

**FOR SALE—Bally Palm Beach, \$75; Beach Clubs, \$125; Spot Lites, \$35. TOLEDO COIN MACHINE EXCHANGE, 814 SUMMIT STREET, TOLEDO 4, OHIO.**

**FOR SALE—Hawaii, \$125; Singapore, \$195; Tropicana, \$210; Exhibit Shooting Gallery, \$124.50. WESTERN DISTRIBUTORS, 1226 SOUTHWEST 16th AVE., PORTLAND 5, OREGON.** (Tel.: ATwater 7565).

**FOR SALE—25 AMI "A", \$70; 10 AMI "B", \$135; 10 AMI "C", \$140; 2 AMI "D40", \$195; 20 "1015", \$50; 75 3W2156—5c, Seeburg Boxes, \$7.25 ea. Each piece of equipment in perfect working condition. **H. BETTI & SONS, 1706 MANHATTAN AVE., UNION CITY, N. J.** (Tel.: UNion 3-8574, 3-8584).**

**FOR SALE—Green Pastures, \$145; Marble Queen, \$115; Hi Fi, \$240; Jockey Club, \$160. WANT—Big Time. **STARK NOVELTY CO., 1813 FULTON RD., N.W., CANTON, O.****

**CLASSIFIED ADVERTISING SECTION**

**FOR SALE—Comco Extended Range Speakers Acoustically Engineered for Tone Range.** 100% Guaranteed Satisfaction or money is refunded. Write for literature on full line wall speakers, \$11.95. Also ceiling and corner speakers at equally low prices. **COVEN MUSIC CORP., 3181 N. ELSTON AVE., CHICAGO, ILL.**

**FOR SALE—Contact us before you buy.** We carry all types of coin machines. Largest Central Pennsylvania distributor for United, Chicago Coin, Keeney and Bally. **WILLIAMSPORT ELECTRONIC & TELEVISION CO., 233 W. 3rd STREET, WILLIAMSPORT, PA.** (Tel.: 2-3326 or 2-1648).

**FOR SALE—Seeburg M100A, \$300; M100-C, \$600; M100-G, \$725; M100-W, \$725; Wurlitzer 1250; \$150; 1100, \$85; AMI A, \$125; AMI B, \$185; AMI C, \$200; Evans Constellation, \$125. **MUSICAL SALES, 2334-36 OLIVE, ST. LOUIS 3, MO.** (Tel.: CH 1-8561).**

**FOR SALE — Evans Constellation \$225; Shoot the Bear \$145; Keeney DeLuxe Bowler \$125; AMI A, B, C, D and a complete line of United Bingo and Shuffle Alleys. **CENTRAL DISTRIBUTORS, 2315 OLIVE ST., ST. LOUIS, MISSOURI.** (Main 1-3511) or 3314 MAIN STREET, KANSAS CITY, MISSOURI (Westport 3582).**

**FOR SALE—144 Mixed Kiddie Rides, prices slashed.** Now delivering United Pixies; United Super Bonus; Bally Miami Beach; Keeney Ranger and Sportsman Guns; United Capitol DeLuxe Alley; Beach Club; Variety; Surf Club; Palm Springs; Tahiti. Extra Special Nylco Rocket Ships, \$295. **ASSOCIATED AMUSEMENTS, INC., 188 BRIGHTON AVE., ALLSTON 34, MASS.,** (Tel.: ALgonquin 4-3338, 4-3660).

**FOR SALE — Thoroughly reconditioned AMI Phonographs: E-120, \$525; E-80, \$475; D-80, \$395; D-40, \$260; Model C, \$175; Model A, \$125. **WESTERN STATES DISTRIBUTORS, 117 EAST SECOND, SOUTH, SALT LAKE CITY, UTAH** (Tel.: 22-2549).**

**FOR SALE—I Chico Big League Bulls Eye, \$325; 2 Exhibit Shooting Gallery, \$150 ea.; 1 Exhibit Six Shooter, \$50; 1 Genco Jet Gun, \$65; 2 Genco Sky Gunner, \$65 ea.; 1 Exhibit Dale Gun, \$45. **AUTOMATIC AMUSEMENT CO., 1000 PENNSYLVANIA ST., EVANSVILLE, IND.** (Tel.: HArrison 3-1508).**

**FOR SALE—All types reconditioned Coin Operated Games available at lowest prices.** Write, wire, phone **C. A. ROBINSON & CO., 2301 W. PICO BLVD., LOS ANGELES 6, CALIFORNIA.** Tel.: DUmkirk 3-1810.

**FOR SALE—The best buy in used Bally Bingo Games.** Just buy one and you will see why you pay a little more and be glad you did. Your money back if not completely satisfied. 1/3 deposit with all orders. Write or call: **ALLAN SALES, INC., 937 MARKET ST., WHEELING, W. VA.** Tel.: WHeeling 5472.

**FOR SALE—Telequiz Machines, factory reconditioned.** Ready for location, \$119.50. 1/3 down, balance C.O.D. We stock all Telequiz parts, also parts and supplies for Jukes, Shuffle and Pin Games. Write for catalog. **CHAMPION DISTRIBUTING CO., 3743 W. GRAND, CHICAGO, ILLINOIS.**

**FOR SALE — High Luster, Chrome Plated Steel Pilasters for Seeburg Model "C".** End expensive plastic breakage. Beautifies and modernizes your machine. Easy on-location installation. Only \$24.50 per pair. **MUSIC SALES COMPANY, 2929 MAIN STREET, SANTA MONICA, CALIF.**

**FOR SALE — 3020 Wurlitzer Wall Boxes, \$5.00 ea.; 100 20 Selection Seeburg 5c Wall Boxes, \$1.00 ea.; Packard Wall Boxes, \$1.00 ea.; 100 219 Steppers, \$7.50 ea. **LEW JONES DISTRIBUTING CO., 1301 NORTH CAPITOL AVE., INDIANAPOLIS, IND.,** (Tel.: MELrose 5-1593).**

**FOR SALE—Rowe 8 Col. Cig. Machines, \$75; Beach Club, \$135; Yacht Club, \$75; Flying High, \$50; Non Coin Operated Joker, \$500; Jet Fighter, \$150. **AUTOMATIC MUSIC CO., 703 MAIN STREET, BRIDGEPORT, O.** (Tel.: BRidgeport 750).**

**FOR SALE — Wurlitzer 1700, \$650; Seeburg M100A, \$250; Seeburg M100B, \$475; Seeburg M100BL, \$495; Seeburg M100C, \$565; Seeburg 100 Selection Wall Boxes, \$65. **O'CONNOR DISTRIBUTORS, INC., 2320 W. MAIN ST., RICHMOND, VA.** (Tel.: 84-3264).**

**FOR SALE—Send \$1.00 for the record of "The Cat Came Back" b/w "Stop Crackin' Peanuts" by Lee Moore.** disc jockey of WWVA in Wheeling, W. Va. Please state whether 45 or 78 rpm. **CROSS COUNTRY RECORDS, 229 OUTWATER LANE, GARFIELD, N. J.** Tel.: PRescott 9-0182.



CLASSIFIED ADVERTISING SECTION

FOR SALE—18 foot Rock-Ola Shuffle Board \$149.50; Shuffle Board game wax (12 cans) \$3.50; Fast wax case (12 cans) \$4.50; Pucks (set of 8) \$12; Fluorescent Lights pair \$22.50; Adjnsters \$18.50. PURVEYOR DISTRIBUTING CO., 4322 N. WESTERN, CHICAGO 18, ILL. (Tel.: JUNiper 8-1814).

FOR SALE—Complete line of used phonographs, shuffle games, cigarette machines, all other equipment. Lowest prices. Best merchandise. One letter, wire, or phone call will convince you. Factory Representatives for United, Keeney, Bally. TARAN DISTRIBUTING, INC. 3401 N. W. 36th STREET, MIAMI 42, FLA. Tel.: 64-4864.

FOR SALE—Gayety's, \$345; Big Times, \$450; Variety, \$345; Palm Springs, \$215; Ice Frolics, \$215; Beach Clubs, \$150; Palm Beach, \$75. UNIVERSITY COIN MACHINE EXCHANGE, 858 NORTH HIGH ST., COLUMBUS 8, OHIO. (Tel.: AXminster 4-3529).

FOR SALE—Miami Beach, \$475; Gayety, \$270; Palm Springs, \$149.50; Spot Lite, \$40; Hi Fi, \$174.50; Variety, \$285; Surf Club, \$175; Beauty, \$100; Daffy Derby, \$125. GENERAL DISTRIBUTING CO., 1609 ORLEANS AVENUE, NEW ORLEANS, LA. (Tel.: Tulane 6729).

FOR SALE—Wurlitzer Bar Boxes 2140's; Wurlitzer Wall Boxes 3020's Steppers and Master units. No reasonable offer refused. YOUNG DISTRIBUTING, INC., 599 TENTH AVENUE, NEW YORK, N. Y.

FOR SALE—United Royal, \$134; United Chief, \$185; United League, \$215; CC Super Frame, \$219.50; AMI "A", \$69.50; CC Home Run, 6 Player, \$164.50; Seeburg Bear Gun, \$94.50; Exhibit Star Shooting Gallery, \$174.50; Seeburg "A", \$255. LAKE CITY AMUSEMENT CO., 4533 PAYNE AVE., CLEVELAND 3, OHIO. (Tel.: HENDERSON 1-7577).

FOR SALE—Brand new in original cases—need cash—will sacrifice. United Super Slugger; United DeLuxe Slugger with match-a-score; United 5th Inning; United DeLuxe 5th Inning with match-a-score; United Derby Roll; United DeLuxe Derby Roll with match-a-score. Write or call: SEACOAST DISTRIBUTORS, INC., 594 10th AVENUE, NEW YORK, N. Y., (Tel.: BRyant 9-4684), or 1200 NORTH AVENUE, ELIZABETH, N. J.

FOR SALE—Reconditioned phonos—ready for location: AMI A; AMI C; AMI D-40 and D-80; Rock-Ola Fireball 45 rpm; Seeburg M 100A; Wurlitzer 1500. Write for low prices. RUNYON SALES COMPANY, 593 TENTH AVE., NEW YORK, N. Y., or 221 FRELINGHUYSEN AVE., NEWARK, N. J.

FOR SALE—10 cent Operators don't let profit walk out the door. Use General's Two Nickels for Dime Play Kits. Install in minutes. \$3.50 Revenue increase. Samples \$3.50 each, lots of 10, \$2.95 each. GENERAL DISTRIBUTING COMPANY, 3574 HARDING STREET, CARLSBAD, CALIF. Tel. SARatoga 2-5151.

FOR SALE—1015 Wurlitzers, A-1 condition. Any quantity. HUEY DISTRIBUTING CO., 3760 AIRLINE HIGHWAY, NEW ORLEANS 20, LA. (Tel.: CEDar 7976).

MISCELLANEOUS

NOTICE—Texas operators—write or phone your Rock-Ola Distributor, PHONO-VEND OF TEXAS, 1023 BASSE ROAD, SAN ANTONIO, TEXAS. Tel.: PERshing 3-7197 or PHONO-VEND OF HOUSTON, 1408 JEFFERSON STREET, HOUSTON, TEXAS. Tel.: PREston 4791, for genuine factory parts, also good reconditioned phonographs priced right.

NOTICE—We are converting Bally HiFis into that ever popular Beach Club. Why not have the equivalent of a new Beach Club? Call, write or wire us for more information. All our equipment is completely reconditioned. DONAN DISTRIBUTING CO., 5007 N. KEDZIE, CHICAGO 25, ILL. (Tel.: JUNiper 8-5211).

NOTICE—Louisiana & Mississippi Operators—your authorized AMI phonograph distributor is DIXIE COIN MACH. CO., 122 NO. BROAD ST., NEW ORLEANS, LA. Tel.: MAGnolia 3931.

NOTICE—These 3 telephone numbers are important to you: The Cash Box, New York City, JUDson 6-2640; The Cash Box, Chicago, ILL., DEArborn 2-0045; The Cash Box, Hollywood, Calif., HOLlywood 5-1702.

THE CASH BOX

"The Industry's Market Place"

PUBLISHES MORE CLASSIFIED ADS EACH WEEK THAN ALL OTHER MAGAZINES IN THIS INDUSTRY PUBLISH IN A MONTH—PROVING THAT THE ENTIRE INDUSTRY RECOGNIZES THE CASH BOX' CLASSIFIED AD SECTION AS "THE INDUSTRY'S MARKET PLACE."

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ALL CLASSIFIED ADVERTISING CLOSES WEDNESDAY NOON AT THE CASH BOX, 26 West 47th Street, New York 36, N. Y.

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26 WEST 47th STREET, NEW YORK 36, N. Y.

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THE CASH BOX  
26 West 47th Street, New York 36, N. Y.





# The speed you need for the fast-play spots



Take six people—any six, as long as they're at an AMI location. They are there to enjoy good companionship and good music . . . they choose their own companions and they want to choose their own music. So each of the six patrons drops coins in the AMI juke box and presses a few eye-level and uncomplicated selector button arrangements. Before too many minutes have passed, each patron has heard his favorite recordings and goes back for more. Everybody's music of his choice within a matter of startling realism that is AMI-Fidelity. You're happy and the location is happy because AMI play is fast play . . . and fast play means a continuous jingle of coins like sleigh bells on a frosty evening.

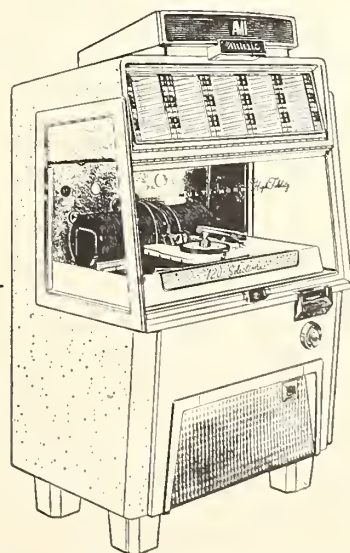
It's the number of  
hour with AMI.



plays that pays off . . . get the maximum number of plays per

## AMI

ORIGINATOR OF THE AUTOMATIC  
SELECTIVE JUKE BOX IN 1927



*Incorporated*

1500 Union Avenue, S. E.  
Grand Rapids 2, Michigan

AMI Model "G"—120, 80, 40 selections

Licensee: Jensen Music Automates—building the IMA-AMI Juke Box sold through Oscar Siesbye A/S, 5 Palisgade, Copenhagen K., Denmark  
Licensee: Automatic Musical Instruments (Great Britain) Ltd., 35 Berkeley Square, London, W. 1. England—building the BAL-AMI Juke Box

"It's What's in THE CASH BOX That Counts"



NUMBER OF EACH MACHINE OWNED  
VALUE OF MACHINES HERE  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

## THIS WEEK'S USED MACHINE QUOTATIONS

17th YEAR OF PUBLICATION  
842nd CONSECUTIVE WEEK'S ISSUE

### How To Use "THE CASH BOX PRICE LISTS"

[Also known as the "C. M. I. (Coin Machine Industry) BLUE BOOK"]

**FOREWORD:** Many times, wide differences appear in the quotation of high and low prices of certain equipment. Like any true reporter "The Price Lists" can only feature the market prices as they are quoted. "The Price Lists" acts exactly the same as the market quotation board at the Stock Exchange—posting the prices as they are quoted for the past week, regardless of how much they may seem to be out of line. Some prices do not change for months. "The Price Lists," rather than show no price, retain the last known quotations for such equipment so that the subscriber at least has the last known prices as a basis to work with. Prices may be very widely divergent. Someone on the West Coast may feel a certain machine worth \$150.00 whereas someone on the East Coast may think it worth but \$75.00. Of course, serial, appearance, demand, territory, quantity, and condition of equipment must be taken into consideration. (Some equipment offered by outstanding firms, having a reputation for shipping completely reconditioned machines, will be offered at higher prices than others, due to the added cost of reconditioning.) "The Price Lists" reports each quotation exactly as it is made and depends on the subscriber to make average price adjustments to fit the peculiarities of his territory.

**METHOD:** "The Price Lists" should be read as follows: First price listed is lowest price quoted for the week; Second price listed is highest price quoted.

**FOREIGN BUYERS:** To cover cost of packing, crating, shipping, etc., figure an additional \$20 to \$25 on Pin Games—and \$25 to \$30 on Phonographs.

#### C O D E

1. Prices UP
  2. Prices DOWN
  3. Prices UP and DOWN
  4. No change from Last Week
  5. No quotations Last 2 to 4 Weeks
  6. No quotations 4 Weeks or Longer
  7. Machines Just Added
- \* Great Activity

#### REGARDING SELLING PRICES

### IMPORTANT!

Reports received indicate that, in some cases, purchasers become upset due to the fact that they cannot, many times, buy equipment listed in the lower price brackets. Sometimes sellers of machines listed at from \$10.00 to \$25.00 ask from \$50.00 up to \$75.00 and even more for these very same machines. Purchasers of such equipment must realize that machines in the very low priced categories much worn to be priced at these low figures. To completely recondition such machines, the reconditioner must add onto his price the cost of transportation to obtain these machines, the labor, parts and supplies needed to recondition the machines, plus the cost of cartons, crates and labor for packing and shipping of the machines, in addition to a decent profit which will, in most cases, raise the price of a \$10.00 to \$20.00 machine to anywhere from \$50.00 to \$75.00 and up. In the case of arcade and kiddie ride machines these may even be higher due to the fact that many of the parts have to be made by hand or contracted for at some machinist shop, since manufacturers of many of the old arcade machines and kiddie rides are no longer in business, and it is impossible to obtain parts for reconditioning. Purchasers of such equipment should take these facts into consideration and, at the same time, should also realize that many buyers today have their own repair and reconditioning departments as well as experienced mechanics. These buyers will purchase machines "as is" at prices quoted by the trade at large and recondition the machines themselves to meet their own operating standards.

NUMBER OF EACH MACHINE OWNED  
VALUE OF MACHINES HERE  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

#### PHONOGRAPHS (Cont.)

2* HF 100G, '54, 100 Sel., 45 RPM	650.00	735.00
4. HF100R, '54, 100 Sel., 45 RPM	749.50	835.00
4. W1-L56 Wall Box 5c.	3.00	6.95
4. 3W2 Wall-a-Matic	4.25	8.95
4. W4L-56	10.00	20.00
4. 3W5-L56 Wall Box 5c, 10c, 25c	10.00	20.00
4. W6L-56 5/10/25 Wire-less	10.00	20.00
4. 3W7-L56	10.00	30.00

#### WURLITZER

2* 1015, '46, 25 Sel., 78 RPM	55.00	95.00
4. 1080, '46, Colonial, 24 Sel., 78 RPM	50.00	99.00
4. 1080A, '48, Colonial, 24 Sel., 78 RPM	60.00	125.00
4. 1017, '46, Hideaway, 24 Sel., 78 RPM	50.00	100.00
4* 1100, '48, 24 Sel., 78 RPM	85.00	155.00
2. 1250, '50, 48 Sel., 78 RPM	100.00	175.00
4. 1250, '50, (Same as above) Converted to 45 RPM	150.00	210.00
2* 1400, '52, 48 Sel., 78 RPM	225.00	325.00
1. 1400, '52, (Same as above) Converted to 45 RPM	250.00	399.50
2. 1500, '53, 104 Sel., 78 and 45 RPM Inter-mixed	275.00	375.00
1. 1500A, '53, 104 Sel., 78 & 45 RPM intermixed	275.00	495.00
1. 1650, '53, 48 Sel., 45 RPM	375.00	460.00
1. 1700, '54, 104 Sel., 45 RPM	625.00	799.50
4. 2140 Wall Box	3.00	10.00
4. 3020 Wall Box	5.00	12.00
4. 3048 (Conv. of 3020)	10.00	20.00
4. 3031 Wall Box	2.95	5.00
4. 3045 Wall Box	4.00	20.00
4. 4820 Wall Box	15.00	25.00

←TOTAL NO. TOTAL VALUE→



Manufacturers and date of game's release listed. Code: (B) Bally; (CC) Chicago Coin; (Ex) Exhibit; (Ev) Evans; (Ge) Genco; (Got) Gottlieb; (Ke) Keeney; (Un) United; (Wm) Williams.

4. ABC (Un 3/51)	40.00	75.00
2. Across the Board (Un 9/52)	25.00	50.00
4. All Star Basketball (Got 1/52)	20.00	35.00
6. Aquacade (Un 4/49)	10.00	25.00
4. Arabian Knights (Got 12/53)	145.00	165.00
4. Arcade (Wm 11/51)	45.00	75.00
4. Arizona (Un 4/50)	10.00	25.00
4. Army-Navy (Wm 10/53)	50.00	90.00
4* Atlantic City (B 5/42)	60.00	95.00
6. Baby Face (Un 12/48)	10.00	20.00
4. Bank-A-Ball (Got 5/50)	15.00	25.00
4. Basketball (Got 10/49)	15.00	25.00
2* Beach Club (B 2/53)	120.00	150.00
2* Beauty (B 11/52)	85.00	165.00
4. Be Bop (Ex 3/50)	10.00	20.00
2* Big Ben (Wm 9/54)	95.00	185.00
4. Big Hit (CC 7/52)	29.00	45.00
6. Big Top (Ge 2/49)	10.00	20.00
2* Big Time (B 1/55)	425.00	495.00
6. Black Gold (Ge 3/49)	10.00	20.00
4. Bolero (Un 12/51)	45.00	95.00
4. Bomher (CC 3/51)	20.00	25.00
6. Boston (Wm 5/49)	15.00	29.50
4. Bowling Champ (Got 2/49)	15.00	25.00
4* Bright Lights (B 5/51)	65.00	95.00
4. Bright Spot (B 11/51)	75.00	95.00
4. Broadway (B 6/51)	25.00	50.00

←TOTAL NO. TOTAL VALUE→

#### AMI

4* Model A, '46, 40 Sel., 78 RPM	69.50	135.00
4* Model B, '48, 40 Sel., 78 RPM	125.00	185.00
4* Model C, '50, 40 Sel., 78 RPM	125.00	210.00
4* Model D-40, '51, 40 Sel., 78 RPM	200.00	295.00
2* Model D-80, '51, 80 Sel., 45 RPM	325.00	395.00
2. Model E-40, '53, 40 Sel., 78 RPM	395.00	495.00
2. Model E-80, '53, 80 Sel., 45 RPM	400.00	525.00
1* Model E-120, '53, 120 Sel., 45 RPM	450.00	575.00
4. Model F-80, '54, 80 Sel., 45 RPM	645.00	750.00
2. Model F-120, '54, 120 Sel., 45 RPM	695.00	800.00
4. Wm. Wall Box	10.00	12.00
4. SM or SL Stepper	12.00	24.50

#### EVANS

4. Mills Constellation, '47 Model 951, 40 Sel., 78 RPM	50.00	125.00
4. Constellation, '49, Model 135, 40 Sel., 78 RPM	100.00	200.00
4. Jubilee, '52, Model 245, 40 Sel., 45 RPM	175.00	225.00
4. Century, '52, Model 2045, 100 Sel., 45 RPM	249.00	320.00

#### ROCK-OLA

4. 1422, '46, 20 Sel., 78 RPM	25.00	75.00
4. 1424, '46, Playmaster Hideaway, 20 Sel., 78 RPM	30.00	70.00
4. 1426, '47, 20 Sel., 78 RPM	39.50	95.00
4. 1428, '48, Magic-Glo, 20 Sel., 78 RPM	59.50	125.00
4. 1432, '50, Rocket '50-'51, 50 Sel., 78 RPM	150.00	200.00
4. 1432, Same as above, Converted to 45 RPM	180.00	230.00
2. 1434, '51 Rocket, '51-'52 50 Sel., 78 RPM	195.00	250.00
2. 1434, Same as above, Converted to 45 RPM	225.00	295.00
2. 1436, '52, Fireball, 120 Sel., 45 RPM	275.00	325.00
2. 1436A, '53, Fireball, 120 Sel., 45 RPM	285.00	375.00
4* 1438, '54, Comet, 120 Sel., 45 RPM	475.00	599.50
4. 1446, '54, Hi-Fi, 120 Sel., 45 RPM	695.00	725.00

#### SEEBURG

2. 146S, '46, Standard, 20 Sel., 78 RPM	20.00	45.00
2. 146M, '46, Master with Remote Attach., 20 Sel., 78 RPM	20.00	45.00
2. 147S, '47, Standard, 20 Sel., 78 RPM	20.00	75.00
2. 147M, '47, Master with Remote Attach., 20 Sel., 78 RPM	20.00	75.00
2. 148S, '48, Standard, 20 Sel., 78 RPM	20.00	95.00
2. 148M, '48, Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
2. 148ML, '48, Light Cab., Master with Remote Attach., 20 Sel., 78 RPM	20.00	95.00
2* M100A, '49, 100 Sel., 78 RPM	200.00	335.00
2* M100B, '51, 100 Sel., 45 RPM	375.00	525.00
2* M100BL, '51, 100 Sel., 45 RPM, Light Cab.	450.00	550.00
2* M100C, '53, 100 Sel., 45 RPM	525.00	625.00

←TOTAL NO. TOTAL VALUE→





**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

## PINBALL GAMES (Cont.)

4. Buffalo Bill (Got 5/50)	20.00	30.00
4. Buttons & Bows (Got 3/49)	15.00	25.00
4. Cabana (Un 3/53)	75.00	165.00
4. Camel Caravan (Ge 6/49)	15.00	30.00
4. Campus (Ex 2/50)	15.00	20.00
4. Canasta (Ge 7/50)	25.00	34.50
4. Caravan (Wm 6/52)	35.00	75.00
6. Carolina (Un 3/49)	15.00	25.00
4. Champion (B 12/49)	20.00	35.00
6. Champion (CC 6/49)	15.00	20.00
4. Chinatown (Got 10/52)	50.00	95.00
4. Circus (Un 8/52)	65.00	110.00
4. Circus (Un 8/52)	85.00	135.00
4. Citation (B 10/48)	15.00	35.00
4. C.O.D. (Wm 9/53)	85.00	115.00
4. College Daze (Got 8/49)	20.00	49.50
4. Colors (Wm 11/54)	174.50	220.00
4. Coney Island (B 9/51)	65.00	95.00
4. Control Tower (Wm 3/51)	25.00	50.00
4. Coronation (Got 11/52)	40.00	85.00
4. County Fair (Un 9/51)	30.00	45.00
4. Crossroads (Got 5/52)	45.00	75.00
4. Cyclone (Got 5/51)	40.00	85.00
2. Daffy Derby (Wm 8/54)	125.00	195.00
4. Daisy May (Got 7/54)	170.00	215.00
4. Dallas (Wm 2/49)	15.00	30.00
4. Dealer "21" (Wm 2/54)	75.00	125.00
4. De Icer (Wm 11/49)	20.00	39.00
4. Diamond Lill (Got 12/54)	185.00	215.00
4. Domino (Wm 5/52)	37.50	60.00
4. Double Action (Ge 1/52)	25.00	35.00
4. Dbl. Feature (Got 12/50)	15.00	25.00
4. Dbl. Shuffle (Got 6/49)	15.00	25.00
4. Disk Jockey (Wm 11/52)	45.00	80.00
1. Dragonette (Got 6/54)	125.00	175.00
4. Dreamy (Wm 2/50)	20.00	49.50
2* Dude Ranch (B 9/53)	145.00	210.00
2. Duette (Got 4/55)	225.00	285.00
4. Eight Ball (Wm 1/52)	45.00	75.00
4. Fairway (Wm 6/53)	65.00	90.00
4. Fighting Irish (CC 11/50)	25.00	35.00
4. Five Star (Univ 5/51)	35.00	75.00
6. Floating Power (Ge 12/48)	10.00	20.00
4. Flying High (Got 2/53)	50.00	100.00
4. Flying Saucers (Ge 12/50)	15.00	30.00
6. Football (CC 8/49)	10.00	25.00
4. Four Bells (Got 10/54)	190.00	230.00
2. Four Corners (Wm 12/52)	35.00	90.00
4. Four Horsemen (Got 9/50)	30.00	60.00
4. "400" Upright (Ge 10/52)	40.00	75.00
4. Four Stars (Got 6/52)	50.00	95.00
4. Freshie (Wm 9/49)	20.00	35.00
1* Frolics (B 10/52)	80.00	125.00
2. Futurity (B 3/51)	25.00	75.00
2. Gay Time (B 6/55)	425.00	475.00
2* Gayety (B 3/55)	275.00	375.00
4. Georgia (Wm. 7/50)	20.00	49.50
6. Gin Rummy (Got 2/49)	15.00	25.00
4. Glamour (Got 7/51)	15.00	25.00
6. Glider (Ge 8/49)	10.00	20.00
4. Globe Trotter (Got 11/51)	35.00	75.00
4. Golden Gloves (CC 7/49)	10.00	25.00
4. Golden Nugget (Upright) (Ge 2/53)	40.00	95.00
4. Gold Star (Got 8/54)	185.00	210.00
6. Goudola (Ex 5/49)	10.00	20.00
4. Grand Award (CC 1/49)	10.00	20.00
4. Grand Champion (Wm 8/53)	75.00	125.00
4. Grand Slam (Got 4/53)	45.00	110.00
6. Grand Staud (B '50)	20.00	35.00
4. Green Pastures (Got 1/54)	135.00	150.00

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
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## PINBALL GAMES (Cont.)

4. Gun Club (Wm 11/53)	75.00	100.00
4. Guys-Dolls (Got 5/53)	75.00	135.00
2. Gypsy Queen (Got 2/55)	215.00	235.00
4. Handicap (Wm 6/52)	45.00	95.00
4. Happy Days (Got 7/52)	65.00	100.00
4. Happy-Go-Lucky (Got 3/51)	25.00	45.00
4. Harvest Moon (Got 12/48)	15.00	25.00
4. Harvest Time (Ge 9/50)	15.00	35.00
4. Harvey (Wm 5/51)	15.00	35.00
4. Havana (Un 2/54)	100.00	175.00
4. Hawaii (Un 6/54)	110.00	200.00
4. Hawaiian Beauty (Got 4/54)	140.00	200.00
4. Hayburner (Wm 6/51)	35.00	85.00
4* Hi-Fi (B 6/54)	165.00	215.00
4. Hit Parade (CC 2/51)	10.00	20.00
4. Hit & Runs (Ge 3/51)	15.00	25.00
4. Hit 'N' Run (Got 4/52)	32.00	75.00
6. Holiday (CC 12/48)	10.00	20.00
4. Holiday (Ke 12/51)	35.00	55.00
4. Hong Kong (Wm 9/51)	35.00	75.00
2. Horsefeathers (Wm 1/52)	30.00	50.00
4. Horse Shoe (Wm 12/51)	25.00	40.00
4. Hot Rods (B '49)	20.00	50.00
2* Ice-Frolics (B 1/54)	170.00	210.00
4. Jalopy (Wm 8/51)	35.00	65.00
4. Jeanie (Ex 6/50)	15.00	25.00
2. Jockey Club (Got 4/54)	135.00	175.00
4. Jockey Special (B 11/47)	15.00	45.00
4. Joker (Got 11/50)	20.00	49.50
4. Jubilee (Got 5/55)	230.00	250.00
4. Judy (Ex 7/50)	10.00	20.00
4. Jumping Jacks (Upright) (Ge 12/52)	45.00	85.00
4. Just 21 (Got 1/50)	10.00	25.00
4. K.C. Jones (Got 11/49)	10.00	25.00
4. King Arthur (Got 10/49)	20.00	49.50
4. King Pin (CC 12/51)	30.00	60.00
4. Knockout (Got 1/51)	20.00	49.50
4. Lady Luck (Got 9/54)	145.00	210.00
4. Lazy "Q" (Wm 2/54)	75.00	130.00
4. Leaders (Un 10/51)	45.00	85.00
4. Lite-A-Line (Ke 6/52)	45.00	55.00
4. Long Beach (Wm 7/52)	35.00	65.00
4. Lovely Lucy (Got 2/54)	135.00	175.00
4. Lucky Inning (Wm 5/50)	20.00	49.50
4. Lulu (Wm 12/54)	229.00	245.00
4. Mad. Sq. Garden (Got 6/50)	30.00	69.00
6. Magic (Ex 11/48)	10.00	20.00
4. Majors '49 (CC 2/49)	15.00	35.00
4. Majorettes (Wm 4/52)	29.00	45.00
2. Manhattan (Un 4/55)	309.00	450.00
4. Marble Queen (Got 8/53)	95.00	135.00
4. Maryland (Wm 4/49)	15.00	35.00
4. Mercury (Ge 3/50)	10.00	29.00
4. Mermaid (Got 6/51)	30.00	65.00
2. Mexico (Un 3/54)	110.00	195.00
4. Minstrel Man (Got 3/51)	25.00	60.00
6. Moon Glow (Un 11/48)	10.00	20.00
4. Mystic Marvel (Got 3/54)	145.00	175.00
2* Nevada (Un 8/54)	145.00	260.00
4. Niagara (Got 12/51)	45.00	75.00
4* Nifty (Wm 12/50)	15.00	35.00
4. "9" Sister (Wm 1/54)	95.00	135.00
4. Oasis (Ex 10/50)	10.00	20.00
4. Oklahoma (Un 5/49)	10.00	20.00
6. Old Faithful (Got 12/49)	15.00	25.00
4. Olympics (Wm 5/52)	45.00	75.00
4. One Two Three (Ge 10/48)	10.00	25.00
4. Palisades (Wm 7/53)	50.00	90.00
4* Palm Beach (B 7/52)	65.00	95.00
2* Palm Springs (B 11/53)	140.00	210.00

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED**  
**VALUE OF MACHINES HERE**  
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## PINBALL GAMES (Cont.)

4. Paratrooper (Wm 8/52)	25.00	45.00
4. Pin Bowler (CC 6/50)	10.00	20.00
6. Pinch Hitter (Un 5/49)	10.00	20.00
4. Pinky (Wm 9/50)	20.00	35.00
4. Pin Wheel (Got 11/53)	50.00	125.00
4. Play Ball (CC 1/51)	20.00	35.00
4. Playland (Ex 8/50)	10.00	20.00
6. Playtime (Ex 8/49)	10.00	20.00
4. Poker Face (Got 9/53)	110.00	130.00
6. Puddin' Head (Ge 10/48)	10.00	20.00
4. Punchy (CC 12/50)	10.00	20.00
4. Quarterback (Wm 10/49)	15.00	35.00
4. Quartet (Got 2/52)	60.00	110.00
4. Queen of Hearts (Got 12/52)	69.00	100.00
4. Quintet (Got 3/53)	49.50	110.00
4. Race the Clock (Wm 5/55)	250.00	275.00
4. Rag Mop (Wm 10/50)	15.00	35.00
6. Ramona (Un 2/49)	10.00	20.00
4. Red Shoes (Un 11/50)	20.00	34.50
2. Rio (Un 11/53)	100.00	160.00
4. Rip Snorter (Ge 10/49)	10.00	20.00
4. Rocket (Ge 5/50)	20.00	39.00
4. Rockettes (Got 8/50)	25.00	49.50
4. Rodeo (Un 2/53)	125.00	160.00
4. Rose Bowl (Got 10/51)	35.00	75.00
4. Round Up (Got 11/48)	10.00	25.00
2. St. Louis (Wm 2/49)	20.00	30.00
4. Saddle and Turf (Ev 10/53)	175.00	250.00
4. Saratoga (Wm 10/48)	245.00	300.00
4. Screamo (Wm 4/54)	125.00	165.00
4. Sea Jockeys (Wm 11/51)	25.00	65.00
4. Select-A-Card (Got 4/50)	10.00	20.00
4. Shantytown (Ex 10/49)	20.00	39.00
4. Sharpshooter (Got 5/49)	10.00	29.50
2. Shindig (Got 10/53)	120.00	135.00
4. Shoo Shoo (Wm 2/51)	19.50	29.50
4. Shoot the Moon (Wm 11/51)	20.00	55.00
4. Show Boat (Un 1/49)	10.00	20.00
4. Show Boat (Un 12/52)	150.00	175.00
4. Silver Chest (Upright) (Ge 4/53)	59.00	105.00
4. Silver Skates (Wm 2/53)	54.50	80.00
4. Singapore (Un 10/54)	195.00	295.00
4. Skill Pool (Got 8/52)	60.00	110.00
4. Slugfest (Wm 3/52)	39.00	65.00
2. Sluggin' Champ (Got 4/55)	215.00	235.00
6. Snooks (Wm 6/51)	15.00	22.50
2. Southern Belle (Got 6/55)	235.00	255.00
4. South Pacific (Ge 2/50)	20.00	39.00
4. Spark Plugs (Wm 9/51)	50.00	85.00
6. Speedway (Wm 9/48)	10.00	20.00
4. Spitfire (Wm 2/55)	169.50	210.00
4. Spot Bowler (Got 10/50)	25.00	50.00
4* Spot-Lite (B 1/52)	35.00	70.00
4. Sportsman (Ge 2/51)	10.00	20.00
4. Sportsman (Wm 2/52)	30.00	35.00
4. Springtime (Ge 3/52)	20.00	34.50
2. Stage Coach (Got 11/54)	165.00	200.00
4. Star Pool (Wm 10/54)	200.00	220.00
4. Stars (Un 6/52)	50.00	85.00
4. Starlite (Wm 3/53)	35.00	70.00
4. Steeple Chase (Un 1/52)	35.00	65.00
4. Stop & Go (Ge 3/51)	15.00	25.00
4. Struggle Buggies (Wm 12/53)	75.00	125.00
6. Summertime (Un 9/48)	15.00	25.00
4. Sunshine Park (B 12/52)	25.00	85.00
4. Super Hockey (CC 4/49)	20.00	34.50
4. Super Jumbo (Got 10/54)	287.50	375.00
4* Surf Club (B 3/54)	185.00	285.00
4. Sweepstakes (Wm 1/52)	75.00	95.00
4. Sweetheart (Wm 5/50)	20.00	35.00
4. Tahiti (Un 8/53)	85.00	175.00
4. Tampico (Un 6/49)	10.00	20.00
4. Telecard (Got 1/49)	20.00	55.00
4. Thing (CC 2/51)	15.00	35.00
4. Three Feathers (Ge 5/49)	15.00	35.00
4. Three Four Five (Un 6/51)	25.00	50.00
6. Three Musketeers (Got 7/49)	15.00	35.00

←TOTAL NO. TOTAL VALUE→



**NUMBER OF EACH MACHINE OWNED  
VALUE OF MACHINES HERE**

(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
BY FIGURE BETWEEN LOW AND HIGH PRICES)

**PINBALL GAMES (Cont.)**

6. Thrill (CC 9/48)	10.00	20.00
2. Thunderbird (Wm 5/54)	140.00	185.00
4. Times Square (Wm 4/53)	65.00	89.50
4. Touchdown (Un 1/52)	20.00	50.00
2. Triple Play (Un 8/55)	425.00	495.00
4. Triplets (Got 7/50)	15.00	29.50
4. TriScore (Ge 1/51)	20.00	35.00
2. Tropicana (Un 1/55)	210.00	300.00
3* Tropics (Un 7/53)	95.00	150.00
6. Tucson (Wm 1/49)	10.00	29.00
6. Tumbleweed (Ex 8/49)	15.00	35.00
4. Turf King (B 6/50)	15.00	45.00
4. Twenty Grand (Wm 12/52)	40.00	85.00
4. Twin Bill (Got 1/55)	200.00	225.00
4. Utah (Un 7/49)	10.00	29.50
1* Variety (B 9/54)	295.00	395.00
4. Watch My Line (Got 9/51)	30.00	55.00
4. Whizz Kids (CC 3/52)	20.00	40.00
4. Wild West (Got 8/51)	40.00	69.50
4. Winner (Univ.)	20.00	45.00
2* Yacht Club (B 6/53)	70.00	110.00
4. Zingo (Un 10/51)	25.00	65.00

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED  
VALUE OF MACHINES HERE**

(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
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**SHUFFLES (Cont.)**

4. ChiCoin Feature (7/54)	250.00	350.00
2. ChiCoin Holiday (9/54)	359.00	410.00
4. ChiCoin Flash (10/54)	250.00	395.00
4. ChiCoin Playtime (10/54)	325.00	425.00
4. ChiCoin Fireball (11/54)	335.00	450.00
4. ChiCoin Thunderbolt (12/54)	395.00	450.00
2. ChiCoin Triple Strike (2/55)	395.00	475.00
4. ChiCoin Criss Cross Targette (1/55)	175.00	275.00
4. ChiCoin Deluxe Criss Cross Targette (1/55)	200.00	275.00
4. ChiCoin Bonus Score (4/55)	425.00	495.00
4. ChiCoin Big League (5/55)	395.00	435.00
2. ChiCoin Hollywood (5/55)	450.00	525.00
4. Exhibit Strike (6/51)	20.00	30.00
4. Exhibit Twin Rotation (5/52)	65.00	95.00
4. Genco Bowling League (11/49)	15.00	20.00
4. Genco Baseball (5/50)	15.00	20.00
4. Genco Shuffle Target (7/51)	15.00	20.00
4. Genco 8-Player Re- bound (9/51)	30.00	65.00
1* Genco Shuffle Pool (11/53)	69.00	99.50
3* Genco Match Pool (2/54)	99.00	165.00
4. Gottlieb Bowlette (3/50)	15.00	29.50
6. Keeney Pin Boy (11/49)	15.00	20.00
6. Keeney Ten Pins (1/50)	15.00	20.00
6. Keeney ABC (2/50)	15.00	20.00
6. Keeney Lucky Strike (4/50)	20.00	30.00
6. Keeney King Pin (4/50)	20.00	30.00
6. Keeney Bowling Champ (4/50)	20.00	30.00
6. Keeney Duck Pins (6/50)	20.00	30.00
4. Keeney Double Bowler (8/50)	25.00	35.00
4. Keeney League (8/50)	25.00	50.00
4. Keeney 4-Way Bowler Attachment (12/50)	40.00	75.00
4. Keeney Big League (5/51)	35.00	65.00
4. Keeney 6-Player League (9/51)	35.00	75.00
4. Keeney DeLuxe League (3/52)	35.00	95.00
4. Keeney Super DeLuxe League (3/52)	45.00	100.00
4. Keeney High Score League (5/52)	45.00	100.00
4. Keeney Team (10/52)	49.50	135.00
4. Keeney Club (4/53)	65.00	145.00
4. Keeney Domino (5/53)	65.00	150.00
4. Keeney Carnival (5/53)	85.00	165.00
4. Keeney Pacemaker (9/53)	100.00	185.00
4. Keeney Mainliner Bowler (1/54)	125.00	215.00
4. Keeney Bonus Bowler (3/54)	150.00	230.00
4. Keeney Diamond Bowler (5/54)	165.00	275.00
4. Keeney Bikini (6/54)	195.00	295.00
4. Keeney Century (6/54)	275.00	300.00
4. Keeney American (9/54)	250.00	325.00
4. Keeney National (9/54)	325.00	375.00
4. Keeney Speedlane (4/55)	395.00	475.00
4. United 5-Player (1/51)	35.00	65.00
4. United 6-Player (2/51)	40.00	70.00
4. United DeLuxe 6-Player (10/51)	45.00	75.00
4. United 6-Player Super (3/52)	45.00	110.00
4. United 4-Player Official (5/52)	45.00	100.00
4. United 6-Player Star (7/52)	45.00	100.00
1. United 10th Frame Star (9/52)	55.00	110.00
4. United Manhattan 10th Frame (9/52)	60.00	120.00
4. United Manhattan (9/52)	85.00	135.00
4. United 10th Frame Super (10/52)	85.00	135.00

←TOTAL NO. TOTAL VALUE→

**NUMBER OF EACH MACHINE OWNED  
VALUE OF MACHINES HERE**

(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
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**SHUFFLES (Cont.)**

4. United Manhattan (9/52)	100.00	135.00
1* United Cascade (2/53)	70.00	125.00
1* United Clover (2/53)	60.00	125.00
2. United Liberty (2/53)	95.00	135.00
2* United Classic (6/53)	99.00	145.00
4* United Olympic (6/53)	85.00	135.00
2* United Royal (9/53)	110.00	180.00
4* United Imperial (9/53)	185.00	210.00
2* United Chief (11/53)	145.00	225.00
2* United Leader (11/53)	199.00	250.00
4* United Team (1/54)	195.00	255.00
4. United DeLuxe Team (1/54)	220.00	275.00
4* United League (1/54)	165.00	265.00
4. United Ace (5/54)	225.00	295.00
4. United Rainbow (5/54)	245.00	300.00
4. United Banner (8/54)	295.00	325.00
4. United Shuffle Targette (8/54)	250.00	340.00
4. United DeLuxe Shuffle Targette (8/54)	285.00	350.00
2. United Speedy (8/54)	285.00	360.00
4. Un. 11th Frame (10/54)	325.00	395.00
4. United DeLuxe 11th Frame (10/54)	325.00	405.00
4. United Comet Targette (11/54)	300.00	400.00
2. United DeLuxe Comet Targette (11/54)	299.50	415.00
4. United Mercury (12/54)	345.00	410.00
2. United DeLuxe Mercury (12/54)	279.00	425.00
1. United Mars (1/55)	295.00	435.00
4. United DeLuxe Mars (1/55)	345.00	450.00
2. Un. Lightning (2/55)	335.00	455.00
2. United DeLuxe Lightning (2/55)	365.00	465.00
2. Un. Clipper (5/55)	375.00	460.00
4. United DeLuxe Clipper (5/55)	410.00	465.00
6. Universal Twin (1/50)	15.00	35.00
6. Universal Super Twin (3/50)	30.00	40.00
6. Universal DeLuxe Twin (10/50)	30.00	40.00
6. Universal High Score (10/50)	36.00	40.00
6. Universal Bowlomatic (3/51)	30.00	40.00
6. Williams Twin Shuffle 12/49)	20.00	34.50
6. Williams Twin Shuffle (9 1/2') (2/50)	20.00	30.00
6. Williams Bowler (9 1/2') (3/50)	25.00	30.00
4. Williams Double Header (7/50)	20.00	45.00
6. Williams 5-Player (6/51)	20.00	30.00

←TOTAL NO. TOTAL VALUE→



SHUFFLES

6. Bally Speed Bowler (2/50)	15.00	20.00
6. Bally Shuffle Champ (4/50)	20.00	30.00
6. Bally Hook Bowler (11/50)	20.00	45.00
6. Bally Baseball (5/51)	35.00	45.00
4. Bally Shuffle Line (7/51)	25.00	50.00
4. Bally Victory Bowler (5/54)	225.00	360.00
4. Bally Champion Bowler (5/54)	295.00	395.00
4. Bally Jet Bowler (8/54)	350.00	400.00
4. Bally Mystic Bowler (12/54)	375.00	450.00
4. Bally Magic Bowler (12/54)	395.00	460.00
4. ChiCoin Bowling Classic (5/50)	20.00	35.00
4. ChiCoin Pin Bowler (6/50)	20.00	30.00
4. ChiCoin Trophy Bowl (7/50)	20.00	35.00
6. ChiCoin Pin Lite (9/50)	25.00	30.00
4. ChiCoin Horse-Shoes (5/51)	35.00	75.00
4. ChiCoin 6-Player (8/51)	35.00	85.00
2. ChiCoin 6-Player DeLuxe (5/52)	35.00	95.00
4. ChiCoin Match Bowler (6/52)	45.00	100.00
4. ChiCoin Bowl-A-Ball (10/52)	45.00	125.00
4. ChiCoin Match Bowl-A-Ball (11/52)	50.00	130.00
4. ChiCoin 10th Frame Special (12/52)	50.00	135.00
4. ChiCoin Name Bowler (1/53)	65.00	140.00
1* ChiCoin 10th Frame Double Score Bowler (2/53)	70.00	145.00
4. ChiCoin Crown (4/53)	85.00	160.00
4. ChiCoin Crown Giant Pins (4/53)	110.00	180.00
4* ChiCoin Triple Score (6/53)	89.50	165.00
4. ChiCoin Gold Cup (7/53)	90.00	175.00
4. ChiCoin High Speed Crown 7/53)	125.00	225.00
4. ChiCoin High Speed Triple Score (8/53)	175.00	275.00
1* ChiCoin Advance (10/53)	150.00	225.00
4. ChiCoin King (10/53)	175.00	260.00
4. ChiCoin Criss Cross Bowler (12/53)	200.00	275.00
4* ChiCoin Super Frame (3/54)	219.50	275.00
4. ChiCoin Starlite (5/54)	225.00	285.00

←TOTAL NO. TOTAL VALUE→



ARCADE EQUIPMENT

4. ABT 6 Gun Rifle Range	550.00	650.00
4. Boomerang	25.00	45.00
4. Bally Big Inning	65.00	150.00
6. Bally Heavy Hitter	35.00	60.00
4. Bally King Pin	20.00	35.00
4. Bally Rapid Fire	95.00	125.00
4. Bally Undersea Raider	64.50	125.00
4. Champion Hockey	40.00	85.00
4. ChiCoin Basketball Champ	85.00	195.00
4. ChiCoin 4-Player Derby	100.00	195.00
4* ChiCoin Goalee	44.00	99.50
4. ChiCoin Hockey	55.00	85.00
4. ChiCoin Midget Skee	65.00	175.00
4. ChiCoin Pistol	50.00	99.50
4* ChiCoin Home Run, 6-Player (3/54)	159.50	225.00
4. Edselco Pool Table	20.00	75.00
4. Evans Bat-A-Score	95.00	175.00
4. Evans Bola Score	79.50	89.50
4. Evans Ski Roll	35.00	95.00
4. Evans Super Bomber	100.00	210.00
4. Evans Play Ball	65.00	75.00
4. Evans Ten Strike '46	20.00	85.00
4. Evans Tommy Gun	39.50	95.00
4. Exhibit Dale Gun	45.00	89.50

←TOTAL NO. TOTAL VALUE→



NUMBER OF EACH MACHINE OWNED  
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(FOR INVENTORY PURPOSES ASCERTAIN VALUE  
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## ARCADE EQUIPMENT (Cont.)

4. Exhibit Gun Patrol	75.00	150.00
4. Exhibit Jet Gun	75.00	145.00
4. Exhibit Space Gun	75.00	145.00
4. Exhibit Pony Express	85.00	135.00
4. Exhibit Silver Bullets	40.00	95.00
4. Exhibit Six Shooter	50.00	125.00
4. Exhibit Vitalizer	45.00	75.00
4* Exhibit Shooting Gall. (6/54)	124.50	175.00
4. Exhibit Star Shooting Gallery (9/54)	174.50	225.00
2* Exhibit Sportland Shoot- ing Gallery (11/54)	195.00	250.00
4. Exhibit "500" Shooting Gallery (3/55)	295.00	395.00
1* Genco Sky Gunner	100.00	150.00
4. Genco Night Fighter	119.50	159.50
4. Genco Basketball	185.00	275.00
4. Genco Rifle Gal. (6/54)	200.00	300.00
4. Genco Big Top Rifle (Gallery 6/54)	375.00	450.00
4. Genco Wild West Gun (2/55)	395.00	475.00
4. Jack Rabbit	50.00	99.50
4. Jungle Joe	49.50	69.50
4. Keeney Air Raider	65.00	120.00
4. Keeney Sub Gun	75.00	95.00
4. Keeney Texas Leaguer	30.00	65.00
4. Keeney Sportsman (11/54)	245.00	325.00
4. Lite League	49.50	99.50
4. Mills Panoram Peek	175.00	325.00
6. Mills Conv. for Panoram Peek	10.00	29.50
4. Muto. Atomic Bomber	65.00	175.00
4. Mutos. Ace Bombers	100.00	195.00
4. Mutoscope Dr. Mobile (Prewar)	95.00	195.00
4. Mutos. Fly. Saucers	90.00	160.00
4. Mutos. Photo. (Pre-War)	150.00	250.00
2. Mutos. Photomatic DeLuxe	250.00	450.00
4. Mutoscope Silver Gloves	125.00	200.00
4. Mutoscope Sky Fighter	95.00	175.00
2. Mutos. Voice-O-Graph 35c	150.00	395.00
4. QT Pool Table	65.00	85.00
4. Quizzer	75.00	125.00
4. Rockola World Series	40.00	85.00
4. Scientific Baseball	20.00	75.00
4. Scientific Basketball	20.00	75.00
4. Scientific Batting Pr.	19.00	65.00
2. Scientific Pitch 'Em	85.00	150.00
4* Seeburg Bear Gun	94.50	150.00
4. Seeburg Chicken Sam	50.00	100.00
4. Seeburg Shoot the Chute	49.50	95.00
4. Seeburg Coon Hunt	165.00	215.00
4. Set Shot Basketball	200.00	250.00
2* Telequiz	85.00	125.00
4. Un. Team Hockey	30.00	85.00
4. Un. Jungle Gun	225.00	330.00
4. Un. DeLuxe Jungle Gun	230.00	360.00
4. United Carnival Gun (10/54)	225.00	345.00
4. United DeLuxe Carnival (10/54)	265.00	355.00
4. United Bonus Gun (1/55)	325.00	410.00
4. United DeLuxe Bonus Gun (1/55)	375.00	450.00
4. Wilcox-Gay Recordio	50.00	125.00
4. Wms. All Stars (8/47)	35.00	75.00
4. Wms. Box Score (12/47)	39.50	75.00
2. Wms. Star Series (4/49)	35.00	85.00
4. Wms. Deluxe World Series (2/52)	40.00	90.00
4. Wms. Super World Series (4/51)	39.50	99.00
4. Wms. DeLuxe Baseball (4/53)	100.00	175.00
2. Wms. Pennant Baseball (12/53)	145.00	245.00
4. Wms. Super Pennant Baseball (12/53)	155.00	275.00
4. Wms. Super Star Baseball (12/53)	175.00	300.00
4. Wms. Major League Baseball (2/54)	165.00	310.00
4. Wms. All Star Baseball (2/54)	155.00	325.00
4. Wms. Big League Baseball (3/54)	155.00	325.00
4. Wms. Safari (2/55)	350.00	475.00
4. Wms. Polar Hunt (3/55)	375.00	525.00
4. Wurlitzer Skee-hall	35.00	75.00
-TOTAL NO. TOTAL VALUE-		

## Manufacturers New Equipment

Products listed here are currently in production. Prices are manufacturers' list prices, F.O.B. factory.

## ABT MFG. CORP.

Challenger	\$ 82.50
Rifle Sport (3 gun, 6 gun and 12 gun ranges)	Prices on Request
Coin Chutes, Slug Rejectors, Coin Changers, Time Switches, Pay Meters, other Accessories	Prices on Request

## AMI, INCORPORATED

G-120 Phonograph	No List Price Authorized for Publication
G- 80 Phonograph	
G- 40 Phonograph	
HS-80 Selective Hideaway	
HS-120 Selective Hideaway	
W-80 Wall Box	
W-120 Wall Box	
S-80 Receiver	
S-120 Receiver	
Wall Speaker	
Corner Speaker	
Recessed Speaker	
R-167 Bargrip	

## AUTO-PHOTO CO.

Auto-Photo Studio Model "11"	\$2,950.00
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## BALLY MFG. CO.

Beach Beauty	\$ 775.00
Jumbo Bowler (without Match Feature)	
Model J-110, 10c a play	760.00
Model J-325, 3 plays for 25c	780.00
King-Pin Bowler (with Match Feature)	
Model K-110, 10c a play	805.00
Model K-325, 3 plays for 25c	825.00
ABC Bowler (without Match Feature)	
Model A-110, 10c a play	760.00
Model A-325, 3 plays for 25c	780.00
Congress Bowler (with Match Feature)	
Model C-110, 10c a play	805.00
Model C-325, 3 plays for 25c	825.00
Bull's Eye Shooting Gallery	395.00
The Champion (With new-all-metal cabinet)	759.00

## CHICAGO COIN MACHINE CO.

Score-A-Line Bowler (without Match Feature)	\$ 705.00
Blinker Bowler (with Match Feature)	815.00
Bulls Eye Bowler (with Match Feature)	775.00
All Star Team Bowler (with Match Feature)	825.00
Bowling Team Bowler	760.00

## EXHIBIT SUPPLY CO.

DeLuxe Skill Pool "84"	\$ 349.50
Big Bronco, '55 Model	997.50
Roy Rogers' Trigger, '55 Model	1,047.50

## GENCO MFG. &amp; SALES CO.

DeLuxe Tournament Pool	\$ 339.50
Frontiersman Official Tournament Pool	300.00
Quarterback (Football Game) (with Match Feature)	635.00

## D. GOTTLIEB &amp; CO.

Frontiersman (Single Player, 5-Ball)	\$ 407.50
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## INTERNATIONAL MUTO. CORP.

Drive Yourself (new Drivemobile)	\$ 795.00
Photomat '54	2,150.00
3-D Art Parade, 10-show model	495.00
3-D Art Parade, 6 show model	395.00
Universal Post Card Vendor	60.00

## J. H. KEENEY &amp; CO., INC.

DeLuxe Fascination Pool	\$ 295.00
Jumbo Fascination Pool	370.00
DeLuxe Challenge Bowler (with Match Feature)	690.00
Challenge Bowler (without Match Feature)	665.00
Electric Cigarette Vendor	284.50
Coin Changer Model	304.50

## ROCK-OLA MFG. CORP.

Model 1448 Hi-Fi Phono, 120 Selection, 45 RPM Only	No List Price Authorized for Publication
Model 1452, Hi-Fi, 50 Selec- tions, 45 RPM Only	
Model 1546 Chrome Wall Box, 120 Selections	
Model 1548, 50 Selection Wall Box	
Model 1613, 8" Blonde Wall Speaker	
Model 1614, 8" Mahogany Wall Speaker	
Model 1906, Remote Volume Control	
Model 1927, Remote Volume Control with Cancel Button.	

## J. P. SEEBURG CORP.

V-200—Select-O-Matic "200" Phonograph	No List Price Authorized for Publication
V-3W-A—Wall-O-Matic "200"	
100J—Select-O-Matic "100" Phonograph	
3W-1—Wall-O-Matic "100"	
MRVC-2—Master Remote Volume Control	
HFCV2-8—High Fidelity Wall Speaker	
HFCV3-8—High Fidelity Corner Speaker	
HFCV1-12—High Fidelity Recessed Speaker	
PS6-1Z—Power Supply	
HFA1-L6—Power Amplifier	

## UNITED MFG. CO.

Regulation Shuffle Alley (without Match Feature)	
Single Chute	\$ 760.00
Double Chute	780.00
DeLuxe Regulation Shuffle Alley (with Match Feature)	
Single Chute	810.00
Double Chute	830.00
Topnotch Shuffle Alley (without Match Feature)	
Single Chute	760.00
Double Chute	780.00
Special Topnotch, Shuffle Alley (with Special Match Features)	
Single Chute	875.00
Double Chute	895.00
Pixies	775.00

## WILLIAMS MFG. CO.

Regatta (1 Player, 5-Ball)	\$ 389.00
Circus Wagon (2 Player, 5-Ball)	442.50
Jolly Joker	275.00
Smoke Signal	389.50
Bank Pool	295.00
King Of Swat	549.50
Sidewalk Engineer	345.00

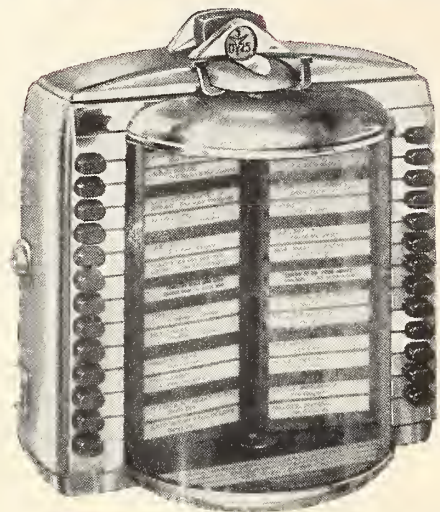
## THE RUDOLPH WURLITZER CO.

Model "1800" Hi-Fi Phonograph 104 Selections, 45 RPM	No List Price Authorized for Publication
Model "1700" Hi-Fi Phonograph 104 Selections, 45 RPM	
Model "1600-A" Hi-Fi Phono- graph, 48 Selection, 78 RPM	
Model 5206 5c-10c-25c Wall Box 4 Wire (48 Selections)	
Model 5207 5c-10c-25c Wall Box 3 Wire (104 Selections)	
Model 5100 8" Speaker	
Model 5110 12" DeLuxe Speaker	
Model 5111 12" Concealed Speaker Hi-Fi	
Model 5112 8" Wall Speaker Hi-Fi	
Model 5115 Hi-Fi 4 Cone Cor- ner Speaker	
Model 5116 Hi-Fi Coaxial Cor- ner Speaker	
Model 5117 Hi-Fi Coaxial Wall Speaker	



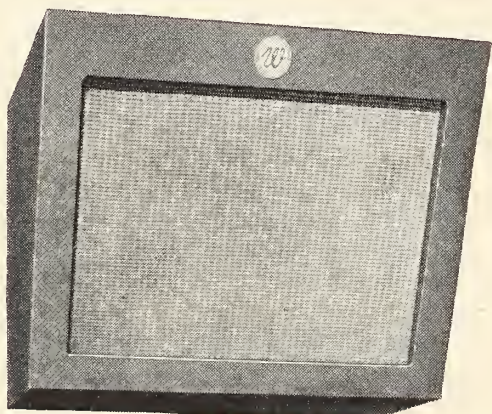
# TOP EARNING TRIO

## BASIS OF THE WURLITZER ENGINEERED MUSIC SYSTEM



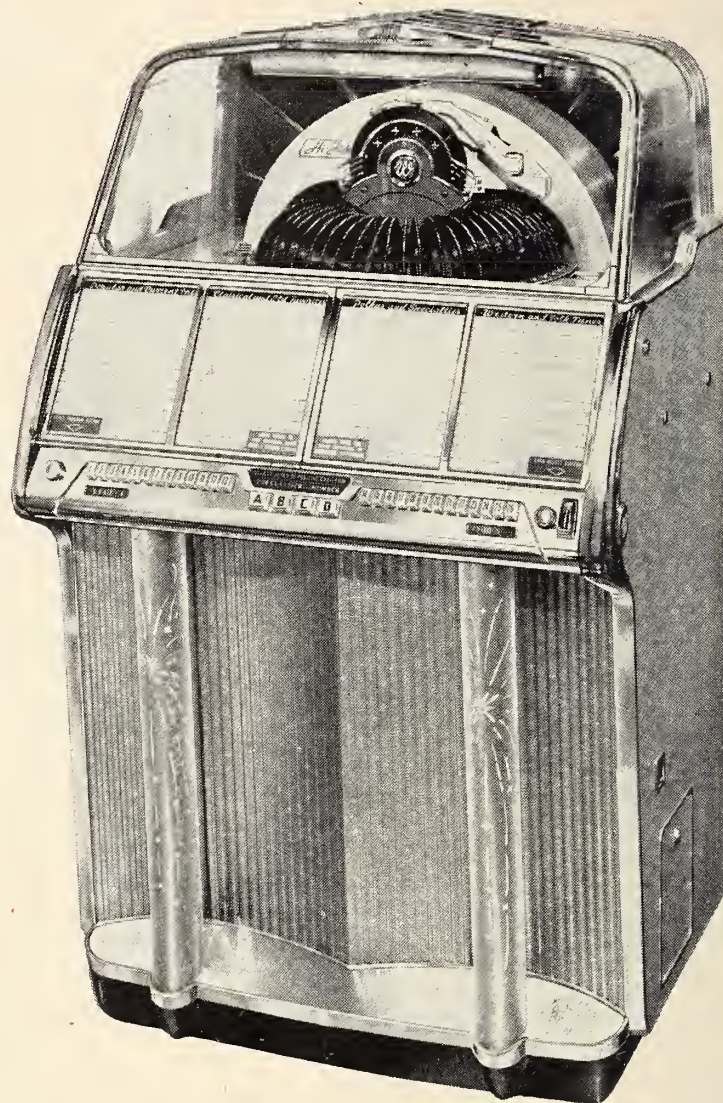
### THE WURLITZER 104-SELECTION WALL BOX

Proven trouble-free. Features four rotating panels with 12 double title strips and two single attention-getting strips for all-time favorites. Beautiful chrome-plated, die-cast case with fast, single button selection.



### WURLITZER HI-FIDELITY SPEAKER

One of three Wurlitzer Wall and Corner Speakers. Finished in Plexitone Gray to harmonize with any decor. Each with heavy duty matching transformer and volume control.



### THE WURLITZER 1800

This wonderful Wurlitzer has proved to be the world's most wanted phonograph.

The Wurlitzer Engineered Music System provides complete patron convenience with full music coverage that encourages customers to come more often, stay longer and spend more—to the mutual profit of operator and location owner.

**WURLITZER** THE OFFICIAL  
MUSICAL INSTRUMENTS IN *Disneyland*



THE RUDOLPH WURLITZER COMPANY

NORTH TONAWANDA, NEW YORK

Established 1856

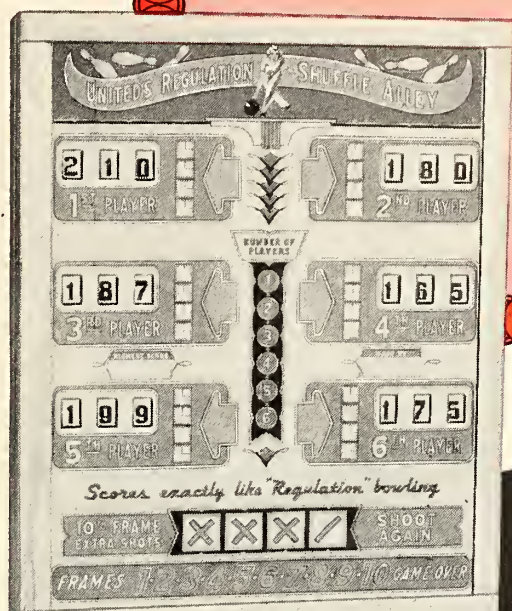
"It's What's in THE CASH BOX That Counts"



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# Regulation

Shuffle Alley



Scores  
exactly like  
"Regulation" Bowling  
PERFECT SCORE 300

GIANT  
PINS  
BIG PUCK

LATEST UNITED  
EASY SERVICE FEATURES

SIZE:  
8 FT. 8 IN.  
LONG  
26 IN.  
WIDE

SEE  
YOUR  
DISTRIBUTOR

NOW AT YOUR  
DISTRIBUTOR

**PIXIES**  
FASTEST IN-LINE  
PROFIT HIT

**TOP NOTCH**  
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Available in 2 Models  
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*WILD POCKETS . . . another Bally First to give the pinball public more fun for their money . . . and put more profit in the pockets of wide-awake operators.*

gets big play with sensational new

# WILD POCKETS

Now the old-favorite money-making Select-A-Spot feature

is not limited to 4 or 5 numbers. Each and every

number on the Card and Super-Cards of the brilliant

BEACH BEAUTY backglass may be a selectable-spot

number . . . because ball in Wild Pocket lights up any

number player desires to light. Player puts the "spot" light

exactly where he may need a fill-in for a 3-in-line

score . . . or to stretch a 3-in-line out to 4-in-line

or 5-in-line. Players are enthusiastic about the new

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is showing up in packed-full cash-boxes. Get your

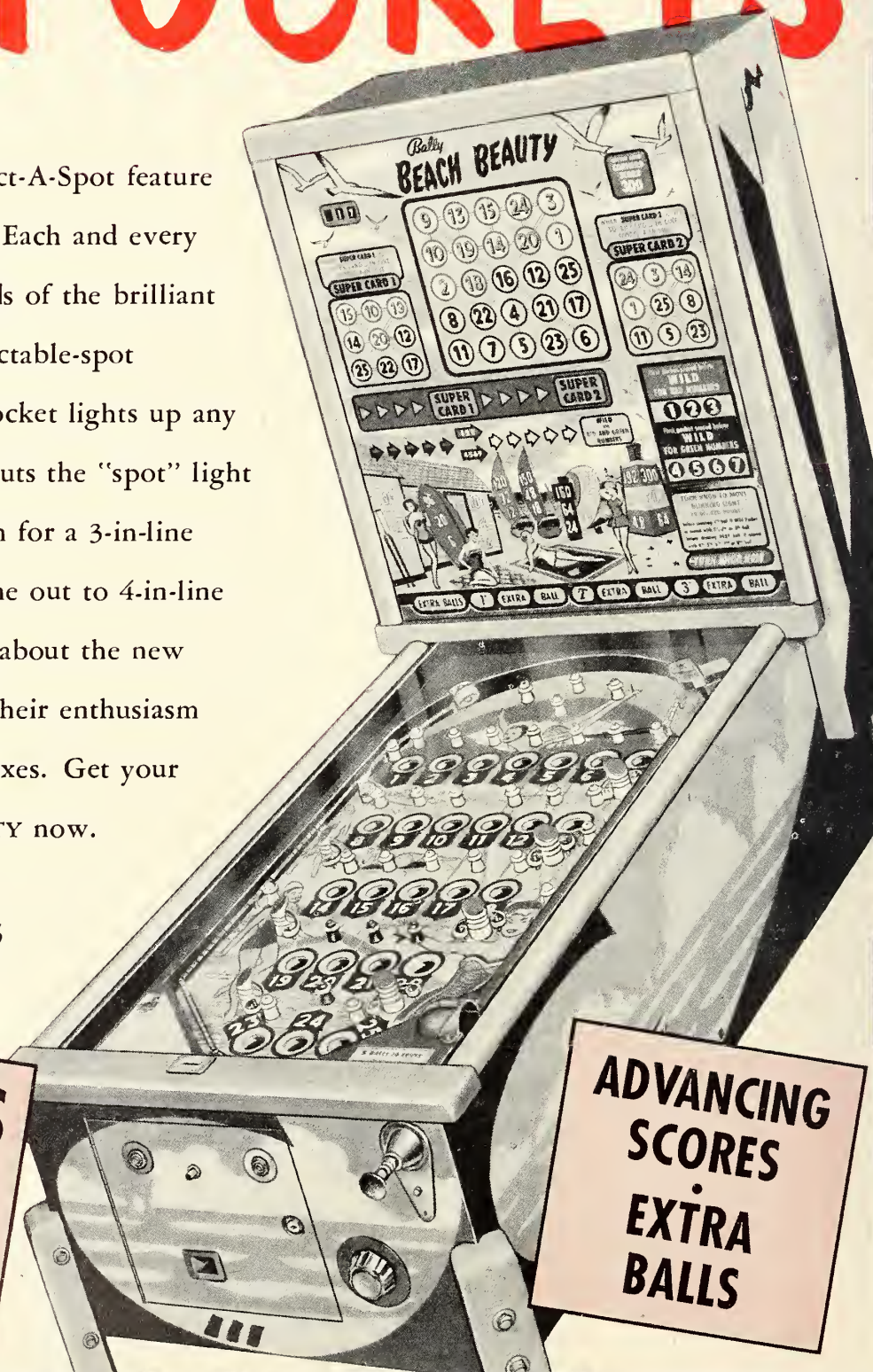
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SEE *Bally* BOWLERS  
PAGE 50

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**CORNERS  
SCORE  
300**

**ADVANCING  
SCORES  
EXTRA  
BALLS**



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